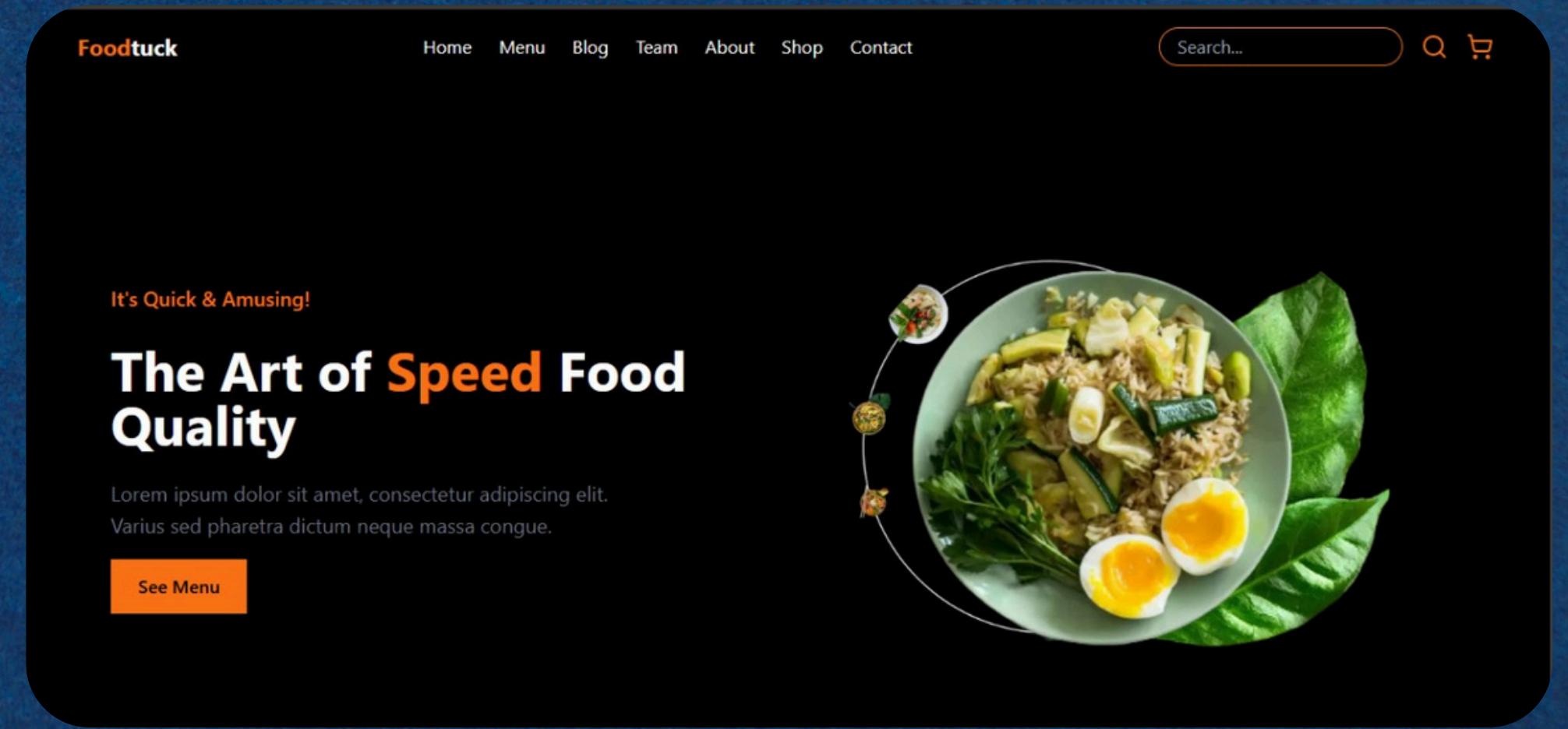


Foodtuck

JUST A CLICK AWAY

Muhammad Shezan



The image shows a mobile phone displaying a website for "Foodtuck". The website has a dark theme with orange accents. At the top, there is a navigation bar with links to Home, Menu, Blog, Team, About, Shop, and Contact. To the right of the navigation bar is a search bar with a magnifying glass icon and a shopping cart icon. Below the navigation, the word "Foodtuck" is written in orange. The main content area features a headline "It's Quick & Amusing!" followed by "The Art of Speed Food Quality" in large, bold, white text. Below this, there is a short paragraph of placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Varius sed pharetra dictum neque massa congue." At the bottom of the content area is an orange "See Menu" button. To the right of the text area is a large, circular image of a meal consisting of rice, vegetables, and two halves of a soft-boiled egg, garnished with green leaves.

