



Peduli Anak Foundation

**Annual Report 2013** 





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## Introduction

Peduli Anak is the largest non-government organization in Lombok, West Nusa Tenggara, Indonesia. We aim to provide under-privileged children and young people a safe home, basic care, education, and challenges and opportunities for their personal growth.

In 2013, Peduli Anak worked together with the Indonesian government, companies, schools, social organizations, and volunteer network around the world to support education and welfare programs. Via online donation, membership, child sponsorship, fundraising, and other support, this collaboration generated an income of € 148.684.

Among our highlight programs in 2013 were the Education program and the Child Social Welfare Program. Both embodied our focus in education and childcare.

The education program in Peduli Anak has shown great promise. The primary school has achieved a grade A accreditation which means that we have met the highest standards of national curriculum and a nation-wide acknowledgement of the quality of our school.

Complementing our formal education system, the vocational school was also developing to cater to the high needs of life skills training for young people in Peduli Anak and in the neighboring villages. With the new support from a donor and a new programme, we were able to continue providing life skills training to Peduli Anak children and our communities.

The Child Social Welfare Program we started since 2011 has helped 150 street children and their families through financial subsidy and life skills training. With strong support from the Ministry of Social Affairs and the local social agency, we were able to implement the program and ensure that children had opportunities to go to school and to reduce or even eliminate their time working on the streets.

Apart from the two main focuses, several other projects also took our attention. Our volunteer program embraced partnership with leading schools and volunteer organizations worldwide. In 2013, we hosted 38 foreign volunteers from 7 countries. Not only did they immerse in our existing projects, they also began sustainable projects such as starting solar panel installation and psychology and education workshops and trainings.

This report provides an insight into Peduli Anak's work and influences. We are grateful for the on-going support, from every one of you out there, towards our programs, our children, and our communities.

## **Child Sponsorship**

Child Sponsorship is still the main source of support for Peduli Anak. In 2013, € 55,438 from our two child sponsorship plans (livelihood and education) helped us to continue our care and provide quality education to in average of 70 children living in our child development center. By the end of 2013, 115 out of 135 sponsorship plans were realized by approximately 100 individuals, organizations, groups, and corporates.



Our child sponsors receive regular quarterly updates via the membership area on our website, newsletters and mini updates via our Facebook and twitter pages. Donors can also contact our Director and Public Relations directly to request more information and updates. This monitoring allows Peduli Anak to evaluate its programs and make adjustments to maintain its effectiveness.

## **EDUCATION IN PEDULI ANAK**

Peduli Anak believes in a holistic approach to education where children benefit from both formal and non-formal education. Our children enjoy learning in our early childhood education program and primary school in the morning and attend life skills training and after-school activities at our vocational school and child development center in the afternoon.



In 2013, we didn't open our Early Childhood Education class because the previous students have enrolled in the primary school and there was no new students intake. We will re-open the class if there's a need from the Foundation.

## **Primary School**

After achieving the A grade accreditation in 2012, the primary school continued to become one of several leading schools in the district is accredited nationally with Grade A. This means that our school has met the national standards for a qualified primary school.

Total students in 2013 remains the same as last year, 50 students in grades 1 to 6, including 8 students from neighboring villages. The number of non-Peduli Anak children enrolled in the school remains the same as last year.

The school also maintains its 100% graduation rate where all students in grade 6 passed their national exams to continue to middle school. The primary school employs 1 principal, 1 administration staff, and 6 teachers. Two professional educators acting as school coordinators on voluntary basis also support this team.

In 2013, the education program was mainly supported by P. Koper Vastgoed, Join!forkids, ACS Nederland, Carpe Diem Foundation and Van der Poel Sharity Fund, as well as individual sponsors.



# Hooray, I Graduate!

### The Story of Ridwan Zulva

We are proud to send off Ridwan Zulva to the real world! After graduting from his Senior High School, Ridwan was immediately offered a job as an assistant manager in a Bungalow (small hotel) on Gili Trawangan island in Lombok.

