# Predicting Factors of Teen Vape Use

WELLESLEY

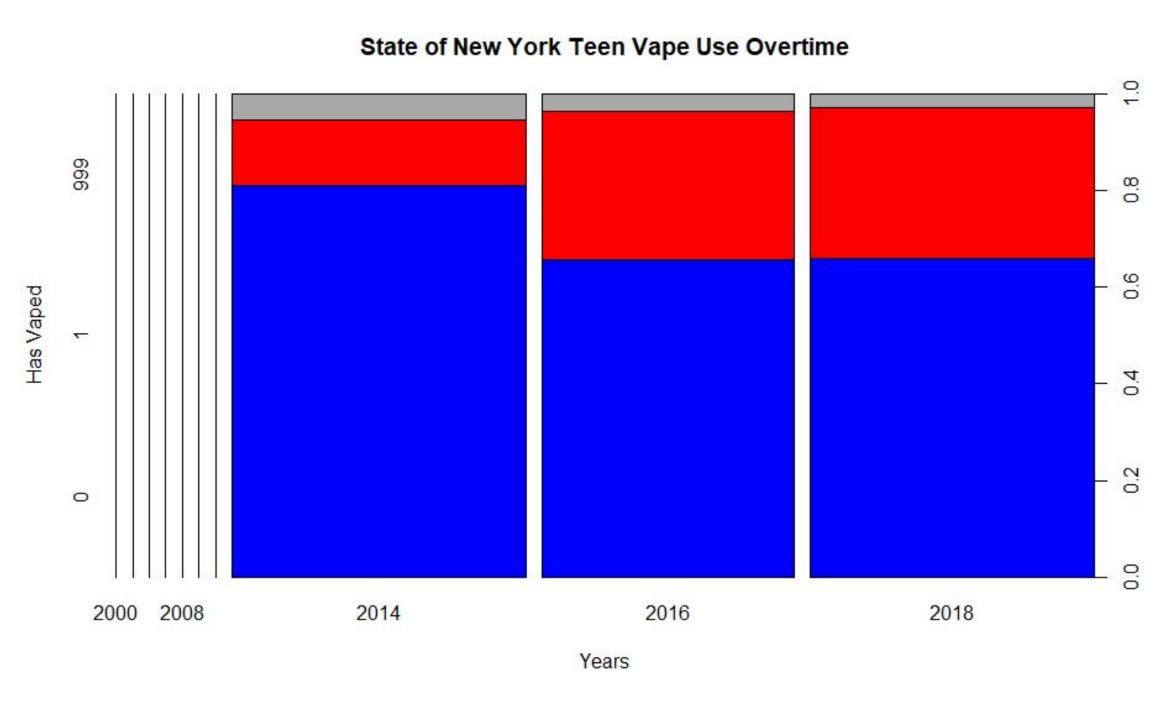
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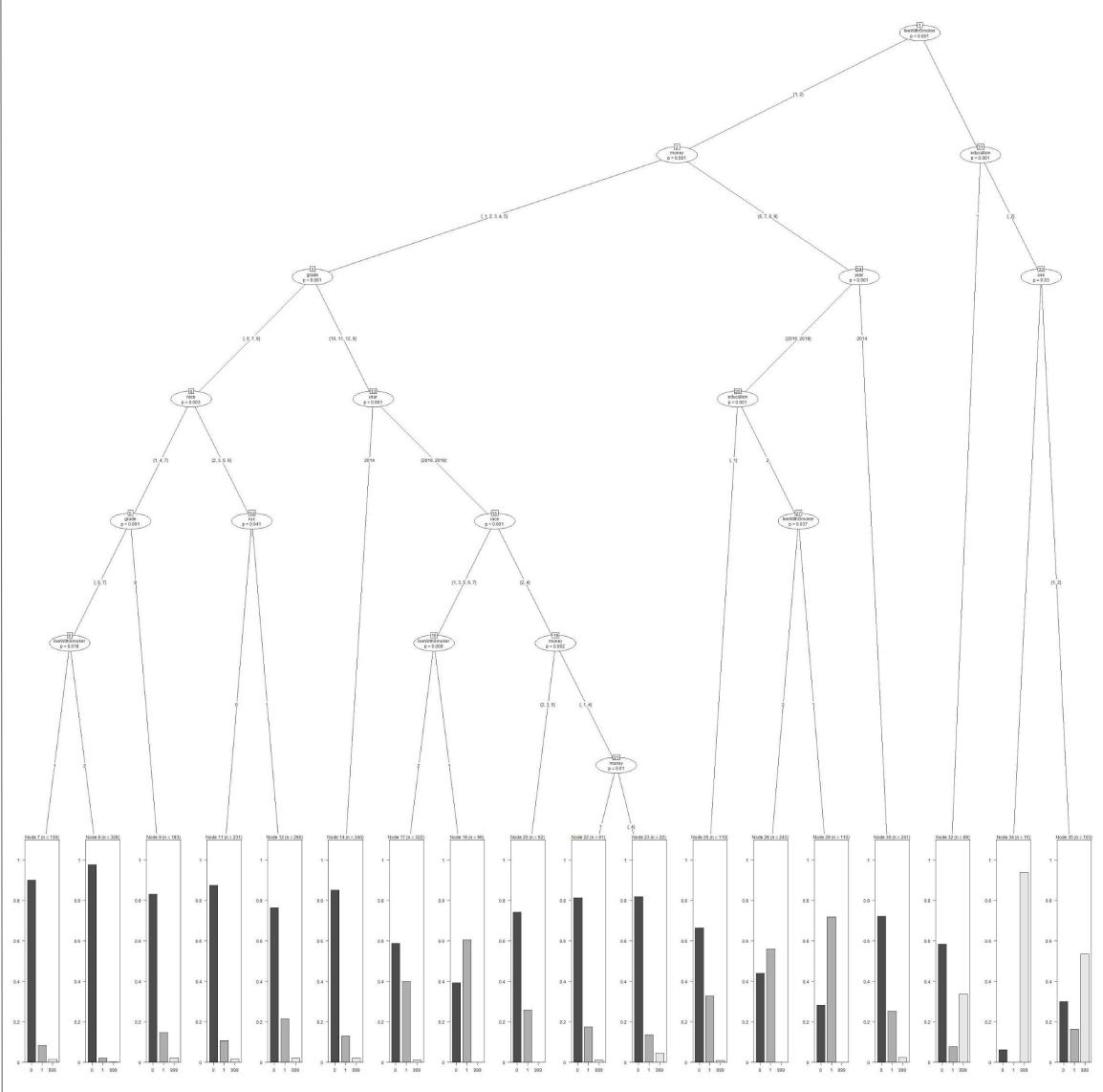
#### Motivation

