

Marina Menéndez Pidal

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OBJECTIVE To obtain a graphic design position that allows me to utilize my background in design while incorporating my strengths in branding and research.

EDUCATION **SAN JOSÉ STATE UNIVERSITY**
BFA Graphic Design, Minor Art History
Graduated Spring 2018, GPA 3.94
Summa Cum Laude

EXPERIENCE **X4 DESIGN GROUP**
Design Intern
July 2018–October 2018
Proposed and presented logo designs, character designs, motion graphics and story graphics. Printed and bound branding design guidelines and proposals.

EXHIBITIONS **HANBAT NATIONAL UNIVERSITY**
Daejeon, Korea–July 2018
Exhibited the Irma Boom poster, Crop kiosk, and Magnify the Diatom book

STUDENT UNION, INC.
Graphic Designer
June 2016–August 2017
Branded and created printed collateral as well as digital assets for a physical and digital presence, for both the Student Union, Inc. and affiliates. Also developed posters, gatorboards, and flyers for the concert venues.

SEOUL TECH
Seoul, Korea–June 2018
Exhibited the Irma Boom poster, Crop kiosk, and Magnify the Diatom book

UNVEIL 2018 SENIOR SHOW
San José, CA–May 2018
SJSU Design Department Exhibition

ACCOLADES **COMMUNICATION ARTS MAGAZINE**
Sep/Oct 2018 Issue
Featured an Irma Boom poster

ORGANIZATIONS **THE GADFLY**
Graphic Designer
September 2017–current
Designing a philosophy book, highlighting the importance of philosophy and education in the twenty-first century.

TOKYO POLYTECHNIC UNIVERSITY
June 15, 2018
Presented design portfolio and education experience

NEO GRAPHIC DESIGN
Vice President of Fundraising
June 2016–May 2018
Produced print collateral, digital assets, and merchandise for fundraising events. Promoted events to build a larger design-oriented community on the SJSU campus.

SKILLS **DESIGN**
Illustrator, InDesign, Photoshop, AfterEffects, Autodesk Fusion 360

WEB
Principle, InVision, Processing
Sketch, HTML, CSS

References available upon request