



MARION EUDOXIE MARIN

I'm a UX/UI Designer with a background in translation and communication. I used to turn data from my communications with clients into lovely products to be featured on an e-commerce website. This developed my communication skills further as well as an eye for design.

CONTACT

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TOOLS

Balsamiq
Sketch
Adobe XD
Zeplin
Invision
Abstract
Photoshop
Illustrator
InDesign
Principle

METHODS

User Research
Competitive Analysis
Interaction Design
User Journeys
User Flows
User Personas
Wireframes
Mockups
Interactive Prototypes
UI Design
Usability Testing

LANGUAGES

French (native)
English (fluent)
Spanish (fluent)
German (intermediate)

WORK EXPERIENCE

Presales Manager

June-August 2019

Customer Alliance (Berlin, Germany)

- Developed and built trust with potential clients to grow customer base.

Product Coordinator

October 2017-February 2019

Houzz (Berlin, Germany)

- Developed and maintained detailed Quality Assurance guidelines for the e-commerce shop.
- Engaged actively with vendors to ensure their products' approval success.
- Advocated endlessly for the clients in order to ensure a trusted relationships between them and the company.
- Reached and exceeded goals of number of products set live in an hour with an average of 160 products.

Communication and Production Assistant

February-June 2017

Théâtre à Bout Portant (Saguenay, Québec, Canada)

- Engaged actively with the online community on Facebook and the website (WordPress) of the company as well as through email campaigns (MailChimp).

Communications Intern

July-December 2015

World Heart Federation (Geneva, Switzerland)

- Developed a content plan to improve users' metrics and the usability of the websites' most visited pages (Google Analytics, WordPress, Typo3).
- Engaged with the online community (Twitter, Facebook)
- Presented and defended communication plan to the CEO and Communications team.

EDUCATION

Advanced UX Design Program with UI Specialization

2019-2020

CareerFoundry

Master in Communications

2014-2016

University of Geneva, Switzerland

Bachelor in Multilingual Communication (translation)

2011-2014

in French, English and Spanish

University of Geneva, Switzerland