- Vape use and related illnesses among teenagers in the United States have been rising
- It is a matter of public health to investigate and understand the factors that drive teen vape abuse

# **Data Cleaning Methods**

- Used student responses from the New York Youth Tobacco Survey
- Chose eight categorical variables hypothesized to contribute to vape use
- Cleaned and dealt with missing values
- Limited the dataset to include survey information from 2014 2018



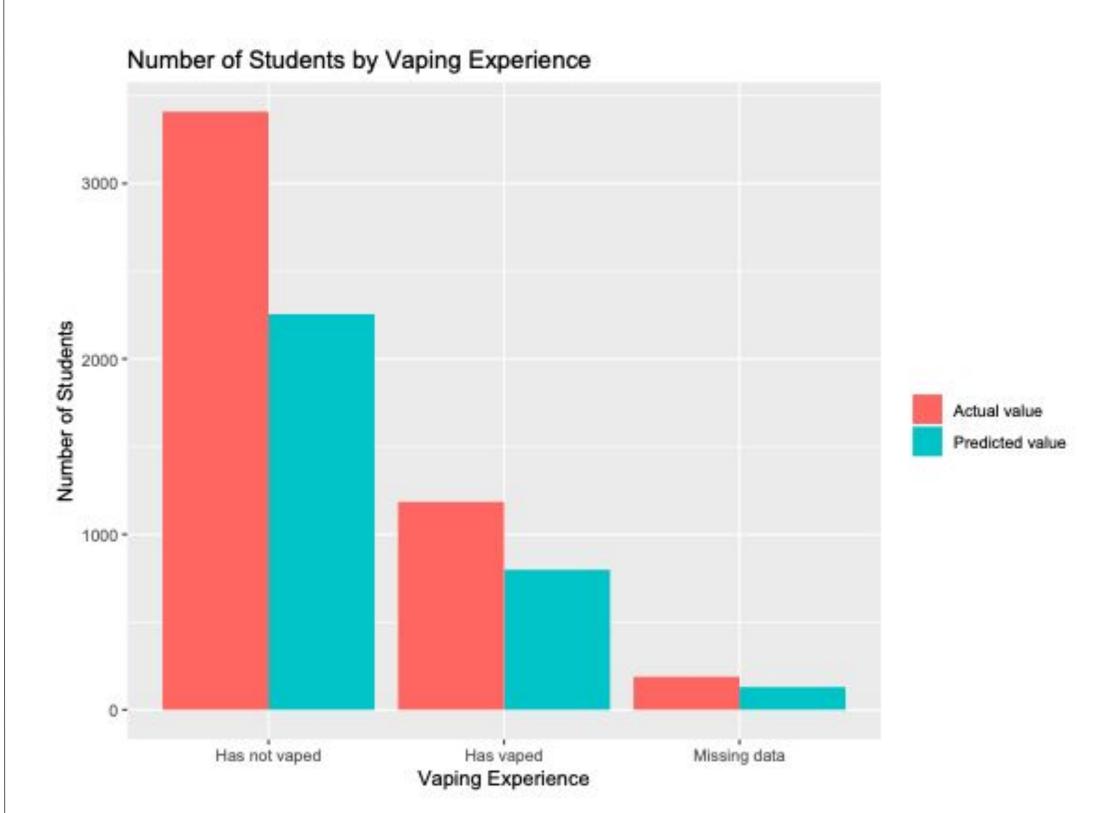


## Model

- Converted the eight variables to factors
- Trained and tested a binary classification tree with randomly sampled groups of data
- Found that the most significant factor for predicting teen vape use was living with a smoker (p-value<=0.001), among other influential factors

## **Validation**

Model Prediction Success Rate: ~74%



 $Accuracy = \frac{Number\ of\ correctly\ predicted\ values}{Total\ number\ of\ predicted\ values}$ 

#### Conclusion

- Most influential factors:
  - 1. Living with a smoker
  - 2. Attending High School vs. Middle School
  - 3. Student Income Per Week
- Results are not generalizable to the larger United States
- Future Work: adding more factors to the model, collecting new data