

MARISA MARK

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EDUCATION

UNIVERSITY OF CALIFORNIA LOS ANGELES (UCLA)

June 2019

Bachelor of Arts, Communication

- Graduated in 3 years with a cumulative GPA of 3.78
- Awarded College Honors, Latin Honors (Cum Laude), and Departmental Honors
- Awarded Dean's List multiple quarters
- Studied abroad in London and completed an internship with a nonprofit while there

UCLA EXTENSION CODING BOOT CAMP

Expected December 2019

Full-stack coding program

- Browser Based Technologies (HTML, CSS, JavaScript, jQuery)
- Databases (MySQL, MongoDB)
- Deployment (Heroku, Git)
- Bootstrap (Responsive Design Layouts)
- Quality Assurance
- Server Side Development (Node.js, Express, MERN Stack)

SUMMARY STATEMENT

I am a recent UCLA graduate who received a degree in Communication with Highest Honors. Most recently, I conducted my own research with an accomplished faculty members studying Asian representation in film. I have also interned for a startup, a nonprofit in London, and a government transportation agency.

RELEVANT EDUCATIONAL EXPERIENCES

GEFFEN ACADEMY AT UCLA, Los Angeles, CA

November 2018 - June 2019

Student Chaperone

- Communicated with Campus Operations Manager about disciplinary issues
- Enforced school rules and policies to ensure a safe learning environment to 150+ students, honing communication skills
- Exhibited conflict resolution skills mediating arguments between students and suggested solutions to benefit both parties

MARKETING AND PUBLIC RELATIONS EXPERIENCES

KPOP FOODS INC, Los Angeles, CA

June 2018 - August 2018

Marketing and Public Relations Intern

- Wrote product pitches to various companies for email sweepstakes and drafted press releases to announce brand partnerships
- Marketed the KPOP Sauce and Sea Snacks through Korean food blogs
- Expanded their email list by more than 500 subscribers in 6 weeks through DojoMojo honing time-management skills
- Researched and cataloged a list of product shot ideas for upcoming social media posts on Instagram and Facebook creating resources for colleagues to reference in future marketing campaigns

FAITH REGENERATION FOUNDATION (FRF), London, UK

September 2017 - December 2018

Communications and Marketing Intern

- Drafted 4 blogs about the different Domestic Violence projects that the FRF has and seeks to complete in the future
- Designed leaflets and flyers using Adobe Illustrator for events such as their free women's self defense classes and seminars

SOLANO TRANSPORTATION AUTHORITY, Suisun City, CA

June 2016 - August 2018

Projects Intern

- Collaborated effectively alongside two Project managers to create multiple excel sheets sorting over 200 of the upcoming construction projects within Solano County based upon the 8 funding applications available quickly and efficiently
- Organized and programmed more than 100 current and upcoming construction projects into Google Earth ensuring organization and accuracy
- Created 2 highly detailed 3D graphic street designs for Rio Vista Downtown using Google Sketchup

RESEARCH EXPERIENCES

UCLA UNDERGRADUATE RESEARCH WEEK, Los Angeles, CA

May 2019

Oral Presenter

- Presented my year-long research project titled, "Portrayals of Asian and Asian Americans in Contemporary American film: A Content Analysis and Discussion of Possible Social and Psychological Ramifications"
- Collaborated with Professor Michael Suman, a continuing lecturer of the UCLA Communication Department to refine my research ideas
- Recognized with the "Vice Provost's Recognition Award for Participation in Undergraduate Research Week"

COMPUTER PROGRAMS

- Microsoft: Word, Excel, Powerpoint & Outlook
- Adobe: Photoshop, InDesign & Illustrator
- Google: Drive, Sketchup & Earth