

A Founding Member of Ghost Autonomy

2017-2024

- Design Team of 15 (FTE/Contractors) at peak with Sr. Managers in Product Design and Creative Direction. I also served as an IC designer in all areas.
- 7 Patents in the fields of Machine Learning, Autonomous Vehicle Interfaces
- I scaled up a horizontal and cross-functional team to provide a unified experience across brand and product.
- My team developed alongside HW Engineering, SW Engineering, Product, Marketing
- Grew design team to provide strong representation at the earliest stages of the product development process.
- Represent and drive company culture forward - workplace design, swag, etc.

Project 1

Seamless Handoff:
Interaction, Product,
Visual, Sound and
Haptic Design

As a dual Head of Design / Product Owner, I was able to architect, design research, refine and oversee implementation of the entire stack of Ghost Autonomy's core product interaction: handing over control from a person to an autonomous system.

The solution requires the use of visual, audio and haptic interfaces working in concert to create an intuitive experience for a user.