

Marium Kirmani

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RELEVANT EXPERIENCE

- Karachi, Pakistan
Sep 2017 - Now
- TMD International Inc.** - Board Chair
- Oversee the development and implementation of strategic growth and development
 - Monitor financial planning and reports
 - Critically evaluate C-suite team performances
- Waterloo, ON
Jan 2017 - Now
- StarterHacks** (starterhacks.ca) - Co-Founder/Co-Lead
- Developed and executed one of Canada's first beginner-friendly hackathons, in less than 5 weeks
 - Create strategic partnerships with corporations such as Deloitte Digital, Communitel and Google
 - Lead day to day operations and strategic direction for the future of StarterHacks
- Waterloo, ON
Nov 2016 - Now
- Rozelabs** (rozelabs.com) - Co-Founder/Product Lead
- Develop a fatigue management solution for women with multiple sclerosis
 - Design and manage software development
 - Awarded \$15,000 from MS Society of Canada
- Toronto, ON
Feb - Aug 2015
- Tellspec Inc** - Project Manager (Co-op)
- Coordinated the development of databases for present and future machine learning algorithms
 - Developed operational processes for the co-op students, and ensured communication between the product development team and the food laboratory
 - Led development and design of Tellspecopedia, an evidence-based resource for over 1000 food ingredients and their health impact
- Hamilton, ON
Aug - Dec 2013
- McMaster University** - Research Assistant
- Coordinated three studies regarding orthopaedic surgeries, handling data validation and grant work
 - Researched and published a paper about the role of doctors in screening for domestic violence in a national journal

PROJECTS

- Jan 2017
- Harbour App**
- Designed and pitched a self-care app to increase employee retention in large corporations using Adobe Illustrator and inVision
 - Researched user personas and self-care habits
 - Pitched and won Deloitte's Best Pitch at UofTHacksIV

EDUCATION

- Waterloo, ON
Jun 2017
- University of Waterloo**
- Bachelor of Science in Health Studies (Co-op)
Health Informatics Option

SKILLS

Project Management

Design Thinking Processes
Strategic Management
Team Building
Budgeting
Agile/Scrum

Development

HTML
CSS
Javascript

Design

Adobe Illustrator
Adobe Photoshop
Sketch
inVision
Figma

Languages

English (native)
Urdu (fluent)

ACTIVITIES

Leadership

Residence Life Don
Waterloo Music Club President
Federation of Students Councillor
Diversity Education Team

Hackathons

Hack4Health2.0 (1st Place)
uXperience Design Camp (2nd Place)
UWPHacks (Organizer/Presenter),
UoftHacksIV (Deloitte Best Pitch Winner)

Publications

Orthopaedic Trainees Retain Knowledge After a Partner Abuse Course: An Education Study (2015)

Interests and Passions

Music
Gender Diversity in Tech
Health Tech Integration