



## Mario Elisei Neto

Born in Sao Paulo,

### Graphic / Web Designer

#### Graphic Design:

Create branding, magazine, printed catalogs, brochures, promotional items, posters, packing, CD covers, newsletters, banners, video editing and motion, business card, folder, books, flyer.

#### Web Developer:

Wordpress, LAMP (Linux, Apache, MySQL, PHP), JSON, HTML4/5, HTTP/S, XML, CSS, APIs, REST, advanced knowledge in web designing tools  
- SEO, Google Analytics / Ads, animated GIFs (banners) from web.

#### Tools:

Expert in Adobe Creative Cloud Illustrator, Photoshop, After Effects, InDesign, and Final Cut, very ease of learning new tools.

#### Platform:

Advanced Mac OS (Macintosh).

#### Follow me

 [linkedin.com/in/marioelisei](https://www.linkedin.com/in/marioelisei)

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## Objective

Graphic / Web Design - Full Stack Designer

## Personal Summary

Professional with over 19 years of experience with solid knowledge in technology and graphic design, web developer UI/UX. Working with large design companies, agencies, clients in Brazil and worldwide with: Graphic Design, WebDesign/Developer and Social Media Strategy.

I also work on the Lululemon Canada Team as a Graphic Designer freelancer.

## Experience

### Self-Employed

Graphic Designer / Web Developer UI UX

2015 - current

- Successfully managed graphic/web design projects from concept through to completion. This includes strategic planning, tests, and digital presentations, as well as briefings, creations, development, and printing.

- Administration of social media and websites.

### IBM

IT Specialist | Design Solutions

2009 - 2015

- IT specialist pre-sales, architecture, and design solutions to large computers.

- Support graphic design to the marketing sales area.

- Training of clients and partners.

### Self-Employed

Graphic and Web Designer

2004 - 2009

## Successful projects for:

IBM, Coca Cola, Samsung, Epson, Master Card, Motorola, Bayer, Banco Santander, Banco Itaú and various other Brazilian companies.

## Education

- Computer Engineer(bachelor degree)
- Automation Engineering (postgraduate)

- Packaging and Graphic Designer
- Art Director
- Design Thinking
- UI Design
- Golden Ratio on Design

## Languages

- |              |              |
|--------------|--------------|
| • English    | intermediate |
| • Portuguese | Fluent       |
| • Spanish    | Basic        |