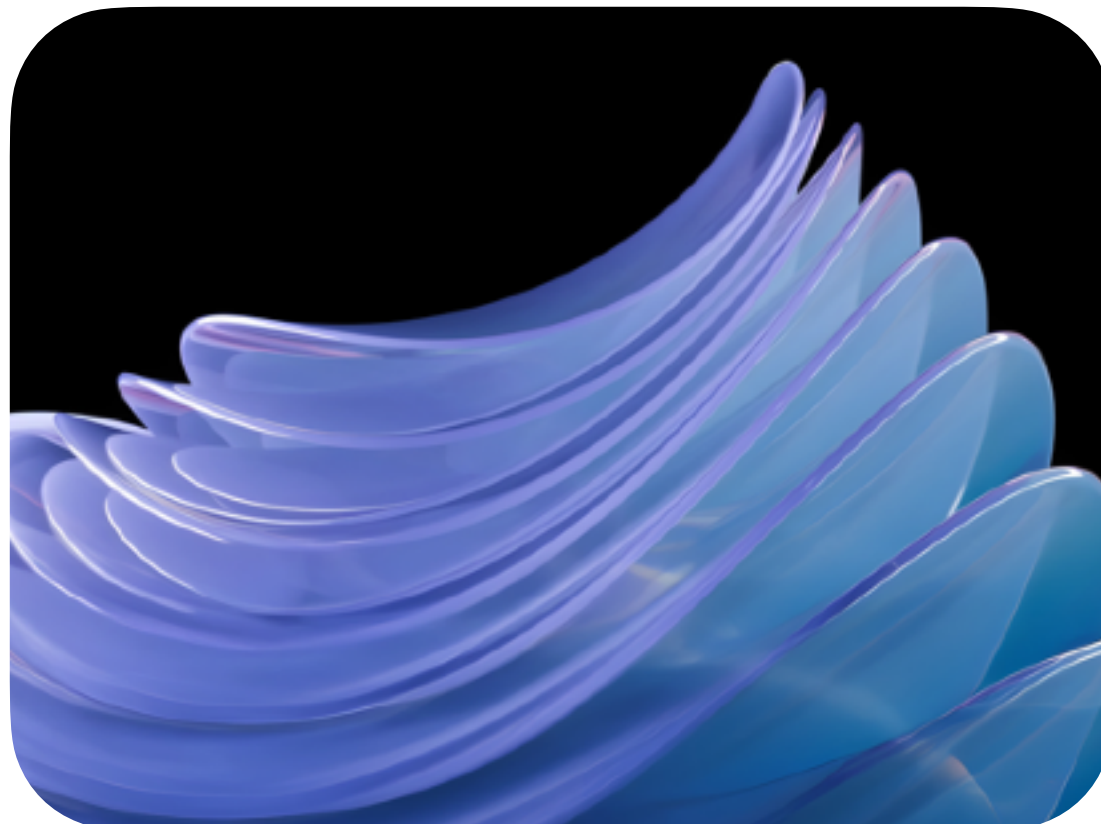
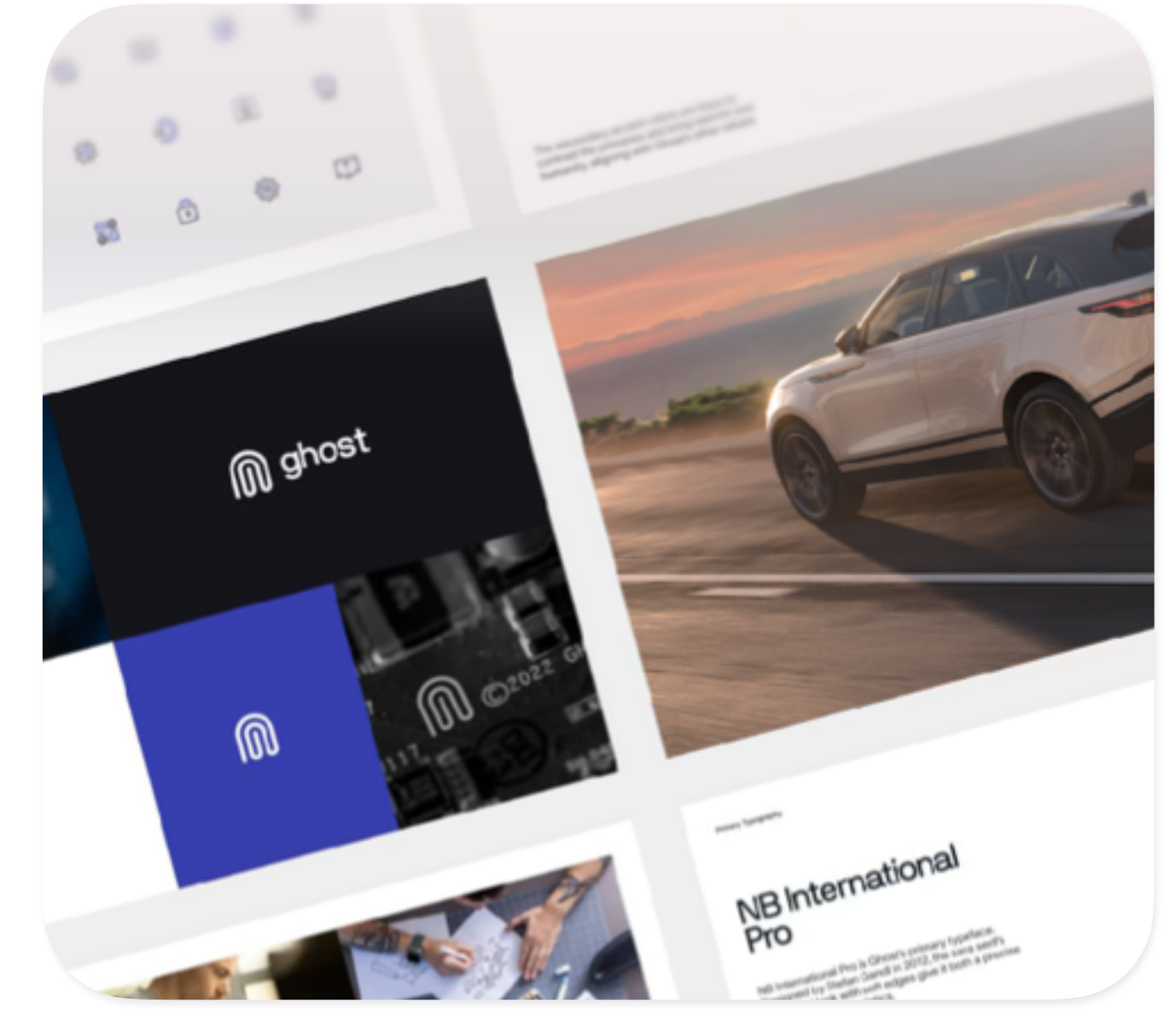
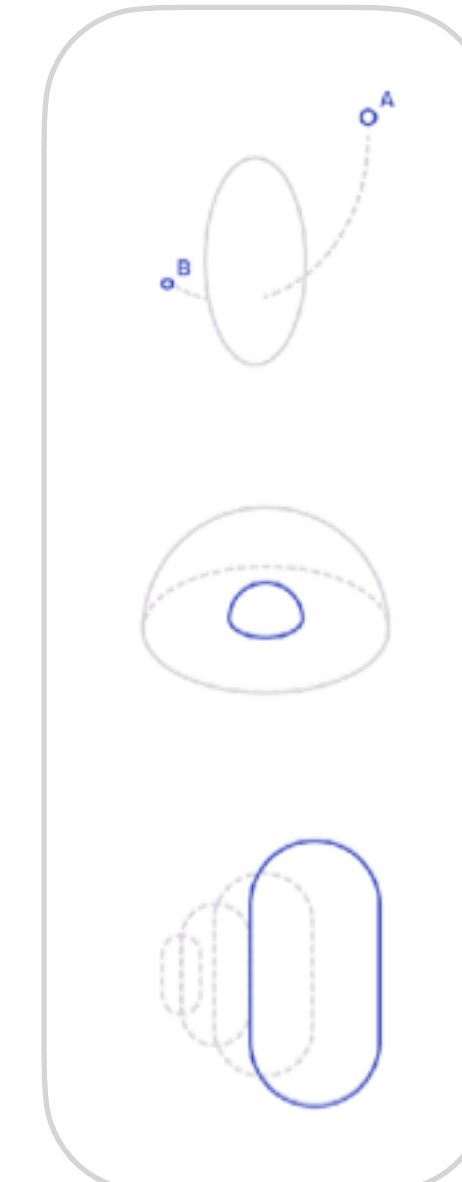
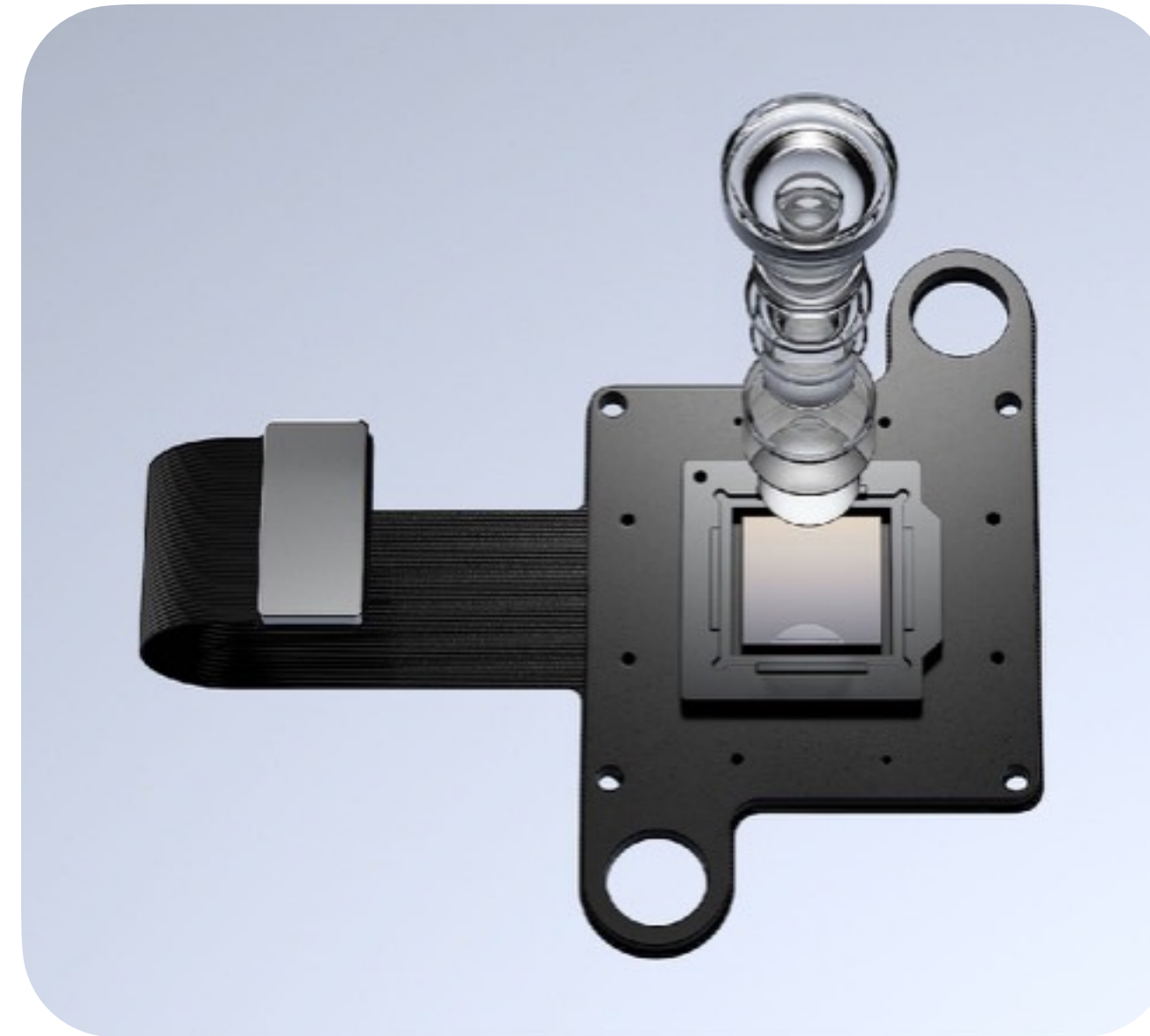


# Brand and Creative Design

## *World Class Studio*

As the Head of Design, I built an in-house brand design studio, where designers worked on advancing the company brand and collaborated with hardware and software designers to champion the brand across the company.





# Hardware Design

## *Product Design as a Strategic Differentiator*

I led a team of industrial designers to design 4 generations of autonomous driving hardware with the goal of elegance, affordability, and scalability to support any vehicle in the world.

