

Day 1 Business Goals

Day 1 Task

Marketplace type:-

My Marketplace type is General E-commerce. Selling of high quality and best design furnitures in affordable prices.

Business Goals:-

Problem/ Solutions ① If my customers are not satisfied with product/furniture quality, they can return within 7 days.

② I will give discount on my furnitures

③ I will sell on affordable and reasonable prices.

Target Audience:-

• My target audience are urban and rural areas both. I will target low-class customers also because I have some low-rate/price furnitures in my store.

Products or Services:-

① furnitures:

① chairs ② sofa ③ bed ④ tables
⑤ dressing table ⑥ sofa cum bed ⑦ wooden and metal furnitures.

Set your marketplace:-

• I will make delivery on time and take feedback from my customers.

• Affordable prices.

• Use best quality

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Data Schema:-

Product:-

- product_id (unique id)
- name (Name of the product)
- description (Describe product)
- price (cost per unit) - discount rate
- quantity (product available)

Customer:-

- Customer_id (unique id)
- Name (Customer name)
- E-mail (Email of customer)
- phone-number (Contact number)
- Address (Address of the customer)

Orders:-

- order_id (unique id)
- Customer_id (Customer details)
- product_id (product details)
- Quantity (product available)
- Price (cost per unit)
- order_status (pending, shipped, delivered)
- Add special_instruction (any specification in product)

Payment:-

- payment_id (unique id)
- order_id (order details)
- Total Amount (Total Amount)
- discount % (discount on it)
- Payment Methods (Cash on hand, Online payment)
- Payment_status (pending, received)

Shipment tracking:-

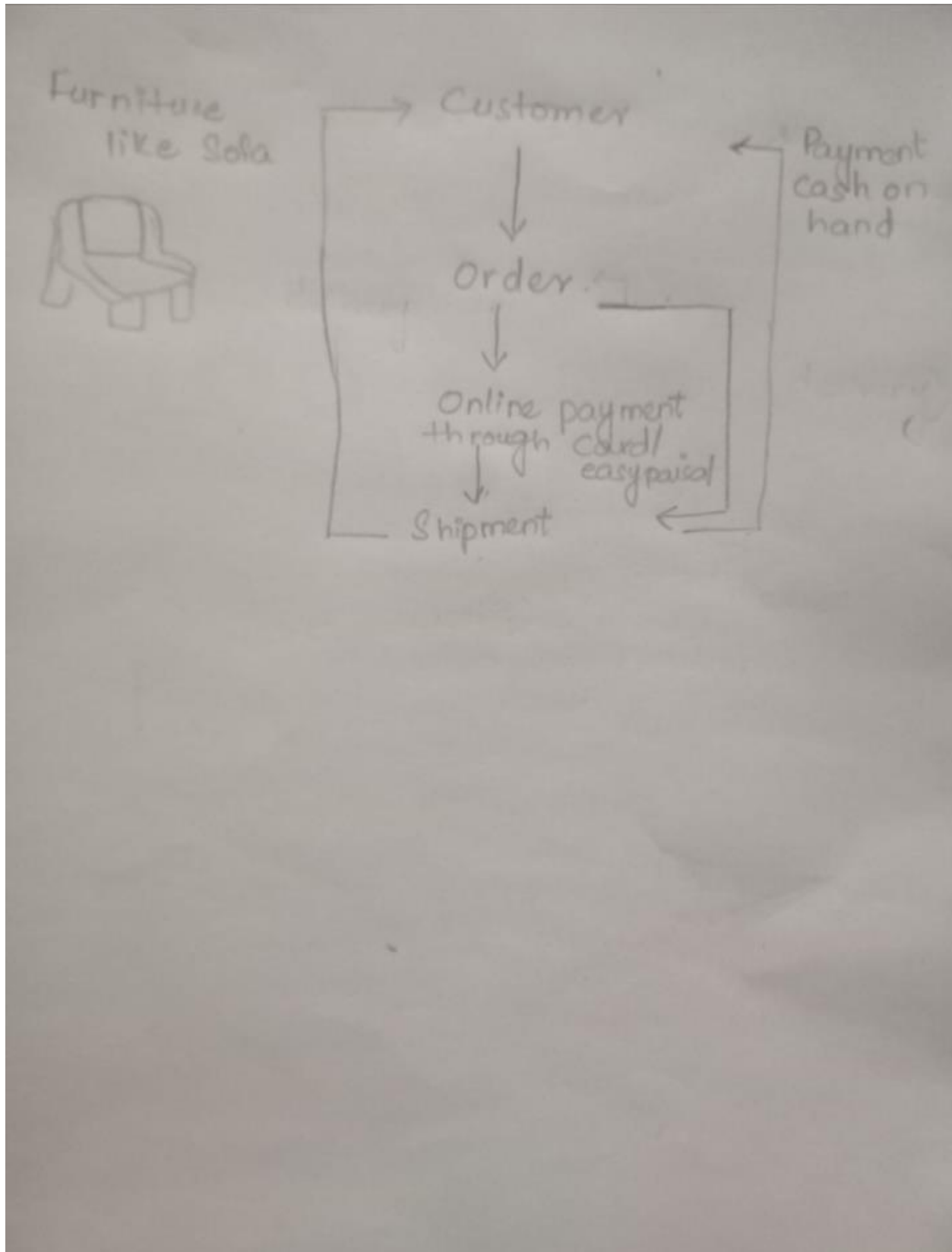
- Shipment_id (unique id)
- order_id (Linking order)
- tracking-number
- shipment_address
- shipment_status
- Delivery date

Delivery zone:-

- Area name
- Assigned driver
- Coverage Area

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