

Design elevates Ghost's system beyond mere utility, crafting experiences that feel profoundly human. Every expression, movement, and interaction should convey authenticity, creating a seamless blend of emotional depth and technical precision.

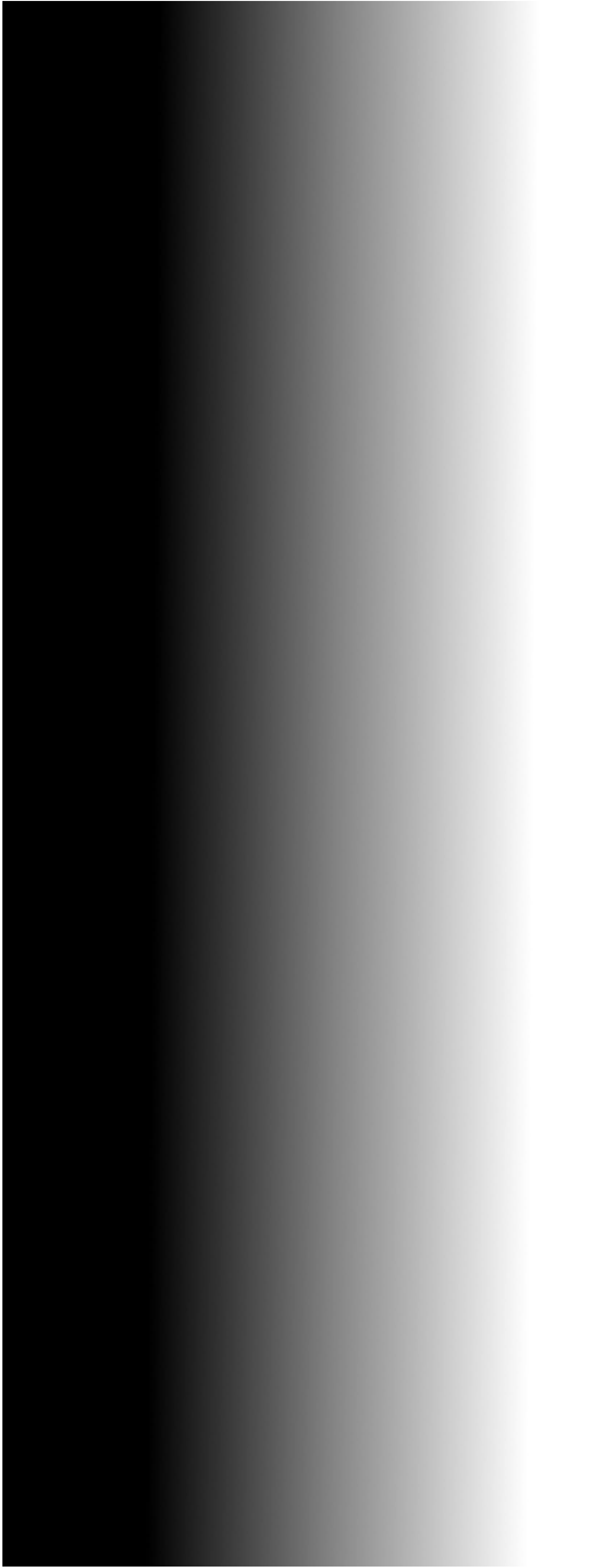


Partly Clear, 82°F

9:41 AM

Good Morning





An HMI personalized to your car

With the HMI, you can control the car's functions and settings, such as the engine, transmission, and suspension, in a way that is tailored to your driving style and preferences.

The HMI also provides real-time feedback on the car's performance, such as fuel consumption, engine temperature, and tire pressure, so you can adjust your driving accordingly.

With the HMI, you can also customize the car's appearance, such as the color of the interior and exterior, and the sound of the engine and transmission.

The HMI is a powerful tool that can help you get the most out of your car, and it's a feature that is becoming increasingly common in modern vehicles.

