MARINA AVILA REESE
MEDIA DESIGNER

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SUMMARY

Passionate about design with extensive experience in both team collaboration and independent work. Specializing in motion, 3D, and media design, currently pursuing further studies while striving to build a successful career in this creative field.

SKILLS

Expertise in creating animations. Skilled in modeling, texturing, rigging, and animating 3D assets. Development of detailed storyboards to visualize concepts and ensure narrative consistency. Extensive experience with Adobe Creative Suite (After Effects, Photoshop, Illustrator), Cinema 4D, ZBrush, and Lightroom. For UX and interface design, intuitive wireframes and prototypes are developed to prioritize functionality and enhance user experience. Strong communication and teamwork abilities for effective project execution.

PROFESSIONAL EXPERIENCE

PYTHAGORAS SCHULE   **Munich, GERMANY**
Media designer   **2023-Present**

Created Instagram layouts and content, including photography, video production, and post-processing, to enhance social media presence and drive engagement. Developed advertising campaigns for social media platforms and designed print posters for event promotions.

- Edited videos by combining visuals and music, leading to an increase in followers and doubling audience engagement. Focused on smooth transitions and syncing audio with visuals to enhance the overall impact.
- Directed and produced promotional videos that improved event attendance .
- Designed and executed print advertising campaigns for events, designed a logo, generated a QR code, applied company presets and colors, and created an information block for future Instagram management.
- Collaborated with cross-functional teams to align visual content with marketing goals, ensuring consistency across digital and print media.

FREELANCE DESIGNER   **Munich, GERMANY**
                                                                                                 2022-2023

Completed a series of freelance projects in media design, earning positive feedback and client appreciation. Worked on diverse projects for companies like Axioma Schule, Diakonia, and Mad'e, focusing on graphic design and social media content creation and branding.

- Designed Text animations of offers and graphics tailored to brand identities, enhancing recognition across social platforms
- Developed cohesive visual strategies, including creative storytelling and technical expertise. Started to use Canva Teams.
- Delivered projects on time and within budget, consistently exceeding client expectations.
- Produced high-quality photography, videography, and retouching for digital campaigns, increasing audience engagement.

THE CENTER FOR THE DEVELOPMENT OF ELECTRONIC EDUCATIONAL RESOURCES   St. Petersburg, Russia
3D Designer and Animator   2021-2022

Produced videos for educational courses, working collaboratively with a team to develop engaging multimedia content. Leveraged tools like After Effects and Cinema 4D to create high-quality animations and visuals that enhanced the learning experience.

- Designed and executed motion graphics to simplify complex concepts, increasing course comprehension. I received timecodes and used them to create object movements for the frames while the video with the lecturer was still in production. Collaboration with the sound team and other designers was organized through Excel and Miro.
- Optimized workflows for video production, reducing turnaround times by 20% while maintaining quality standards.
- Contributed to the development of course visuals that received consistently positive feedback from learners and educators.

EDUCATION

SAINT PETERSBURG STATE POLYTECHNIC UNIVERSITY   St. Petersburg, Russia
Professional Development, 3D Modeler and Animation Designer

                                                                                                            2019-2020
- Focused on the principles of animation, graphic design, and 3D modeling.
- Gained expertise in sketching, composition, and storyboarding for short film animations.
- Graduated with honors and earned a certificate from the Autodesk Training Center.

SAINT PETERSBURG STATE UNIVERSITY   St. Petersburg, Russia
Bachelor's Degree in Applied Mathematics

                                                                                                            2013-2018

- Study of mathematics, programming, and statistics with a focus on data-driven analysis and algorithmic solutions.
- Specialization in mathematical models and their applications in computer science.
- Development of programs and analytical tools to solve complex problems.
- Graduated with in-depth knowledge of statistics and data processing.

ADDITIONAL INFORMATION

- **Languages:** Fluent in Russian (native), English; German; Conversational Proficiency in Spanish
- **Certifications**: TELC language Tests Deutsch B2 (05.12.2024)
- **Volunteer Work**: Contributed to various design and media projects for local non-profit organizations, enhancing brand presence and community engagement.
- **Hobbies**: Passionate about photography, traveling, and exploring new creative technologies.
- **Professional Development**: Continuously learning new design techniques and tools to stay updated with industry trends and advancements.
- **Autodesk Certified Professional**: Certificate awarded by the Autodesk Training Center, demonstrating proficiency in 3D modeling and animation tools.