



# Recommender System

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CF item/user

Implicit MF

MF-BPR

Hybrid

Content Based

# Algorithm

- Content-based
- Memory-based
- Similarity measure : cosine + KNN

# CF item

playlist

track				
<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>
0	0	1	1	1
0	1	0	1	1

URM

X

track


track-track

track

=

track


playlist

prediction

playlist

album

artist

	track				
album					

	track				
artist					

[illegible]

# Tricks

- Different weights
- More features from playlist
- KNN
- Normalize before  $URM * track-track$

# Normalize

playlist

<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>

track

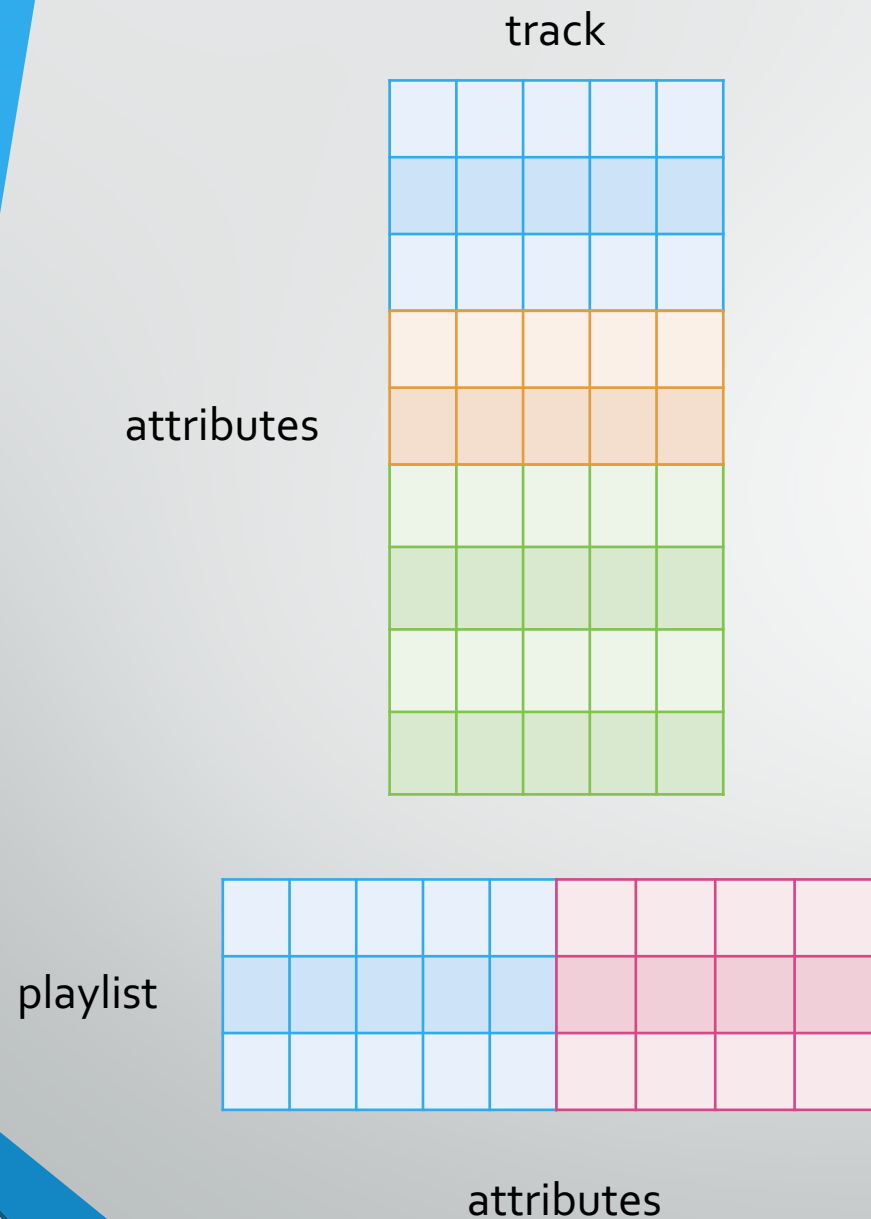
track

	<b>12</b>		<b>7</b>	
	-		-	
	-		-	
	45		0	
	1		2	

normalize by rows using l2 norm

# Experiment

- Model Based
- Symmetric
- Hybrid





# Hybrid

- sum similarity matrix
- voting
- validation set

# Best Result

```
cb_item.fit(topk=50, artist=15, album=15, owner=2, tag=2, history=7)
```

```
public score = 0.10033
```

# Thank you

## Q & A



<https://github.com/marioZYN/Recommender-System-Challenge-2017>