**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

1. Campaigns launched in June and July have the highest chance of success.
2. Campaigns involved in Theatre are the most popular.
3. Campaigns that do not meet their funding goals are least likely to succeed.

**What are some limitations of this dataset.**

* The descriptions (Blurb) about each campaign are brief, giving very little detail about the purpose of each campaign.
* The date range of many of these campaigns is quite narrow, which might not be giving us an accurate picture of the success or failure of these campaigns finance goals.
* There are various types of currencies being compared in this spreadsheet which can lead to misleading financial assumptions.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

* A scatter plot showing percent funded vs outcome may give us insight into how well-funded a campaign is may influence its success.
* A bar graph showing countries and the sum of backers for all the campaigns. This could give us insight into which countries campaigns have more/less people backing them.

**Use your data to determine whether the mean or the median better summarizes the data.**

The data seems to have some outliers, which appear to be skewing the mean. Therefore, I feel that the median better summarizes this data set.

**Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

There appears to be more variability in successful campaigns (1606217) than unsuccessful campaigns (921,575). This makes sense to me because there is a larger range of amounts of backers for successful campaigns. Campaigns with more backers tend to hit their funding goals, which are more likely lead to success.