

STAT 318 Final Project: Boston Marathon Analysis

Marisa Papagelis and Peyton Wang
Fall 2021



TABLE OF CONTENTS

01

Introduction

Motivation, data set information, visualizations,
& research question

02

Data Cleaning

Handling missingness, identifying multicollinearity,
& creating indicator variables

03

Model Selection & Validation

All-subset comparison, automatic selection, &
cross validation

04

Model Diagnostics

Model significance, influential outliers, data
transformation, & assumptions

05

Conclusion & Further Considerations

Model concerns, data ethics, & future
improvements

Introduction

Motivation, data set, visualizations, &
research question

Why are we interested in this topic?

- ★ Joint interest in sports
- ★ Proximity of the Boston Marathon to Wellesley College
- ★ Ethics of collecting / utilizing data from a sporting event



<https://www.nytimes.com/2020/05/28/sports/boston-marathon-canceled.html>

Our Data Set

- ★ 2017 Boston Marathon Data collected by Adrian Hanft as part of [The Boston Marathon Data Project](#)
- ★ 26,410 observations of Boston Marathon participants

Main variables of interest:

Predictors: age, gender, country_residence, split times in increments of 5k (i.e. 5k, 10k, etc.) & pace

Response: final_time



[Course](#) [Participation](#) [Demographics](#) [Qualifying](#) [Results](#)
[Performance](#) [Calculator](#)

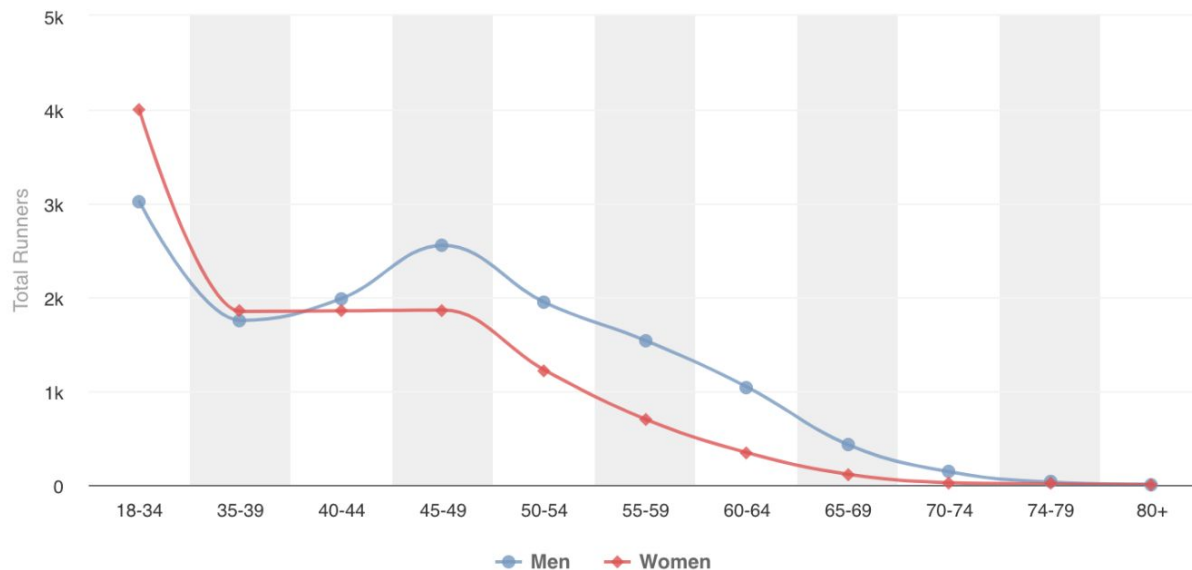
Finding the story hidden in the data...

Every time I line up at the start of a marathon I am amazed by the diversity of humans I see. Running is truly a sport for all shapes, sizes, and varieties of people. While the top finishers steal the headlines, the real story to me is the thousands of runners who finish behind the winners. If you dig into the data of the thousands of runners who conquer Boston, what kind of themes will emerge? That is what this Boston Marathon Data Project hopes to uncover.

