

Could we increase product focus on other customers so we aren't so reliant on one?

Ask what happens for the remaining clients

Do more of our clients have a different "critical" feature

Is the feature X part of the new flow?

Does it make sense in new platform?

How does the cost to build/maintain feature X vs the revenue generated by biggest client

1

Can we make it smaller?

Should we run through some of the other requirements before we decide this is an obvious feature to include?

1

Does the mvp requires it for launch?

Question if another feature might provide more value

Do we know why this is critical for our biggest client likes this?

They don't need it for launch....

They don't need it at all

Will our biggest client use the new platform?

Obvious the stakeholder's annual bonus is tied to the launch of feature x!!!

Put it into legacy... as a dead end, track clicks on feature...

Are we reimplementing the platform, or taking the chance to re-haul the solution?

Obvious we need to talk directly with the biggest client

Great framing

What's the current usage rate of feature X?

Share current UX/UI low fidelity of new platform

The effort to recreate this feature sounds like it would be Y weeks, are we willing to delay launch by that or sacrifice other features?

Guestimate Cost of Delay

Launch earlier to clients who don't need this critical feature