Category	Scoring Criteria	Total Points	Score
Organization (15 points)	The type of presentation is appropriate for the topic and audience.	5	
	Information is presented in a logical sequence.	5	
	The presentation provides clear objectives for the presentation.	5	
Content (45 points)	The introduction is attention-getting, lays out the problem well, and establishes a framework for the rest of the presentation.	5	
	Technical terms are well-defined, and the technical discussion is appropriate for the target audience (e.g., non-technical managers).	5	
	Presentation contains accurate information.	10	
	Material included is relevant to the overall message/purpose.	10	
	An appropriate amount of material is prepared, and points made reflect well their relative importance.	10	
	There is an obvious conclusion summarizing the presentation.	5	
Presentation (40 points)	Speaker maintains good eye contact with the audience and is appropriately animated (e.g., gestures, moving around, etc.).	5	
	Speaker uses a clear, audible voice.	5	
	Delivery is poised, controlled, and smooth.	5	
	Good language skills and pronunciation are used.	5	
	Visual aids are well prepared, informative, effective, and not distracting.	5	
	The length of the presentation is within the assigned time limits.	5	
	Information was well communicated.	10	
Score	Total Points	100	

## **Comments:**