



A voyage of discovery

Translational marine research: the missing link in the data value chain

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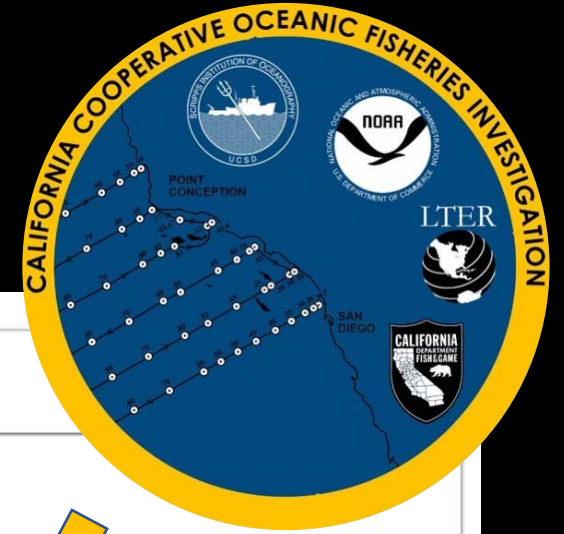
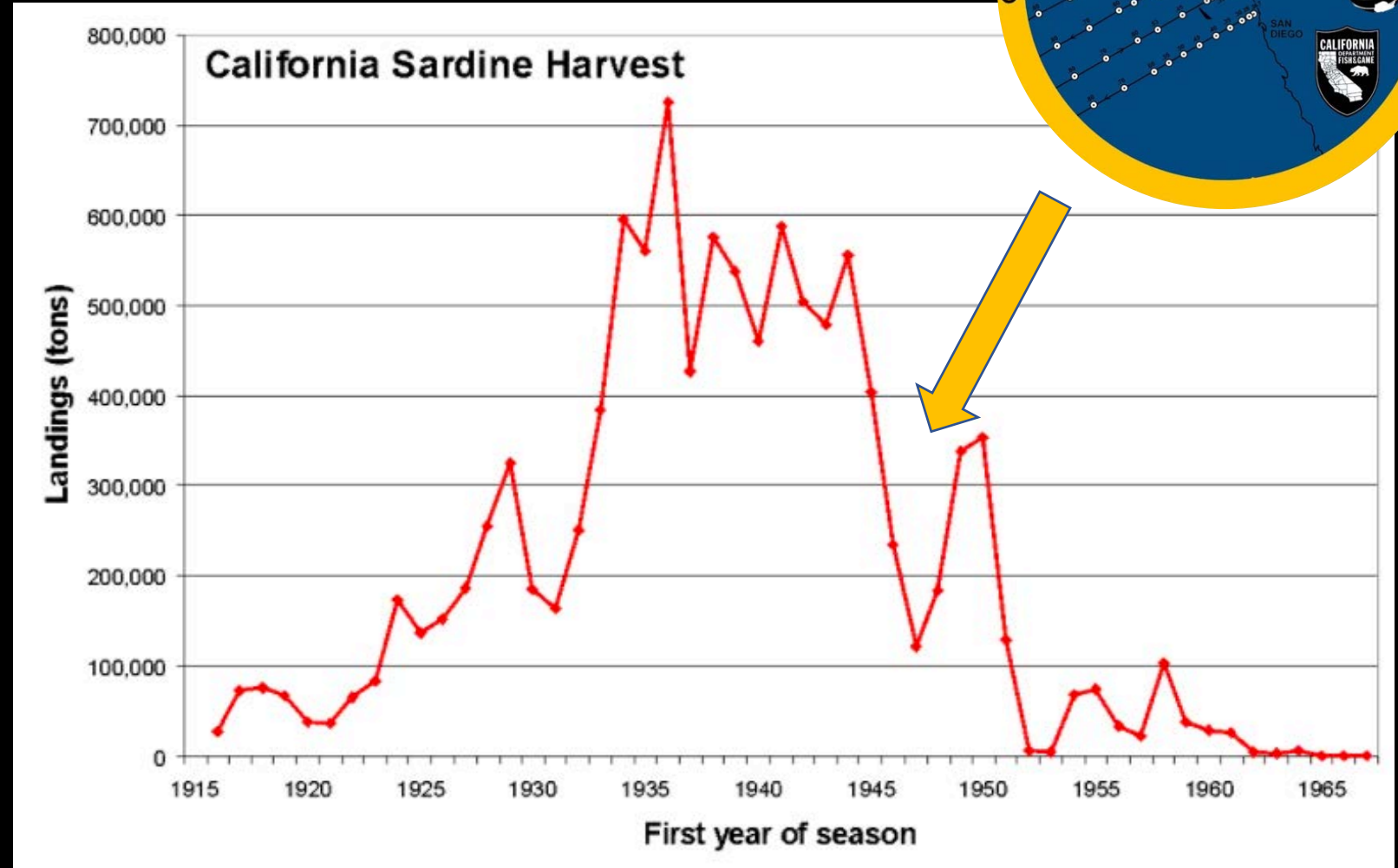
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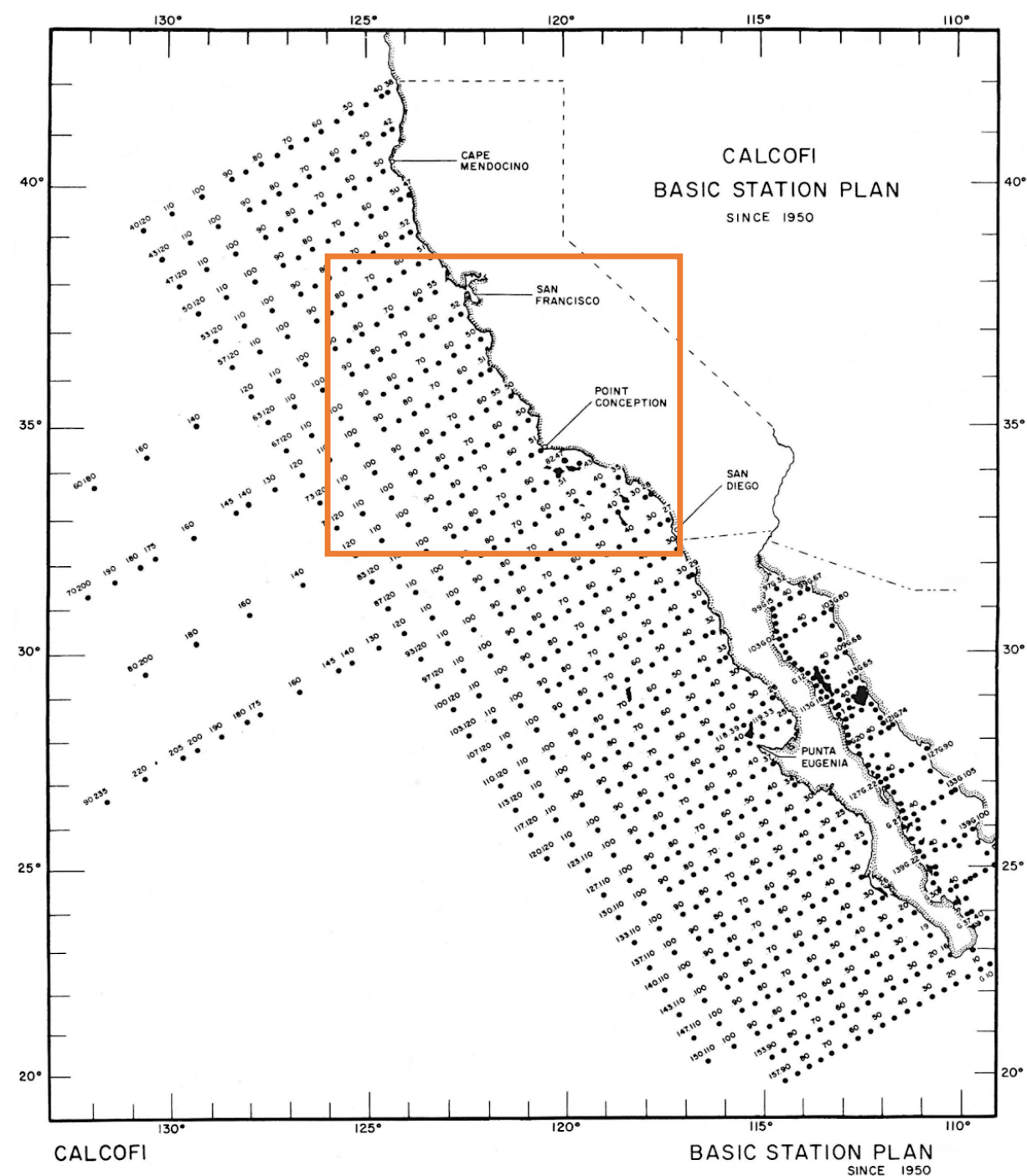
CalCOFI: A partnership created around a shared need



