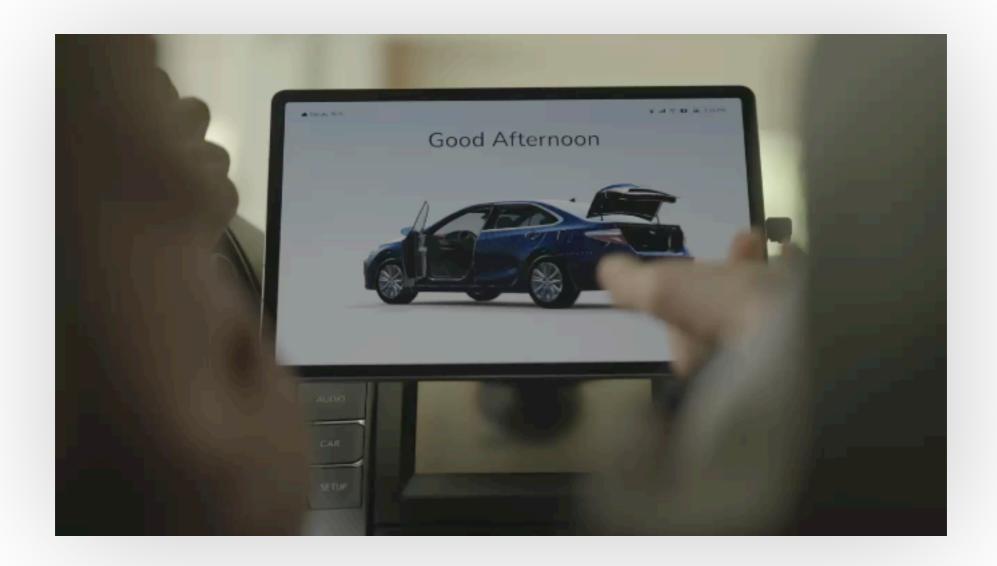
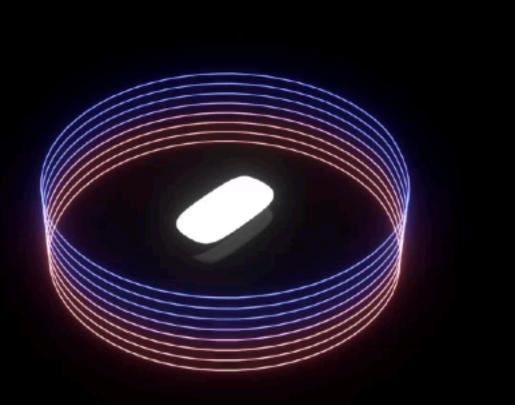
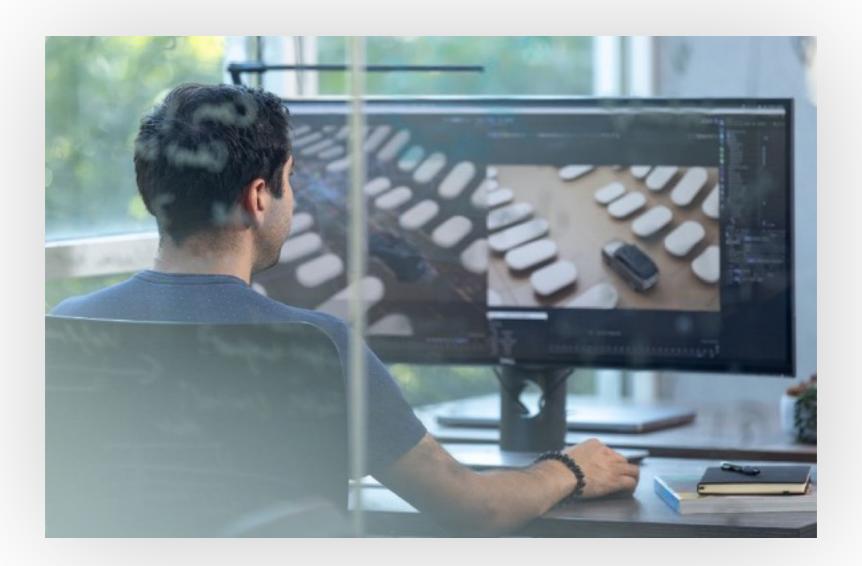
[] +1 415 683 6861 Mario Delgado Elysian $\bowtie \underline{m@mario.design}$

A Design Workflow inspired by Hollywood and Video Games



Design elevates Ghost's system beyond mere utility, crafting experiences that feel profoundly human. Every expression, movement, and interaction should convey authenticity, creating a seamless blend of emotional depth and technical precision.

















When the team set out to build a 3D-native operating system, we adopted cutting-edge tools like Cinema 4D, Houdini, and Unity3D to elevate our skills and align with workflows inspired by Hollywood and video games. Learning Unity3D allowed our designer-engineers to collaborate closely with developers, bridging the gap between design and code for faster iteration. This approach enabled us to release new features weekly, leveraging real-time rendering and procedural workflows to create a seamless, innovative user experience.