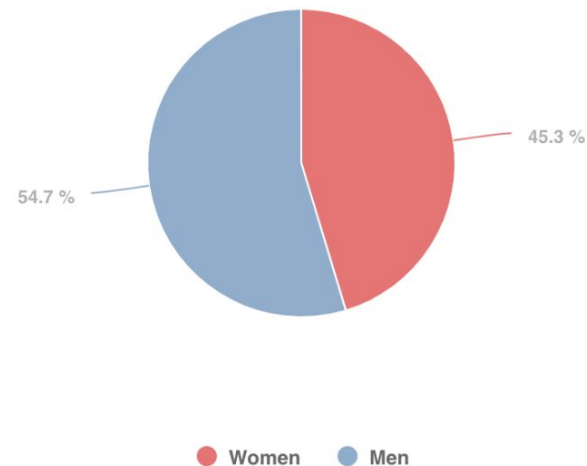
The Boston Marathon is the perfect race to mine for data. Its high profile, strict qualification standards, and long history of results make it a juicy target for analysis. As a recent qualifier, I have been on a mission to learn as much as I can about the race and share the fruits of my research with you.

Data Visualizations

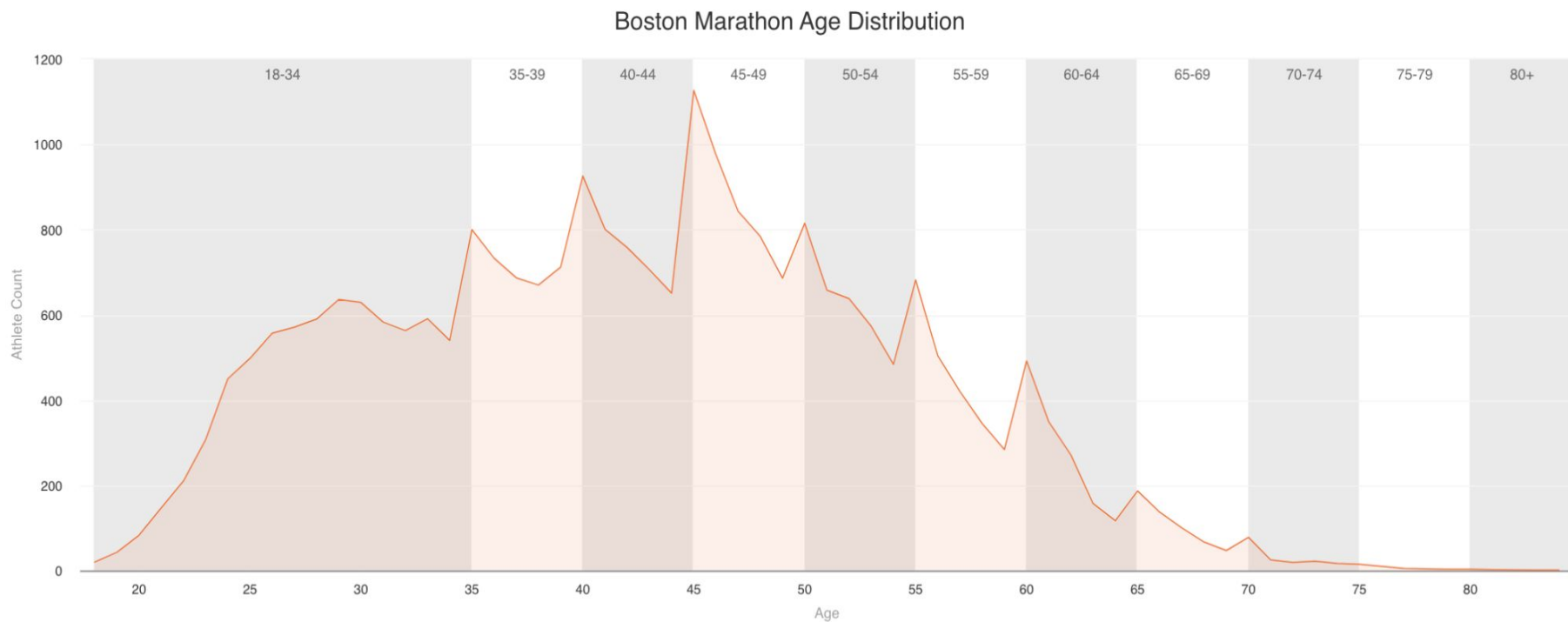
2017 Boston Marathon Age Groups By Gender



2017 Boston Marathon Gender



Data Visualizations (cont.)



