Intergenerational mortgage financing - The Role of Co-signing Mortgages

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Research Question

Research Questions: How prevalent is co-signing of mortgages? Who cosignes and why? What are the consequences of it?

Key Mechanism: Parents cosign a mortgage to offer security to banks in case of default of children. Improves access to mortgages.

Research Question

Motivation

- Can cosigning help financially constraint agents? Welfare?
- Consequences for macroprudential stability?
- Wealth inequality?

Preview of Results

Does parental housing status affect children's housing status? Empirics:

- 1. Direct Evidence on Co-Signing for US.
- 2. Positive correlation with house prices and income.
- 3. Descriptive evidence on better access to mortgages.
- 4. Cosigning parents have lower liquid assets.

Theory:

1. Quantitative model

Outline

Literature

Empirics

Rationalize with a quantitative model

 ${\sf Appendix}$

Literature

Literature

- Portfolio Choice with Housing: Cocco 2005, Eichenbaum, Rebelo, and Wong 2022, Mian and Sufi 2011, Mian, Rao, and Sufi 2013, Mian and Sufi 2014, Mian, Sufi, and Trebbi 2015
- → Intergenerational aspect of portfolio choice
 - Intergenerational Wealth Transfers: Black et al. 2022, De Nardi 2004, De Nardi and Fella 2017, Druedahl and Martinello 2022, Koltikoff and Summers 1981, Nekoei and Seim 2023, Modigliani 1988, Ohlsson, Roine, and Waldenström 2020, Saez and Zucman 2016,
- ⇒ Co-signing as new channel?
 - Parental Support and Housing Affordability: Allen et al.
 2024 and Benetton, Kudlyak, and Mondragon 2024

Empirics

PSID

- PSID data 2019-2021 (2 biennial waves).
- Connect parental households to children.
 - Household ID, Person ID, 1968 Family ID
 - Not always a direct link between parents and children
 - Go to 1968 and track movers
- Combine with household portfolio.
 - 1. Focus on prime-age children (25-42)
 - 2. No Businessowner
 - 3. No Cohabitation

Home Mortgage Disclosure Act

- Near-universe of mortgage applications on loan level from 2018 to 2021
- Around 3.57 million mortgage applications, 2,767,961 originated, 377,639 rejected
- Rich information on
 - Mortgage, Borrower, Lender characteristics
 - Application level
- Focus on non-commercial, regular mortgages of first-time home buyers
- Identify cosigning via age structure of mortgagors
- At least 19 years of age difference
- Drawback: Only first two mortgagors listed

Web-Scraped Data

- Universe of originated mortgages in a given county held by the county clerks.
- Publicly accessible information on
 - Mortgagors
 - Mortgagees
 - Loan Amount
 - Geographic Area
 - Origination Date
- 1. Identify cosigning as more than two mortgagors
- 2. Drawback: No age information

Institutional Framework - US

The Mortgage Market

- Primary Mortgage Market
 - 1. Buy conforming loans from lenders.
 - 2. Banks, credit unions and mortgage lenders and brokers.
 - 3. Can keep or sell to...
- Secondary Mortgage Market Freddie Mac and Fannie Mae
 - 1. Buy conforming loans from lenders to provide liquidity/risk reduction.
 - Borrower must meet debt-to-income ratio (DTI), credit score,...
 - 3. Hard limit at 50%, soft limit at 45% DTI.

Institutional Framework - US II

Co-signing

- "The Seller is not required to calculate or evaluate the occupant Borrower's monthly housing expense-to-income ratio or the occupant Borrower's monthly debt payment-to-income ratio" - Freddie Mac
- "Using only the income of the occupying borrower(s) to calculate the DTI ratio, the maximum allowable DTI ratio is 43%." - Fannie Mae
- Requirements on Loan-to-Value (LTV) somewhat modified.

HMDA - Evidence on Cosigning

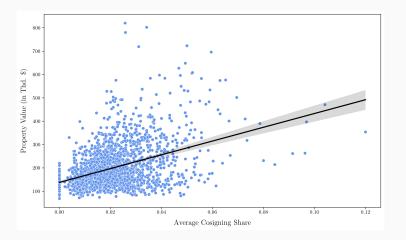
- 2.4% of mortgage applications are intergenerationally cosigned.
- 2.9% of denied applications are intergenerationally cosigned.
- 32% of mortgage applications with co-borrower are intergenerationally cosigned.

