



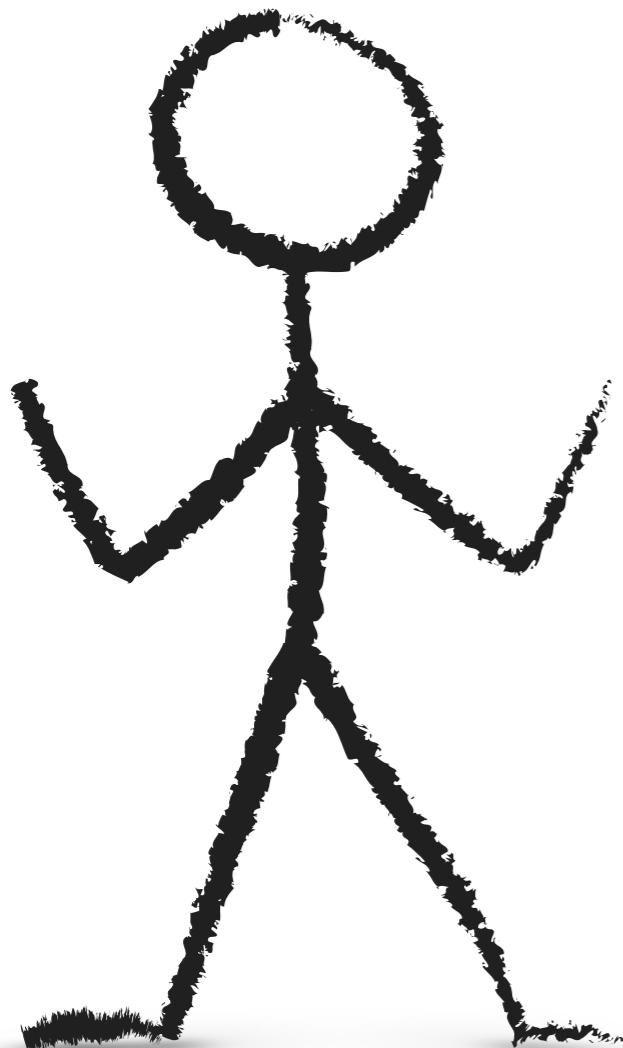
The logo for Vizzop features the word "vizzop" in a bold, sans-serif font. The letter "i" is stylized with a blue eye icon above it, consisting of a blue circle with a white center and a small blue rectangle at the bottom. The letters "v", "z", "z", "o", and "p" are in blue, while the "p" is in black. The entire logo is set against a white background.

