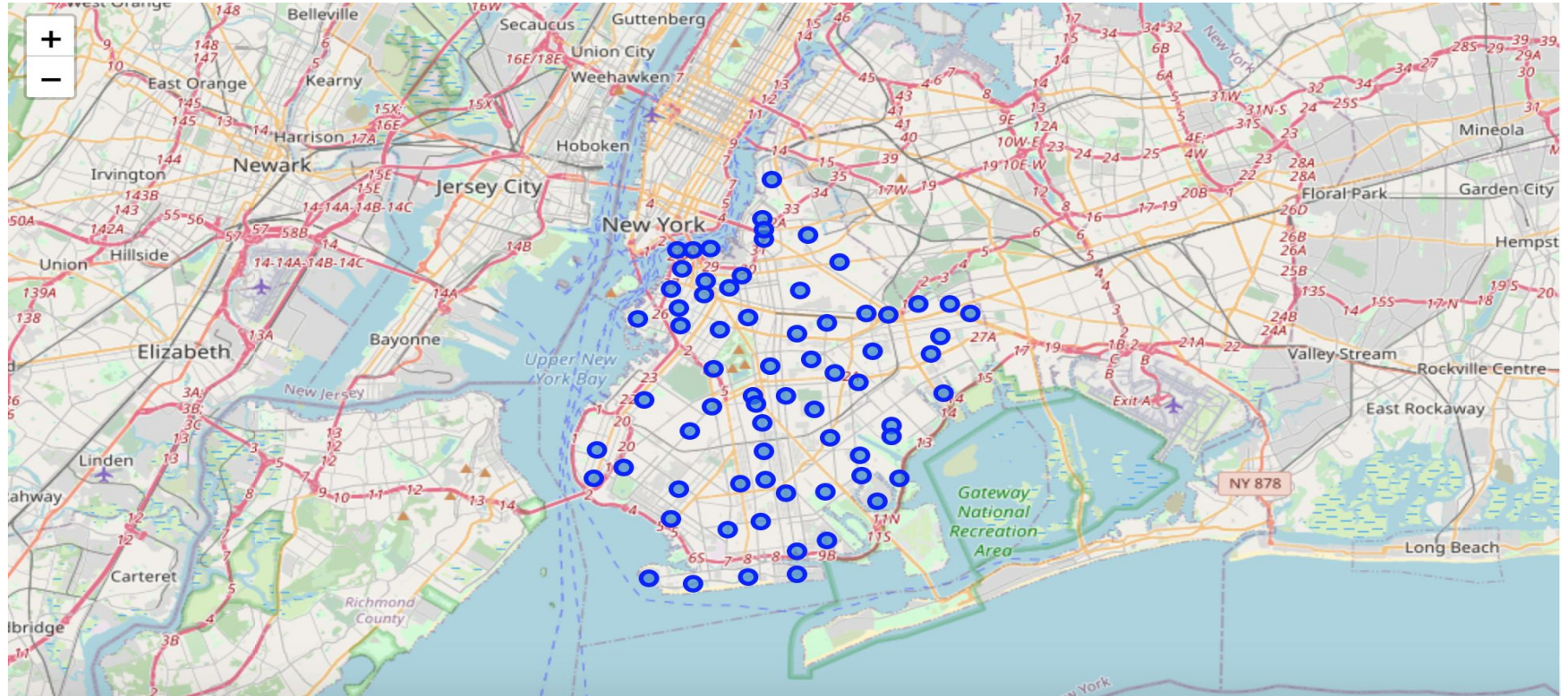

Comparing Neighborhoods of New York City and Toronto



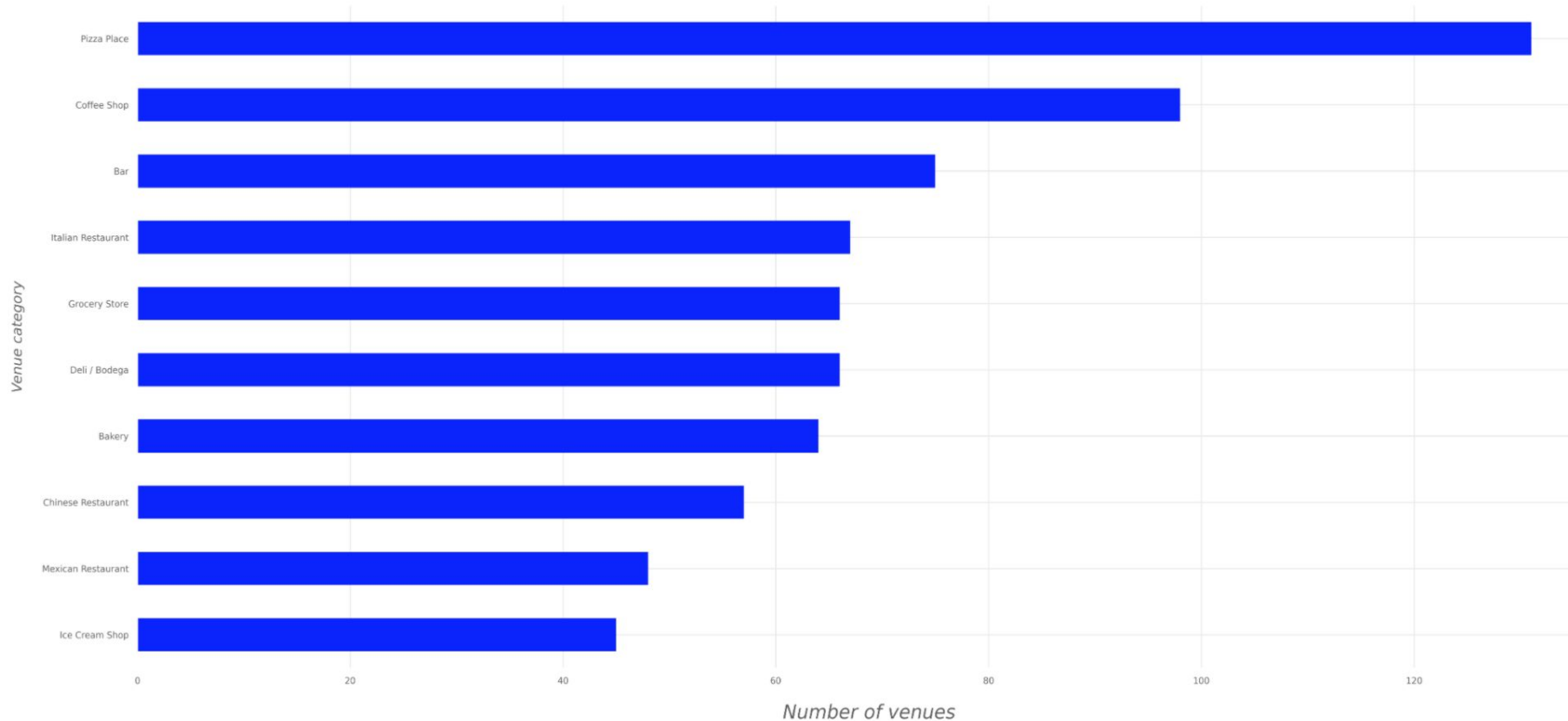
Objective:

Find out the most popular business/venues of