Ridwan was admitted to Peduli Anak when he was 10 years old in 2007. His family had a very low income, so Ridwan and his siblings had to work as an errand boy in an accommodation on Gili Trawangan. In order to send Ridwan back to school, Peduli Anak saved him.

Now, 6 years later, Ridwan, with a school diploma, went back to the place where he used to work as a child. The difference is he is now an assistant manager, not an errand boy anymore.

Ridwan's education was mainly sponsored by Join!forkids who actively supported him throughout his secondary and senior high schools.



## The Vocational School



In 2013, the vocational school still focused on four life skills; carpentry, computer, tailoring, and auto-mechanic.

However, the programmes in each class underwent some significant changes. The vocational school also offered junior training classes for children at primary school age to learn basic skills in carpentry, computer, and tailoring. In carpentry, the young students made small crafts from woods such as wooden toys, key chains, sandals, miniatures, and so on.

In tailoring, they made small decorations and accessories such as ribbons, hair clips, pouches, flowers, etc. Young students also learned drawing and coloring by using computer program in Computer class.

# THE VOLUNTEER PROGRAM

The number of volunteers continues to grow in 2013. The success and publicity from previous volunteers and our partnership with several higher education institutions and organizations have brought a steady influx of volunteers into Peduli Anak.

Total there are 38 foreign volunteers from 7 countries, an increase of 63% from previous year. Altogether they brought in altogether € 10,825 from accommodation fees, fundraisings, and projects.

The volunteers have developed various projects and assisted in our existing activities where most of the activities or projects are sustainable such as:

- 1. Staff Capacity Development Training and Workshops
- 2. English Club
- 3. Art Club
- 4. Gardening
- 5. Business planning
- 6. Special Education
- 7. After School Activities
- 9. Computer and Office administration
- 10. Solar panel installation

## **VOLUNTEER HIGHLIGHT**



Savoir Oser Solidarite (SOS) – Grenoble School of Management, France SOS total funds for project Lombok: € 2,890

13 French students from Savoir Oser Solidarite (SOS) of Grenoble School of Management continued their second volunteer project this year at Peduli Anak. The group decided to install solar panel for a long term project. The SOS volunteers plan to take responsibility for funding the initial project and the next new group of SOS volunteers would contribute to the project's upkeep and improvement. In addition to the long-term project, the volunteers are also involved in Peduli Anak's ongoing projects such as art club, English club, computer class, swimming club, after-school games and activities, and teacher assistantship. They also developed a business plan for students studying at the vocational school.

# CORPORATE SOCIAL RESPONSIBILITY

- Koper Vastgoed BV: Sponsoring salary of primary school teachers.
- 2. Van der Poel Foundation: Sponsoring the education program.
- 3. Thesor Groep B.V.: Sponsoring for building maintenance.
- 4. Carpe Diem Foundation: Sponsoring the education program.
- Join!forkids: Fundraising and scholarship of 14 children.
- 6. Koolhaas-Alphen BV: Sponsoring for food.
- 7. ACS Audio Visuals, The Netherlands (via Heart for Charity and www.goededoel.nl): Scholarship to 7 children..

We're also honored to continued our mutual partnership with these following organizations and institutions from Indonesia and abroad.



# To all our supporters, "Thank You!"

Thank you to all our many sponsors, including those not listed here for your sincere and generous contributions.



