Marisa Kanemoto

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PROFILE

I am a cognitive science major specializing in UI/UX design. I am interested in design and education, especially together. I have extensive experience working in teams, and value creativity, clarity, and communication.

EXPERIENCE

Learning Equality   **Jan. 2017 – present**

- Made recommendations for functionality and visual design for media (podcasts, videos, textbooks, quizzes) to be used in Kolibri, an education app.
- Designed high-fidelity mockups in Sketch, and created interactive prototypes using Marvel.
- Currently designing mobile layout for a content management system.

PROJECTS

- *Graduate Women In Computing (winter 2017):* Led visual design and branding efforts as part of a four-person website redesign for a client. Created high-fidelity mockups in Figma, and also designed new logo.
- *Drops (fall 2016):* Spearheaded user research for a music app redesign. Analyzed interview data to fuel clear and intelligent design decisions. Created interactive high-fidelity prototype using Sketch and InVision.

EDUCATION

University of California, San Diego   **Sept. 2013–present**

B.S., Cognitive Science (Human-Computer Interaction); Design minor; Education Studies minor

- Expected graduation: Dec. 2017
- Current GPA: 3.795
- Warren College Honors Society, Sept. 2013 – present; Provost Honors, Dec. 2013 – present
- Selected courses: human-computer interaction design; design studio; information architecture
- Instructional assistant for COGS 14A: Introduction to Research Methods, fall 2015

ADDITIONAL INFORMATION

- *Artsbridge Scholar (spring 2016):* Worked with a seventh-grade classroom at EJE Academies in El Cajon, CA to incorporate art into curriculum. Coordinated a self-portrait day for students, and helped students plan, sketch, paint, and analyze their self-portraits as part of a long-term assignment on identity.
- *President, Kendo Club at UCSD (2015-16):* Oversee all club logistics, including tournament attendance, school funding, fundraiser practice times, and new member recruitment. Communicate with UCSD administration, clubs, and new members.
- *Vice President External, Kendo Club at UCSD (2014-15):* Organized fundraisers and increased proceeds by 488% from previous year. Managed alumni relations and communication with administration and new members.