

## Marina Gertsberg

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CONTACT INFORMATION	The University of Melbourne Department of Finance 198 Berkeley Street Victoria 3010 Australia	<i>Email:</i> <a href="mailto:marina.gertsberg@unimelb.edu.au">marina.gertsberg@unimelb.edu.au</a> <i>Website:</i> <a href="http://sites.google.com/view/marinagertsberg">http://sites.google.com/view/marinagertsberg</a>
RESEARCH INTERESTS	<b>Gender bias in evaluative outcomes, Corporate Governance</b>	
ACADEMIC APPOINTMENTS	<b>Assistant Professor (Senior Lecturer)</b> in Finance, University of Melbourne, Since Mar 2022 <b>Assistant Professor (Lecturer)</b> in Finance, <a href="#">Monash University</a> , Oct 2019 - Feb 2022	
EDUCATION	<b>Maastricht University</b> , The Netherlands	
	<b>Ph.D., Finance</b> (4-year program)	September 2015 to September 2019
	<b>Visiting Scholar, Yale School of Management</b>	January 2018 to June 2019
INDUSTRY	<b>Management Consultant, Capgemini Consulting</b>	June 2014 - September 2015
PUBLISHED PAPERS	Dealer Networks in the World of Art, <i>European Economic Review</i> (2022) – with Dakshina De Silva, Georgia Kosmopoulou and Rachel Pownall  The Disciplining Effect of Status: Evaluator Status Attainment and Observed Gender Bias in Evaluations, <i>Management Science</i> (2021) – with Tristan Botelho Coverage: Yale Insights  An empirical analysis of price differences for male and female artists in the global art market, <i>Journal of Cultural Economics</i> (2021) – with Fabian Bocart and Rachel Pownall Coverage: CNN, ABC News (TV interview), Sydney Morning Herald, The Age	
WORKING PAPERS	The Unintended Consequences of #MeToo - Evidence from Research Collaborations Coverage: Times Higher Education  Gender Quotas and Support for Women in Board Elections – with Johanna Mollerstrom and Michaela Pagel <i>NBER Working Paper</i> Coverage: Harvard Law School Forum on Corporate Governance; NBER Digest No.5; Politico	
WORK IN PROGRESS	Who wants to move first? – with Lata Gangadharan, Jonathan Levy, and Erte Xiao  Appointing Charity Directors in Response to ESG Incidents – with Hae Won (Henny) Jung and Yuyang Zhang	
CONFERENCES AND SEMINARS	<b>2022/2023</b> <ul style="list-style-type: none"><li>• ECBE, CICF, Virtual Discrimination and Diversity Workshop, Erasmus University, CEPR European Household Meeting, ACFOW, CICF, WEIA, UTS, AFA/AEA, Gender, Norms and Economics Workshop, ANU Research Camp, SEA, Equity and Inclusion in Economics, Finance, and Central Banking, AXA Lab Seminar Series, Monash University, University of Sydney, WFA - Early Career Women in Finance Conference, FIRS, AEA/AFA, University of Melbourne</li></ul>	

**2021**

- GEA - German Economists Abroad (cancelled due to COVID-19), FIRN, NBER - Corporate Finance Meeting, FMA (as discussant), EFA, WFA, NBER-RFS Conference on Inequality, Discrimination and the Financial System, CICF, AGEW

**2020**

- University of New South Wales, ABFC, Discrimination and Disparities Seminar, FIRN Virtual Seminar, FUR (cancelled due to COVID-19), AGEW 2020

**2019**

- GEA (German Economists Abroad), ABFC 2019, FIRN Women, SODI 2019, SIOE 2019, FMA 2019

**2015-2018 (selected)**

- FMA 2018, ESSFM (CEPR Gerzensee) 2018, FMA Asian-Pacific 2018, IIOC 2018, ASSA 2018, EARIE 2017, Sotheby's Institute (New York) 2017, IIOC 2017, ACEI 2016, SEA 2015

**TEACHING**

**The University of Melbourne**, FNCE90012 - Corporate Restructuring & Valuation  
**University of Oklahoma**, Guest Lecture - Economics of the Art Market (2022)  
**Monash University**, BFF5580 - Mergers and Acquisitions (Master of Science), *Lecturer* (since 2020/21)

**ADVISING AND MENTORING**

- Ph.D. Co-Supervision: Haiying Yin (Monash University), Yuyang Zhang (University of Melbourne)
- Supervision of 8 Master Thesis in the Finance M.Sc. Program of Maastricht University
- Supervision of 1 Honors Thesis in the B.Sc. Program of Maastricht University
- Supervision of 1 Honors Plus Thesis (interdisciplinary) in the B.Sc. Program of Maastricht University

**SERVICE**

- Ad-hoc referee at *Management Science*, *RCFS*, *JIMF*, *JEBO*, *Journal of Banking and Finance*, *Oxford Economics Journal*, *Journal of Business Research*, *Business History*, *Journal of Economic Psychology*, *National Science Centre Poland*

**SCHOLARSHIPS, HONORS AND AWARDS**

- AFAANZ Grant for *The Unintended Consequences of #MeToo on Research Collaborations in Finance and the Role of Sexual Harassment Prevention Tools*
- ECR Grant University of Melbourne for *Marketing Directors*
- Award of New Academic Staff Support Grant for *Gender Equality in the Art Market*
- Mentee in CSWEP Mentorship Program 2020
- ASSA PhD Travel Grant
- *Beta Gamma Sigma* accreditation for exceptional academic achievements in Management and Business Studies