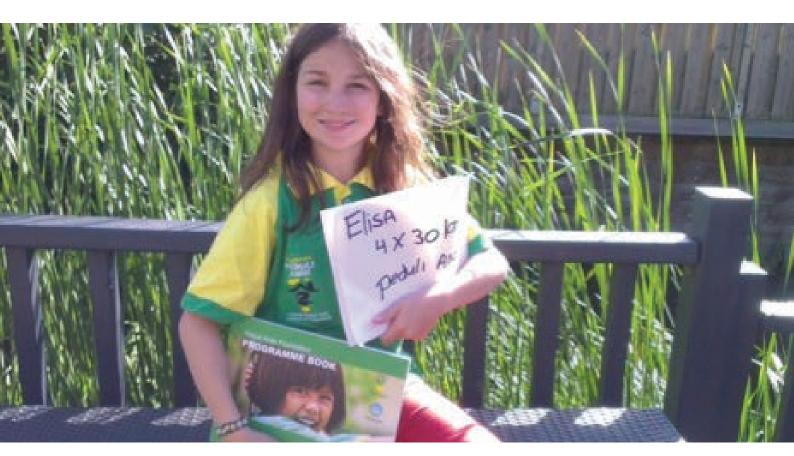
### **PARTNERSHIP**

We're also honored to continued our mutual partnership with these following organizations and institutions from Indonesia and abroad.

- Grenoble School of Management, France: Summer Volunteer Project.
- Hogeschool van Amsterdam: Internship placement for Applied Psychology student.
- Indonesia's Ministry of Education: School
   Operational Aid (BOS) for Peduli Anak Primary School.
- Indonesia's Ministry of Social Affairs: Child Social Welfare Program (PKSA) for 75 streen children and their family
- International Awards for Young People (IAYP Indonesia): one-week volunteer program for senior high school students in Indonesia under the Duke of Edinburgh's program.
- **6.** La Rochelle Business School, France: Humanitarian mis- sion volunteers.
- **7. LPA Mataram**: Instructors' exchange for English and Music class
- **8. Omines, The Netherlands**: Provision of Peduli Anak's website and management.
- **9. Paramita Mataram**: Inter-organization partnership and consultancy for youths.

## FUNDRAISING HIGHLIGHT

ELISA RUYS - FOUR DAYS MARCHES, NIJMEGEN



Elisa took part in Nijmegen 4 Day Walk (Nijmegse Vierdaagse) to support Peduli Anak. The 11-year-old student also created a fundraising page on justgiving.nl, shortly after that supports flooded in not only from her relatives and friends, but also people who were amazed by her determination.

Her action came under the spotlight of local and national media. Elisa was even featured in a popular TV programme, Hart van Nederland. After that, more and more people visited her fundraising page and donated until the total amount reached over €2,500. Elisa didn't expect it at all, she set the goal to collect €500 for "the street children who used to have no home, but now have found a new home in Peduli Anak, where they can have food, education, and so a future."

In March 2014, justgiving.nl officially awarded Elisa as the Fundraiser of the Year.

# Where Peduli Anak Works

West Nusa Tenggara on the Indonesian Island Lombok next to the Island Bali.

West Nusa Tenggara (Indonesian: Nusa Tenggara Barat) is a province in south-central Indonesia. It covers the western portion of the Lesser Sunda Islands, except for Bali. A 2002 United Nations Development Programme report classified West Nusa Tenggara as the least-developed province in Indonesia. The two largest islands in the province are Lombok in the west and the larger Sumbawa island in the east. Mataram, on Lombok, is the capital and largest city of the province. The province is administratively divided into eight regencies (kabupaten) and two municipalities (kotamadya): Lombok is mainly inhabited by the Sasak ethnic group, the majority of Lombok's population is Muslims, with a minority Balinese population, and Sumbawa is inhabited by Sumbawa and Bima ethnic groups. Each of these groups has a local language associated with it as well. The population of the province is 3,821,134; 71 percent of the population lives in Lombok (As at 2000).



#### MATARAM CITY

The main capital of the Province of West Nusa Tenggara (Nusa Tenggara Barat) is Mataram. The city is situated within Lombok Barat Regency (Kabupaten Lombok Barat) and lies on the western side of the island of Lombok, Indonesia. It is also the largest city of the province, and has a population of around 362,243 (estimated in 2008).