Table 1: Cosigning by Age:

Age Bin	Share Co-signed (%)
<25	6.39
25-34	2.46
35-44	1.24

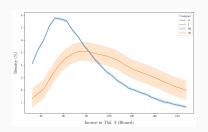
Cosigning Correlates With House Prices

Figure 1: County-Level Scatterplot

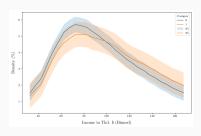


Only counties plotted with at least 100 mortgages over four years.

Cosigning Correlates with Income



(a) Income Distribution by Cosigning Status



(b) Income Distribution - Double Signers Only

Figure 2: Combined Income Distribution Graphs

Cosigning Correlates with Income II

Stylized Life-Cycle Profile

Table 2: Average Income by Cosigner Age

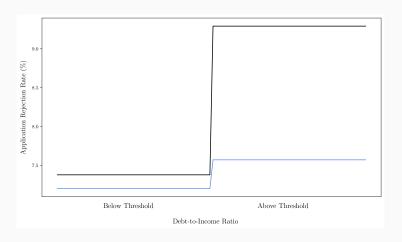
	<25	25-34	35-44	45-54	55-64	65-74	>74
Mean income (Thd. \$)	74.77	111.15	129.83	133.90	144.34	128.76	103.50

Mortgages without any Cosigner: 76.81

Application Rejection Rates and Debt-to-Income Ratio

Assume no selection bias and groups were perfectly comparable:

Figure 3: Mean Application Rejection Rates



By Age Group

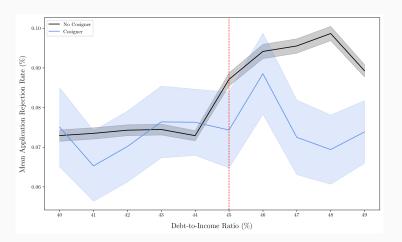
Younger people profit more:

Table 3: Difference in means around threshold

Age	$\boldsymbol{\Delta}$ in Application Rejection Rates							
Narrow Definition								
<25	2.09							
25-34	1.87							
35-44	2.31							
Broad Definition								
<25	2.31							
25-34	1.34							
35-44	1.80							

Application Rejection Rates and Debt-to-Income Ratio

Figure 4: Mean Application Rejection Rates



HMDA - Evidence on Cosigning

Conditional on origination:

	Interest Rate (%)	Property Value (\$)	Loan Amount (\$)	Mortgage Payment (\$)	Debt-to-Income Ratio
No Cosigning	3.79	294,857	257,631	1,200	0.199
Cosigning	3.79	316,396	269,303	1,250	0.1407

	Downpayment (\$)	Total Gross Inc. (in Thd. \$)	Rel. House Price Index	Loan Term (Years)
No Cosigning	37,226	80.56	100	29.48
Cosigning	47,093	145.68	113.16	29.60

Table 4: Comparison of Mortgage Details with and without Cosigning

Regression Model

$$Y_{icst} = \beta_0 + \beta_1 D_{icst} + \beta_2 \ln(Inc_{icst}) + \beta_3 (D_{icst} \times \ln(Inc_{icst})) + Z\gamma + \alpha_t + \delta_s + \delta_c + \varepsilon_{icst}$$

where t = Year, s = State, c = county and i = mortgage

Regression - Controlling for local housing demand

	Lin	ear Probal	bility	Logistic Regression			
	Application Rejection Rate						
Cosigning Cosigning × Log Income	0.02***	-0.04 0.01***	-0.12** 0.02***	0.02***	-0.07*** 0.01***	0.09*** 0.02***	
Controls	No	No	Yes	No	No	Yes	
State & Year FE	Yes	Yes	Yes	Yes	Yes	Yes	
County x Year FE	Yes	Yes	Yes	No	No	No	
N			3,14	5,600			

Table 5: Regression Results: Impact of Cosigning on Mortgage Application Rejection

Regression - Controlling for local housing demand

Conditional

	Loan Size (in 10k \$)	Property (in 10k \$)	Interest Rate	Loan Term
Cosigning	79.27***	83.08***	0.18	-2.59***
Cosigning x Log Income	-7.36***	-7.73***	-0.01	0.24***
Controls	Yes	Yes	Yes	Yes
State and Year FE	Yes	Yes	Yes	Yes
County x Year FE	Yes	Yes	Yes	Yes
N		2,767,961		

Table 6: Regression Results: Intensive Margins Measurements, Linear Probability Model

Web Scraping - Evidence on Cosigning

True cosigning numbers likely higher as so far we don't observe (some) couples with third cosigner. Preliminary evidence from web-scraped county data.

