

Collapsing Scales of Data into Elegant Renderings

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Long Term Intent

Medium term planning

Sensor Range

Exterior & Actuators

Driver and Passengers

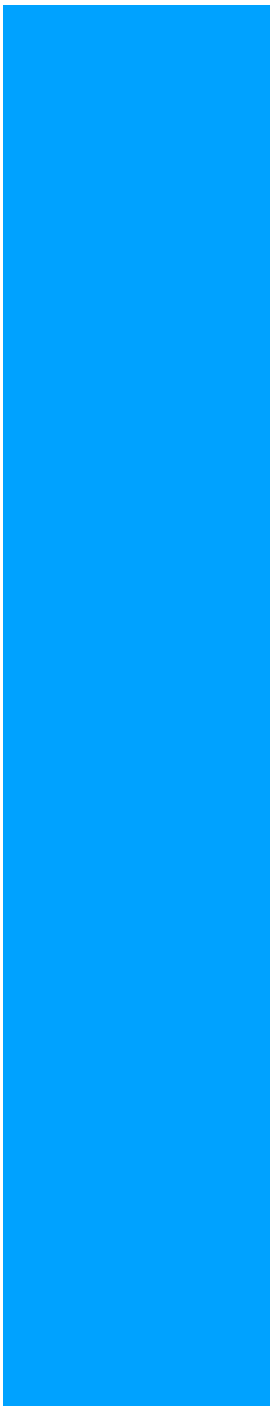
Internal Components



By aligning the data of all scales to physical locations in the HMI, the experience becomes a **digital ‘twin’ of the world**. Everything from license plate number to the sun in the sky is mapped, and utilized to convey how aware the system is of the world, a key indicator of users trusting the system to be in charge of driving and their safety.









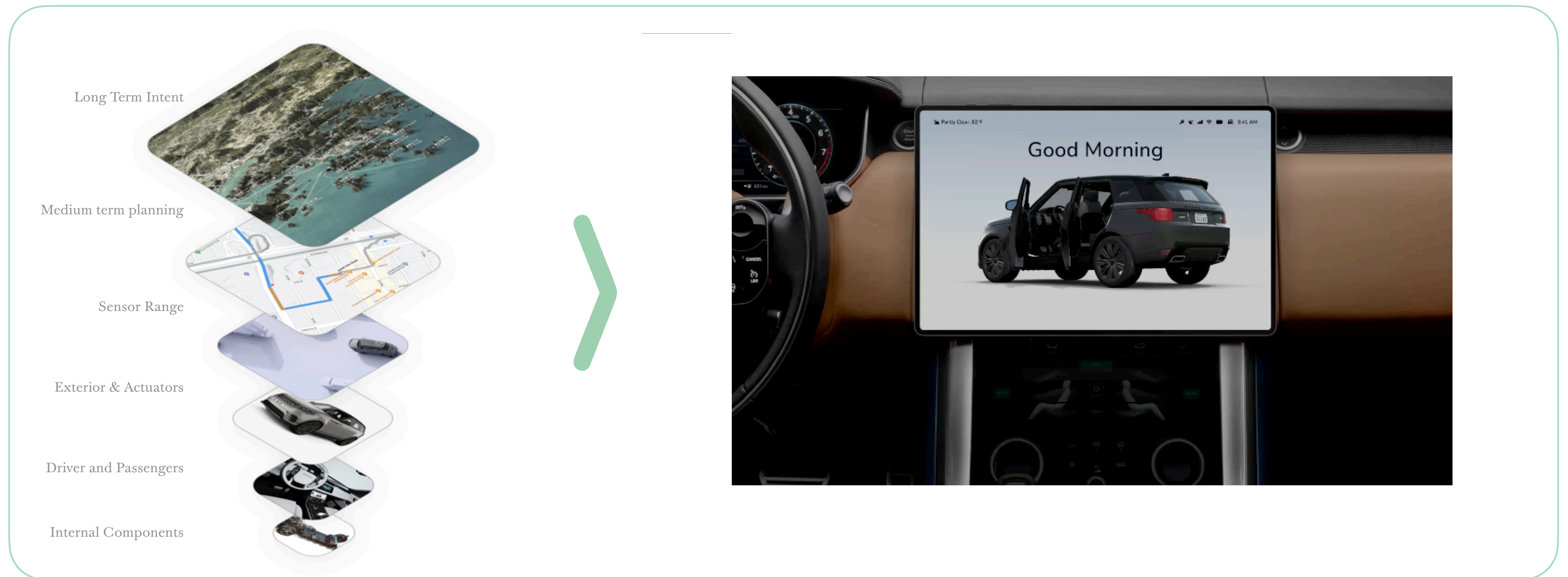
Appendix: Case Studies | GhostOS HMI

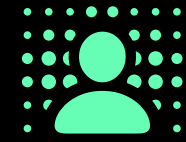




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An HMI personalized to your car

Ghost was able to take familiar experiences that users have in the car and elevate them to a new level of quality and delight.

- 1 GhostOS looks up the VIN number and understand the capabilities of the car, as well as details like exterior paint and interior color.
- 2 The 3D vehicle even had a license plate number that matches the vehicle it is installed in.
- 3 GhostOS understands the time of Day and Weather, and creates a personalized message for the user when they get in the car.