In addition to serving as the provincial capital, Mataram has also become the center of government, education, commerce, industry and services. Three towns constitute the Mataram area; from west to east, these are Ampenan, Mataram, and Cakranegara. They are distinct towns, but run together. Broadly, Ampenan is an aging port city, Mataram is the governmental and office center for the province and Cakranegara is the major commercial center on the island.





## **FINANCIAL REPORT 2013**





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## **Balance sheet as at 31 December 2013**

ASSETS	31-12-2013	31-12-2012
	EUR	EUR
Current assets		
Receivables		
Interest to be received	211	128
Other receivables	12.854	9.035
	13.065	9.163
Cash at banks		
ING Account 1816	5.665	1.208
Saving accounts	57.665	54.742
	63.330	55.950
	76.395	65.113
	7 0.000	
LIABILITIES		
Equity		
- reserves for projects	7.500	_
- free available reserves	68.195	62.887
	75.695	62.887
Current liabilities		
Deferred income	700	2.226
belefied meonic	, 00	2.220
Totaal	76.395	65.113



## Statement of profits and losses for the year 2013

	2013	2012
	EUR	EUR
INCOME		
Income from own fundraising	116.592	105.548
Less: costs of own fundraising	1.401	2.088
	115.191	103.460
In % of income from own fundraising	98,80%	98,02%
Indonesian Government subsidy	24.047	23.780
Other income	9.446	12.674
Total net income	148.684	139.914
EXPENSES		
Operational costs	104.128	102.161
External costs	31.092	32.426
Other costs	656	826
Total expenses	135.876	135.413
Result for the period	12.808	4.501



## **Cashflow statement for the period ended 31 December 2013**

	2013	2012
Cashflow from financing activities		
Result of own fundraising	116.592	105.548
Subsidy from Indonesian Government	24.047	23.780
Other income	9.446	12.674
Net cash flow form financing activities	150.085	142.002
Cashflow from operating activities		
Operational costs	-104.128	-102.161
Other costs	-656	-826
Costs of own fundraising	-1.401	-2.088
Change in working capital	-5.428	1.799
Net cash flow from operating activities	-111.613	-103.276
Cashflow from investing activities		
External costs	-31.092	-32.426
Net cash flow from investing activities	-31.092	-32.426
Net increase/decrease in cash at banks	7.380	6.300
	2013	2012
Cash at banks as at 1 January	55.950	49.650
Cash at banks as at 31 December	63.330	55.950
Movement in cash at banks	7.380	6.300



## Notes to the financial statements for the year ended 31 December 2013

#### 1. General

The foundation in The Netherlands was established in January 2006 and the activities are carried out in Lombok (Indonesia). The activities are held in the Indonesian Foundation (Yayasan). The Dutch Peduli Anak Foundation funds the operations of Yayasan Peduli Anak in Indonesia.

Peduli Anak foundation is acknowledged by the Dutch tax Administration as a 'public benefit aiming organisation'. Peduli Anak foundation meets the condition for financial accountability set forth by the Dutch tax administration for ANBI's. This means that Peduli Anak foundation does not have to pay taxes over income and that donations to Peduli Anak foundation can be subtracted for income tax or turnover tax by the sponsor.

#### 2. Principles of valuation of assets and liabilities

The financial statements are prepared in accordance with accounting principles generally accepted in the Netherlands. Goal-related costs of program activities are processed directly in the costs as soon as they are legally enforceable by third parties because of contracts or externally communicated commitments.

Assets and liabilities are included at their face values unless stated otherwise. Amounts in foreign currencies are converted in Euro at the year-end rates. Transactions in foreign currencies are recorded using the rates at the date of the transactions. Gains or losses on transactions are included in the statement of income and expenditures.

#### 3. Principles of determination of result

#### 3.1 General

The result represents the difference between the income from gifts, donations and other income and the costs for the year. The gifts and donations are recognized in the year they are realised; losses are taken as soon as they are foreseeable.



#### 3.2 Recognition of income

Income is recognised upon receipt of funds from sponsors. Such transfers of funds are guided by approved work plans.

