



UX Designer + Researcher // 613.875.8164 // hello@marisabivi.ca // marisabivi.ca // Ottawa, ON

With a background in graphic design, I bring dynamic visual direction to UX projects. I believe that collaboration is key to ensuring the best solution that blends technical limitations and the goals of users and stakeholders.

I am a motivated individual with a proven ability to take on new assignments and see them through to completion. Moreover, I am keen to continue developing my skills and knowledge to improve my value in projects and within a team.

Professional Skills

Sketch	<div><div></div></div> 5/5
Figma	<div><div></div></div> 4/5
Prototyping	<div><div></div></div> 4/5
UI/UX	<div><div></div></div> 4/5
Adobe Suite	<div><div></div></div> 3/5

Work Experience

FigBytes

UX/UI Designer // 2022-Present

Focusing on 2 upcoming product solutions, along with assisting in the production of a scalable design system to support UX and dev teams in the product refresh.

- Conducting secondary research for upcoming solutions: Water Stewardship and Supplier Transparency (Scope 3)
- Interviewing potential clients to understand their goals and needs in the above problem spaces
- Designing screens to match the current and new product look
- Contributed to key product screen designs to showcase UX improvements for the refresh

ProntoForms

UX Designer // 2019-2022

Designed high fidelity mock-ups for prototypes to align goals and validate ideas with PO, Devs, other UX Designers and conduct user testing. Then analyzing and compiling responses.

- Spearheaded 16 new features and 6 improvements, 12 have launched to-date and 4 more in the pipeline
- Championed internal design system
- Created designs + materials for internal presentations
- Planned internal events as part of the Social Committee

Irdeto

In-House Graphic Designer // 2018-2019

Produced various printed and digital marketing materials including trade show booths designs for over 10 global events.

- Worked on UI/UX for 2 new app products
- Produced internal company videos + storyboarding
- Planned internal events as part of the Social Committee

Arctic Leaf (formerly Arctic Empire)

Junior Designer // 2016-2018

Worked for 17+ clients to design material for e-commerce sites on popular platforms, social media content, branding, packaging and other digital and printed marketing materials.

- Designed low + high-fidelity mock-ups for 5 iOS & Android apps
- Communicating with devs, PMs and clients to align goals and understand problems
- Designed, developed and maintained Wordpress + Leadpages websites and email campaigns
- Produced product, headshot photography and over 30 videos

Education

Ontario College Graduate Certificate in Interdisciplinary Studies in Human-Centred Design

Algonquin College: School of Media & Design // 2019-2020

Group Capstone Project: Access to maternal healthcare services in Central Nigeria (Project Kampe)

Ontario College Advanced Diploma in Graphic Design

Algonquin College: School of Media & Design // 2013-2016

Certifications

IBM Enterprise Design Thinking Practitioner

IBM // 2019