Foodtuck – Instant Online Q-Commerce for Food Businesses

Muhammad Shezan

MISSION

- Problem and opportunity
- Why this works
- Solution
- Person behind this
- Features and experience
- How will we reach costumers
- Path to integration
- Transforming food industry

PROBLEM & OPPORTUNITY

Luxury Food Experiences – Now Affordable, Accessible, and Instant.

- Conflict:

Customers crave premium food but face high prices at restaurants or limited access to specialty items.

Small gourmet businesses struggle to reach audiences beyond their locality, despite offering unique, high-quality products.

PROBLEM & OPPORTUNITY

Foodtuck's Opportunity:
Democratize luxury:

- Partner with premium vendors to offer discounted, high-quality food delivered instantly.
- Win-Win situation for both:
Business gain volume sales; customers enjoy gourmet meals at 30% lower prices.

WHY THIS WORKS

- Emotional Hook: Appeals to customers' desire for indulgence without guilt.
- Data-Driven: Uses stats to validate demand for affordable premium food.
- Clarity: Positions Foodtuck as the bridge between luxury and affordability.

SOLUTION

Foodtuck: Your One-Stop Q-commerce Platform.

Features:

- Instant Online Store: A website with food-specific templates.
- Smart Order Management: Real-time tracking for vendors and customers.
- Built-in Payments: Secure, one-click checkout via Stripe/Razorpay.
- Delivery Coordination: Auto-assign drivers or enable pickup.

