



Peduli Anak Foundation


► Annual Report 2007

Foreword

Rapid growth throughout the NGO lifecycle can be seen as one of the main characteristics of 2007. It was a year of bottlenecks, solutions, pro active approaches, expanding boundaries and hard work. With a great team of corporate and individual supporters we were able to catch up with the large social problems that still exist in Indonesia and many other developing countries. However, the fight has just begun and there is a long way to go before we can speak in terms of large success.

Based upon core principals, the Peduli Anak Foundation tries to make the difference within the 'NGO industry' by means of a pro active business approach to social problems. In this way, we are able, in the long term, to break the vicious circle of poverty and unemployment structurally instead of only delivering a contribution to the existing problems instead of a solution.

The Peduli Anak project area on the Indonesian island of Lombok is nearly ready and fully operational. In 2007, 40 children found a new home on the large area which provides them not only permanent shelter but also education (both primary as well as handcraft education), medical support and recreational facilities. Besides the children, 25 local Indonesian employees found a new position at Peduli Anak's Project Lombok in 2007. Since the full capacity of Project Lombok is estimated at almost 150 children, there is room enough for growth. However, we only increase the intake of new children if we can provide them the hard promise that we help them until they can stand on their own feet again. In order to make this hard promise, the Peduli Anak Foundation is trying to strengthen its fundraising base rapidly. In 2007, we professionalized our fundraising program and were able, with the dedicated help of (academic) institutions, companies and individuals, to raise € 222.975 of funds.



The Peduli Anak Foundation is based upon the concept of Business and Charity. This concept indicates commercial activities as an engine for growth and expansion. In 2007, the Foundation negotiated a unique intention declaration with the just incorporated Singaporean investment company Veneti Capital. One of the projects of Veneti Capital is the incorporation of a new business project on the island of Lombok. The incorporation process started in the beginning of 2008 and the new project should be operational within a year. As a result of the cooperation, Veneti Capital will provide the children of Peduli Anak a future possibility to gain a challenging and well paid job with decent labor conditions when they reach the age of adulthood and leave the foundation.

As you can imagine, the sponsors and staff of the Peduli Anak Foundation are more than proud to look back on a great year. With all our energy, dedication and will power, we are ready for a new year of challenges.



Bjørn Dudok van Heel, June 2008

(Co Founder and Commissioner of the Peduli Anak Foundation)

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THE PEDULI ANAK FOUNDATION

The Foundation

The Peduli Anak Foundation is an international NGO that fights for the rights of (street) children who are suffering due to a lack of upbringing, education and medical support. Peduli Anak is the first of its kind to implement the self developed concept called Business & Charity – a unique approach towards social development work that aims to break the cycle of poverty structurally, while adopting business principles of efficiency, uniformity, and effectiveness.

Peduli Anak existed by the end of 2007 almost two years. Within this first period of the NGO lifecycle, we undertook many social initiatives, fought bravely against poverty and unemployment and developed and implemented many new initiatives. However, there is a long way ahead of us before we can speak in terms of success and final accomplishments.

By the end of 2007, the Peduli Anak Foundation established her place among the large pool of development organizations. With her new project in Indonesia and expansion plans on the field of operations and corporate initiatives, Peduli Anak cannot be overseen anymore. Furthermore, Peduli Anak's fundament, which is based upon pure business principles, proved effective since the steep growth curve kept on climbing during 2007.

Our sister-foundation, which we established in 2006 in Indonesia, Yayasan Peduli Anak, has supported us day-in-day-out throughout 2007 with their operational expertise, strong dedication and willpower. Twenty five local employees found a decent job on Project Lombok. They are part of an organization and a team that stepped into a dark zone two years ago; they overcame the many bottlenecks and came out as dedicated experts on the field of development work.

Vision and Mission

The mission of the Peduli Anak Foundation is to defend the rights of (street) children who suffer due to lack of upbringing, education and medical support. Besides a focus on this target group, Peduli Anak takes her human and natural environment into account. Reducing poverty, child abuse/mortality, exploitation and the spread of deadly diseases in combination with boosting local prosperity and access to decent medical facilities are the main goals of the Peduli Anak Foundation. Currently our operations are mainly based in Indonesia. Plans to expand into other parts of Indonesia, Asia, Africa and South America are an essential part of the foundation's ambition.

