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Introduction

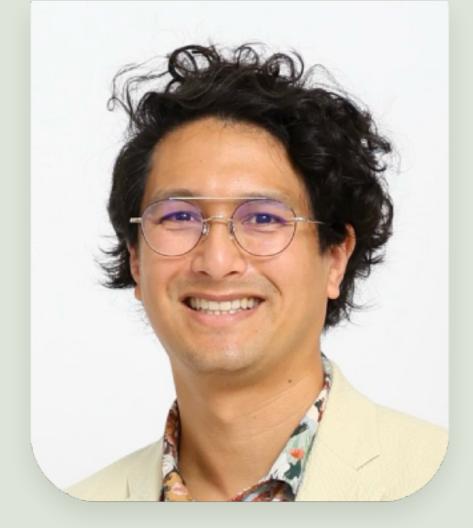
My Principles

Portfolio Highlight: Ghost Autonomy

- My Role at Ghost
- Brand and Creative Design
- Hardware Design
- Software Product Research & Design
- Developing and Leading Teams
- Inventor & Technologist

Appendix: Selected Projects

- Human Machine Interface
- FlowDrive
- Multimodal Driver Input & Reasoning
- Spatial Audio Alerts
- Ghost Autonomy Website



Hi, I'm Mario!

Executive designer and inventor with over 12 years of experience transforming visions into cutting edge technology solutions.

Intro

In my journey as a designer in Silicon Valley, I have been a key founding member at several startups, leading cross-functional teams to turn visionary ideas into scalable, user-centric products.

My expertise spans strategic business leadership, creative direction, and technical problem-solving. It has enabled me to deliver results quickly and effectively foster collaboration across design, engineering and product teams.

While I served as Head of Design at Ghost Autonomy, I spearheaded the development of 7 patents in AI, Machine Learning, Human-Machine Interfaces, and automotive safety, showcasing my ability to create novel solutions in the frontier of technology products.

Expertise & Skills

| CREATIVE | PRODUCT |
|---------------------|---|
| Brand Strategy & | Product Leadership |
| Execution | Software UX/UI |
| Creative Direction | Design |
| Website Development | Industrial Design |
| Video & Audio | Prototype Development |
| Production | Research & Innovation |
| Marketing Campaign | Fault-Tolerant Product |
| Workplace Design | Experience |
| | Brand Strategy & Execution Creative Direction Website Development Video & Audio Production Marketing Campaign |

Work History

| Ghost Autonomy | Head of Design & HMI Product Owner | 2018-24 |
|----------------------|------------------------------------|---------|
| Sutter Hill Ventures | Designer in Residence | 2017-18 |
| Sigma Computing | Founding Designer | 2016-17 |
| We alth front | Senior Product Designer | 2014-16 |
| Blackboard Inc. | Product Designer | 2013-14 |