

To rafa@sync.io, fiona@sync.io, yi@sync.io, andrea@sync.io, gen@sync.io

Subject Privacy and Security Initiative Kickoff Meeting (Mon 23rd of October, 11am, 40 minutes total)

Hello everyone,

As we all know, our enterprise tier users have been complaining about the lack of **privacy and security Sync provides and they are considering other platforms.**

Losing our highest paying customers will greatly affect our revenue and business strategy. It's time to have a **team alignment** on this, as I present to you my initiative to address such issues.

**Where:** [GoogleMeet](#)

**When:** 11:00am, 23.10.2023 (40 minutes in total)

**Goal:** Ensuring everyone has a clear understanding of the issues and challenges faced by our highest paying users, agree on viability of this initiative and establish a clear strategic direction

**Agenda:**

- Team Roles: 2 minutes
- Purpose and Values: 5 minutes
- Challenge: 10 minutes
- Direction: 10 minutes
- Next steps: 5 minutes
- Q&A: 8 minutes

**Roles:**

- Note taker: Andrea
- Time keeper: Yi

Please **confirm your attendance** to this meeting in the calendar invite you already received.

Best regards,

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Marius Avram [he/him]  
Product Manager

*Sync - Revolutionizing Virtual Meetings*

marius@sync.io



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