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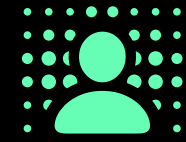
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Appendix: Case Studies | GhostOS HMI

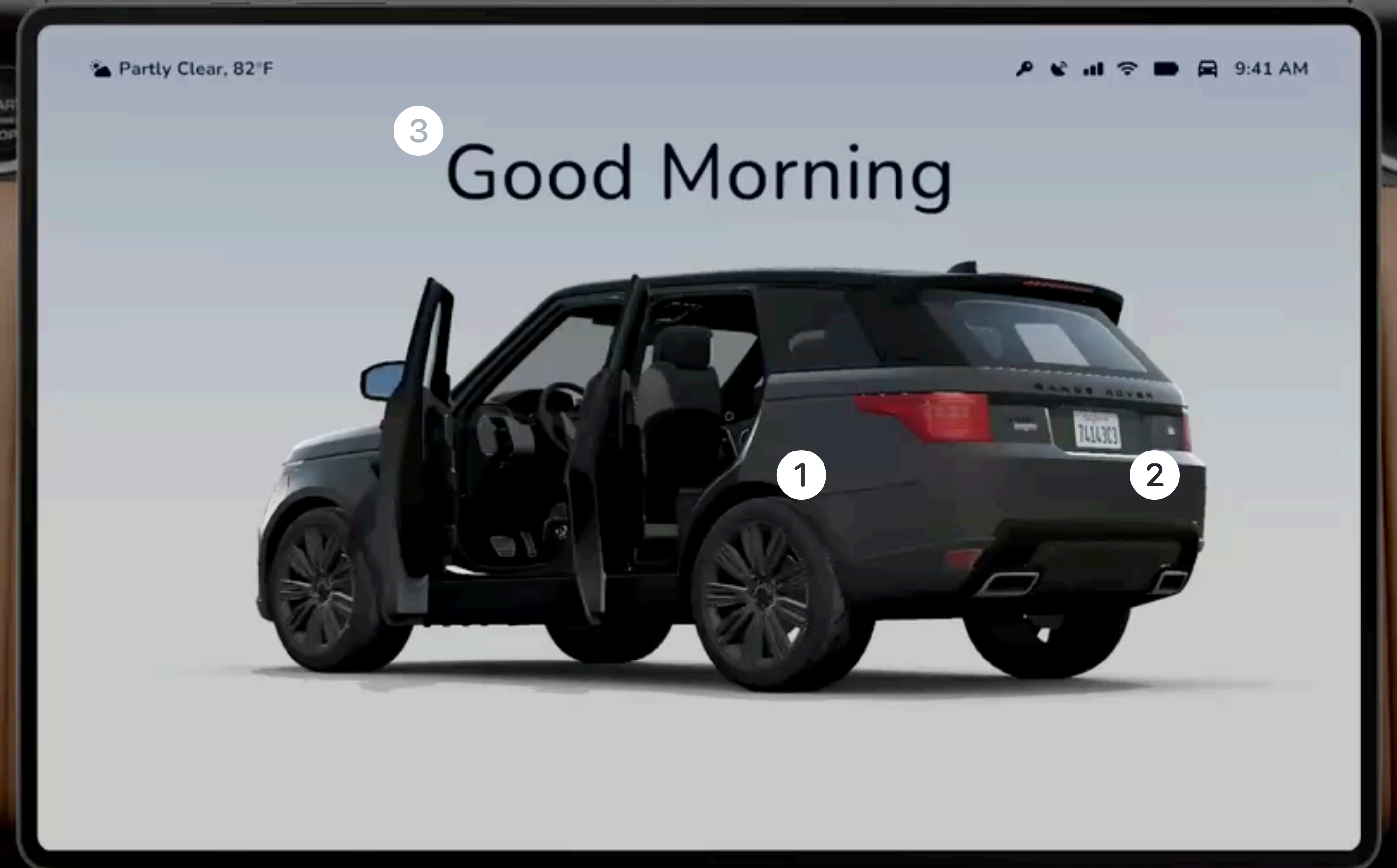




An HMI personalized to your car

Ghost was able to take familiar experiences that users have in the car and elevate them to a new level of quality and delight.

- 1 GhostOS looks up the VIN number and understand the capabilities of the car, as well as details like exterior paint and interior color.
- 2 The 3D vehicle even had a license plate number that matches the vehicle it is installed in.
- 3 GhostOS understands the time of Day and Weather, and creates a personalized message for the user when they get in the car.





A True 3D World

Ability to pan and zoom around the scene to get a closer view of what the vehicle is seeing.

