

# Code C. Medicaid Outreach

Activities That Inform Staff, Eligible or Potentially Eligible Clients, Their Families, and/or the Community About Medicaid Covered Services and How to Obtain Them.

Examples:

- Explaining the Services That Are Covered Under Medicaid;
- Helping Individuals and Their Families Access Medicaid Covered Health Resources;
- Identifying Individuals Who May Be at Risk of Poor Health Outcomes and Linking Them to Medicaid Covered Services;
- Developing, Disseminating or Presenting Outreach Materials to Individuals About Medicaid Covered Services and Where to Obtain Services; and
- Informing Individuals and Their Families About the Availability and Benefits of Medicaid Services, Such as Targeted Case Management