Peduli Anak strives to accomplish its mission through the building and managing vertically integrated project areas that deliver not only shelter to former street children but a complete range of educational, professional, medical and recreational facilities. Ongoing investigation, monitoring and reporting ensures flexibility and a transparency.

Organizational Structure

The Peduli Anak Foundation consists currently of a Dutch legal entity, the Peduli Anak Foundation, and an Indonesian sister foundation: Yayasan Peduli Anak. Yayasan Peduli Anak was established by the Peduli Anak Foundation to execute and coordinate local activities in Indonesia. The Peduli Anak Foundation itself takes care of strategic issues, policies, fundraising and marketing.



BOARD REPORT

Introduction to the Board Report

“Words are not enough” (Bjørn Dudok van Heel’s words with regards to companies who want to have a ‘social face’ but lack real contribution)

The year 2007 was a turbulent year. Rapid growth goes hand in hand with growth-deceases; securing enough funds to facilitate the rapid growth and employee management in a fast growing organization can be seen as two of them. Besides that, establishing satisfying contacts with the supporters and volunteers on one side of the ocean and putting all our effort on the day-to-day management on the other side of the ocean was sometimes challenging. However, we have learned a lot from 2007 and we can say that the organization has matured a lot during the year.

Besides the organizational part, Peduli Anak worked hard in order to achieve her main goals and fight against the large social problems which can be seen as a characteristic part of life in developing countries. By the end of 2007, 40 former street children found a permanent place to live on Project Lombok. This is a number which made us proud and willing to continue and even expand our work.


Peduli Anak and Projects

“The Peduli Anak Foundation converted simple money into tangible results within an astonishing period of time. We are more than proud of all the results and the unlimited dedication of the team behind Peduli Anak” (words of a 2007 volunteer-couple)



Project Lombok was partly operational during 2007. However, the number of street children in Indonesia and other developing countries is enormous and increasing. To help a large part of the street children in developing countries, Peduli Anak has to speed up in order to fight against the increasing numbers of children which fall into our target group. Project Lombok, with her vertically integrated project area, situated among the rice paddies with the famous mountain ‘Gunung Rinjani,’ is a great place to start the battle against the circumstances and social problems which are faced by many children in Indonesia. However, like we said before, it is a start with a long way ahead of us.

Project Lombok has the ability to utilize her three shelters (maximum capacity: 144 children), her fully equipped medical facility, her two schools for primary and handcraft education and her extensive infrastructure (which consist of an office/staff building, two water towers, two wells, a large playground, a football field, a central kitchen facility, an emergency power house, a swimming pool and a



handcraft school) fully when the needed operational cost are secured for at least several years. Until that time, Project Lombok is only partially operational. At this moment, the operational costs are fluctuating due to the price increases in Indonesia; during 2007 the operational cost amounted to € 66.300 on an annual base.

In December 2007, Project Lombok employed 25 employees and offered all her facilities to 40 former street children. Hereby, we provide the building results and short additional information with regards to Project Lombok, Indonesia 2007:

Shelter 1 & 2 (cost: € 88.434)

Shelter 1 and 2 were finished and operational by 2007. The maximum capacity for these shelters is 96 children; the occupation rate was 41% by the end of 2007. Both shelters are built with the financial support of Wilde Ganzen Foundation, NCDO Foundation and the Real Estate



company of Mr. P. J. Koper. Shelter 1 is operational since February 2007 and used for the intake of the former street children at the age of 7 – 11. After the children have grown up they flow through to Shelter 2, which was finished by December 2007, where they learn to take on responsibility and integrate into the society again.



Already by the end of 2006, Peduli Anak has started with the building process. Because of the fact that we could reduce cost by 300%, we decided to take the building process in our own hands without using a contractor. There was one more important reason why we decided to take the process in our

own hands. By hiring local employees, we were able to support the local communities in their fight against high unemployment rates. Peduli Anak provided them almost a year of work. After a subsidy by Wilde Ganzen Foundation in March 2007, the Peduli Anak Foundation started building the second shelter. Peduli Anak had the intention to complete the whole process of building the two shelters within six months. However, due to hard weather conditions and the Ramadan period, we ran two months behind schedule. By the end of 2007, the shelters were fully operational.

