



# MARISA MARK

## Front-End Web Developer

Energetic Front-End Web Developer who recently earned a certificate in Full-Stack Web Development from UCLA Extension and a Bachelor's degree in Communication Studies from UCLA.

## CONTACT

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🌐 <https://marisamark.github.io/MarisaMarkPortfolio/>

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🏠 Los Angeles, CA 90024

## COMPUTER SKILLS

Adobe Photoshop  
Adobe InDesign  
Microsoft Office Suite

## PROJECTS

### Music-Space

- Used HTML, CSS, BULMA, JavaScript to build a music app that allows users to discover info about any artist

<https://marisamark.github.io/Music-Space/>  
<https://github.com/marisamark/Music-Space>

### PeerChat

- Used HTML, CSS, BULMA, MySQL, JavaScript, Passport.js, and Express.js to develop a peer-to-peer chat system

<https://project2peerchat.herokuapp.com/>  
<https://github.com/marisamark/peerChat>

### Fitness Tracker

- Used HTML, CSS, Bootstrap, JavaScript, Mongoose, and Heroku to build a fitness app that allows users to keep track of their workouts

<http://fitnesstrackerhomework.herokuapp.com/>  
<https://github.com/marisamark/FitnessTracker>

## EDUCATION

### UCLA EXTENSION

*Certificate in Full-Stack Web Development | Sep - Dec 2019*

- **Technical Skills:** JavaScript, HTML, CSS, Bootstrap, MongoDB, MySQL, React.js, Node.js, Heroku, Git, responsive web design

### UCLA

*Communication Studies B.A. | Sep 2016 - June 2019*

- **Relevant Coursework:** Persuasive Communication, Writing on Deadline, Student Research
- Graduated in 3 years with **Highest Honors**
  - Latin Honors, top 10% of the UCLA Class of 2019
  - College Honors, highest academic recognition the College of Letters and Science confers on its undergraduate students
  - Departmental Honors, was one of 7 students in my major who conducted original research under the supervision of a faculty mentor, culminating in the preparation of a journal-length research article, the Honors Thesis

## EXPERIENCE

### CREATIVE INTERN (ART DIRECTION & WEB DESIGN)

*Sensis, Los Angeles | Feb 2020 - present*

- Write short-form and long-form copy for a variety of different clients and media – social media, web copy, taglines, paid search ads, billboards
- Conceptualize and brainstorm ideas alongside the creative team for Sensis' clients such as the CapMetro, AltaMed, and the City of Los Angeles
- Collaborate with the UX/UI Design team to perfect wireframes for upcoming ad campaigns, research UX testing platforms, and complete website content audits
- Paid Search Marketing: develop headlines for client social posts and articles based on most searched keywords and character count limit

### MARKETING AND PUBLIC RELATIONS INTERN

*KPOP Foods Inc., Los Angeles | June - August 2018*

Wrote product pitches to various companies for email sweepstakes, crafted press releases to announce brand partnerships, and marketed the KPOP Sauce and Sea Snacks through Korean food blogs.

### COMMUNICATIONS & MARKETING INTERN

*Faith Regeneration Foundation, London, U.K. | Sep - Dec 2017*

Drafted 4 blogs about the FRF's different Domestic Violence projects, designed leaflets and flyers using Adobe Illustrator for events such as their free women's self defense classes and seminars.