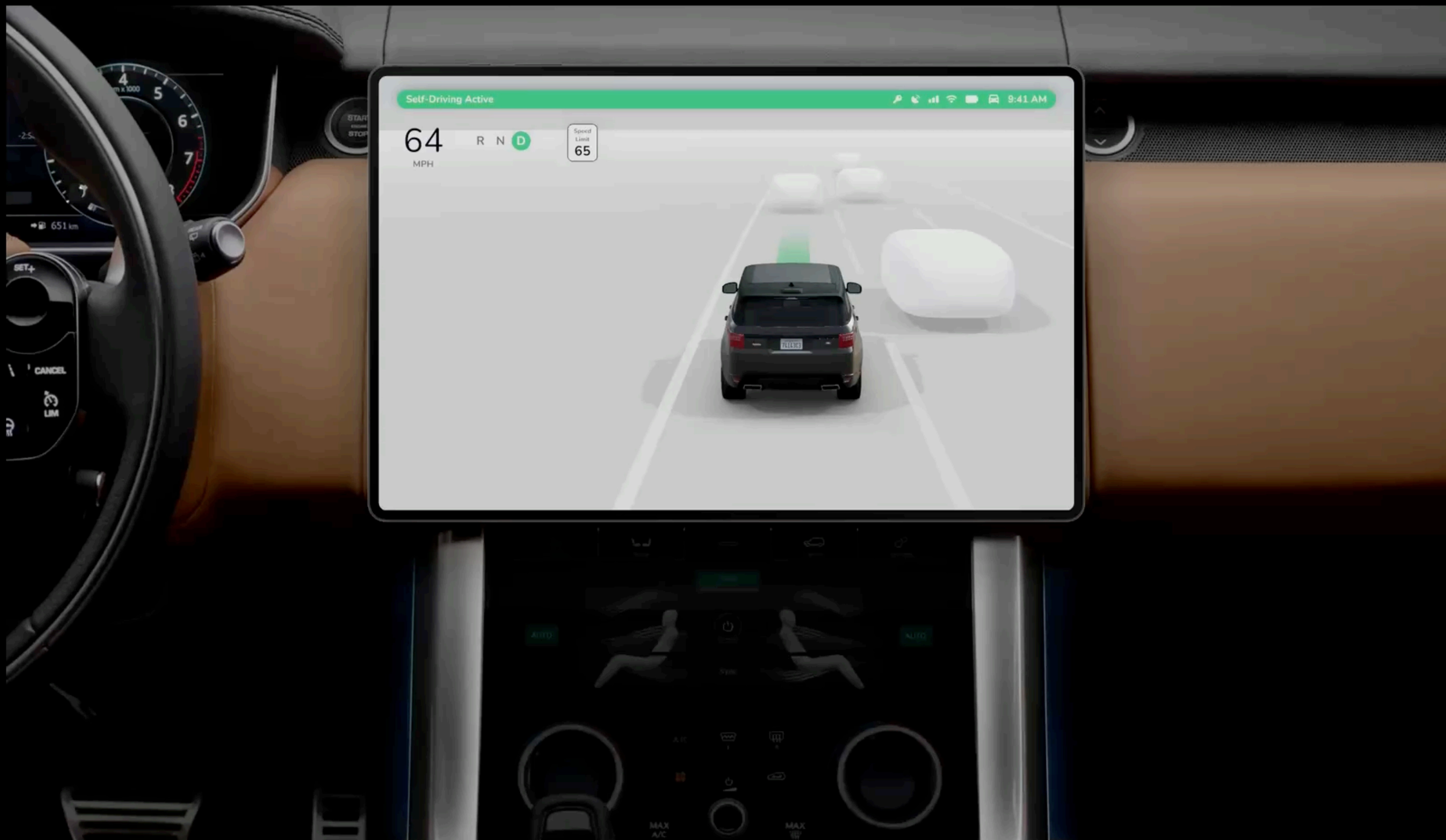