Collecting observations in support of fisheries management



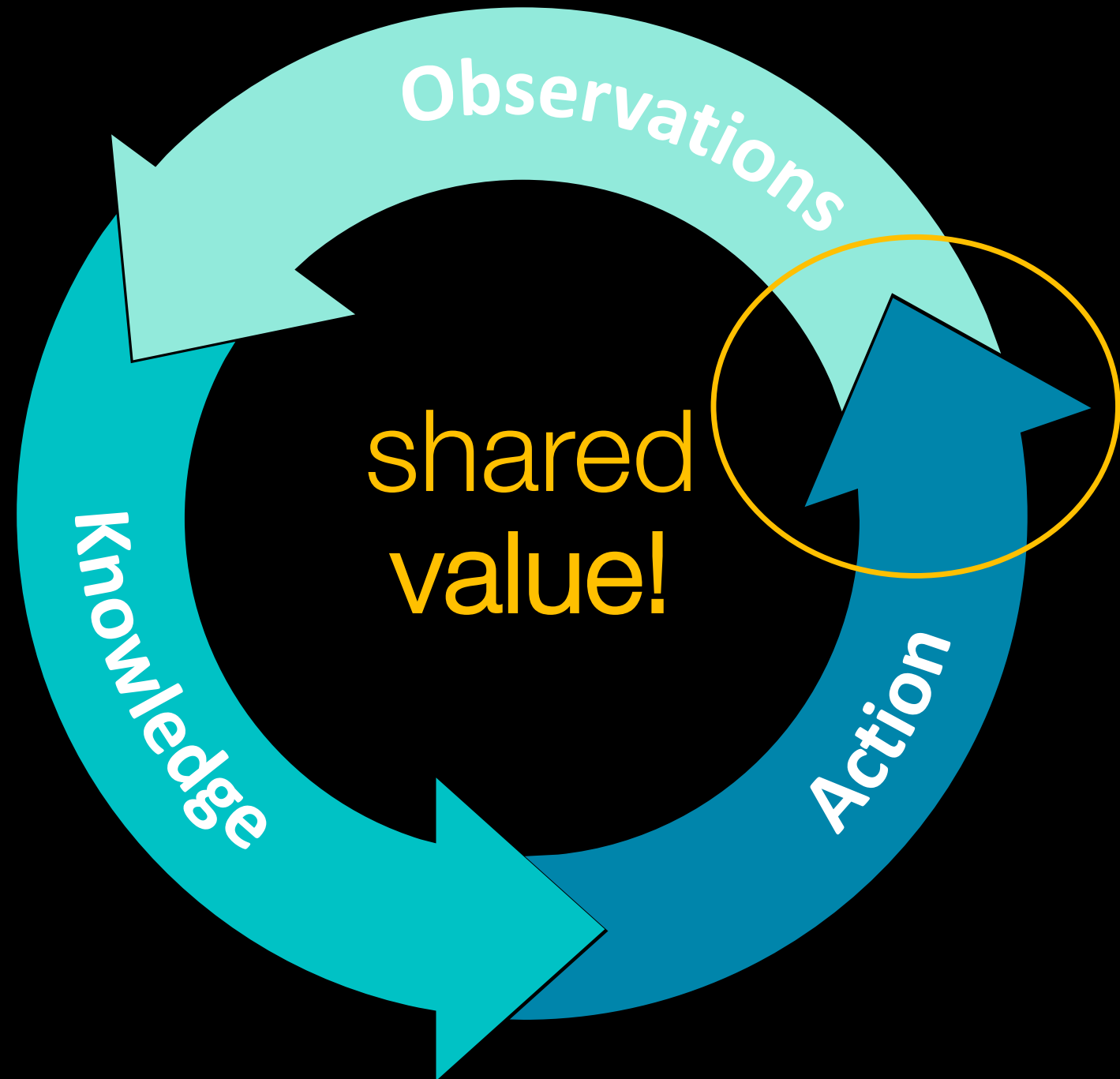
Yet, despite the focus on applied research, CalCOFI has needed to continue to actively evolve while maintaining continuity



