



MARISA MARK

Front-End Web Developer

Energetic Front-End Web Developer who recently earned a certificate in Full-Stack Web Development from UCLA Extension and a Bachelor's degree in Communication Studies from UCLA.

CONTACT

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🌐 <https://marisamark.github.io/MarisaMarkPortfolio/>

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🏠 Los Angeles, CA 90024

COMPUTER SKILLS

Adobe Photoshop
Adobe InDesign
Microsoft Office Suite

PROJECTS

Music-Space

- Used HTML, CSS, BULMA, JavaScript to build a music app that allows users to discover info about any artist

<https://marisamark.github.io/Music-Space/>
<https://github.com/marisamark/Music-Space>

PeerChat

- Used HTML, CSS, BULMA, MySQL, JavaScript, Passport.js, and Express.js to develop a peer-to-peer chat system

<https://project2peerchat.herokuapp.com/>
<https://github.com/marisamark/peerChat>

Fitness Tracker

- Used HTML, CSS, Bootstrap, JavaScript, Mongoose, and Heroku to build a fitness app that allows users to keep track of their workouts

<http://fitnesstrackerhomework.herokuapp.com/>
<https://github.com/marisamark/FitnessTracker>

EDUCATION

UCLA EXTENSION

Certificate in Full-Stack Web Development | Sep - Dec 2019

- Technical Skills:** JavaScript, HTML, CSS, Bootstrap, MongoDB, MySQL, React.js, Node.js, Heroku, Git, responsive web design

UCLA

Communication Studies B.A. | Sep 2016 - June 2019

- Relevant Coursework:** Persuasive Communication, Writing on Deadline, Student Research
- Graduated in 3 years with **Highest Honors**
 - Latin Honors, top 10% of the UCLA Class of 2019
 - College Honors, highest academic recognition the College of Letters and Science confers on its undergraduate students
 - Departmental Honors, was one of 7 students in my major who conducted original research under the supervision of a faculty mentor, culminating in the preparation of a journal-length research article, the Honors Thesis

EXPERIENCE

CREATIVE INTERN (ART DIRECTION & WEB DESIGN)

Sensis, Los Angeles | Feb 2020 - present

- Write short-form and long-form copy for a variety of different clients and media – social media, web copy, taglines, paid search ads, billboards
- Conceptualize and brainstorm ideas alongside the creative team for Sensis' clients such as the CapMetro, AltaMed, and the City of Los Angeles
- Collaborate with the UX/UI Design team to perfect wireframes for upcoming ad campaigns, research UX testing platforms, and complete website content audits

MARKETING AND PUBLIC RELATIONS INTERN

KPOP Foods Inc., Los Angeles | June - August 2018

Wrote product pitches to various companies for email sweepstakes, crafted press releases to announce brand partnerships, and marketed the KPOP Sauce and Sea Snacks through Korean food blogs.

COMMUNICATIONS & MARKETING INTERN

Faith Regeneration Foundation, London, U.K. | Sep - Dec 2017

Drafted 4 blogs about the FRF's different Domestic Violence projects, designed leaflets and flyers using Adobe Illustrator for events such as their free women's self defense classes and seminars.