THE PERSON BEHIND THIS

Muhammad Shezan NextJs developer

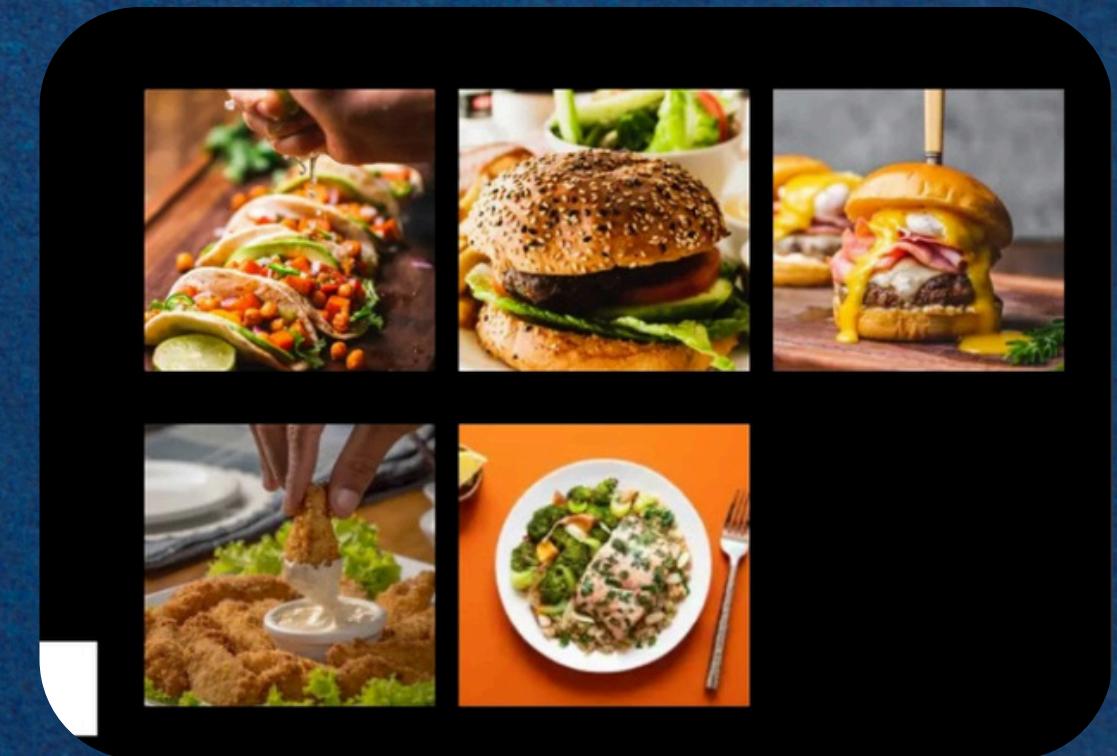
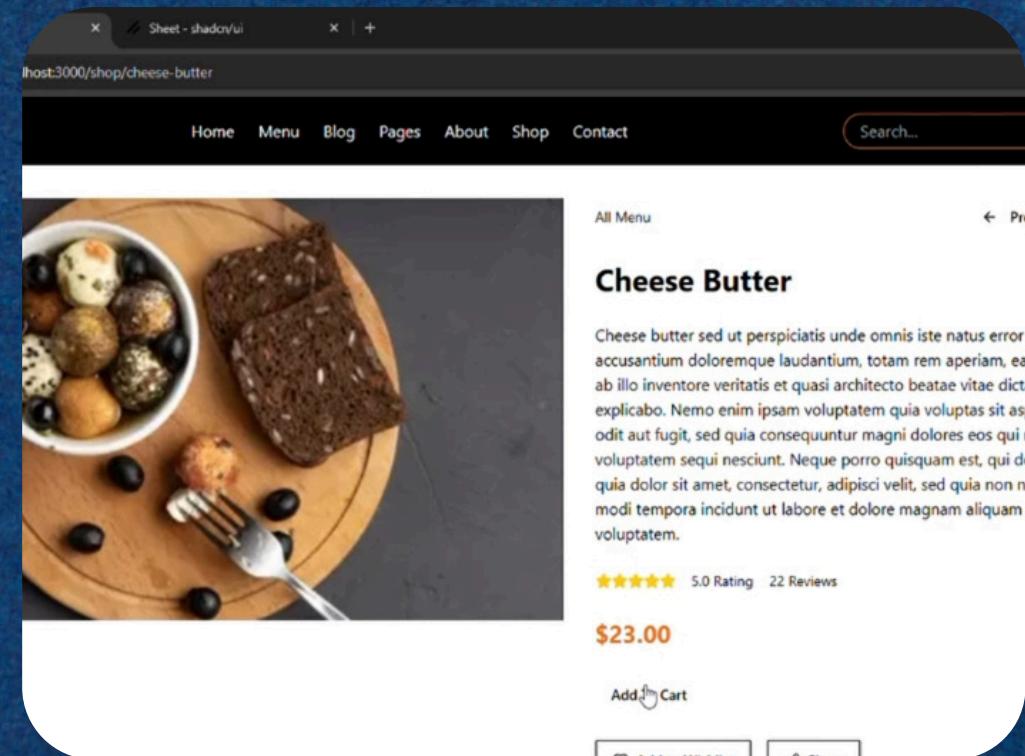
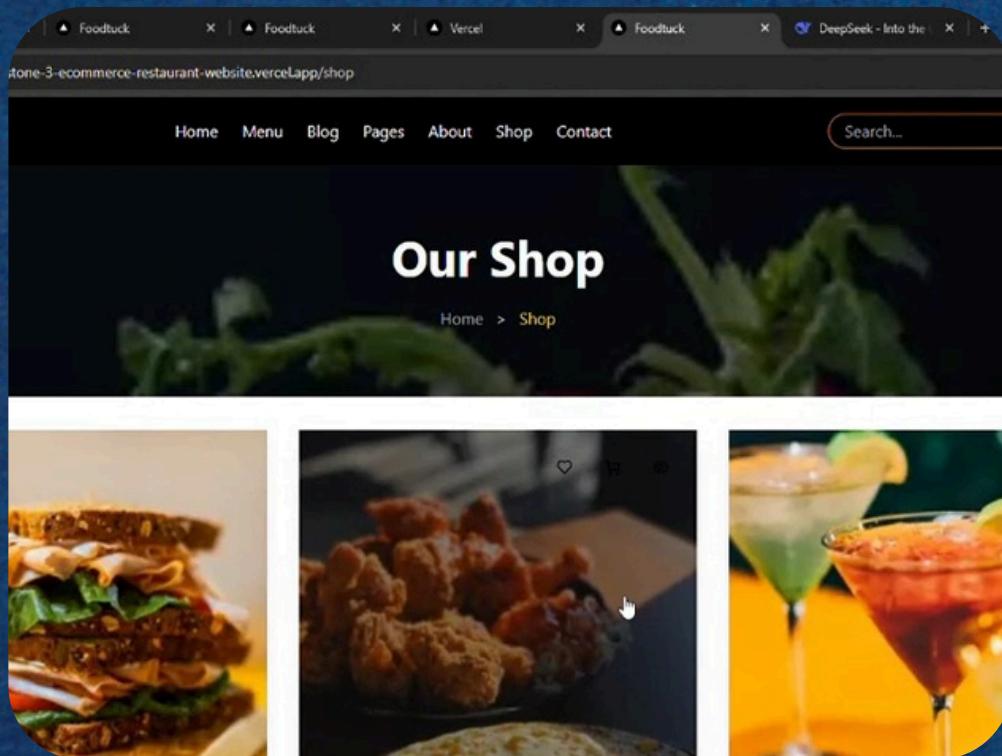
You can ask me for making a fully functional dynamic website while using latest technologies, according to your design.