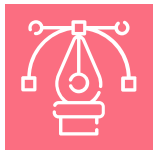
Research Question

Which factors contribute to best predicting the finish time of marathon participants?

Data Cleaning

Handling missingness, identifying multicollinearity, & creating indicator variables

Initial Cleaning



Removing Predictors

Initially, we removed variables that didn't provide any useful information (i.e. name and bib number).

We also omitted variables that gave us the same information as the response variable (i.e. overall_place, official_time in HH:MM:SS format).



Missingness & Imputation

Variables with missingness greater than 15% of the sample size (i.e. country_residence and projected_time) were removed as well.

We performed median imputation on split times (i.e. 5k, 10k, etc.), which were the only remaining variables with missing values. *Note: in our final paper, we plan to use regression imputation to decrease bias.*

Additional Cleaning



Identifying Multicollinearity

Initially, we used the correlation matrix of the remaining quantitative variables in the model to identify any abnormally high correlation coefficients.

Using VIF scores and a threshold of 7, we determined which predictors to keep and remove from our data set.



Indicator Variables

When separating the categorical variables (gender and country_residence) by Female/Male and USA/international, we obtained similar slopes, but different intercepts.

Consequently, we created the following binary categorical variables for both pairs: Female = 0 and Male = 1, USA = 0 and not USA = 1.

Remaining Variables

Response Variable:

- ★ final_time: the runner's official marathon time (seconds)

Predictor Variables:

- ★ age: the runner's age (years)
- ★ gender: the runner's gender (0 or 1)
 - female or male encoded as binary indicator variable
- ★ country_residence: which country the runner represents (0 or 1)
 - USA or not USA encoded as binary indicator variable
- ★ X5k: the runner's time at 5k (seconds)
- ★ half: the runner's time at halfway point (seconds)

Model Selection & Validation

All-subset comparison, automatic
selection, & cross validation

All-Subset Selection

Criterion: Mallow's C_p and adjusted R^2

- ★ Model using Mallow's C_p :

$$\widehat{final_time} = age + gender + country_residence + X5k + half$$

- ★ Model using adjusted R^2 criterion:

$$\widehat{final_time} = age + gender + country_residence + X5k + half$$

Note: we obtained the exact same models for all-subset selection with both Mallow's C_p and adjusted R^2 criterion.

Automatic Selection: Stepwise Regression

Model using AIC criterion:

$$\widehat{final_time} = age + gender + country_residence + X5k + half$$

Model using BIC criterion:

$$\widehat{final_time} = gender + country_residence + X5k + half$$

Model Validation: t-test

```
> summary(fit.Cp.R2.AIC)
```

Call:

```
lm(formula = final_time ~ age + gender + country_residence +  
    X5k + half)
```

Residuals:

Min	1Q	Median	3Q	Max
-11383.0	-479.5	-144.7	316.3	11162.6

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	-185.68509	36.03957	-5.152	2.59e-07 ***
age	-0.90314	0.45800	-1.972	0.0486 *
gender	337.77436	10.71984	31.509	< 2e-16 ***
country_residence	-61.46694	12.11669	-5.073	3.94e-07 ***
X5k	-2.97014	0.06829	-43.495	< 2e-16 ***
half	2.84919	0.01498	190.230	< 2e-16 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 781.7 on 26404 degrees of freedom
Multiple R-squared: 0.9045, Adjusted R-squared: 0.9044
F-statistic: 4.999e+04 on 5 and 26404 DF, p-value: < 2.2e-16

```
> summary(fit.BIC)
```

Call:

```
lm(formula = final_time ~ gender + country_residence + X5k +  
    half)
```

Residuals:

