One of the most important – and often overlooked – concepts in web design is first thinking about why a user would visit a website. Are they simply looking for business hours and a menu or something more involved? Is the focus of the website clear? Is it user-friendly? Hopefully, providing your visitors with a quality experience (coupled with style and functionality) will bring them back again.

Having the right fit for your content is important too. If it’s something as minimal as an online calling card with social media links or a single page for a coffeeshop, a lightweight mobile first site will do the trick nicely – 75% of visitors are headed to you from their phone anyways. A WordPress site can be built for blogging, portfolios, ecommerce, and a 1000 other uses and updated from a dashboard in a snap. Either way, we can put your site together with custom graphics and photography – all from one studio.