New York City and Toronto and recommend which venue categories are likely to be more successful in each city.

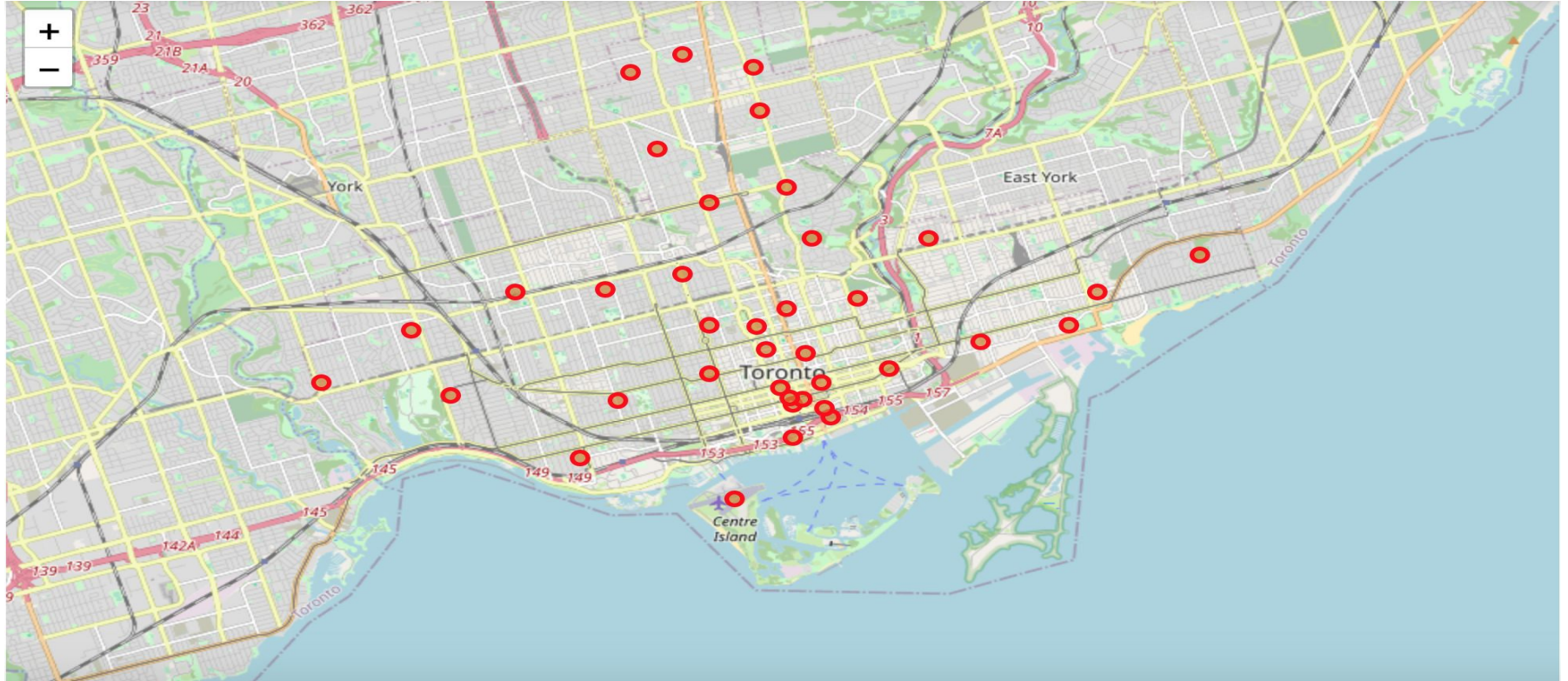
New York City: Folium Map of Neighborhoods