vizzop

vizzop

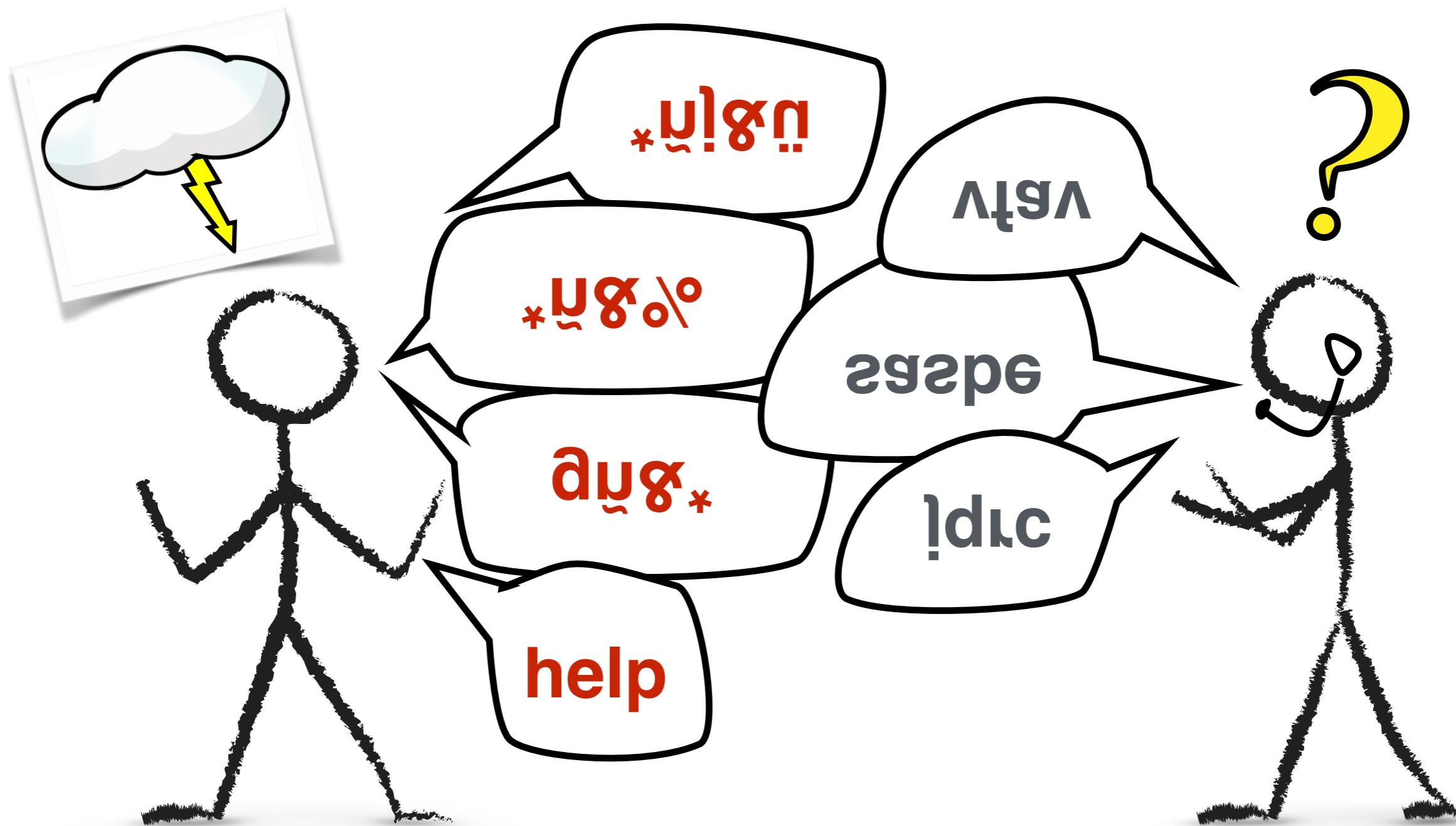


CLIENTE DE UNA TIENDA ONLINE



- ▶ **No sabe mucho** de páginas web
- ▶ **Tiene dudas** o problemas
- ▶ Está **enfadado** o perdido
- ▶ **Miente** al hablar con un operador

EL SOPORTE ACTUAL NO FUNCIONA



ALGUNOS DATOS DE 2012 EN USA

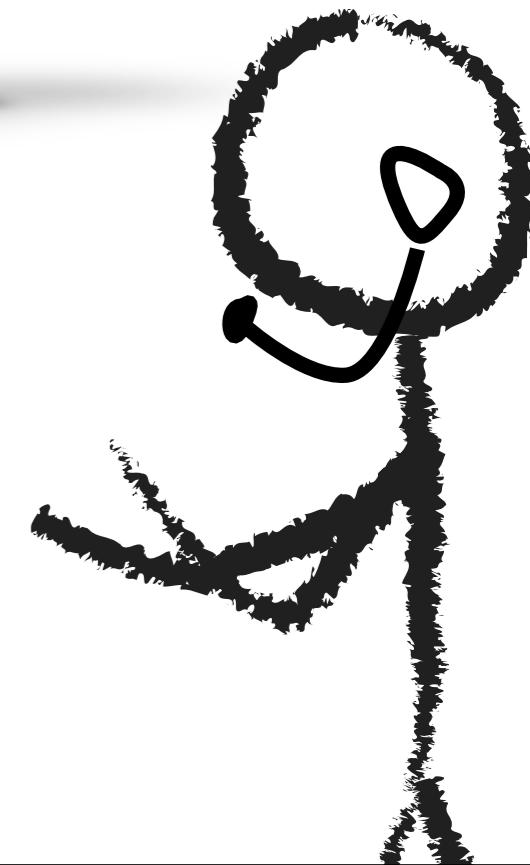
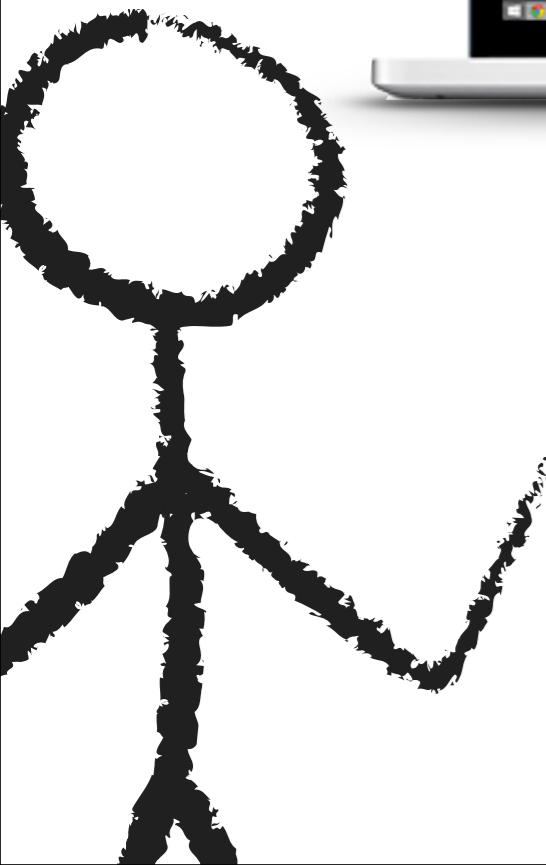
**\$82 billones perdidos
abandono mal soporte**