This model of the data value chain is *insufficient* to generate sustained, adaptive value



Translational marine
research provides
the missing link in
the data value
cycle



Convene a multi- sector, place- based community

Annual CalCOFI Conference & Stakeholder workshop



Leveraging the Legacy of the CalCOFI Monitoring Program

*A summary report for west coast fishery and
ocean resource managers*



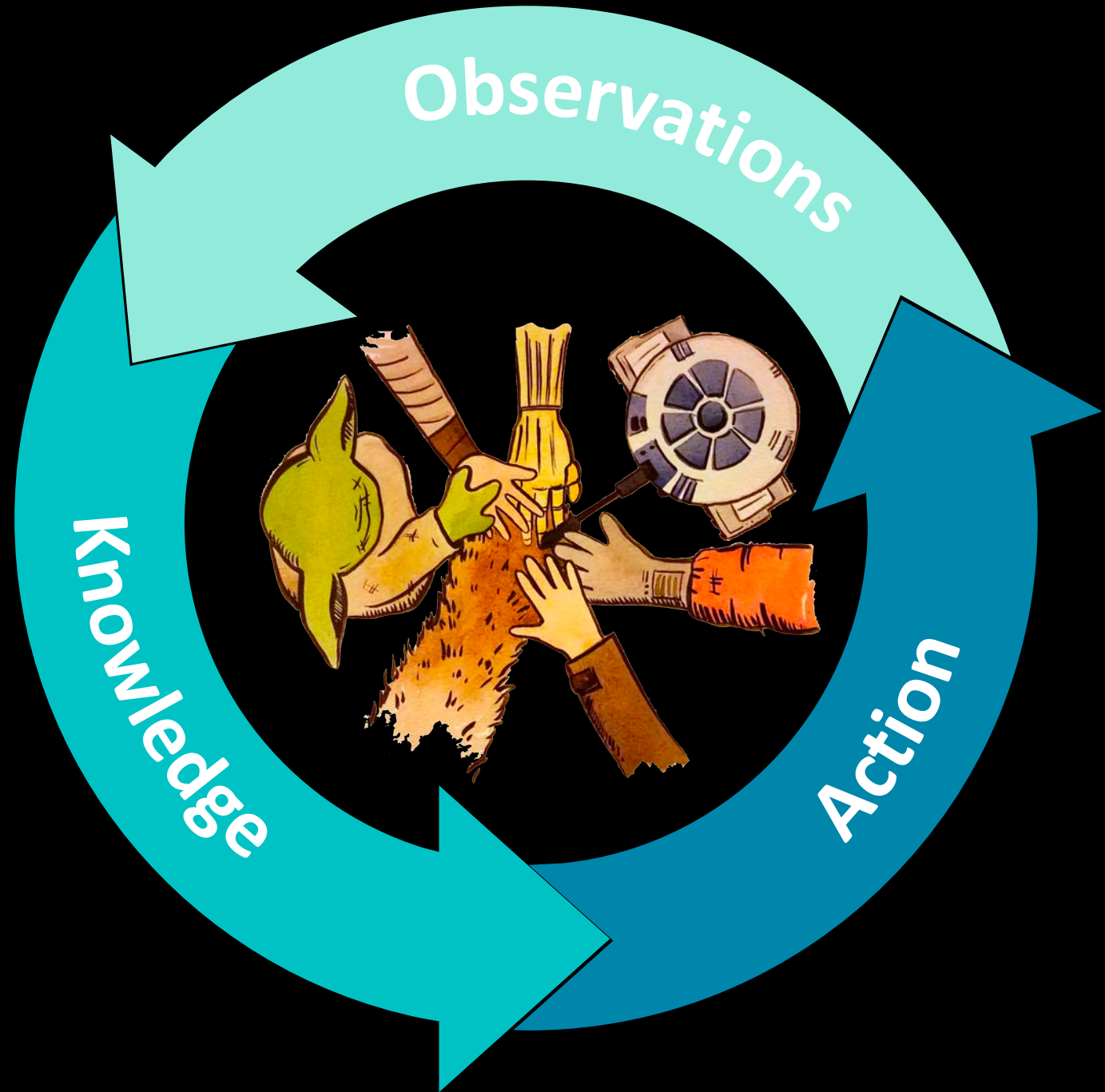
*Partner with
organizations across
entire value cycle*