Shelter Interiors (cost: € 5.892)



In March 2007, the workers of Peduli Anak finished making complete shelter interiors, which consists of: 48 bunk beds, 48 chairs, 8 closets, 4 dining tables. Financial support from the Nijmeegse Schoolvereniging & Wilde Ganzen Foundation



School for Primary Education (cost: € 26.782)

Especially for children with considerable arrears in the field of education, Peduli Anak finished the building process of their first school for primary education by February 2007. During 2007, many of the former street children used the services the school offers. Financial support from the Turing Foundation.



School for Handcraft Education (cost: € 33.000)

After a large donation from the Van der Poel Charity Fund, Peduli Anak started building the second school on Project Lombok. This time it concerned a school for handcraft education. By the end of 2007 (December) the school with four large classrooms and work areas was operational. The



The children get professional technique education and receive, among others, the following courses: car and motorcycle mechanic, sewing professional, furniture maker and electrician.

Security Post (cost: € 1.530)



In March 2007, the building process of the security post was finished and the post was operational directly after completion.

Central Kitchen Facility (cost: € 7.554)



In March 2007, Peduli Anak finished the central kitchen facility. From this modern facility, the children received their daily meals throughout 2007.



Water Tower #1 (cost: € 5.469)

In March 2007, Peduli Anak finished water tower #1.



Swimming Pool (cost: € 13.825)

The swimming pool of 10x6 meter, financed by Fetter Holding BV, was finally finished by October 2007 and the children of Peduli Anak receive, on fixed times, professional swimming lessons. Besides that, local surrounding schools can use the pool in order to provide swimming lessons to



their children. We have started this program since many children on the island of Lombok can't swim. Since a lot of them end up in the fishing industry, Peduli Anak wants to save lives by providing them swimming lessons.

Water Tower #2 (cost: € 3.122)




By October 2007, water tower #2 was ready and operational.

Wall (cost: € 17.604)



By October 2007, the complete wall around the 12.000 m2 project was finished. A lot of nice paintings are grace the long wall.



Praying House (cost: € 4.533)

By January 2007, the foundation has built her own praying house in order to facilitate the local Islamic religion of Indonesia. Since Peduli Anak facilitates all the religions and wants to offer the children a place to pray, we decided to build a nice paying house on the project area.



Paved areas and School Yard (cost: € 6.230)

In December 2007, the paved area's and school yard were ready to use.

Infrastructure (road, parking area, drainage and irrigation) (cost: € 16.404)

By the end of 2007 (and beginning of 2008), Peduli Anak finished the complete infrastructure of Project Lombok. Asphalt roads and a strong drainage system are in place.

Football Field (cost: € 1.102)

By December 2007, the football field, which is financed by the couple Henk and Miranda Verschoor, could be used by all the children. At this moment, the first real football competitions are held already!

Emergency Power House and Generators (cost: € 3.469)

By August 2007, Peduli Anak had finished the building process of the emergency generator house.

Transport Bus (cost: € 7.560)

In September 2007, Chaïm Fetter donated a large 23-seat bus to the foundation. With this bus, which is painted in the colors of Peduli Anak, the children and employees can go on holiday trips. Besides that, we can use the bus as an information platform for the local communities all over the island of Lombok.

Governmental Electricity Connection (cost: € 3.000)

By September 2007 the foundation could use her 20KW electricity connection instead of power from her generator.

Trees and Plants (cost: € 2.388)

By October 2007, all the trees and plants were planted.

Bikes (cost: € 1.048)

In April 2007, Peduli Anak bought new bikes for the children.

The funds needed to complete the full project area are estimated at € 212.000 in July 2008. € 310.104 has been collected and changed into tangible results since the start of Project Lombok in 2006. The result is visible via www.pedulianak.com. Due to increasing operational activities and expansion of projects, Peduli Anak is searching for new structural (corporate or individual) contributors in order to cover the rising operational cost and finance new project areas within other developing countries. We only can help children which we can give the hard guarantee that we can cover their cost of living. We will not fail them; they faced enough misery in their short lives!