Min	1Q	Median	3Q	Max
-11347.1	-480.6	-145.6	316.5	11172.3

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	-200.05303	35.29729	-5.668	1.46e-08 ***
gender	331.63277	10.25799	32.329	< 2e-16 ***
country_residence	-64.84583	11.99558	-5.406	6.51e-08 ***
X5k	-2.96808	0.06828	-43.468	< 2e-16 ***
half	2.84569	0.01487	191.334	< 2e-16 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 781.8 on 26405 degrees of freedom
Multiple R-squared: 0.9044, Adjusted R-squared: 0.9044
F-statistic: 6.248e+04 on 4 and 26405 DF, p-value: < 2.2e-16

Model Validation: ANOVA

```
> anova(fit.Cp.R2.AIC)
Analysis of Variance Table
```

Response: final_time

	Df	Sum Sq	Mean Sq	F value	Pr(>F)
age	1	8.5682e+09	8.5682e+09	14020.4	< 2.2e-16 ***
gender	1	1.4420e+10	1.4420e+10	23595.6	< 2.2e-16 ***
country_residence	1	1.1227e+09	1.1227e+09	1837.1	< 2.2e-16 ***
X5k	1	1.0653e+11	1.0653e+11	174320.5	< 2.2e-16 ***
half	1	2.2115e+10	2.2115e+10	36187.3	< 2.2e-16 ***
Residuals	26404	1.6136e+10	6.1112e+05		

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

```
> anova(fit.BIC)
Analysis of Variance Table
```

Response: final_time

	Df	Sum Sq	Mean Sq	F value	Pr(>F)
gender	1	9.5950e+09	9.5950e+09	15698.89	< 2.2e-16 ***
country_residence	1	3.6906e+08	3.6906e+08	603.84	< 2.2e-16 ***
X5k	1	1.2042e+11	1.2042e+11	197018.44	< 2.2e-16 ***
half	1	2.2375e+10	2.2375e+10	36608.58	< 2.2e-16 ***
Residuals	26405	1.6138e+10	6.1119e+05		

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Overview

- ★ 1st Model: Mallow's C_p , adjusted R^2 , AIC

$$\widehat{final_time} = age + gender + country_residence + X5k + half$$

- ★ 2nd Model: BIC

$$\widehat{final_time} = gender + country_residence + X5k + half$$

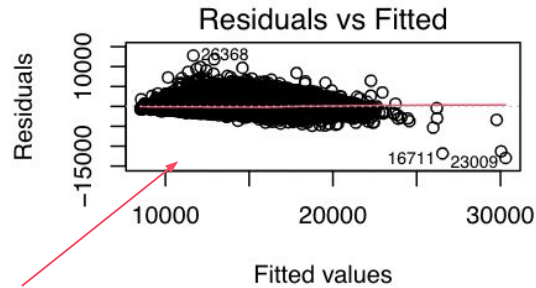
Measure	1st Model	2nd Model
R^2	0.9045	0.9044
Adjusted R^2	0.9044	0.9044
5-Fold CV Score	30.36673	30.44347

** 5-Fold CV Score is higher than we expected, likely due to discrepancies in our imputation methods and outliers. We plan to look into this further in the final paper.*

