Marium Qamar
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Summary:

Highly motivated and creative UI/UX designer with a strong background in psychology & neuroscience and experience in social media management. Proficient in design tools such as Figma and Adobe XD, with a passion for creating user-centred and visually appealing digital products.

Education:
- Certificate in UI/UX Design, [CareerFoundry], [expected May 2023]
- Post Graduate Degree in Psychology & Neuroscience, [King's College London], [2022]
- Bachelor of Science in Neuroscience [Keele University], [2019]

Skills:
- Strong understanding of design principles, colour theory, and typography
- Proficient in Figma, Invision, Balsamiq, Adobe Photoshop, and Adobe XD
- Ability to create wireframes, prototypes, and high-fidelity mockups
- Experience in user research and user testing
- Experience with responsive design and responsive grids
- Knowledge of HTML, CSS and JavaScript
- Familiarity with social media platforms and experience in managing a company's social media presence
- Knowledge of psychology and neuroscience, and their applications in design

Work Experience:

Muslim Rose Welfare, London — Social Media Manager & Admin - Dec 21 / Jan 23
- Managed 100+ incoming email a day and wrote regularly to donors via MailChimp
- Responsible for advertising charity campaigns via Google Ads
- Designed posts for social media accounts using Canva, Indesign & Photoshop
- Managed 6 social media platforms to reach target audience via HootSuite

Elevate 17, London — Social Media Marketing intern - Jan 22 / Sep 2022
- Managing social media channels to attract potential clients
- Content creation on social media platforms
- Reaching out to companies/potential clients for sponsorship engagements

Personal Projects:
Responsive Web App For Recipes - UX/UI project to meet the needs of users and solve the problems they are facing within the current saturated recipe market.
Meditation App for IOS & Android - UI project designing a meditation app with native IOS & Android design principles.
Productivity App - UI project designing a productivity app for students
Fintech App - UI project designing a money saving app for users who are unfamiliar with the financial world.