Peduli Anak and Actions and Initiatives

“Every 0,25 Eurocent represents a plate of nasi for one child; don’t underestimate the value of small money” (words of Chaïm Fetter, 2007)

During 2007, Peduli Anak and her supporters undertook many new actions and initiatives in order to spread the name of the foundation and secure funds. By the end of the year, we welcomed a nice group of new sponsors which have heart for the foundation and will support us during 2008. The main initiatives which accounted for more than € 65.000 of new funds, were the following ones.

RSM Casino & Charity Night

The RSM MBA 08’s are loyal sponsors of the Peduli Anak Foundation. This year, they organized many events in order to support the foundation and spread her word around our globe. During an auction at Charity Night, they raised the great amount of € 10.000 by bringing paintings from the children of Peduli Anak under the hammer.

Pasar Malam

During the Pasar Malam in the Dutch cities Nijmegen and Uden, Peduli Anak spoke to many people of the local Indonesian communities. We expect a non-monetary follow up in the form of initiatives which will be undertaken by these tight communities.

Mart Visser's Fashion Night

On the 29th of September, Rotary Eindhoven Eeckerde, Park Theater Eindhoven and Mart Visser Haute Couture organized Fashion Night 2007. The goal of this evening was the support of two foundations: the Peduli Anak Foundation and the NEOS Foundation. The auction and great show brought in € 10.000 of funds for Peduli Anak.

Information Evenings & Publications

Information evening and publications are the way for Peduli Anak to bring her name under the attention of a large group of people. Different presentations were given to several (primary) schools. Among others, some of the schools were the Nijmeegse Scholengemeenschap, primary school De Kring, primary school De Dierendonk and primary school Het Octaaf. Besides primary schools, several university presentations were given at the Erasmus University Rotterdam, the University of Utrecht and the Kofi Anan Business School. With these visits Peduli Anak hopes to find students and professors who can add specific non-monetary value by means of sharing knowledge and experience.

During the year, Peduli Anak was named within several publications, radio broadcasts and websites. Among others, Indo radio Den Haag, the Gelderlander and magazine Moesson named the foundation. Besides that the foundation can be found on www.hyves.nl, www.mbaswithoutborders.com, www.rsm.nl, www.oneworld.nl, www.fashionnight.nl, www.youtube.com and many more interesting websites.



Peduli Anak Newsletter

In 2007, Peduli Anak introduced the Peduli Anak newsletter. All the activities and information with regards to the foundation are now visible for our loyal supporters. The monthly newsletter can be read via our website: www.pedulianak.com.

Marriage and Honeymoon Trips

During 2007, two just married couples thought a bit further and donated their gifts to the Peduli Anak Foundation. Gido & Judith Wesdorp and the Meenen family were happy to help us by means of this special way of donating. The honeymoon of the Meenen family ended up in Project Lombok. This is what we call dedication! We wish both couples many happy years.

Bicycle Actions

A while ago Diederik Verdult of 14 years old, held a fundraising activity for Peduli Anak. He cycled for more than 2100 kilometer (www.diederikfiets.nl) and yielded more than € 900 for doing so. The money Diederik collected for Peduli Anak is used to buy reading and study books for our primary school. Besides him, Jasper and Tim also headed for the road (www.bakfietsactie.nl) and cycled more than 500 km in order to collect € 1.500 of funds.

Rotterdam Ladies Run

It started out with a casual jog once a week, just after Jenny, Sylvia, Margo, Tanja and Willemijn brought their children to school. But then Willemijn came up with the idea to run 10 km in the very first 'Ladies Run' to be held in Rotterdam. The runners are proud that on average they were able to run the 10 km within the one hour mark (59:08 minutes). But they are even more pleased with the amount raised for Peduli Anak: € 3164. Furthermore, the runners received great support from their sponsor: Careyn Rotterdam

Documentary - Film



Since Peduli Anak want to stress the large social problems in many developing countries, she made the documentary-film 'Little Treasures of Lombok' in 2007. In April 2007, filmmaker Gillis Frenken visited Peduli Anak in Indonesia in order to produce the film with help of many dedicated

volunteers. The lives of several street children were filmed during a period of nearly two months. In this way Peduli Anak was able to both stress the social problems and possible solutions. We have the intention to bring the movie to international film festivals in 2009. The progress can be followed via www.littletreasuresoflombok.com.