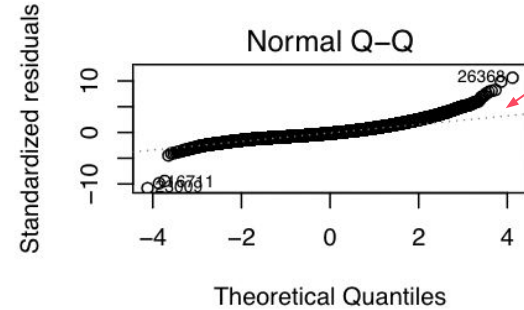
Model Diagnostics

Model significance, influential outliers,
data transformation, & assumptions

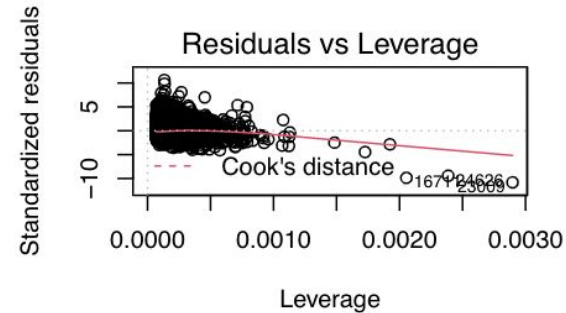
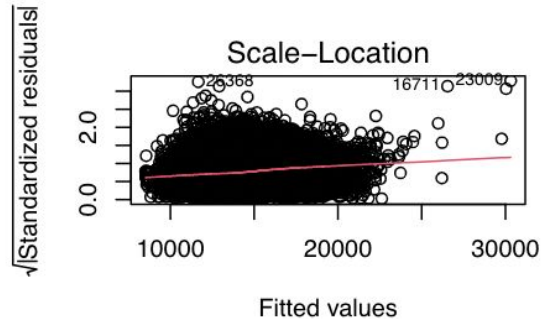
Initial Model Diagnostics



possible violation of
constant-variance
assumption



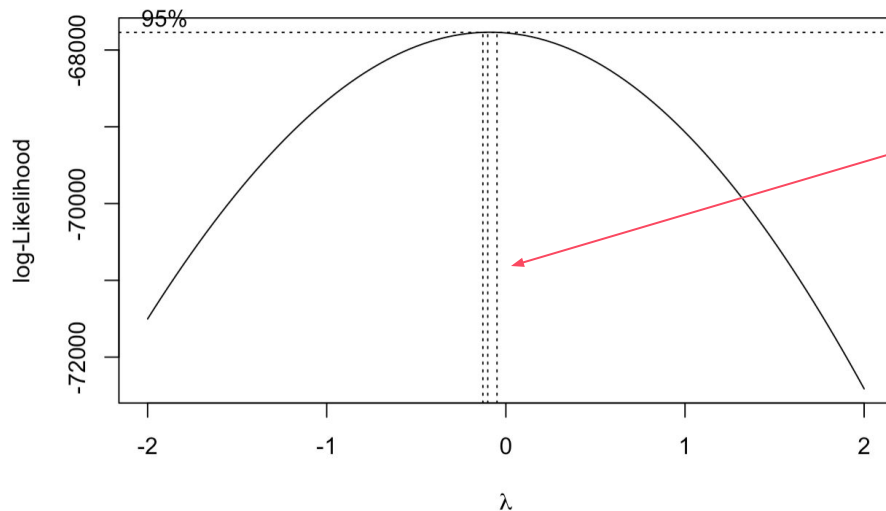
possible violation of
normality assumption



4 influential or
outlying
observations
(26368, 16711,
23009, 24626)

Model Diagnostics

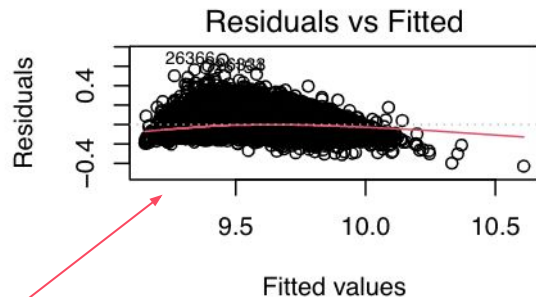
- ★ transform Y to help correct the non-constant error variance and departure from normality



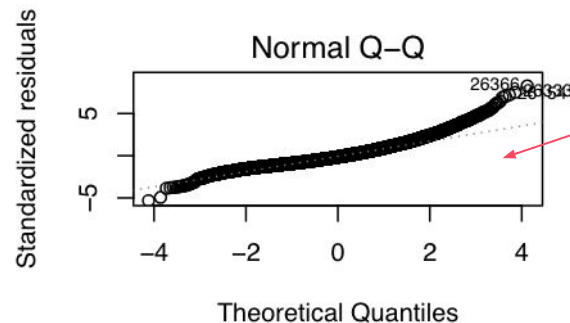
$\lambda = 0 \rightarrow$ natural log transformation on response variable

- ★ transformed model: $\log(\widehat{final_time}) = age + gender + country_residence + X5k + half$