Currently studying Agentic AI.



OUR MARKETPLACE – FEATURES & EXPERIENCE

- User-friendly Platform: Seamless ordering and delivery.
- Wide Selection: Variety of food options from local vendors.



HOW WE WILL REACH CUSTOMERS

- Social Media Ads: Targeted campaigns on Instagram, Facebook, and other platforms.
- Referral Program: Incentives for users to invite friends.
- Partnerships: Collaborations with local food businesses.
- SEO & Content Marketing: Blog & influencer collaborations.
- Promotional Offers: Discounts for first-time users.

PATH TO INTEGRATION

Year 1

Growth projections based on market trends.

Break even point

When FoodTuck is expected to be profitable

Year 2-3

Expected revenue & operational costs.

Investor ROI

Potential returns for investors.

JOIN US IN TRANSFORMING FOOD DELIVERY

Why Invest in FoodTuck?

Easy to get in touch with your restaurant, scalable, high-demand, unique approach.

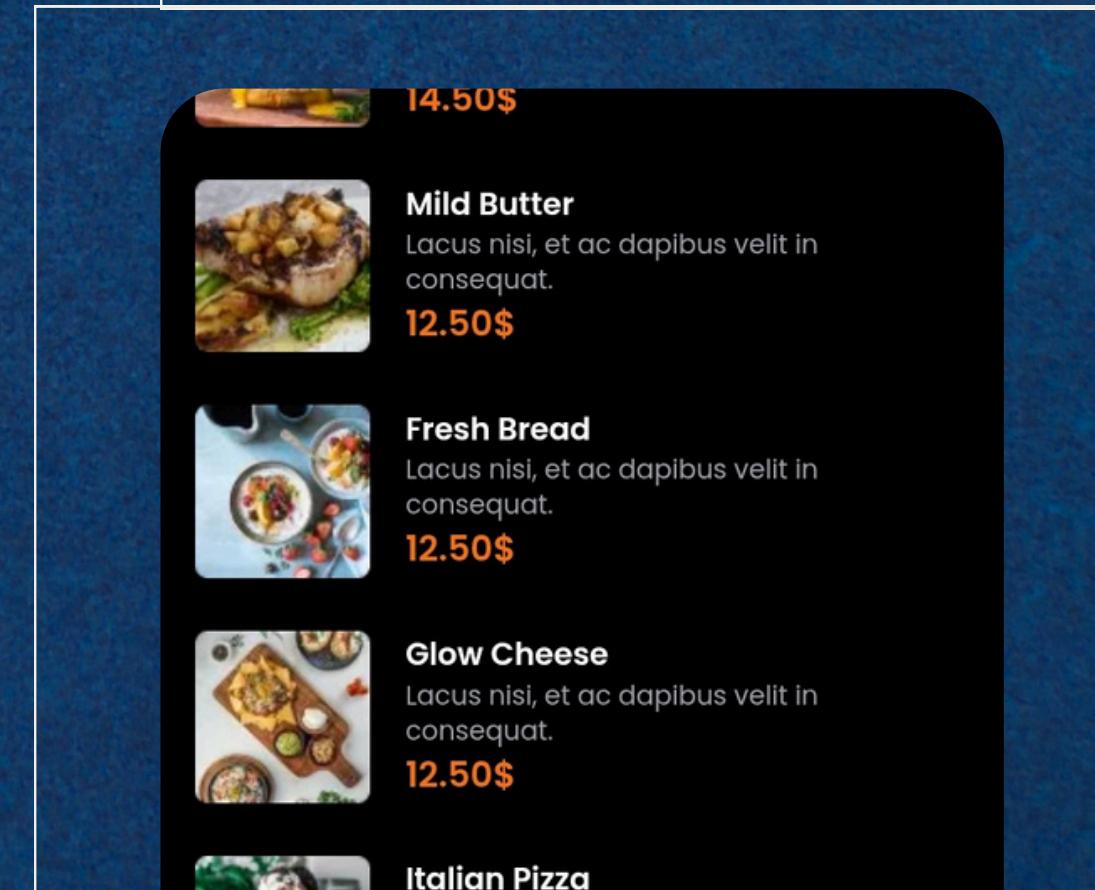
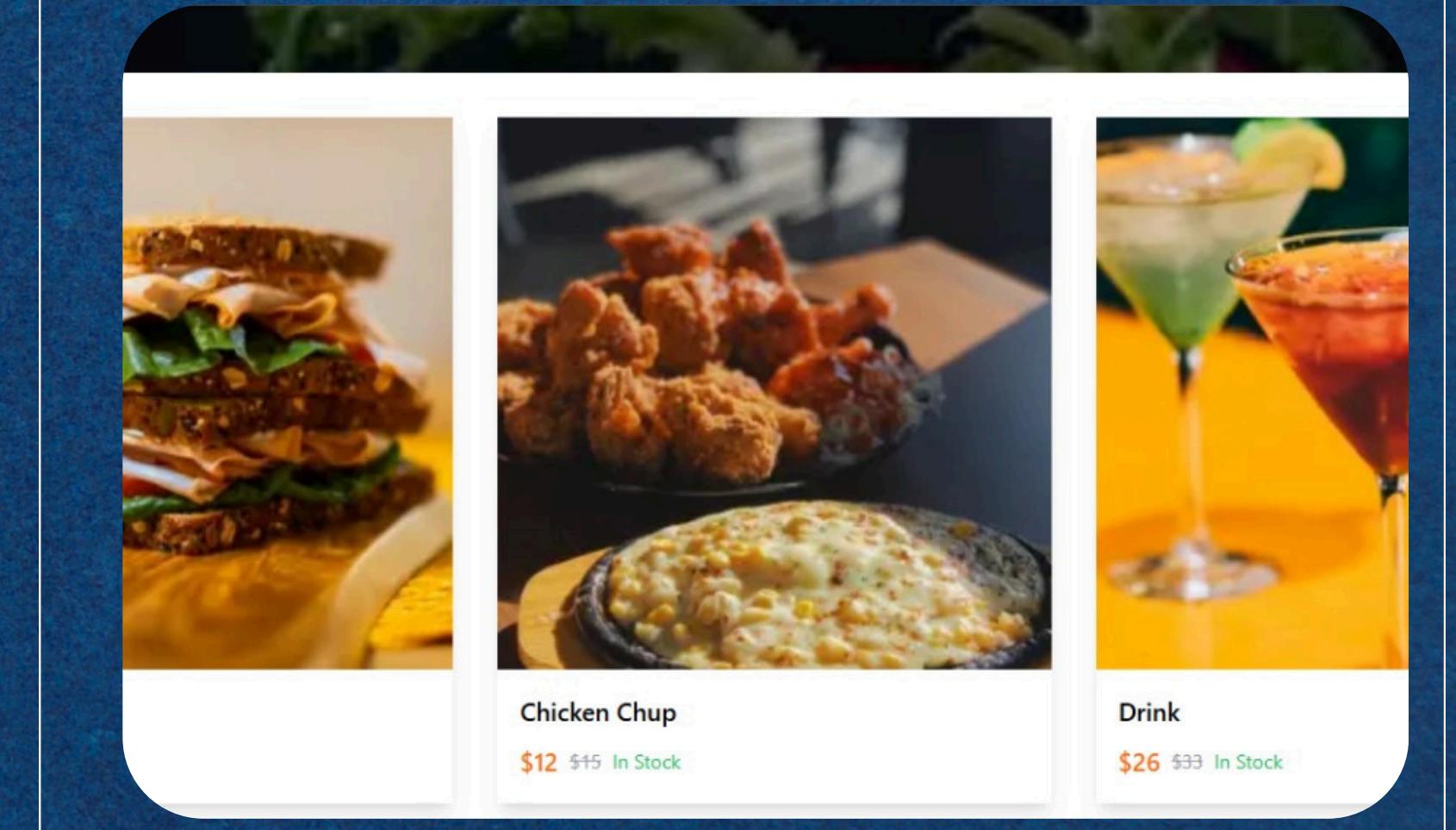
Contact Info:

Email:

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LinkedIn:

Muhammad Shezan



Thank you!

REGARDS: MUHAMMAD SHEZAN