**About section:**

<i class="fa fa-mobile" aria-hidden="true"></i>

What is mobile first design? It means a website was designed for optimal results on mobile devices. As the site is viewed on larger screens, additional styling and functionality contribute to the user’s experience (progressive enhancement). Google downgrades a site’s search rankings (SEO) if a site is not mobile optimized! This isn’t the end-all goal of web design though - users spend more time at sites when visiting from their “desktop” machines.

<i class="fa fa-wordpress" aria-hidden="true"></i>

Get the right platform for your content. A mobile first site for a coffee shop may only need a few images, an about section, and social media links. WordPress could be used for more robust sites with galleries, forms, a shop, etc. WordPress is by far the most popular and user-friendly content management system (CMS) on the web. Its dashboard makes it a snap to add or update content. Either way, we can put your site together with custom graphics and photography – all from one studio.

<i class="fa fa-info-circle" aria-hidden="true"></i>

Finally, one of the most important – and often overlooked – concepts in web design is thinking about a site’s visitors. Is the focus of the site clear? And is the site user-friendly? Hopefully, providing your visitors with a quality experience (coupled with style and functionality) will bring them back again and again.

**Contact Text section:**

<p>Let's get your web project started. Use the contact form to securely send your name and email to the Anchor Tag Design database (it won't be sold or shared). The form also sends an email - which gets checked regularly. Drop a note in the comments section describing your project or any other critical info and I'll get back to you shortly. I'm looking forward to working with you! Thanks again.<br>- Mario</p>

**Process Text section:**

Meet & Discuss:

What’s the intent of your site?

Who are the primary visitors?

Is there an estimated budget?

When’s the deadline for the site?

Gather Assets:

Images, logos, other graphics.

Text and all the written content.

Social Media links, forms, etc.

Do you need a brand book?

Design & Test:

Create a working template.

Upload and style all the content.

Test it on multiple browsers.

Ensure all forms and links work.

…Deploy!

Send it off with a soft launch.

Announce the site on social media.

Get WordPress documentation.

Track hits with Google analytics.

('mysql:host=localhost;dbname=worldwi3\_atd\_17', 'worldwi3\_atd\_user', 'atDesign2017\_OCT');

From line 4 of includes/db.inc.php

anchortagdesign

From line 76 and 82 of contact/index.php

mariojames211

From line 88 of contact/index.php

Other:

Static vs Dynamic:

All the text, images and links hardcoded into the structure of a static website. A dynamic site on the other hand, has its contents in a database on a server and uses a scripting language to compile it for the user’s browser. This allows for faster load times and makes editing content much easier. WordPress is the most commonly used content management systems on the web. Another feature that makes WordPress

https://www.stonetemple.com/mobile-vs-desktop-usage-mobile-grows-but-desktop-still-a-big-player/

One of the most important – and often overlooked – concepts in web design is first thinking about why a user would visit a website. Are they simply looking for business hours and a menu or something more involved? Is the focus of the website clear? Is it user-friendly? Hopefully, providing your visitors with a quality experience (coupled with style and functionality) will bring them back again.

Having the right fit for your content is important too. If it’s something as minimal as an online calling card with social media links or a single page for a coffeeshop, a lightweight mobile first site will do the trick nicely – 75% of visitors are headed to you from their phone anyways. A WordPress site can be built for blogging, portfolios, ecommerce, and a 1000 other uses and updated from a dashboard in a snap. Either way, we can put your site together with custom graphics and photography – all from one studio.