Table 7: Comparison - Share of Mortgages Cosigned

	HMDA	Web scraping
Erie County	1.75	3.65
Albany County	2.3	7.76
Oneida County	2.21	7.65

Mostly three mortgagors but occasionally more.

Connecting to PSID

- No direct connection from HMDA to PSID.
- Use Multiple Imputation Chain Equation (MICE) to impute cosigning in PSID
- Idea: Find N closest neighbours and match mean. Repeat N times for entire sample.
- Impute intergenerational
- Predicted share of cosigned mortgages 6.2%

Who are the parents? Who are the children?

Table 8: Who are the parents? - Some Means

	Savings	Stocks	Total Wealth	Income	Share Owner	Years to Pay Mortgage	Share Retired	Years Education
Not Cosigners	58,307	130,957	874,672	105,565	85.23 (%)	8.38	0.43	13.88
Cosigners	46,614	108,903	739,702	104,997	80.29 (%)	8.47	0.32	13.77

Who are the parents? Who are the children?

Table 9: Who are the children? - Some Means

	Savings	Stocks	Total Wealth	Income	Years Education
Not Cosigners	38,694	40,008	309,779	151,958	15.21
Cosigners	48,036	33,489	380,369	134,469	14.59

Rationalize with a quantitative

model

Incomplete Markets

Hypothesis:

Financial frictions matter for children - parents can:

- b) Help with downpayment via liquid assets
 - ⇒ Parents have sufficient liquidity to help (conditional on rational behaviour)
- a) Co-signing to reduce mortgage burden by children.
 - ⇒ Parents are somewhat liquidity constraint and take on risk of paying mortgage
- c) Do nothing
 - ⇒ Parents are somewhat financially constraint

The model:

- Households rent or buy, given homeowner, can pay, or default
- Parents endogenously determine cosigning status/downpayment help of children.
- If cosigned: Payment-to-income ratio relaxed ⇒ lower

Households

With $S = (t, a, y; \theta)$ first decision:

$$V(S) = \max \left\{ V^{rent}(S), V^{buy}(S) \right\} \tag{1}$$

Having bought:

$$V^{h}(S, h^{own}, M) = \max \left\{ V^{pay}(S, h^{own}, M), V^{def}(S) \right\}$$
 (2)

where θ is the cosigner status.

$$V^{own}(S) = \max_{c,h^{own'},k',M'} u(c,h^{own}) + \beta s_t \mathbf{E}_y V^h(S',h^{own'},M') \quad (3)$$

It is subject to

$$c + k' + (1 - \iota)p^{o}h^{own} = wy + (1 + r)k + M'$$

$$h^{rent'} = 0$$

$$h^{own} \in \mathcal{H}^{own}$$

$$M' \le (1 - \iota)p^{o}h^{own}$$

$$k' \ge 0$$

$$(4)$$

Mortgage

Choice variable

- Duration: Fixed at 30 periods.
- Total amount borrowed: $M = m \left[\sum_{k=1}^{30} \frac{1}{(1+R^m)^k} \right]$
- Law of Motion: $M' = M(1 + R^m) m$
- Interest rate: $R^m = \frac{1}{(M-\chi)^{\sigma}}$, collateral χ
- $\chi = p^o(h^{own} + h^{own,p})$ sum of parents and children

Making Payments

 $h^{rent\prime} = 0$

$$V^{pay}(S, h^{own}, M) = \max_{c,k'} u(c, (1 - \delta_h)h^{own}) + \beta s_t \mathbf{E}_y V^h(S', h^{own'}, M')$$

$$s.t.$$

$$c + k' + m = wy + (1 + r)k + (1 - \delta_h)p^{own}h^{own}$$

$$h^{own} \in \mathcal{H}^{own}$$

$$M' = M(1 + R^m) - m$$

$$h^{own'} = (1 - \delta_h)h^{own}$$

$$k' \ge -\lambda(p^o h^{own} - M)$$

$$(5)$$

$$(6)$$

$$(7)$$

Default

$$V^{def}(S, h^{own}, M) = \max_{c, k'} u(c, (1 - \delta_h)h^{rent}) + \beta s_t \mathbf{E}_y V^h(S')$$
 $s.t.$
 $c + k' + p^r + m = wy + (1 + r)k$
 $h^{own'} = 0$
 $h^{rent} \in \mathcal{H}^{rent}$
 $k' > 0$

