

# MARISA KANEMOTO

marisa.kanemoto@gmail.com

C: (650) 440-0123

marisak.github.io

## PROFILE

I am a cognitive science major specializing in UI/UX design. I am interested in design and education, especially together. I have extensive experience working in teams, and value creativity, clarity, and communication.

## EDUCATION

### UNIVERSITY OF CALIFORNIA, SAN DIEGO

SEPT. 2013–PRESENT

B.S., Cognitive Science (spec. Human-Computer Interaction); Design minor; Education Studies minor

- Expected graduation: Dec. 2017
- Current GPA: 3.792
- Warren College Honors Society, Sept. 2013 – present; Provost Honors, Dec. 2013 – present
- Selected courses: human-computer interaction design; design studio; information architecture
- Instructional apprentice for COGS 14A: Introduction to Research Methods, fall 2015

## EXPERIENCE

### LEARNING EQUALITY

JAN. 2017 – PRESENT

- Evaluating use of media in Kolibri app, including podcasts, videos, text, and quizzes.
- Designing a uniform layout for media embedding using Sketch to enable a cohesive experience for students.

### JOINT VENTURE SILICON VALLEY

2015 SUMMER

- Researched regional venture capital investment and local and national demographics for data analysis for the annual 2016 Silicon Valley Index, a compilation of charts and data about life in Silicon Valley.
- Interfaced with local governments to obtain land use information for data analysis purposes.

## PROJECTS

- *Drops (fall 2016)*: Spearheaded user research for a music app redesign. Analyzed interview data to fuel clear and intelligent design decisions. Created interactive high-fidelity prototype using Sketch and InVision.

## ADDITIONAL INFORMATION

- *Artsbridge Scholar (spring 2016)*: Worked with a seventh-grade classroom at EJE Academies in El Cajon, CA to incorporate art into curriculum. Coordinated a self-portrait day for students, and helped students plan, sketch, paint, and analyze their self-portraits as part of a long-term assignment on identity.
- *President, Kendo Club at UCSD (2015-16)*: Oversee all club logistics, including tournament attendance, school funding, fundraiser practice times, and new member recruitment. Communicate with UCSD administration, clubs, and new members.
- *Vice President External, Kendo Club at UCSD (2014-15)*: Organized fundraisers and increased proceeds by 488% from previous year. Managed alumni relations and communication with administration and new members.