

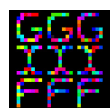
FROM POINT A TO POINT B

Go



Gifriends consists of Alex Thebez, Marisa Gertz, Michael Fivis and Peter Marquez, a group of friends that have been making animated GIFs with each other for about two years. The animated GIF is an Internet specific format. Finding itself somewhere in between stills and motion, the looping, moving images act as vignettes of a familiar urban experience.

Based in New York, the images that Gifriends create depict personal moments of inspiration within urban environments. The subjects of the GIFs mirror the in-between nature of the medium by capturing the often overlooked moments that occur between point A and point B. Compiled within a collective blog, the GIFs allow them to share their lives with each other, creating an ongoing narrative with multiple points of view.



Gifriends



Fear the birds

Alex Thebez

Marisa Gertz

Michael Fivis

Peter Marquez

