	Dime											
Nielsen's Heuristic	Pros	Cons										
Nielsen's Heuristic	Description	Severity	Frequency	Impact	Average	Ranking	Description	Severity	Frequency	Impact	Average	Ranking
1	Good feedback. After any action; payment, adding expense, etc. there is a confirmation screen that pops up for the user.	5	3	3	3.666666667	6	No loading indication. The design does not have a feature for showing the loading status of the application. If a process was taking a long time, the application would freeze and leave the user confused as to what was happenening.	3	5	2	3.33333333	7
2	Recognisable icons. The icons used throughout the design are internationally recognisable for their action. For example, the "+" icon is used for adding an expense/income.	5	5	5	5	1	N/A		N/A	N/A	N/A	N/A
3	Cancel request. If a user accidentally requests to be friends with another user, there is a clear cancel icon to cancel the request before it is accepted.	5	2	3	3.333333333	7	Account required. The design cannot be used without creating an account. This limits the user's freedom, and also reduces the potential users. A one-off or occasional user is unlikely to sign up, and would look for alternative designs that do not require an account to use.	5	5	5	5	1
4	Consistent wording. The design makes use of adjectives to label features of the design, but the same adjective is always used for the given feature. This makes it clear and recognisable to the user.	4	5	5	4.66666667	3	N/A	N/A	N/A	N/A	N/A	N/A
5	Dropdown inputs used. For some text-based inputs, dropdowns are used so users cannot enter invalid values.	3	3	3	3	8	Payment cannot be undone. Once a payment is processed it is final, there is no temporary "undo" button. For something as important as payment, the ability to "undo" or "go back" immediately after the action has taken place could be of great use.	5	1	5	3.666666667	4
6	No information to remember. Whether the user is adding an expense, or settling a payment, there is no information that needs to be remembered between steps. The application keeps track of any information entered in previous steps. The exception to this is the user's password, which they are expected to remember.	5	5	5	5	1	No help in context. There is no help in context throughout the application. The only help that exists is in the profile section, which would be a full tutorial for the entire application. It would be beneficial to have smaller help documentation in context - when and where the user needs it.	4	5	3	4	3
7	Good customisation. Users can customise the application by adding incomes and expenses, adding friends, update their profile picture, etc.	3	5	5	4.333333333	4	No accessibility features. The user doesn't have the ability to personalise the application with accessibility features. This limits the kind of people who can use the design.	2	5	1	2.666666667	8
8	Minimalistic visual design. In terms of each page, anything on the page is of use and layed out in a simple manner.	3	5	4	4	5	Unecessary feature. Includes payment system which is outside of the necessary scope for the design. This feature is a main part of the design, so is a constant issue.	1	5	5	3.666666667	4
9	N/A	N/A	N/A	N/A	N/A	N/A	No error messages. If a user gives an invalid input there is no error message to tell them what is wrong.	5	4	5	4.666666667	2
10	Help available in profile. There is a help section in the profile page, however it has not been implemented in the design. It is likely to be a tutorial for how to use the application. However, this is the only place help is given in the entire application.	3	1	3	2.333333333	9	Insufficient help and documentation. There is one place help is available in the profile section, but help is not available elsewhere.	4	4	3	3.666666667	4

Jet Finance												
Nielsen's Heuristic	Pros					Cons						
	Description	Severity	Frequency	Impact	Average	Ranking	Description	Severity	Frequency	Impact	Average	Ranking
1	Minimal feedback. There are only a few sections when you receive feedback from the system. For example, how far away from the savings goal you are.	2	2	2	2	8	No confirmation. There is no explicit confirmation messages or popups after an action has taken place.	3	4	4	3.666666667	7
2	Simple wording. The choice of wording is simple and understandable to the user.	4	5	4	4.333333333	5	Lack of personal wording. The choice of wording is very generic and doesn't feel personal when reading.	5	5	5	5	3
3	Ability to reset savings goal. The user can reset their savings goal, but only once the calculation has been done.	5	1	5	3.666666667	6	Lack of reversability. Actions don't have explicit "back" or "undo" buttons.	5	5	5	5	2
4	Consistent colour theme. The colours blue, green and white are consistent throughout the design.	5	5	5	5	2	Hamburger icon positioned top-right. Typically the hamburger icon to access navigation is position top-left. The opposing position of top-right might confuse the user and make a usually automatic action be an action where they have to think about where to press.	2	5	2	3	10
5	Dropdown inputs used. For some text-based inputs, dropdowns are used so users cannot enter invalid values.	3	3	3	3	7	Unable to edit (undo) an expense. Once an expense is created, there is no option to undo or edit any part of it. You would have to create a whole other expense.	5	3	5	4.333333333	5
6	No information to remember. Between steps there is no information to remember. The application keeps track of any information entered in previous steps. The exception to this is the user's password, which they are expected to remember.	5	5	5	5	3	No help in context. There is no help in context, or anywhere at all in the design.	4	5	3	4	6

