

# Marisa Kanemoto

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marisak.github.io

## PROFILE

I am a cognitive science major specializing in UI/UX design. I am interested in design and education, especially together. I have extensive experience working in teams, and value creativity, clarity, and communication.

## EXPERIENCE

### Learning Equality

**Jan. 2017 – present**

- Made recommendations for functionality and visual design for media (podcasts, videos, textbooks, quizzes) to be used in Kolibri, an education app.
- Designed high-fidelity mockups in Sketch, and created interactive prototypes using Marvel.
- Currently designing mobile layout for a content management system, to help teachers manage their classes without a computer.

## PROJECTS

- **Graduate Women In Computing (winter 2017):** Led visual design and branding efforts as part of a four-person website redesign for a client. Created high-fidelity mockups in Figma, and also designed new logo.
- **Drops (fall 2016):** Spearheaded user research for a music app redesign. Analyzed interview data to fuel clear and intelligent design decisions. Created interactive high-fidelity prototype using Sketch and InVision.

## EDUCATION

### University of California, San Diego

**Sept. 2013–present**

B.S., Cognitive Science (Human-Computer Interaction); Design minor; Education Studies minor

- Expected graduation: Dec. 2017
- Current GPA: 3.792
- Warren College Honors Society, Sept. 2013 – present; Provost Honors, Dec. 2013 – present
- Selected courses: human-computer interaction design; design studio; information architecture
- Instructional assistant for COGS 14A: Introduction to Research Methods, fall 2015

## ADDITIONAL INFORMATION

- **Artsbridge Scholar (spring 2016):** Worked with a seventh-grade classroom at EJE Academies in El Cajon, CA to incorporate art into curriculum. Coordinated a self-portrait day for students, and helped students plan, sketch, paint, and analyze their self-portraits as part of a long-term assignment on identity.
- **President, Kendo Club at UCSD (2015-16):** Oversaw all club logistics, including tournament attendance, school funding, fundraisers, practice times, and new member recruitment. Communicated with UCSD administration, clubs, and new members.
- **Vice President External, Kendo Club at UCSD (2014-15):** Organized fundraisers and increased proceeds by 488% from previous year. Managed alumni relations and communication with administration and new members.