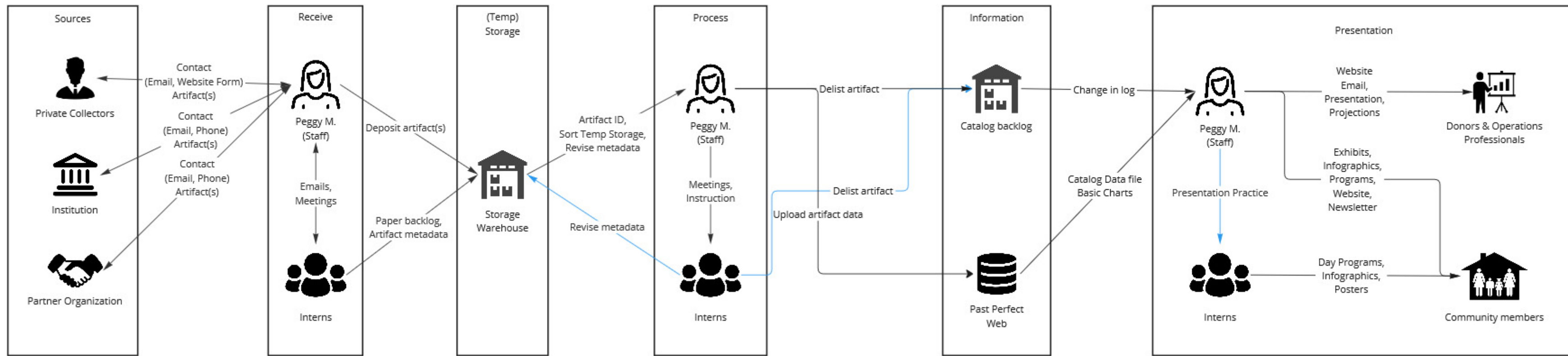


Example Museum Data Journey



Blue arrows are recommendations to the data journey process to help reduce costs and strategically allocate staff hours.