Peduli Anak and Sponsors

“The best sponsor is a well informed one” (words of a volunteer, 2007)


During 2007 Peduli Anak welcomed new corporate and individual sponsors. In order to give our sponsors more tangible information about what happens exactly with their contribution, Peduli Anak extended her communication strategy by means of introducing active communication policies. Monthly newsletter, website updates and information events were able to provide the extra information to our sponsors and gave Peduli Anak a competitive advantage with regards to fund raising. We want to involve the people which support us day in day out!

Individual contributions helped the foundation realizing new projects in 2007. Since the list of individual contributions is long we will give you a good example of the real contribution of individual funding. With the help of the sponsors Henk and Miranda Verschoor we were able to create a football field on Project Lombok. The value of this field is underestimated by many. It is not only a great place for the children to exercise, but it functions as a true integration medium between the surrounding villages of Project Lombok and the foundation. The football competition did more than we even could dream. This example indicates how important it is for sponsors to know the real value of their contribution. Many times it goes much beyond their thoughts. A last example are the English education books that are donated by Wil and Gerda Jansen and the new English teacher that we could hire due to individual contributions. The consequences of this donation will go far beyond the monetary side. The children of Peduli Anak will be able to speak and write English due to this donation. For them this will offer a strong competitive advantage when they enter the labor market of a developing country.

The Child Support Plan was another great pillar of funding; in 2007 we raised € 14.400 via this program. 27 of the 35 children were financially adopted at the 31st of December of 2007. Due to the Child Support Plan, Peduli Anak is able to cover a large part of the total cost involved in raising every single child; food, medical care, shelter and education cost are all integrated within the Peduli Anak Child Support Plan. During 2007 Peduli Anak was able to cover those cost for € 48,00 per child per month. We hope we can cover the cost per child in 2008 against the same price; inflation and a steep increase of fuel and food prices in Asia are not making life easier!

Corporate sponsors were able to assist the foundation and cover the building cost in order to expand Project Lombok. By December 2007, many buildings were finished and operational. We hope to complete the building process of the complete project by the end of 2008. Our strategy with regards to corporate sponsors has shifted in 2007; from a more passive to a pro active approach. Peduli Anak tries to involve the corporate sponsors in the complete process. Transparency, cooperation and the exchange of knowledge are the key words. Peduli Anak wants to give something back to the sponsors by means of contributing to their CSR strategy. In 2008 the foundation will launch a unique consulting and cooperation program which will be able to target and improve the CSR programs of companies.

Institutional and governmental sponsors are always hard to find. We had the unique opportunity to bring in a subsidy from the Indonesian government in 2007. Peduli Anak used the fund efficient in order to buy computers for our primary school. Besides that, we hired a computer teacher. Thanks to the Indonesian government, the children of Peduli Anak receive computer lessons four times a week. In this way they will be able to up pace with the global technological developments. They improve also the changes on the labor market when they



become grownups; many companies require computer skills nowadays. Besides the government subsidies, Peduli Anak also received funds from the Wilde Ganzen Foundation.

Peduli Anak and Partners

Nobody can handle the world alone and that's why it is a benefit to have partners on your side. During 2007, the Peduli Anak Foundation received monetary and non-monetary support from the following partner foundations.

- a. Yayasan Peduli Anak, Indonesia;
- b. Stichting Nationale Commissie voor Internationale Samenwerking en Duurzame Ontwikkeling (NCDO), the Netherlands;
- c. Stichting Wilde Ganzen, the Netherlands;
- d. Stichting RSM International Charity, the Netherlands;
- e. Stichting Fundraising Rotary Eeckerde, the Netherlands;
- f. Turing Foundation, the Netherlands.
- g. Stichting Join!forkids, the Netherlands

For more partners and sponsors please visit the website
www.pedulianak.com.

Peduli Anak and Volunteers – Employees

In 2007, 35 employees and many Western volunteers experienced working at Peduli Anak. Our policy with regards to volunteers spread around the globe and Peduli Anak was able to attract highly motivated and talented volunteers for operational activities in Indonesia. Besides that, Dutch and other European volunteers helped organizing the back office activities of Peduli Anak throughout the year. With their help, we were able to excel throughout the 2007.

