Marium Kirmani

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Skills

Excellent Project Management skills

4 years Event Planning experience

Well versed in Design Thinking Process

Projects

Harbour - Designed and researched a self-care app for corporations to increase employee retention. Designed using Illustrator and MVP developed using HTML5+CSS, Javascript and Ruby on Rails.

ClearSpider Redesign - Redesigned the UX/UI for the ClearSpider WebApp for the NSpire Hackathon. The UI was prototyped with Illustrator and InVision.

Activities

Hackathons - Hack4Health2.0 (1st Place), <u>uXperience Design Camp</u> (2nd Place), <u>UWPHacks</u> (Organizer/ Presenter), <u>UoftHacksIV</u> (Deloitte Best Pitch Winner)

Presentations - presented on communication skills at <u>UWPHacks</u>, and student conference, <u>AMPED</u>

Publications - Orthopaedic Trainees Retain Knowledge After a Partner Abuse Course: An Education Study (2015).

Volunteer Work - Residence Life Don, <u>KidsAbility</u> Swim Volunteer, <u>Waterloo</u> <u>Music Club</u> President, <u>Federation of</u> <u>Students Councillor</u>, <u>Diversity Education</u> Team

Education

University of Waterloo

BSc. Health Informatics (2017)

Relevant Work Experience

Co-founder/Co-Lead - StarterHacks

2017 - Present

- Developed and executed one of Canada's first beginnerfriendly <u>hackathons</u>, that received over 1000 applications for 350 participant spots within 3 weeks
- Ensured StarterHacks 2017 reached an unparalleled 47% female participation and skill diversity
- Develop and maintain relationships with sponsors, such as Deloitte Digital, Communitech and Google
- Lead day to day operations and strategic direction for the future of StarterHacks

Co-founder/Product Lead - RozeLabs

2016 - Present

- Developing a mobile application to help women with multiple sclerosis manage fatigue and build community
- · Design and manage software development
- Awarded a \$15000 grant from the MS Society of Canada to research fatigue management exercises

Project Manager (Co-op) - Tellspec Inc

2015

- Researched nutritional databases to evaluate the scope of present and future machine learning algorithms to assist in the development of the Tellspec spectrometer
- Developed operational processes for the co-op students, and ensured communication between the product development team and the food laboratory
- Led development and design of <u>Tellspecopedia</u>, an evidence-based resource for over 1000 food ingredients and their health impact

Research Assistant (Co-op) - McMaster University 2013

- Coordinated three studies concurrently, handling data collection, validation, grant work, and site correspondence.
- Researched and published a paper in a national journal

For more details, visit my <u>LinkedIn</u>: https://www.linkedin.com/in/mariumk/