Prototyping

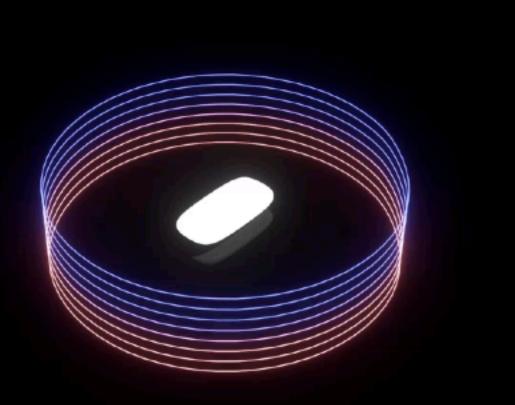
Implementation and Experimentation

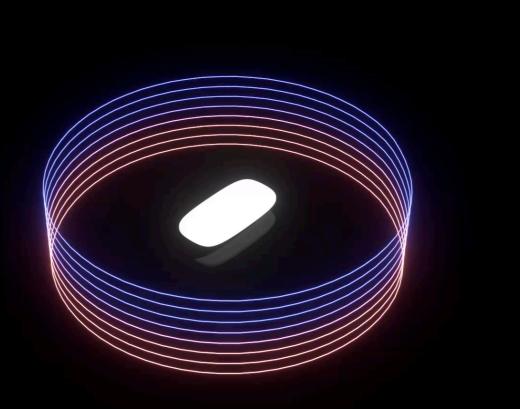


Appendix: Case Studies | GhostOS HMI







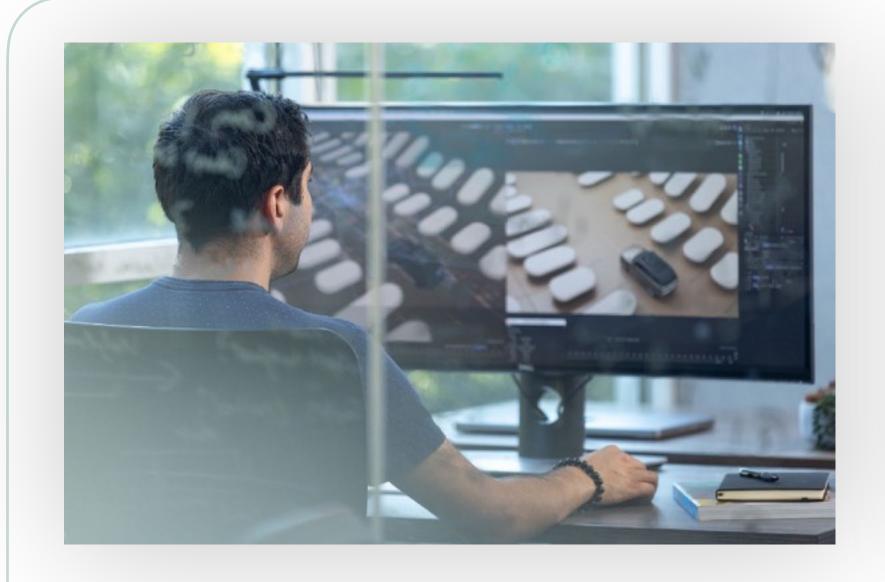


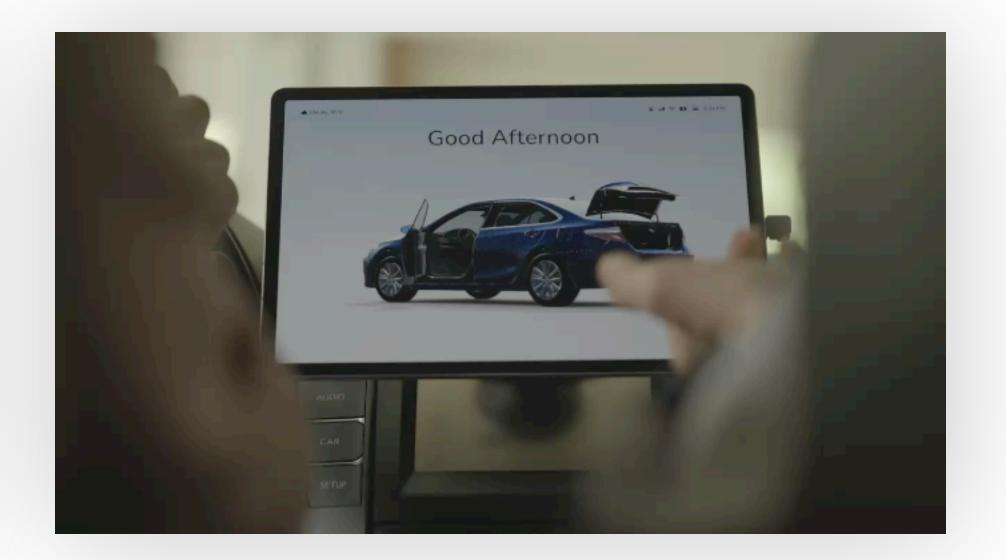




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Design



Prototyping





Implementation and Experimentation



Collapsing Scales of Data into Elegant Renderings

By aligning the data of all scales to physical locations in the HMI, the experience becomes a digital "twin" of the world. Everything from license plate number to the sun in the sky is mapped, and utilized to convey how aware the system is of the world, a key indicator of users trusting the system to be in charge of driving and their safety.

