

MyCampus.com

A website that allows college students to connect with others around their college campus and the organizations that are available to them.

MyCampus is a website that would allow students to have a general hub on all the clubs and activities going on at their college campus. This website would be a way to help students connect with fellow students through common interests. The target market for this website would be students looking to form a connection on a deeper level at their university. The website would be free with small payments for no ads or exclusive perks.

PERSONAS



Campus recruiter

Perspective student recruiter



student user

looking to find a club on campus



business user

setting up an alert of a deal they have

COMPS

