My Leadership – How I lead when charting a New Course

1

Air Traffic Controller

As a leader in small fast moving startups, **knowing the technical aspects and the brand language** to help translate between team members- the leader is responsible for helping distill "magic" into a technology solution.

2

Hire for Speed

Finding talented team members that have a mix of technical and design skills amplifies your own multi-disciplinary presence and speeds up development. Building a culture of trust allows them to execute without micromanagement.

3

Make it Real

Encourage creating the most real experience possible - **showing prototypes** of ideas instead of a wireframe excites the company, improve morale when the implementation path is nebulous and gets c-suite buy-in.

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Case Study

GhostOS HMI

Design the next evolution of vehicle UI

The Ghost Human Machine Interface (HMI) is the term we used for the user interface of the GhostOS spatial operating system. At the time of it's release it is the first vehicle UI to be completely rendered in a 3D environment. Highlighting Ghost's unique driver-car-environment understanding, the HMI shows information about the driver in the car in the context of the environment, with the ability to see in the past, present and future, giving the system a true 3D view into the world. It feels familiar yet profoundly new, promoting trust in the product.

HOV — 61 MPH

54 MPH

50 MPH

HOV — 62 MPH

Project Brief

Timeline
2018–2024

Scope
Operating Systems
Human Interface
HW/SW Experience
Applied AI

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My Contributions
Product Ownership
Product Architecture
User Research
Product Design
SW Interface Design
Technology Invention