Predicting the Future with AI

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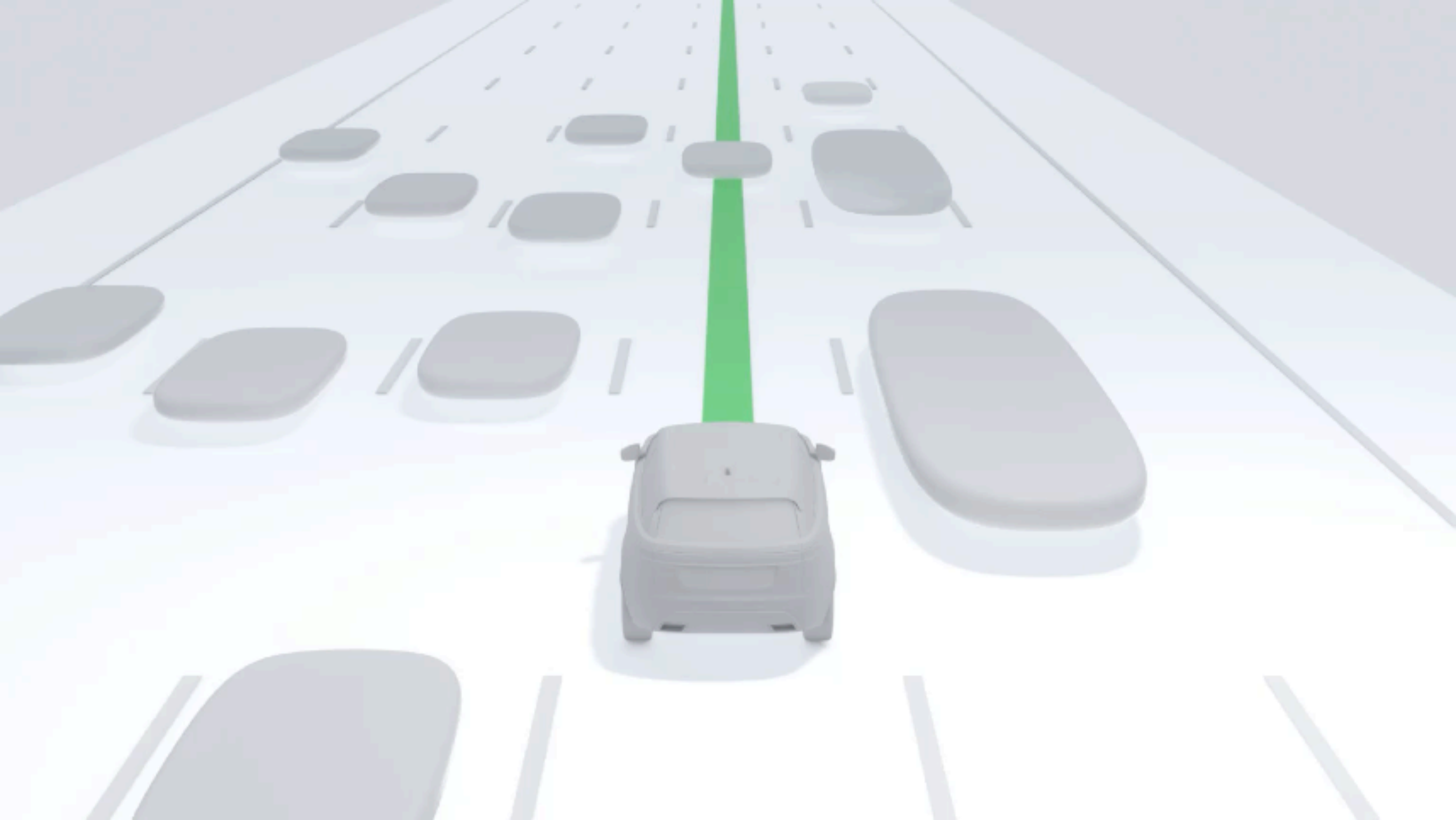
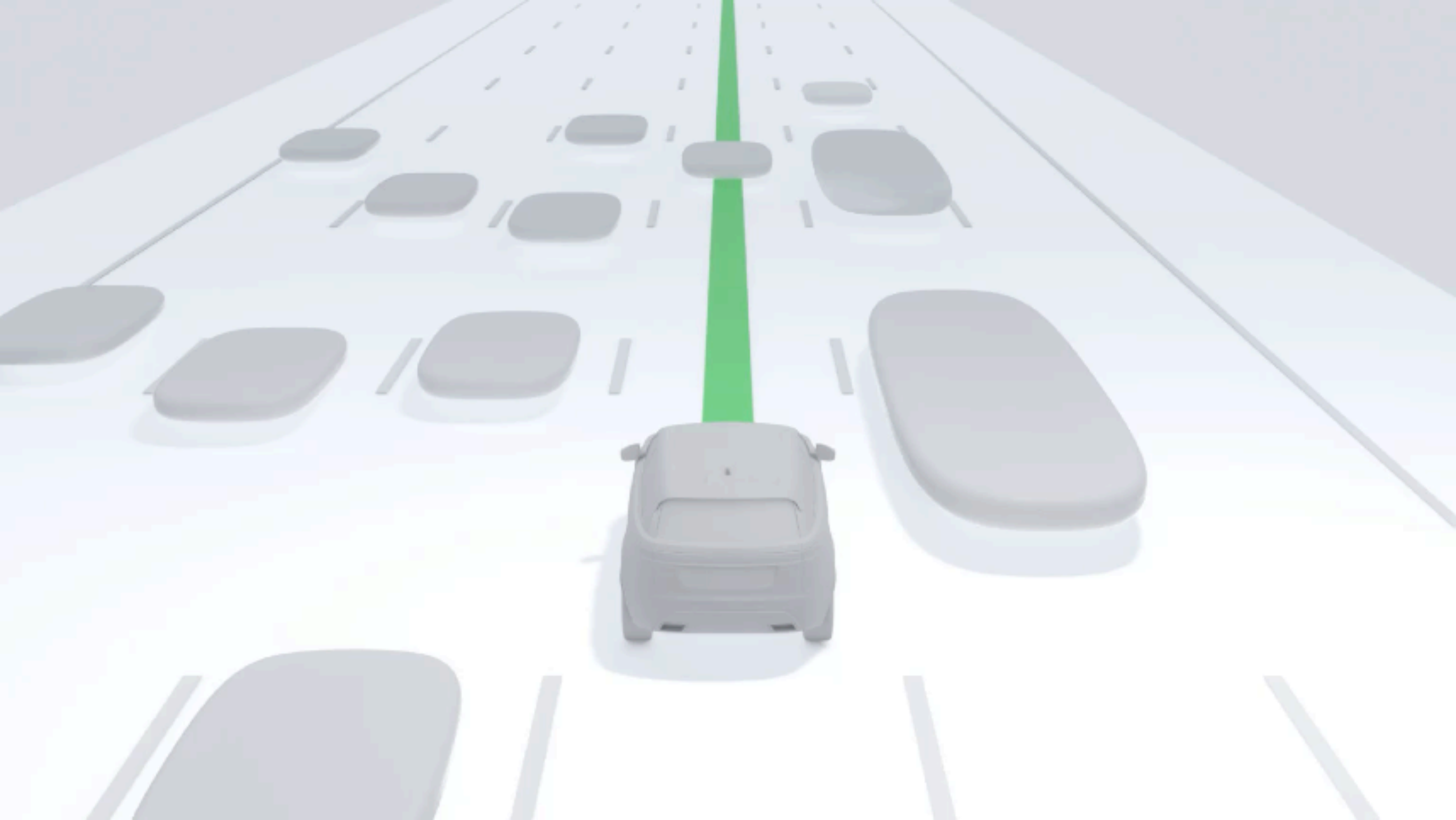
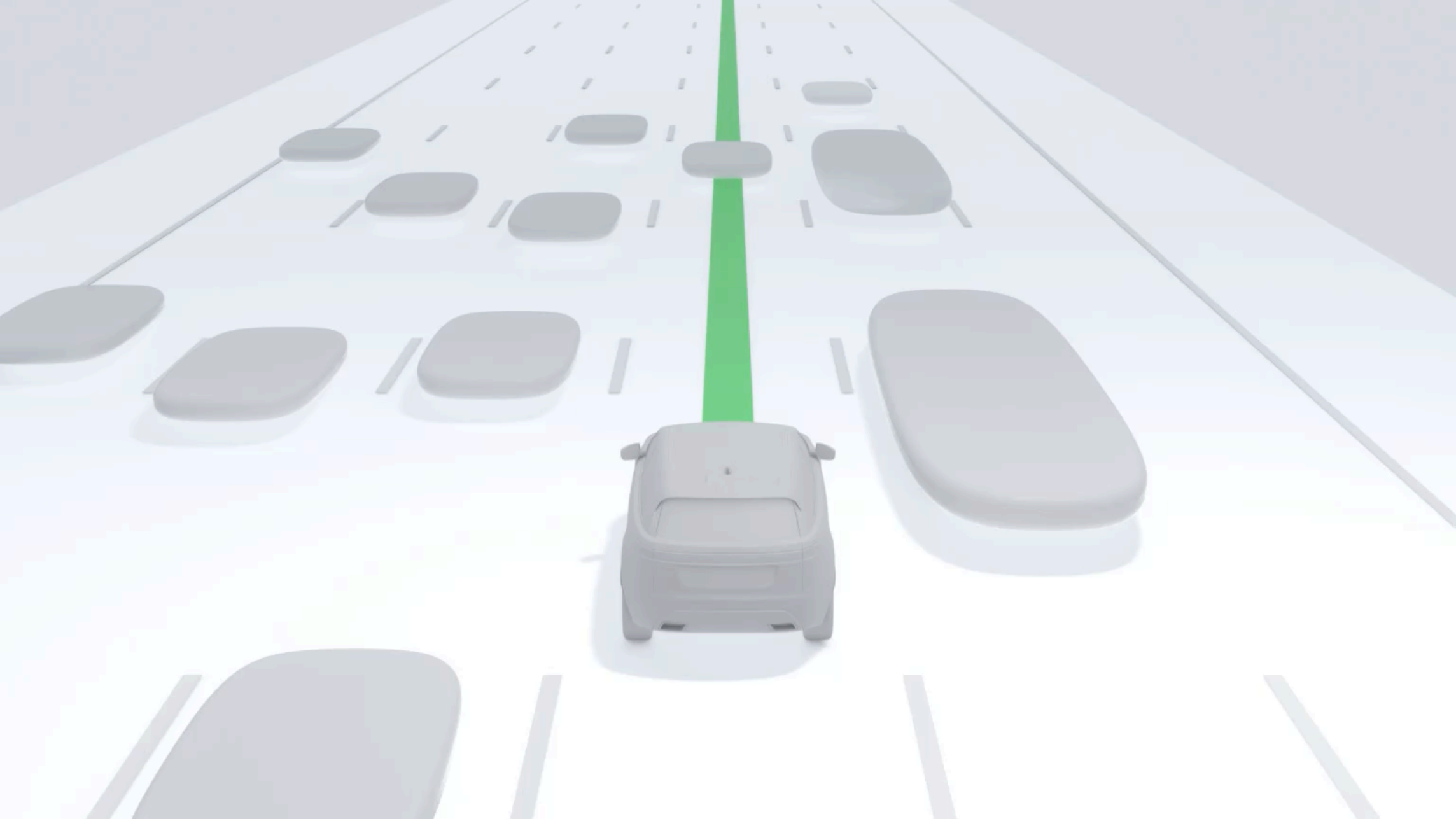


