

TIYASHA COREA

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TiyashaCorea

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<http://tiyashacorea.vercel.app/> (access portfolio)

ABOUT ME

A fashion designer passionate about integrating creativity with technical precision. I strive to bring a unique perspective to the global fashion industry by blending innovative thinking with hands-on expertise. My goal is to create inclusive, meaningful and sustainable designs that respond to the needs of a diverse and evolving world.

EDUCATION

Loughborough University Fashion and Technology BA
Oct 2023 - July 2027

Loughborough University Design Foundation Textiles & Fashion
Sep 2022- July 2023

SLITT Academy Diploma in Interior Design Short Course
Aug 2020- March 2021

Bishop's College Colombo, Sri Lanka

IELTS : 7.5

LANGUAGES

Sinhala
English
Tamil

WORK EXPERIENCE

Dentsu Grant Group, Sri Lanka
Intern
June 2024- July 2024

- Contributed to various brand collaborations for advertising, specifically focusing on a project for a prominent soap brand by Unilever- Lifebouy.
- Assisted in the development of promotional content and actively engaged in creative brainstorming sessions.
- Collaborated with multiple departments to facilitate seamless campaign execution.

Brandix, Sri Lanka
Assistant Designer
Aug 2023- September 2023

- Partnered with the Creative Director to design and develop innovative concepts for a diverse range of womenswear apparel for GAP.
- Engaged closely with the Sales Team to gather feedback and efficiently executed necessary revisions Calvin Klein men's trousers.
- Organised fashion ranges for selection by external partners, optimising product visibility specialised in woven, knitted fabrics and a host of apparel industry accessories.

Endeavours Adventures, Loughborough
Content Creator
Jan 2023- March 2023

- Gained skills in creating compelling advertising content for socialmedia platforms (Instagram, Facebook & TikTok) while overseeing the organisation's social media brand strategies.
- Formulated innovative ideas and concepts, enhancing the overall brand identity.

Lakeside Rest- Thanamalwila, Sri Lanka
Customer Care/ Sales Associate
Jan 2022- July 2022

- Provided clients with tailored sales and tour deals, enhancing customer satisfaction.
- Identified sales opportunities through comprehensive needs exploration and adeptly addressed customer complaints.

F G & J de Seram- Colombo, Sri Lanka
Marketing Assistant
Oct 2021- Dec 2021

- Contributed to the Initial Public Offer of Shares for a company listed on the main Board of the Colombo Stock Exchange.
- Sorted and organised share applications while meticulously checking the accuracy of data related to prospective investors.

SKILLS & TECHNOLOGIES

Clo 3D

Adobe Illustrator

InDesign

Photoshop

Technical Drawing

3D Sampling

Garment construction

Pattern Cutting

Visual Communication

Trend Analysis

Tech pack & CAD

Time Management

POSITIONS OF RESPONSIBILITY

Social Media Officer- Committee

2023-2024 ISN STUDENTS UNION LOUGHBOROUGH

RAG Rep- Committee

2023-2024 TOWERS HALL LOUGHBOROUGH UNIVERSITY

Committee Member- Sports Sec

2021-2022 FORD HOUSE BISHOP'S COLLEGE