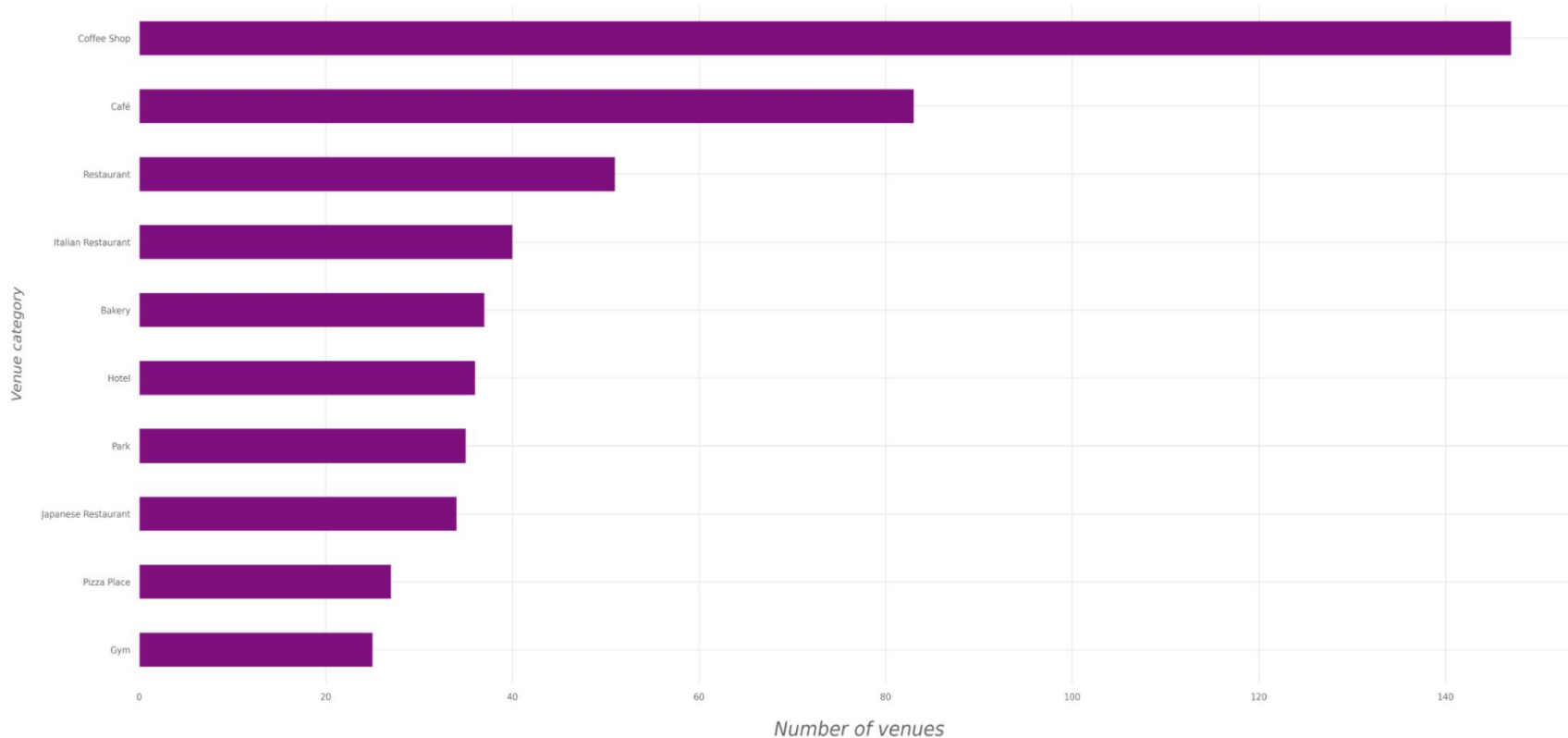
Most Popular Venues of NYC: Pizza Place, Coffee Shop, Bar, Italian Restaurant, Grocery Store



Toronto: Folium Map of Neighborhoods



Most Popular Venues of Toronto: Coffee Shop, Cafe, Italian Restaurant, Bakery, Hotel



Findings/Conclusions

- Food-related venues are the most popular in both cities.
 - Italian restaurants are likely to succeed in both cities.
 - Residents of New York City prefer Italian, Mexican and Chinese cuisines.
 - Residents of Toronto also like Italian restaurants but prefer Japanese cuisine over Chinese and Mexican.
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