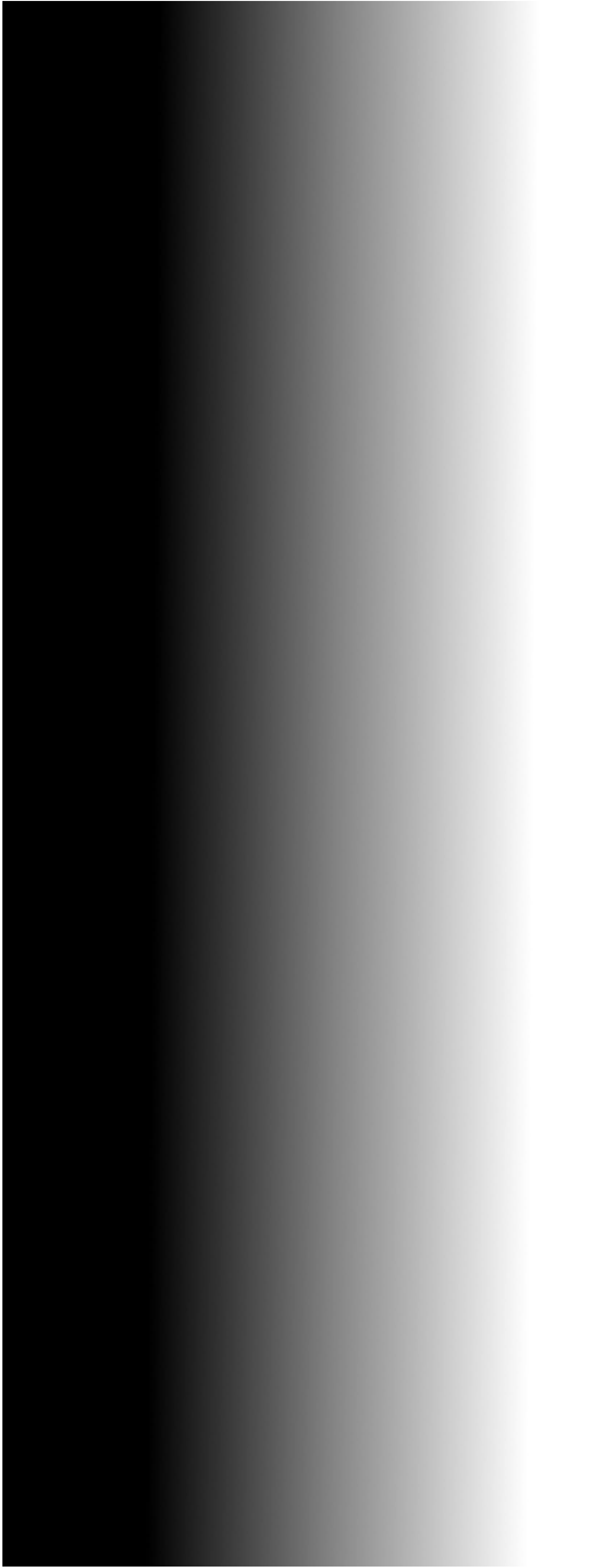


