



# MARION EUDOXIE MARIN

I'm a UX/UI Designer with a background in translation and communication. I used to turn data from my communications with clients into lovely products to be featured on an e-commerce website. This developed my communication skills further as well as an eye for design.

## CONTACT

marioneudoxiemarin@gmail.com

+491753405273

[marioneudoxiemarin.com/](http://marioneudoxiemarin.com/)

<https://www.linkedin.com/in/marion-eudoxie-marin/>

## TOOLS

Balsamiq  
Sketch  
Adobe XD  
Zeplin  
Invision  
Abstract  
Photoshop  
Illustrator  
InDesign  
Principle  
HTML  
CSS  
JavaScript

## METHODS

User Research  
Competitive Analysis  
Interaction Design  
User Journeys  
User Flows  
User Personas  
Wireframes  
Mockups  
Interactive Prototypes  
UI Design  
Usability Testing

## LANGUAGES

French (native)  
English (fluent)  
Spanish (fluent)  
German (intermediate)

## WORK EXPERIENCE

### Presales Manager

*June-August 2019*

Customer Alliance (Berlin, Germany)

- Developed and built trust with potential clients to grow customer base.

### Product Coordinator

*October 2017-February 2019*

Houzz (Berlin, Germany)

- Developed and maintained detailed Quality Assurance guidelines for the e-commerce shop.
- Engaged actively with vendors to ensure their products' approval success.
- Advocated endlessly for the clients in order to ensure a trusted relationships between them and the company.
- Reached and exceeded goals of number of products set live in an hour with an average of 160 products.

### Communication and Production Assistant

*February-June 2017*

Théâtre à Bout Portant (Saguenay, Québec, Canada)

- Engaged actively with the online community on Facebook and the website (WordPress) of the company as well as through email campaigns (MailChimp).

### Communications Intern

*July-December 2015*

World Heart Federation (Geneva, Switzerland)

- Developed a content plan to improve users' metrics and the usability of the websites' most visited pages (Google Analytics, WordPress, Typo3).
- Engaged with the online community (Twitter, Facebook)
- Presented and defended communication plan to the CEO and Communications team.

## EDUCATION

### Advanced UX Design Program with UI Specialization

*2019-2020*

CareerFoundry

### Master in Communications

*2014-2016*

University of Geneva, Switzerland

### Bachelor in Multilingual Communication (translation)

*2011-2014*

in French, English and Spanish

University of Geneva, Switzerland