

CSS545: Mobile Computing Final Submission - Surbhi Gupta

Objective Accomplishment

1. Does it accomplish the stated objective?

Yes:

- Goal: Help users quickly find some great things to do in different cities and reduce the pain of planning.
- Achievement: The app instantly recommends things to do in each city—an impressive stress reliever for vacation planning.

2. Does it deliver on the “value proposition”?

Yes:

- Value Proposition: A travel app that delivers carefully curated information about things to do in new cities for 20 — 30-year-olds. According to research, as these groups of people—Millennials and Gen Z—represent a substantial part of the tourist market, 87% turn to online resources when planning a trip, looking for local activities with top ratings (World Tourism Organization, 2021).
- Pain Points:
 - Itinerary planning takes up a lot of time
 - The quality of recommendations can vary
 - Less popular discoveries are often overlooked

3. Does it respect user privacy/is it secure?

Yes:

Privacy and Security: User input is stored locally on the device to ensure privacy and security.

4. Does it have proper app lifecycle/state management?

Yes:

State Management: The app properly manages user state and text input, preserving data when the app enters a tombstone state.

5. Does it address at least three additional challenges unique to mobile app development?

Yes:

- Use of Sensors: The app utilizes device sensors(Camera) effectively.
- Interaction with Other Apps/Services: The app interacts seamlessly with other apps and services on the device, like opening Google Forms on a browser.
- Cross-Platform Multi-Team Development: The development process accommodates cross-platform needs and multi-team collaboration.

6. Does it have a good user experience?

Yes:

According to feedback from our beta testers, the app provides a good user experience.