Renter Firms & Government Last Period

Parental Support Decision

At a fixed age, parents have a once-in-a-lifetime chance to support inter-vivo:

$$V_{\varnothing}^{j=J^{\theta}}(S,\varsigma) = \max_{c,\varsigma',k'} u(c,\varsigma) + \beta s_t \mathbf{E}_y V^h(S',\varsigma')$$
 (8)

$$V_{cos}^{j=J^{\theta}}(S,\varsigma) = \max_{c,\varsigma',k'} u(c,\varsigma) + \phi(a_{cos}) - \mathbf{E}p^{def}M' + \beta s_{t}\mathbf{E}_{y}V^{h}(S',\varsigma')$$
(9)

$$V_{cash}^{j=J^{\theta}}(S,\varsigma) = \max_{c,\varsigma',k'} u(c,\varsigma) + \beta \phi(a_{cos}) - a_{cos} + \beta s_{t} \mathbf{E}_{y} V^{h}(S',\varsigma')$$
(10)

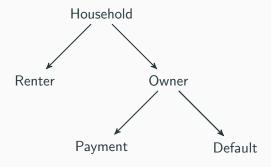
where $\varsigma = (h^{own}, h^{rent}, M)$ and a_{cos} is the equivalent utility

Next Steps

- Continue Data Work
- Finish Numerical Solution
- Calibration to US data
- Policy experiments

Appendix

Incomplete Markets: Households



Renters

$$V^{rent}(t, a, y) = \max_{c, h^{rent'}, k'} u(c, h^{rent}) + \beta s_t \mathbf{E}_y V(S')$$
 (11)

It is subject to

$$c + k' + p^{r}h^{rent} = wy + (1+r)k$$

$$h^{own'} = 0$$

$$h^{rent} \in \mathcal{H}^{rent}$$

$$k' \ge 0$$
(12)

Back

Firms

Firms:

$$\Pi(K; L) = AK^{\alpha}L^{1-\alpha} - (r - \delta)K - wL$$
 (13)

• A - productivity, r - interest rate on capital, δ - depreciation of capital

Government:

$$\tau_{I} w L + \tau_{k} r K + \tau_{b}^{k} b(k) = \Theta \sum_{t=T^{ret}}^{I} \mu_{t} \ \forall t$$
 (14)

 au_l labour income tax, au_k capital gains tax, au_b^k bequest tax



Parents

```
Parents, only collateral: V^{p,h,c} = V^h(t,k,y,\underline{h}^{own},M)

Parents, nothing: V^{p,h,n} = V^h(t,k,y,h^{own},M)

Parents, nothing: V^{p,n} = V(t,k,y)

\mathbf{I}_{\chi} = \begin{cases} \chi & \text{if } \max\{V^{p,h,c},V^{p,h,b}\} \geq \max\{0 & \text{if otherwise} \end{cases}
```

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Last Period - Renter

$$V^{J}(t, a, y) = \max_{c, h^{rent'}, k'} u(c, h^{rent}) + \beta \phi(a_{T}, 0)s.t.$$

$$c + k' + p^{r}h^{rent} = (1 - \tau_{I})wy + (1 + r(1 - \tau_{k}))k \qquad (15)$$

$$h^{rent} \in \mathcal{H}^{rent}$$

$$k' \geq 0$$

Back

Correlation with Childrens Homeownership Status

Table 10: Sample Weights - Child Homeownership

Dep. Var.: Child Homeowner			
	(1)	(II)	
Parents Homeowner	0.206***	0.111***	
	(0.021)	(0.023)	
Parents Stockholder	0.025	0.018	
	(0.019)	(0.018)	
Parents Savers	0.025*	0.01	
	(0.015)	(0.015)	
Control Variables	No	Yes	
Time & State FE	Yes	Yes	
No. Observations	15244	11421	
Entities	4470	2539	
Time periods	9	9	
R-squared	0.09	0.29	



 $^{^{***}}$, ** , * denote statistical significance at 1%, 5% and 10%, respectively

