

PIZZA



SALES

Total revenue
\$817,860

Total Orders
21,350

Total Sold Pizzas
49,574

Avg. Order Value
\$38.31

Avg. Pizzas per oder
2.32

Busiest Days & Times

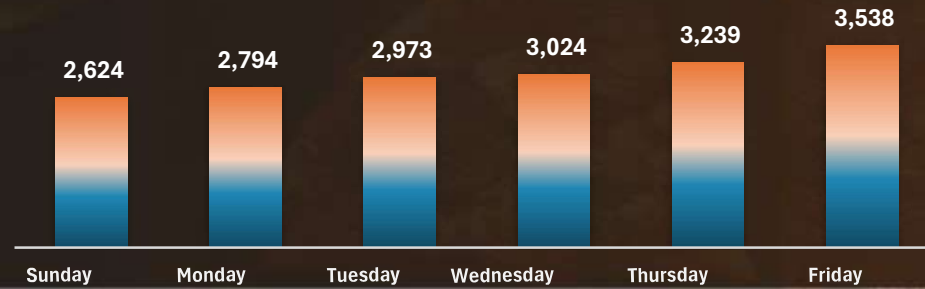
DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

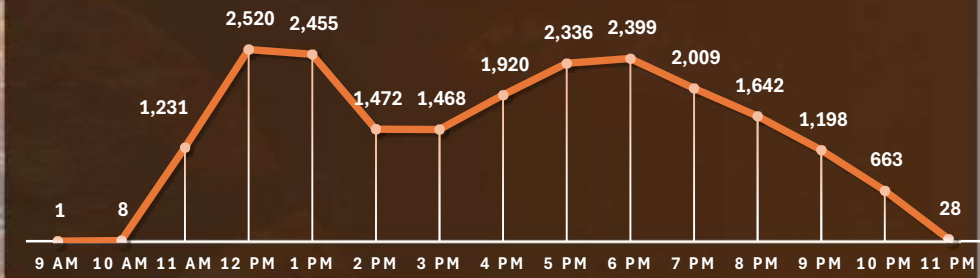
TIMES

There are **maximum** orders from 12-01PM & from 04-08PM

Daily trend for total orders



Hourly trend for total orders



Sales by Category & Size

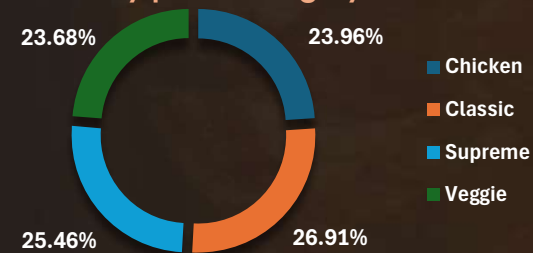
CATEGORY

Classic category contributes to **maximum** sales & total orders.

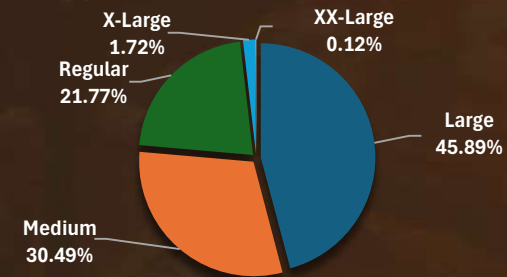
SIZE

Large size pizza contributes to **maximum** sales

% of sales by pizza category



% of sales by pizza size



Total pizzas sold by pizza category



Best & Worst Sellers

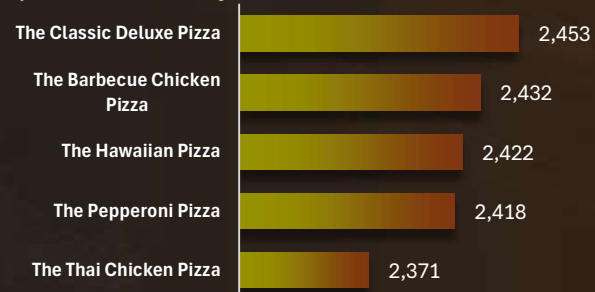
BEST

Classic Deluxe & Barbecue Chicken pizzas are the best sellers and revenue generators

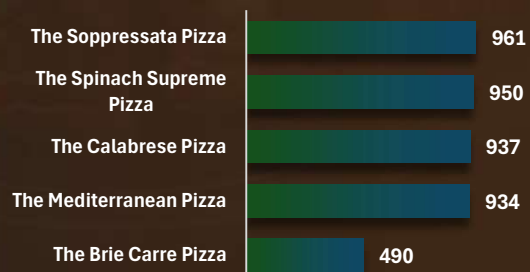
WORST

Mediterranean & Brie Carre pizzas are the worst sellers and revenue generators

Top 5 Best Sellers by Total Sold Pizzas



Bottom 5 Worst Sellers by Total Sold Pizzas



Pizza Slicer