**64% se van a la
competencia**

¿Y SI EL AGENTE DE SOPORTE VIERA LA PANTALLA DEL CLIENTE?



Plugin para Web E-Commerce
funciona sin que el cliente haga nada

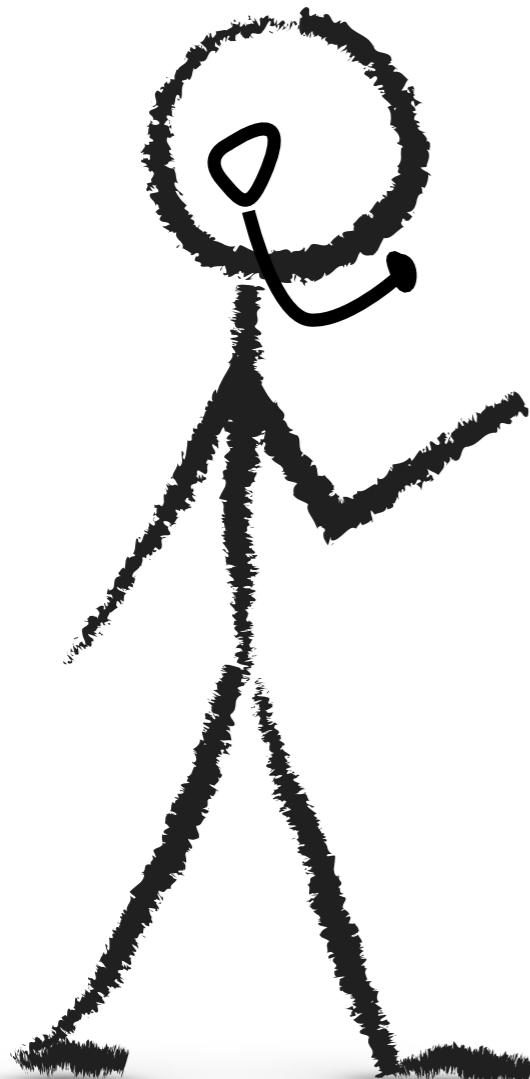


VIDEO REAL

vizzop

vizzop

USOS DE LA TECNOLOGÍA **VIZZOP**



- ▶ Soporte online
- ▶ Análisis de comportamiento
- ▶ Estudios de usabilidad
- ▶ Tests de Desarrollo Web