Ghost Predictive Motion Rendering utilizing physics-based AI model to predict the path of solid objects.

The Ghost HMI showing a vehicle's understanding of a free parking spot, and the path it will take to park the vehicle.

Unique anticipatory experiences through Ghost's unified data structure.





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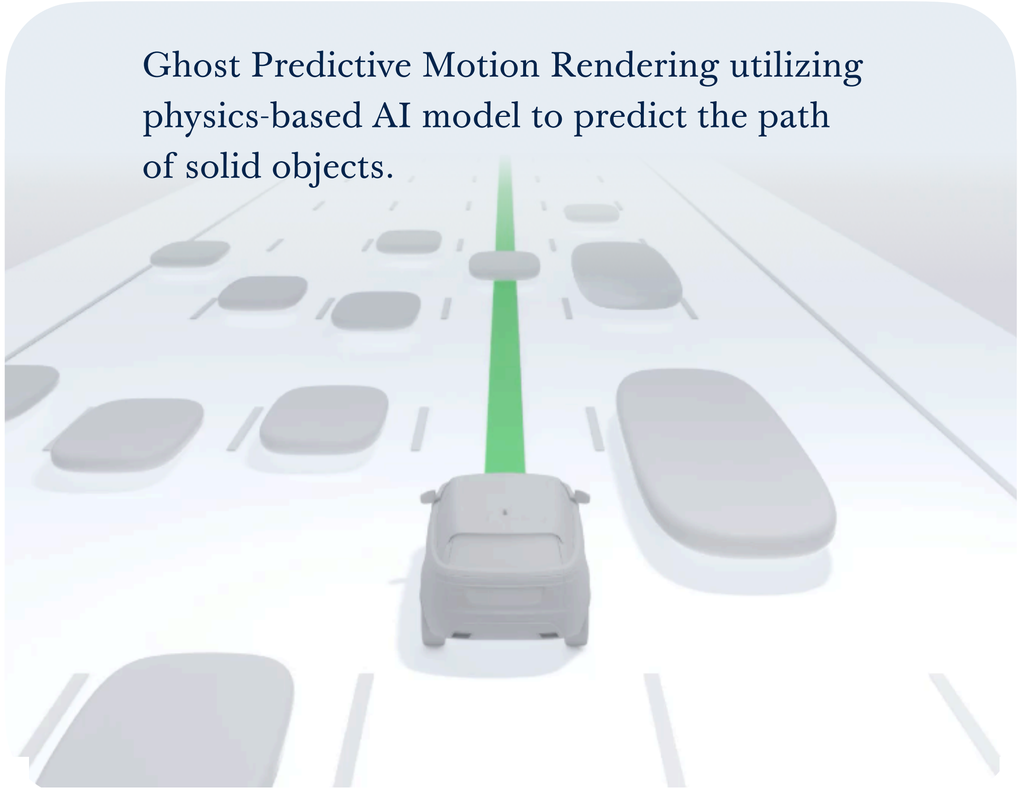

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Advanced Voice Integration

Leveraging advanced speech and natural language processing, we were able to bring the ability to talk and reason with the vehicle as if you were having a conversation with it. Drivers should just chat with their cars: it opens up the experience to be more contextual.

The Ghost voice input was designed to not just take in commands, but help contextualize how it is interpreting what you are saying.

It knows where you are, whether you're at a gas station or on an unpaved road. The experience becomes so much smarter by eliminating all the buttons and menus. We took the opinion that the car should tell you why it's doing what it's doing in plain language.