#### 3.3 Recognition of costs

Operational expenses are recognised as soon as they can be estimated and are legally enforceable by third parties because of contracts or externally communicated commitments. Costs are recognized at historical cost convention and are allocated to the reporting year to which they relate. Tangible fixed assets (land, buildings, furniture and equipments) are all fund by sponsors. Any assets purchases are expensed in full on the acquisition date and presented as external costs.

#### 3.4 Taxation

Peduli Anak Foundation is not liable to corporate income tax in the Netherlands.

#### 4. Comparative figures

The principles of valuation and determination of result remain unchanged from the previous year. In the comparative figures the income from local government for 2012 has been adjusted for the subsidy of LKSA (Shelter subsidy) and the related costs. Per saldo it has no impact on the result.

#### 5. Notes to the balance sheet as at 31 December 2013

#### 5.1 Receivables

#### 5.1.1 Other Receivables

The other receivables contain the intercompany account with Yayasan Peduli Anak in Indonesia which relates to the bank account of Yayasan Peduli Anak. Furthermore the other receivables contain committed sponsor income for 2013 to be received.



#### 5.2 Cash at banks

Cash at banks is available on demand. The interest on the bank accounts varies between 1% and 1,8%.

#### 5.3 Equity

#### 5.3.1 Reserves for projects

The reserves for projects relates to the salary costs of the teachers of the vocational school for the coming year.

	2013	2012
	EUR	EUR
Balance as at 1 January	-	3.131
Transfer from/to free available reserves	7.500	-3.131
Balance as at 31 December	7.500	

In December 2013 an amount of € 7.500 was received from Thesor Groep B.V. which will be reserved for the maintenance of the buildings at Yayasan Peduli Anak in Lombok. The maintenance work will be done during 2014.

#### 5.3.2 Free available reserves

These reserves relate to gifts and donations from sponsors which are allocated to future projects.

	2013	2012
	EUR	EUR
Balance as at 1 January	62.887	55.255
Result for the year	12.808	4.501
Transfer to/from reserves for projects	-7.500	3.131
Balance as at 31 December	68.195	62.887



# 6. Notes to the profits and losses statement for the year 2013

#### 6.1 Income from own fundraising

Individual corporate and institutional donations are responsible for the largest part of the funds which are raised by the foundation. Schools, volunteers and universities also supported us and brought in not only monetary assets but also non-monetary assets like knowledge and experience

The income from fundraising in 2013 is as follows:	2013	2012
	EUR	EUR
	LON	LON
Child Support Plan	55.438	48.816
Contribution membership	5.284	5.012
P. Koper Vastgoed	8.129	6.745
Contribution Elisa Ruys (Four Days Marches Nijmegen)	2.735	-
Van der Poel Foundation	10.507	4.080
Thesor Treasury	8.500	-
Carpe Diem foundation	8.000	-
Join!forkids	6.604	10.212
Koolhaas-Alphen B.V.	6.000	6.000
Adriaan van Westreenen Foundation	-	5.000
RSM Charity Foundation	-	3.000
Kingsma school	-	2.500
De Ridderhof school	-	2.226
Bast	-	1.700
Grenoble	2.890	-
Wereldwinkel	600	-
Gifts (individuals, companies and institutions)	1.905	10.257
	116.592	105.548



#### 6.2 Indonesian Government subsidy

During 2013 and 2012 Yayasan Peduli Anak received the following subsidy from Indonesian Government for specific projects:

	2013	2012
School Operational Subsidy for education (BOS)	30.740.000	19.865.000
Street Children Welfare Program (PKSA)	270.000.000	180.000.000
Shelter subsidy (LKSA)	38.500.000	77.745.000
Poor Students Subsidy (BSM)	-	2.250.000
Total in Rupiah	339.240.000	279.680.000
Total in Euro's	€ 24.047	€ 23.780

All the subsidies received in 2013 have been spent to the specific projects in 2013.