At Project Lombok the following new Indonesian employees were hired in 2007:

Psychologist
Social Worker
Counselors
English Teacher
Music Teacher
Technical Teacher
Computer Teacher
Nurse
Accountant
Translator
Gardner
Security Employee
Cook

Review of 2007

Like mentioned earlier in this report, 2007 was a challenging year for the Peduli Anak Foundation. We struggled, we fought and we conquered some of the social problems which are inherent to the work in developing countries. Within this paragraph we want to review the year 2007 in a nutshell.

Communication was one of the main bottlenecks of 2007. Due to the enormous growth spurt, it was hard to keep all the ropes in one hand and both fight against social problems and manage an international internal organization with volunteers from all over the world. However, this bottleneck turned out to be a great teacher. By the end of 2007, Peduli Anak introduced new clear lines of communication, an



investigation to implement a CRM (Customer Relationship Management) system and structured her employee/volunteer base in a more efficient and transparent way. In 2008 we hope to continue this trend by means of a new communication program that should cover not only the internal communication but also the communication between employees, volunteers, supporters and the other stakeholders. After some of the information events which took place in 2007, we asked the audience feedback in order to improve the outflow of information and the way we are presenting the Peduli Anak Foundation. We can proudly say that the learning organization is a fact!

The fundraising in 2007 has been more structured than in 2006. A pool of fixed individual and corporate supporters made it possible for Peduli Anak to cover the main part of her cost. However, the coverage of operational cost was and will be the challenge for the next few years. Life in developing countries becomes more expensive and the world wide food and fuel crisis are putting pressure on the daily budget of Peduli Anak.

During the year we bought three electronic guitars, a piano and a drum for the children of Peduli Anak. A hired music teacher is teaching them to play the instruments three times a week. The children are naturally gifted since they played music like a professional band within weeks. They created their own band and giving not only internal but also external appearances. It gives them not only lots of positive energy but also a way to express their feeling.

2007 was not only a year of music but also of painting. We can call it a creative year. A new painting classroom is equipped and every child has his or her own place to make and store the paintings they made. During the Charity Night of the RSM Erasmus University some of the great paintings were sold for high amounts of money. Van Gogh would be proud if he could see the quality of these paintings!

As stated in earlier paragraphs, we finished and operated some new buildings and structures during 2007. The second water tower is finished and used to provide shelter 2 and the school for hand craft flowing water. In the near future, we will link shelter 3 also to this new tower. Besides the tower and some other buildings, which are mentioned in the chapter 'Peduli Anak and Projects', we asphalted the back side of the project area and put drainage in the ground. Afterwards, the area was used to cultivate our own vegetables. The fruitful Indonesian ground offers many possibilities!

Outlook of 2008

In 2008 Peduli Anak hopes to create a fundament for consolidation and expansion; the consolidation of Project Lombok in Indonesia and the creation of expansion strategies with regards to possible new target areas. Furthermore, we hope to strengthen our internal organization in more debt and intensify the relationships with corporate, academic and governmental institutions. A focus on structural fund raising and corporate alliances will create more strike power and a more intensive knowledge exchange.

Launching the new movie Little Treasures of Lombok on international film festivals is also something that we hope to achieve in 2008. The movie will be a great marketing medium to make people aware of the need for support and bring Peduli Anak in the spotlights of the international media. Publications and follow ups are empowering us to strengthen the Peduli Anak social network.

Peduli Anak has the intention to intensify the educational program that we offer to the former street children. We want to spot and develop talent among the children in order to give them a development change of a lifetime. Cooperation with international schools and the development of a development path will be the first steps on this field which will be set in 2008.



At the start of Peduli Anak, in 2006, we noticed the enormous lack of medical facilities and knowledge in large parts of Indonesia. Since that moment we have the idea of developing and building a childrens' hospital which has specialized equipment and qualified staff. In 2007 we made a start with the empirical and theoretical feasibility. Since this is a large operation, we hope to develop the plans in more depth during 2008. Our own medical facility, as built on Project Lombok during 2006 and 2007, provides mainly help to the children who found a new home in one of the shelters of Peduli Anak. However, the capacity of the current facility is not enough to facilitate care for the many Indonesian children who cannot afford to go to a normal hospital.

