Hi, I'm Mario!

Executive designer and inventor with over **12 years of experience** transforming visions into cutting edge technology solutions.

Intro

In my journey as a designer in Silicon Valley, I have been a **key founding member at several startups**, leading cross-functional teams to turn **visionary ideas into scalable, user-centric products.**

My expertise spans strategic **business leadership, creative direction, and technical problem-solving.** It has enabled me to deliver results quickly and effectively foster collaboration across design, engineering and product teams.

While I served as Head of Design at Ghost Autonomy, I spearheaded the development of **7 patents in AI, Machine Learning, Human-Machine Interfaces, and automotive safety**, showcasing my ability to create novel solutions in the frontier of technology products.

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Expertise & Skills

EXECUTIVE	CREATIVE	PRODUCT
Business Development	Brand Strategy & Execution	Product Leadership
C-Suite Collaboration	Creative Direction	Software UX/UI Design
Problem-Solver	Website Development	Industrial Design
Decision-Making Ability	Video & Audio Production	Prototype Development
Talent Acquisition, Development	Marketing Campaign	Research & Innovation
Team Leadership & Mentorship	Workplace Design	Fault-Tolerant Product Experience

Work History

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Ghost Autonomy	*Head of Design & HMI Product Owner*	*2018-24*
Sutter Hill Ventures	*Designer in Residence*	*2017-18*
Sigma Computing	*Founding Designer*	*2016-17*
Wealthfront	*Senior Product Designer*	*2014-16*
Blackboard Inc.	*Product Designer*	*2013-14*

My Principles

Design as a strategic asset

As a designer, I **influence** how ideas are formed, circulated, cultivated, and ultimately executed at every level of a company.
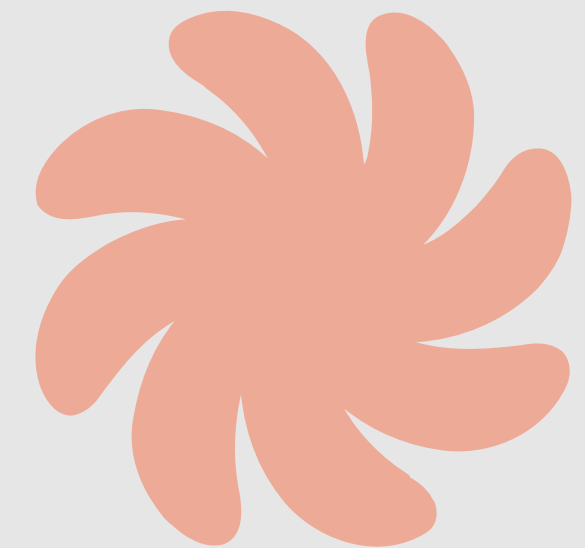
Be hands on

Good craft comes from exploring how a product works in a dynamic environment. A **prototype** says more than 100 slides. Iterate ideas quickly and often to deliver the best possible outcome.
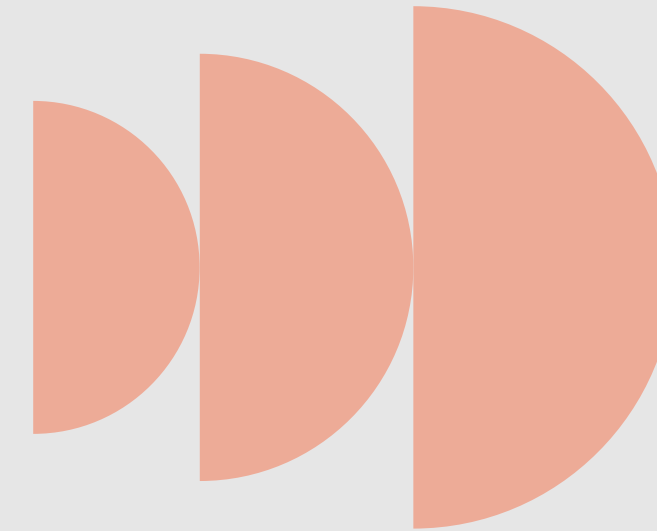
Resilience and adaptability

Embrace challenges head-on—they hold the greatest opportunities for impact.

Deep technical literacy

Every action and design decision begins with a **fundamental understanding** of the technical facts of a product and the business.

Be curious and open minded

Never stop learning and always try new things.

Seek cross-functional feedback

Everybody's inputs is valuable. Communicating and collaborating effectively across teams is key

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