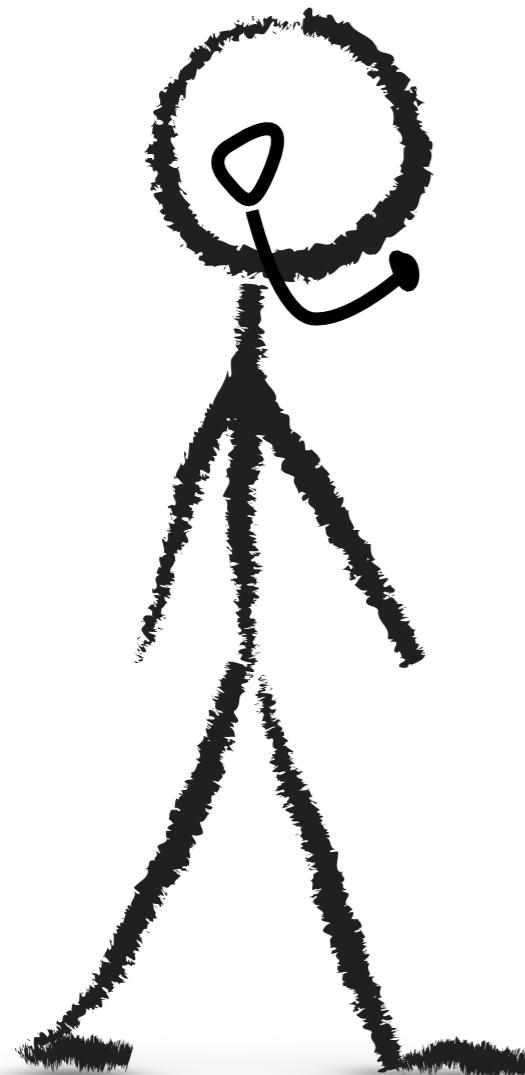
EN EL MUNDO

**\$9 billones inversión en
Customer Service**

**Equivalente en Desarrollo
y Testing**



MODELO DE NEGOCIO



- ▶ **Freemium**
- ▶ Coste por operador
- ▶ Marca blanca
- ▶ Almacén de grabaciones
- ▶ Estadísticas avanzadas

