Marina Del Conte

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LinkedIn | GitHub | Portfolio

Personal Objective

To leverage experience in marketing and communications to create clean, innovative code and web pages that enhance the user experience while aligning with client goals and objectives.

Technical Skills

JavaScript	React	GraphQL	MongoDB
HTML5	Node.js/Express.js	Bootstrap	MySQL
CSS	MERN Stack	Heroku	Sequelize
jQuery	Git	Insomnia	Visual Studio Code

Education

Bachelor of Arts (Cum Laude), Department of Communication Studies
West Chester University, 2017

Certifications

Certificate, Full Stack Web Development
University of Pennsylvania LPS Full Stack Coding Bootcamp, 2023

Graduate Certificate, Digital Marketing & Analytics
Cornell University, 2021

Projects

Title	Description	Technologies Used
Recipe Book	● A MERN-stack application that allows users to search recipes and save them to their individual accounts.	● HTML, CSS, JavaScript, MongoDB, GraphQL, Recipe API, React, JSON Web Tokens, GitHub
Travel Tracker	● An interactive web application that allows users to keep track of their travel destinations with a "pin" on a digital map.	● HTML, CSS, JavaScript, Bulma, MySQL, Sequelize, Insomnia, Google Map API, VSG, GitHub
Brewery Locator	● Uses two separate APIs to allow users to search for a brewery by location and generate a random joke for them to use when they get there.	● HTML, CSS, JavaScript, Bulma, Brewery API, Joke API, Local Storage, Github
Weather App	● An application that provides a 5-day weather forecast for a searched location.	● HTML, CSS, JavaScript, jQuery, Weather Map API, Bootstrap, Local Storage, GitHub

Professional Experience

The Haverford Trust Company   April 2022-May 2023
Marketing Communications Coordinator
- Maintained the company WordPress site, including creating new content and updating existing content.
- Collaborated with business partners to write, edit, and produce RFPs, leading to new business for the company.
- Compiled and distributed analytics from social media, email, web, and digital marketing campaigns to examine trends and areas of improvement.
- Developed content for marketing initiatives including collateral, web, social media, and presentations.
- Created and scheduled social media content for LinkedIn, adhering to a strict calendar schedule and compliance standards.

Chartwell Investment Partners   April 2021-April 2022
Marketing Associate
- Updated quarterly marketing materials including fact sheets, commentaries, and presentation books under strict deadlines.
- Created, scheduled, and posted content for LinkedIn while adhering to compliance standards.
- Collaborated with internal stakeholders, including investment managers and analysts, to fulfill ad-hoc marketing and business requests.
- Regularly updated investment data on databases including eVestment, Mercer, MoneyManager, and Broadridge.
- Ran and distributed investment performance reports out of APX, FactSet, and eVestment.

The Vanguard Group   January 2018-November 2020
Operations Associate
- Fulfilled sensitive financial and clerical requests on behalf of clients while ensuring quality of service.
- Actively communicated, both via written and verbal communications, with clients to gather information needed to complete their requests and meet their needs.
- Collaborated with both internal and external business partners, helping them solve client requests or reaching out to them for additional information to complete a client request.
- Reviewed and edited department-wide manual instructions which resulted in both error reduction and overall process improvement.
- Developed training materials, served as a subject matter expert, and provided mentorship to new-hire employees.
- Helped lead a regulatory compliance team that produced mandatory reports sent to FINRA.