In February and November 2013 Yayasan Peduli Anak received in total Rp. 270.000.000 from the Social Department of the Indonesian Government for the Child Social Welfare Program (PKSA) for total 75 Street and Abandoned children. The costs of this project are presented as External costs.

#### 6.3 Other Income

The other income represents the gifts and income from visitors and volunteers and the interests received. In 2012 the 'other income' also included a subsidy of Rp. 128.490.000 (€ 10.532) received from the Consulate General of Australia in Bali for the Direct Aid Project. This project was spent to the vocational school projects.

#### 6.4 Costs of own fundraising

The costs of fundraising in 2013 are as follows:	2013	2012
	EUR	EUR
Sponsoring Cost	1.113	1.794
Office Cost	288	294
Total	1.401	2.088

The cost to raise funds added up to € 1.401 (1,2% of Income of own fundraising) and stayed below the 25% norm of the Central Bureau of Fundraising. Reducing costs is one of the secondary targets of the foundation and fits in the business approach of development work.



#### 6.5 Operational costs

	2013	2012
	EUR	EUR
Food and facilities	35.268	31.902
Salaries and wages of local Indonesian employees	49.340	53.381
Children's Education	8.894	10.456
Utilities	4.731	3.803
Other Operational Costs	5.895	2.619
Total	104.128	102.161

The average number of children for the year 2013 amounts to 70 (2012: 71, 2011:74, 2010:67, 2009: 60, 2008: 47).

Total average full time equivalent of (local Indonesian) employees of Yayasan Peduli Anak during 2013 is 40 (2012: 39).

#### 6.6 External costs

	2013	2012
	EUR	EUR
Government projects:		
- Child Social Welfare Program (PKSA)	18.858	15.416
- LKSA project	2.923	6.478
<ul> <li>Vocational school program</li> </ul>	-	10.532
Buildings:		
- Maintenance	755	-
Equipment, Tools and Furniture:		
- Grenoble educational project	2.791	-
- Computers	384	-
- Scooter	1.051	-
- Washing machine	473	-
<ul> <li>Uniform/clothes for school children</li> </ul>	692	-
Others		
- Notary costs	1.769	-
- Funeral costs	1.396	-
	31.092	32.426

#### 6.7 Other costs

Other costs contain office costs.



#### 6.8 Tangibles

Land, buildings, furniture and equipments are owned by Yayasan Peduli Anak and therefore not presented as tangible fixed assets in this financial report. However these tangibles have been funded by Peduli Anak Foundation and have been presented as external costs. A total summary of these tangibles (> € 1.000 each) cumulative until 2013 is presented as follows:

<u>Year</u>	Land and buildings	<u>EUR</u>
2006	Land	30.947
2006	Fence/wall	27.810
2006	Office building	27.759
2006	Shelter 1	36.541
2007	Shelter 2	49.773
2007	Vocational school	50.341
2007	Parking area and road	17.173
2007	Mosque	4.010
2007	Swimming pool	13.293
2007	Kitchen and warehouse	6.973
2009	Shelter 3	12.974
2009	Elementary school	60.095
2011	Renovation vocational school	5.014
2011	Draining channel/sidewalks	4.020
2011	Renovation swimmingpool	2.383
2011	Playground	1.882
	Total land and buildings	350.988
	Furniture and equipments	
2006-2007	Water tower and irrigation	14.693
2006-2007	Office	7.630
2006-2007	Electricity installation	4.607
2006-2010	Shelters	22.293
2007-2008	Vocational school	14.731
2008-2009	Schoolbus	11.055
2009	Washing machines	4.475
2009-2010	Elementary school	19.618
2010	Toilets	4.124
2010	Garden	3.792
2011	Beds	1.580
2011	Computers	2.950
2011	Auladoor	3.692
2013	Scooter	1.051
	Total furniture and equipments	116.291
	TOTAL	467.279



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