

PIZZA



SALES

Total revenue  
**\$817,860**

Total Orders  
**21,350**

Total Sold Pizzas  
**49,574**

Avg. Order Value  
**\$38.31**

Avg. Pizzas per order  
**2.32**

#### Busiest Days & Times

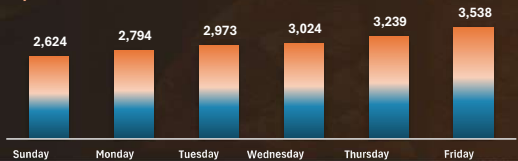
##### DAYS

Orders are **highest** on weekends, Friday/Saturday evenings

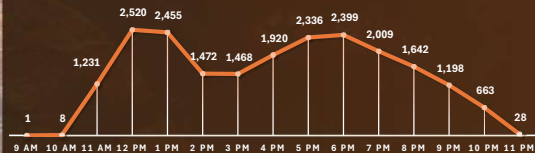
##### TIMES

There are **maximum** orders from 12-01PM & from 04-08PM

#### Daily trend for total orders



#### Hourly trend for total orders



#### Sales by Category & Size

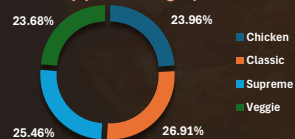
##### CATEGORY

Classic category contributes to **maximum** sales & total orders.

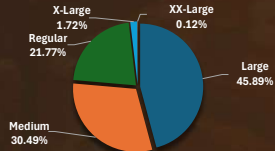
##### SIZE

Large size pizza contributes to **maximum** sales

#### % of sales by pizza category



#### % of sales by pizza category



#### Total pizzas sold by pizza category



#### Best & Worst Sellers

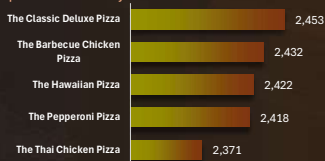
##### BEST

Classic Deluxe & Barbecue Chicken pizzas are the best sellers and revenue generators

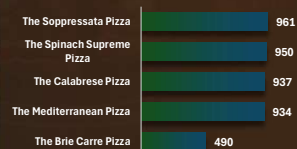
##### WORST

Mediterranean & Brie Carre pizzas are the worst sellers and revenue generators

#### Top 5 Best Sellers by Total Sold Pizzas



#### Bottom 5 Worst Sellers by Total Sold Pizzas



#### Pizza Slicer

2015

MONTHS

2015

JAN

FEB

MAR

APR

MAY

JUN

JU

X

X