California Sea Grant Extension
program partnership



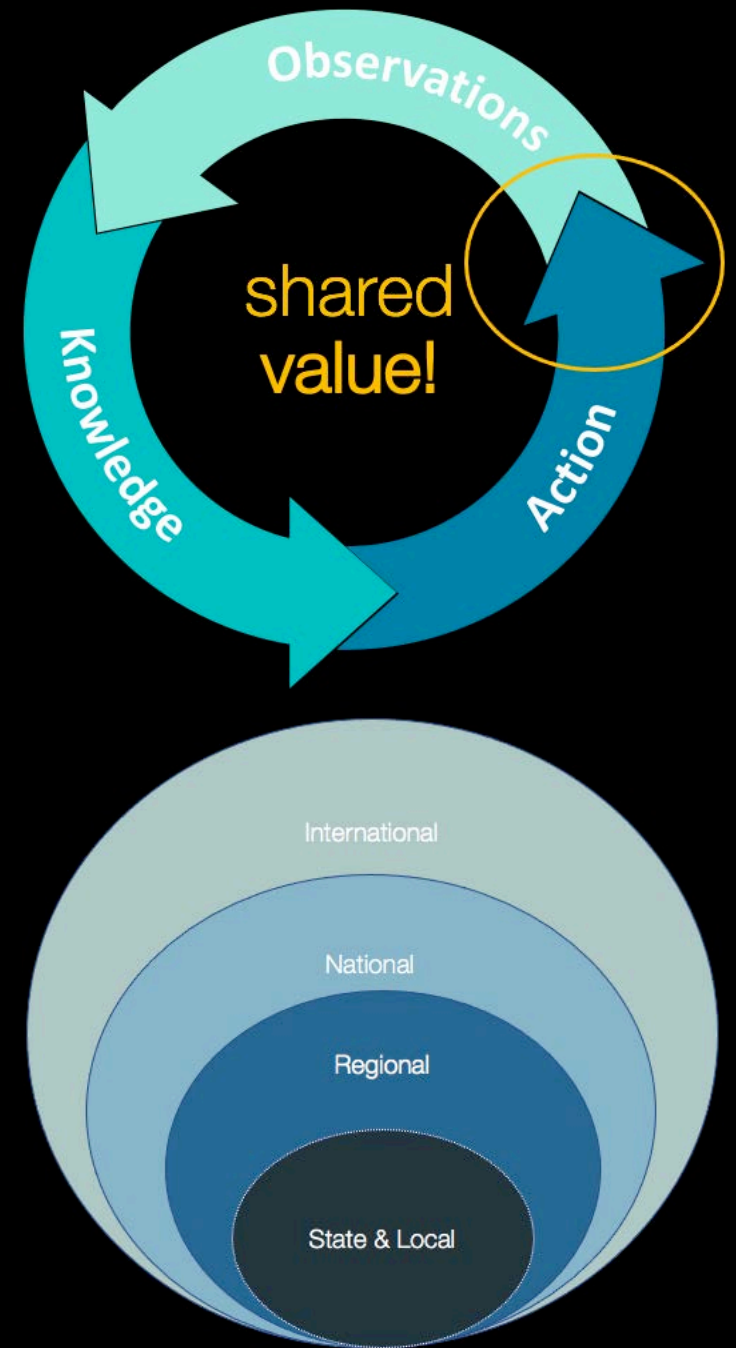
Embrace & resource
all steps in the value
cycle

CalCOFI Coordinator
& Information
Manager



Looking forward...

1. Identify & engage users from the start (e.g., aquaculture, renewable energy, water quality)
2. Host multi-sector working groups across entire value cycle & all levels
3. Convene advisory committee that consists of data users to provide input into data collection & product development





We look forward to partnering in this
co-developed process so that our
observations sustain value



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Applications

