

MARISA MARK

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MY PORTFOLIO: <https://marisamark.github.io/MarisaMarkPortfolio/>

SUMMARY STATEMENT

Energetic Front-End Web Developer who recently earned a certificate in Full-Stack Development from UCLA Extension and a Bachelor's degree in Communication Studies from UCLA. Passionate about creating aesthetic, mobile-first responsive web designs using JavaScript, CSS, and Bootstrap.

TECHNICAL SKILLS

- Browser Based Technologies (HTML, CSS, JavaScript, jQuery)
- Databases (MySQL, MongoDB)
- Deployment (Heroku, Git)
- Bootstrap, Bulma (Responsive Design Layouts)
- Quality Assurance
- Server Side Development (Node.js, Express, MERN Stack)
- Knowledge of how to design and create wireframes

PROJECTS

FitnessTracker | <https://github.com/marisamark/FitnessTracker> | <https://fitnesstrackerhomework.herokuapp.com/>

- This app allows you to make new workout entries as well as add them to your latest workout to keep track of your fitness progress.
- JavaScript, HTML, CSS, Mongoose, Heroku

Music-Space | <https://github.com/marisamark/Music-Space> | <https://marisamark.github.io/Music-Space/>

- This app was designed for users to search for an artist, see their top rated albums and songs as well as any events that they might be performing at. If there is an event listed, the user can click a button that brings up a Ticketmaster link to purchase tickets for the artist's upcoming show.
- Designed and organized the front-end of the project, utilized BULMA to create elements to display the data from the music API we used and styled the app to be responsive

MARKETING AND PUBLIC RELATIONS EXPERIENCES

KPOP FOODS INC, Los Angeles, CA

June 2018 - August 2018

Marketing and Public Relations Intern

Wrote product pitches to various companies for email sweepstakes, drafted press releases to announce brand partnerships, and marketed the KPOP Sauce and Sea Snacks through Korean food blogs.

- Expanded their email list by more than 500 subscribers in 6 weeks through DojoMojo honing time-management skills

FAITH REGENERATION FOUNDATION (FRF), London, UK

September 2017 - December 2018

Communications and Marketing Intern

Drafted 4 blogs about the different Domestic Violence projects that the FRF has and seeks to complete in the future and designed leaflets and flyers using Adobe Illustrator for events such as their free women's self defense classes and seminars.

RESEARCH EXPERIENCES

UCLA UNDERGRADUATE RESEARCH WEEK, Los Angeles, CA

May 2019

Oral Presenter

- Presented my year-long research project titled, "Portrayals of Asian and Asian Americans in Contemporary American film: A Content Analysis and Discussion of Possible Social and Psychological Ramifications" in collaboration with Professor Michael Suman, a continuing lecturer of the UCLA Communication Department.
- Recognized with the "Vice Provost's Recognition Award for Participation in Undergraduate Research Week"

COMPUTER PROGRAMS

- Microsoft: Word, Excel, Powerpoint & Outlook
- Adobe: Photoshop, InDesign & Illustrator
- Google: Drive, Sketchup & Earth

EDUCATION

UNIVERSITY OF CALIFORNIA LOS ANGELES (UCLA)

June 2019

Bachelor of Arts, Communication

- Graduated in 3 years with a cumulative GPA of 3.78
- Awarded College Honors, Latin Honors (Cum Laude), and Departmental Honors
- Awarded Dean's List multiple quarters
- Studied abroad in London and completed an internship with a nonprofit while there

UCLA EXTENSION CODING BOOT CAMP

December 2019

Full-stack coding program