Design elevates Ghost's system beyond mere utility, crafting experiences that feel profoundly human. Every expression, movement, and interaction should convey authenticity, creating a seamless blend of emotional depth and technical precision.





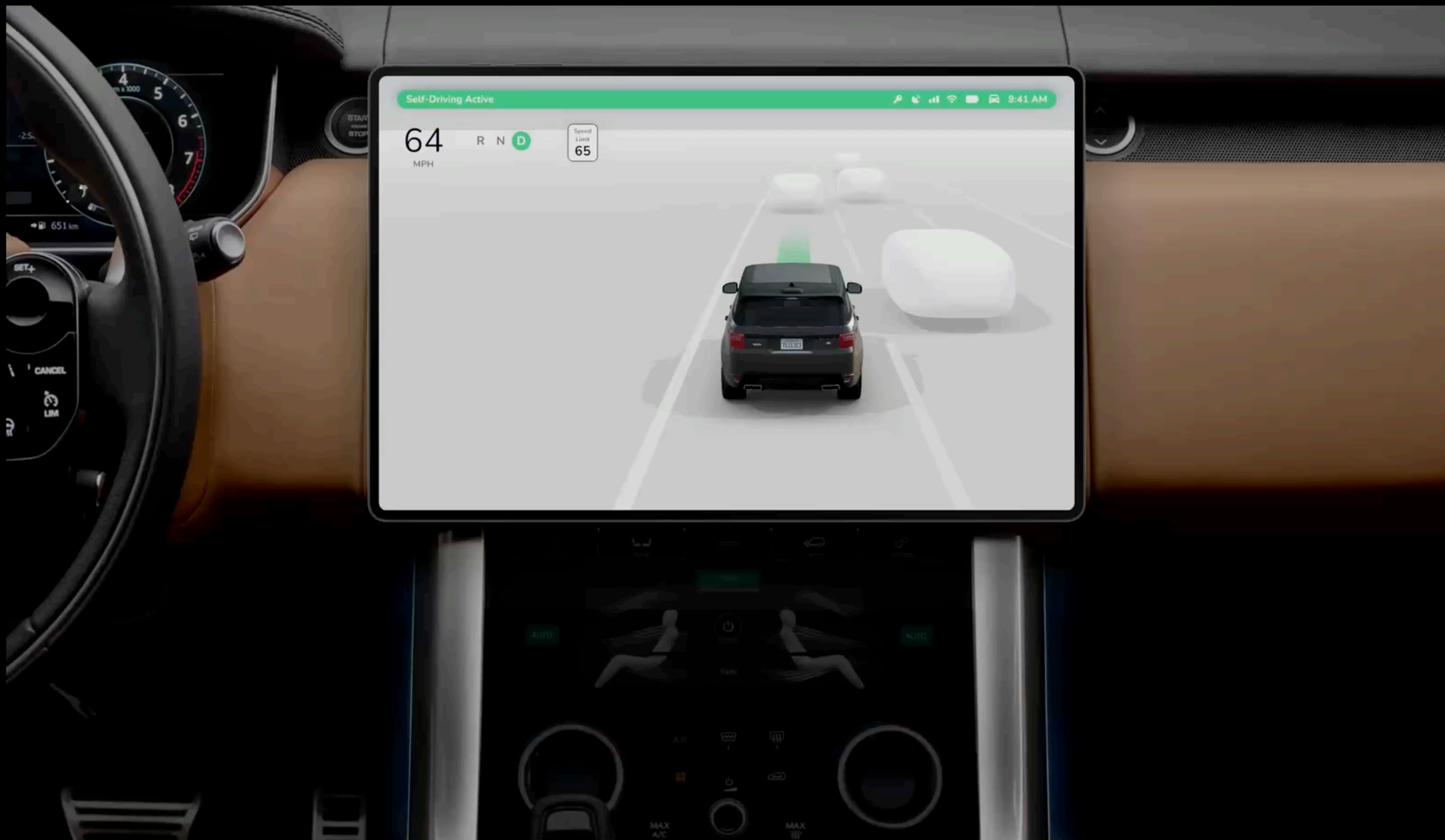
In Tune with the Environment

In Tune with the Environment





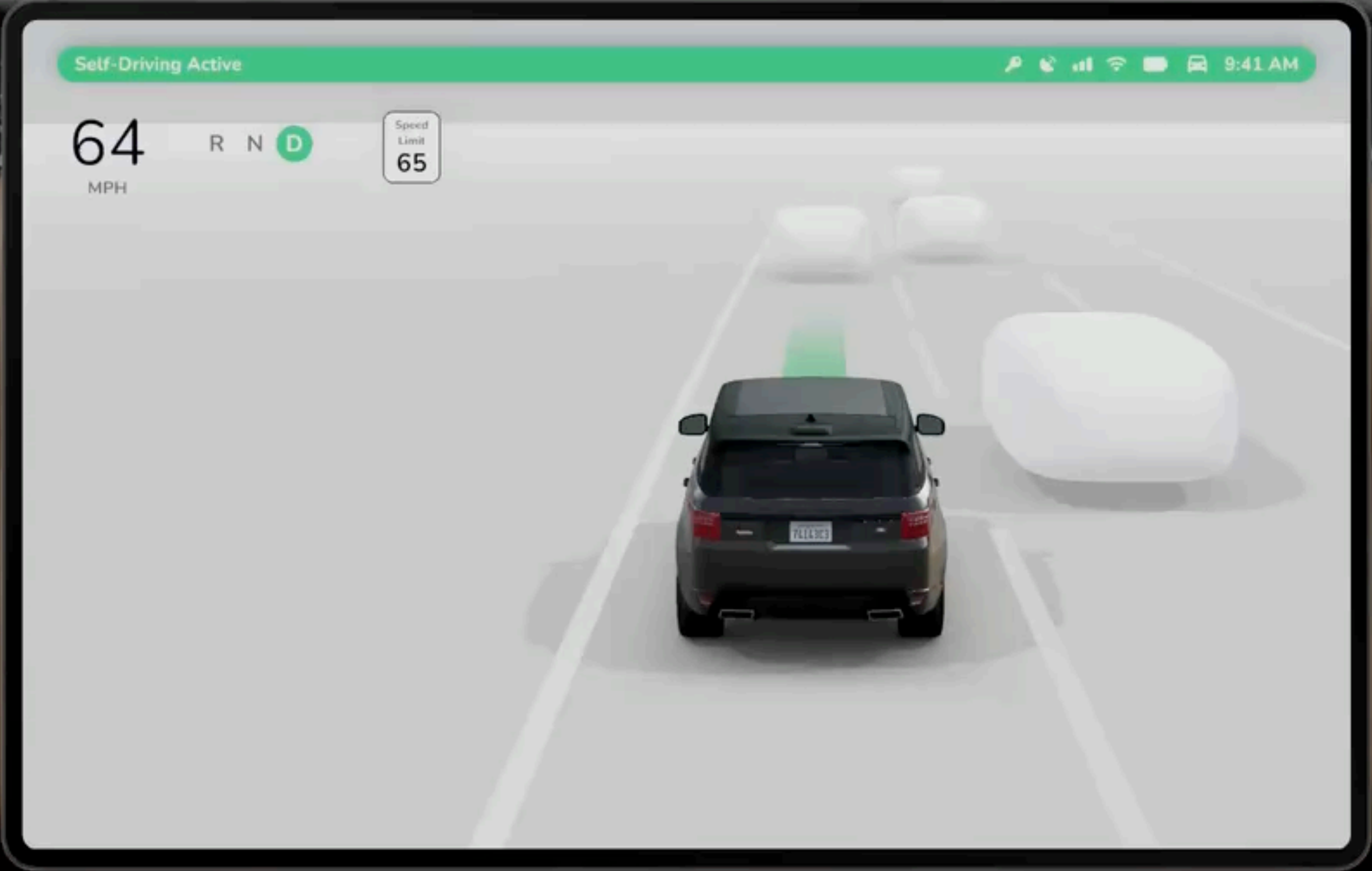
Appendix: Case Studies | GhostOS HMI





In Tune with the Environment

By visualizing the vehicle in a true 3D Environment, the GhostOS pulled astronomical data to accurately render the position of the sun in space, giving objects in the scene accurate lighting that mirrors what the users see around them.





Ghost wants you to see how far it can see

If you think of a trustworthy character trait, knowledge, detail and consistency all loop up into a feeling of trust through transparency. We intentionally chose to show information like terrain data (hills, valleys, mountains) to allow you user to see that Ghost receives and processes information kilometers away to help inform its behavior. It's a thoughtfulness on a level beyond the bounds of existing autonomous vehicles.