Mortgage Share & Mortgage Interest Rates - Sample Weights

Table 11: Pooled OLS - Linear Probability Model II

Dep. Var.:	Has Mortgage		Interest Rate	
	(1)	(II)	(III)	(IV)
Parents Homeowner	0.037*	0.001	-0.369*	-0.7714***
	(0.019)	(0.024)	(0.22)	(0.367)
Parents Stockholder	0.03**	0.024*	-0.031	-0.359
	(0.013)	(0.014)	(0.133)	(0.228)
Parents Savers	0.039***	0.025*	-0.365**	-0.476*
	(0.013)	(0.015)	(0.176)	(0.251)
House Value	Yes	Yes	Yes	Yes
Mortgage Size	No	No	Yes	Yes
Other Control Variables	No	Yes	No	Yes
Time & State FE	Yes	Yes	Yes	Yes
No. Observations	7121	5802	5448	4566
Entities	4468	1623	1662	1372
Time periods	9	9	9	9
R-squared	0.1	0.18	0.06	0.11

 $^{^{***}}$, ** , * denote statistical significance at 1%, 5% and 10%, respectively

Interaction with Income - Sample Weight

Table 12: Pooled OLS - Interaction with Income

	(1)	(11)	(III)
Dep. Var.:	Child Homeowner	Has Mortgage	Interest Rate
Parents Homeowner	0.173***	0.061	-0.971
	(0.034)	(0.042)	(0.767)
Parents Homeowner \times Fam. Income	-0.11**	-0.063*	0.069
	(0.044)	(0.035)	(0.047)
Parents Stockholder	0.024	0.028	-0.433
	(0.03)	(0.024)	(0.288)
Parents Stockholder x Fam. Income	-0.013	-0.003	-0.003
	(0.028)	(0.012)	(0.014)
Parents Savers	0.028	0.031	-0.25
	(0.023)	(0.022)	(0.378)
Parents Savers x Fam. Income	-0.02	-0.006	-0.037
	(0.023)	(0.012)	(0.04)
House Value	No	Yes	Yes
Mortgage Size	No	No	Yes
Other Controls	Yes	Yes	Yes
State & Time FE	Yes	Yes	Yes
No. Observations	11421	5802	4653
Entities	2494	1623	1387
Time periods	9	9	9
R-squared	0.33	0.18	0.11

^{***, **, *} denote statistical significance at 1%, 5% and 10%, respectively

Family Income is denoted in 10,000\$

Probit

Table 13: Probit at Median - Marginal Effects

Dep. Var.: Child Homeowner			
	(1)	(II)	
Parents Homeowner	0.211***	0.144***	
	(0.013)	(0.012)	
Parents Stockholder	0.03***	0.005	
	(0.011)	(0.015)	
Parents Savers	0.035***	0.01	
	(0.009)	(0.012)	
Control Variables	No	Yes	
Time & State FE	Yes	Yes	
No. Observations	15244	11421	
Entities	4470	2539	
Time periods	9	9	

Standard error in parenthesis are clustered at the 1968 Family Level
***, **, * denote statistical significance at 1%, 5% and 10%, respectively

Mortgage Share & Mortgage Interest Rates - Probit

Table 14: Probit At Median

Dep. Var.:	Has Mortgage		
	(1)	(II)	
Parents Homeowner	0.046***	0.001	
	(0.016)	(0.018)	
Parents Stockholder	0.042**	0.019	
	(0.018)	(0.02)	
Parents Savers	0.048***	0.048***	
	(0.014)	(0.016)	
House Value	Yes	Yes	
Other Control Variables	No	Yes	
Time & State FE	Yes	Yes	
No. Observations	7121	5802	
Entities	4468	1623	
Time periods	9	9	

Standard error in parenthesis are clustered at the 1968 Family Level
***, ***, ** denote statistical significance at 1%, 5% and 10%, respectively

Introducing Family Fixed Effects

Table 15: Pooled OLS - Linear Probability Model II

Dep. Var.:	Child Homeowner	Has Mortgage	Interest Rate
	(1)	(II)	(III)
Parents Homeowner	0.055**	-0.049	-0.565
	(0.025)	(0.032)	(0.581)
Parents Stockholder	-0.004	0.008	-0.03
	(0.015)	(0.014)	(0.124)
Parents Savers	0.008	0.014	-0.35*
	(0.011)	(0.012)	(0.196)
House Value	No	Yes	Yes
Mortgage Size	No	No	Yes
Other Control Variables	Yes	Yes	Yes
Time & State FE	Yes	Yes	Yes
No. Observations	11421	5802	4566
Entities	2240	1483	1274
Time periods	9	9	9
R-squared	0.17	006	0.02



^{***, **, *} denote statistical significance at 1%, 5% and 10%, respectively