7	Accessibility. Users can configure accessibility options to make using the app easier to use - especially for those with disabilities.	5	5	5	5	1	Cannot add income. While the system allows users to add expenses, they cannot add income. Therefore, calculations for net income cannot be done - which would be of use to users.	5	5	5	5	1
8	Simple colour scheme. The simplicity of the green, blue and white colour scheme doesn't overwhelm the user.	4	5	4	4.333333333	4	Bland design. The design was almost too simple at times, and as a result a bit bland. There was an overuse of grayscale especially for buttons which can make the user bored.	3	5	3	3.666666667	8
9	N/A	N/A	N/A	N/A	N/A	N/A	No error messages. If a user gives an invalid input there is no error message to tell them what is wrong.	5	4	5	4.666666667	4
10	N/A	N/A	N/A	N/A	N/A	N/A	N/A No help and documentation. There is nowhere to receive help if the user needs it.		5	3	3.666666667	9

10	N/A	N/A	N/A	N/A	N/A	N/A	receive help if the user needs it.	3	5	3	3.666666667	9
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Nielsen's Heuristic	Pros						Cons					
Meisell's Heuristic	Description	Severity	Frequency	Impact	Average	Ranking	Description	Severity	Frequency	Impact	Average	Ranking
1	Steps remaining shown. The design shows what step of a calculation the user is on, and allows them to step backforward. This form of feedback lets the user know their "position" in the calculation.	1	1	3	1.666666667	9	No loading indication. The design does not have a feature for showing the loading status of the application. If a process was taking a long time, the application would freeze and leave the user confused as to what was happenening.	3	5	2	3.333333333	6
2	System speaks the user's language. Casual and personal wording is used, for example "Does anyone have a long term savings goal" rather than something impersonal like "Savings goals".	4	5	5	4.666666667	4	N/A	N/A	N/A	N/A	N/A	N/A
3	Back/forward buttons. Allow for easy traversal back to a previous step or forward to the "next" one. Form of "undo"/"redo" buttons essentially.	3	4	3	3.333333333	7	Can only go back/forward by one step. The user cannot traverse multiple steps forward or back. For example, if the user wanted to go from step 4 to step 1, they would have to first go through step 3 and 2.	3	4	3	3.333333333	5
4	Consistent colour theme. Depending on the calculation type; flat or personal. The theme is set to orange or purple. This is consistent throughout the calculation and reminds the user of the calculation type they are performing.	5	5	5	5	2	Home page is inconsistent with theme. The home page does not fit in to the overall theme of the site. It uses different colours not seen anywhere else, and is quite cluttered compared to other pages.	3	1	2	2	9
5	Dropdown inputs used. For some text-based inputs, dropdowns are used so users cannot enter invalid values.	3	3	3	3	8	Text inputs have no error prevention. If a user enters invalid text into any of the textual input fields, there is nothing to prevent the input from being carried through the calculation.	5	4	5	4.666666667	2
6	No information to remember. Between steps there is no information to remember. The application keeps track of any information entered in previous steps. The exception to this is the user's password, which they are expected to remember.	5	5	5	5	3	No help in context. There is no help in context, or anywhere at all in the design.	4	5	3	4	3
7	Personalisation through saved calculations. Users can save their calculation to their profile to personalise their experience and save time by not having to recalculate for subsequent calculations.	5	3	5	4.333333333	6	No shortcuts. There are no shortcuts that have been enabled for regular users to speed up their experience.	1	5	1	2.333333333	7
8	Minimal design. Anything that is unnecessary is not included. Easy and simple for the user to use.	5	5	5	5	1	Design is empty at times. The design is sometimes overly simple which could be a negative feature for some users. However, this is mainly due to the large screen size.	2	3	1	2	8
9	N/A	N/A	N/A	N/A	N/A	N/A	No error messages. If a user gives an invalid input there is no error message to tell them what is wrong.	5	4	5	4.666666667	1
10	Highlighted keywords. Helps users to easily know what is required for the given section. Reduces the reading required.	5	4	5	4.666666667	5	No help and documentation. There is nowhere to receive help if the user needs it.	3	5	3	3.666666667	4
Nielsen's heuristics												
1	Visibility of system status		1									
2	Match between system and the real world		+									
3 4	User control and freedom											
5	Consistency and standards		+									
6	Error prevention Recognition rather than recall		1									
7	Flexibility and efficiency of use		+									
8	Aesthetic and minimalist design		+									
9	Help users recognize, diagnose, and recover from errors		+									
10	Help and documentation		+									
10	rieip and documentation											
Key				Ratings								
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Severity	How good/bad is the issue?	1 Lowest				
Severity Frequency	How much of the system is affected	2 Low				
Impact	How much of the system's core functionality is affected?	3 Moderate				
		4 High				
		5 Severe				