COMPETIDORES

Captura de pantalla
Control de pantalla



Chat a ciegas

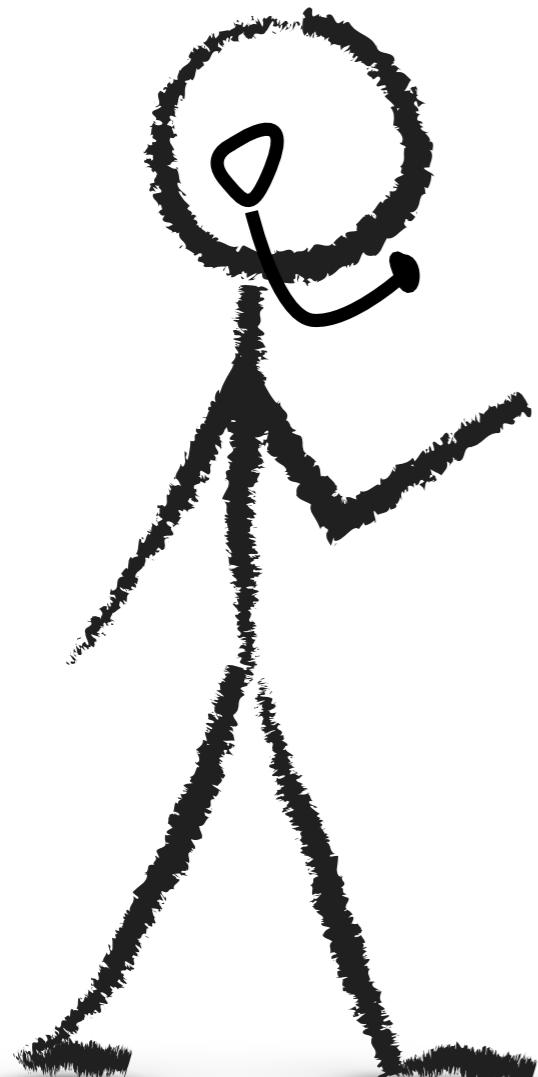


 Zoho LiveDesk

 zopim

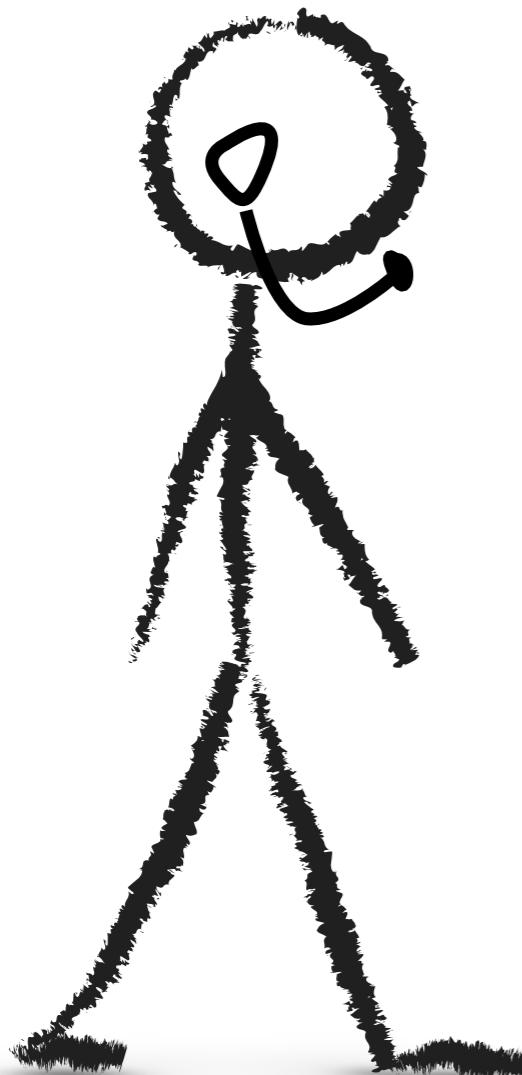
 BLDCHAT

COMERCIALIZACION



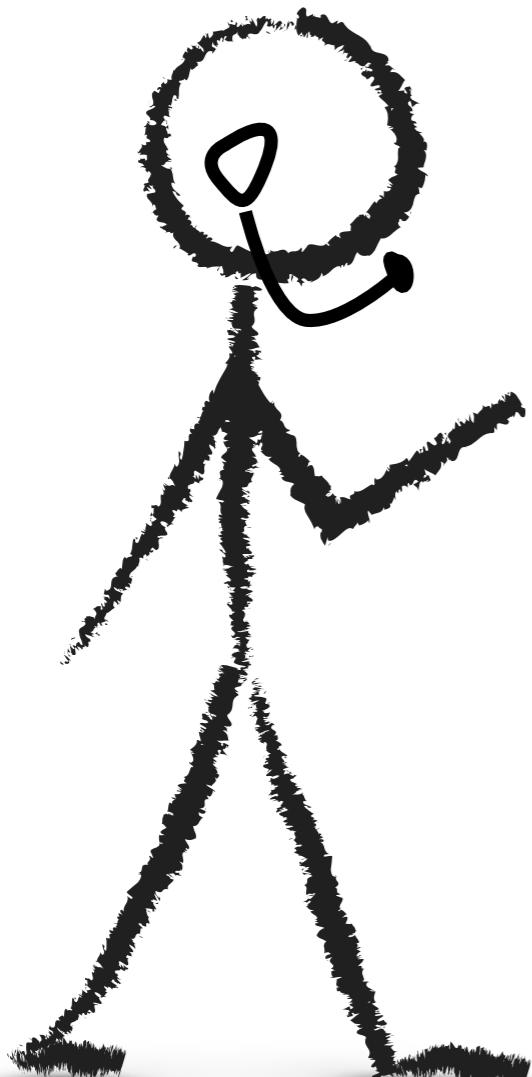
- ▶ **Contacto directo**
- ▶ **Plugins CMS:**
 - Magento, Wordpress, Prestashop
- ▶ **MarketPlaces**
 - Azure, Google Apps, Amazon

PRÓXIMOS PASOS



- ▶ **Equipo Comercial**
- ▶ **Equipo de Soporte**
- ▶ **Captación Early Adopters**

El Equipo



- ▶ **Mario Martínez - CEO**
Experiencia y Conocimiento
- ▶ **Moisés Baly - CTO**
Perseverancia y Habilidad
- ▶ **Ana Valera - COO**
Eficacia y Constancia



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