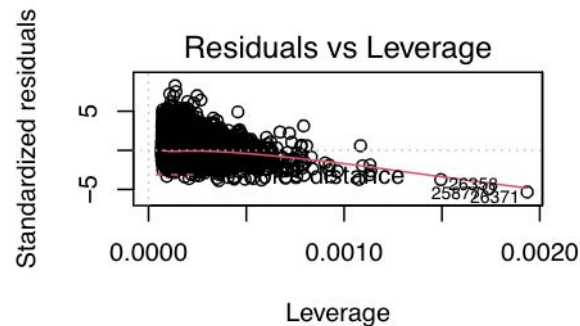
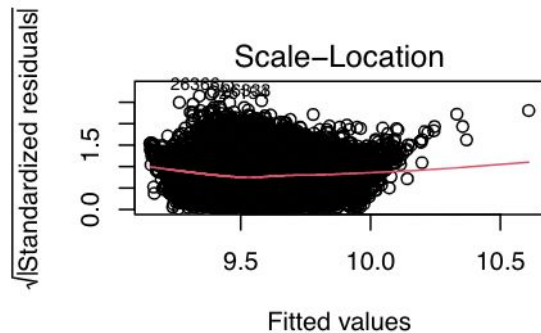
Final Model Diagnostics



better constant
variance



better normality



5 influential or
outlying
observations
(26355, 26212,
24200, 25949,
23127)

Which factors contribute to best predicting the finish time of marathon participants?

- ★ age, gender, country residence, X5k, half
 - high significance in summary (t-test) and ANOVA output (F-test)
- ★ R^2 : 0.8903; adjusted R^2 : 0.8902
 - model explains a good amount (89%) of variation in the data

```
> summary(log.Cp.R2.AIC)
```

```
Call:
lm(formula = log(final_time) ~ age + gender + country_residence +
    X5k + half, data = removed_df)
```

```
Residuals:
```

```
      Min       1Q   Median       3Q      Max
-0.46040 -0.03518 -0.00637  0.02804  0.44828
```

```
Coefficients:
```

```
            Estimate Std. Error t value Pr(>|t|)
(Intercept)  8.565e+00  2.646e-03 3236.564 < 2e-16 ***
age          4.234e-04  3.347e-05  12.651 < 2e-16 ***
gender       1.140e-02  7.834e-04  14.553 < 2e-16 ***
country_residence -4.506e-03  8.840e-04  -5.097 3.48e-07 ***
X5k         -1.538e-04  5.211e-06 -29.517 < 2e-16 ***
half         1.809e-04  1.140e-06  158.600 < 2e-16 ***
```

```
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
Residual standard error: 0.05701 on 26374 degrees of freedom
Multiple R-squared:  0.8903,    Adjusted R-squared:  0.8902
F-statistic: 4.279e+04 on 5 and 26374 DF,  p-value: < 2.2e-16
```

```
> anova(log.Cp.R2.AIC)
```

```
Analysis of Variance Table
```

```
Response: log(final_time)
```

	Df	Sum Sq	Mean Sq	F value	Pr(>F)
age	1	47.36	47.36	14572.3	< 2.2e-16 ***
gender	1	80.20	80.20	24677.3	< 2.2e-16 ***
country_residence	1	5.16	5.16	1587.6	< 2.2e-16 ***
X5k	1	480.91	480.91	147979.4	< 2.2e-16 ***
half	1	81.75	81.75	25153.8	< 2.2e-16 ***
Residuals	26374	85.71	0.00		

```
---
```

```
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

Conclusion & Further Considerations

Model concerns, data ethics, & future improvements

Model Considerations and Concerns

- ★ We are limited by our data (i.e. ambiguous data collection process, no wheelchair data).
- ★ We are not sure if our model is externally valid, so we cannot apply it to outside datasets.

Data Ethics

- ★ Our dataset is pulled from a secondhand source and has no association with the Boston Athletic Association.
- ★ The collector/distributor of the data (and us) have no way of knowing if the data set is discrepancy free.

Further Considerations & Future Improvements

- ★ Use regression imputation instead of median imputation.
- ★ Assess patterns among missing values.
- ★ Similar to how the marathon handles age division, create age bins and use this as a factor.
- ★ Incorporate country residence into the model by creating continent bins.
- ★ Remove more influential outlying observations to improve model fit.
- ★ Find marathon data sets with additional factors (i.e. wheelchairs, seed time, height/weight).
- ★ Observe different Boston marathon data sets with respect to time.



Thank you!
Any questions?