Afterword and Word of Gratitude

By the end of 2007, Peduli Anak almost celebrated her second anniversary. No balloons and cake but great accomplishments in the field of child care and poverty reduction and many happy former street children were the ingredients of the annual celebration. We are a step closer with regards to the goals we want to achieve. 2008 seems to become another interesting year for the Peduli Anak Foundation. New challenges and the expansion of our network will be the main ingredients.

Without the help of our individual and corporate sponsors we would not be able to accomplish what we accomplished in 2007. The team of Peduli Anak and all the children are grateful and happy with the effort and dedication of the sponsors. We invite all our sponsors to keep tracking the Peduli Anak Foundation for the next decade. In this way our blood keeps running and we can continue the battle against child exploitation, deadly diseases, unemployment and poverty in general!

Annual Statement of Accounts

Balance on the 31st of December 2007

Assets <u>31-12-2007</u>	€	€
Other claimes		
Interest to claim	573	<u>573</u>
Liquide Assets		
Postbank Account 1816	9.039	
Postbank Renteneerrekening 1816	24.937	
ABN-AMRO Account	572	<u>34.548</u>
		<u>35.121</u>
Liabilities <u>31-12-2007</u>	€	€
Equity		
Freely Spendable Capital		
Foundation Capital	-	
For Projects	31.006	<u>31.006</u>
Short term Dept		
Payables	4.115	<u>4.115</u>
		<u>35.121</u>



Exemplification of the Balance sheet

Assets

On the asset side we find the item 'interest to claim'. This item is the interest claim which the foundation has on the Postbank (Rentemeerrekening). The interest is added to the bank account of the foundation in January 2008. However, in December 2008 it still was a claim.

The item 'Liquide Assets' consists of funds which are deposited on the short term savings account (Postbank Rentemeerrekening) together with funds which are deposit on the Giro account (Postbank Account 1816) and the ABN AMRO Account.

Liabilities

The free Spendable Capital consists of available funds. These funds will be used to construct the project area and cover the operational cost.

Profit and Loss Statement on the 31st of December

Yields 2007	€	€
Yields from own fundraising		
Gifts and donations	222.975	<u>222.975</u>
Cost of own fundraising		
Cost of money transfers	260	
Realization cost	20.407	<u>20.407</u>
Results own fundraising		<u>202.308</u>
Interest income	575	<u>575</u>
Total available for objectives		<u>202.883</u>
Expenses 2007	€	€
Used for objectives		
Supplied support	210.023	<u>210.023</u>
Deduct: total available for objectives		<u>202.883</u>
Balance of Yields and Expenses		<u>-7.140</u>



Exemplification of the Income and Expense Statement

Income

The foundation had several sources of income during 2007 which added up to € 222.975, a slight increase compared to 2006. Individual, corporate and institutional donations are responsible for the largest part of the funds which are raised by the foundation. Schools and universities also supported us and brought in not only monetary assets but also non monetary assets like knowledge and experience.

The income from fund raising in 2007 can be divided as follows:

- Contributions NCDO	€ 22.500
- Contribution Van der Poel Foundation	€ 32.300
- Legacies	€ 10.000
- Gifts (Individuals, Companies and Institutions)	€ 143.485
- Contribution Child Support Plan	€ 14.400
- Other Contributions	€ 290

Expenses and Funds Spend to reach the Targets

The cost of fund raising consisted in 2007 of:


- Sponsoring Cost	€ 2.490
- Office Cost	€ 1.609
- Contribution Volunteer Cost	€ 3.820
- Storage Cost (aid / goods)	€ 3.600
- Cost Film (Little Treasures of Lombok)	€ 8.888
- Bank Cost	€ 260

The cost to raise funds added up to € 20.667 and stayed far below the 25% norm of the Central Bureau of Fundraising in 2007. Reducing cost is one of the secondary targets of the foundation and fits in the business approach of development work.

During 2007 € 210.023 is spend in order to reach the targets of Peduli Anak.

We can specify this amount as follows:

- | | |
|---|-----------|
| - Building Process Project Lombok | € 142.984 |
| - Operational Cost | € 66.300 |
| - Contribution Insurance Children and Staff | € 739 |



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