

Climate survey - France

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Motivation

Climate policies have been difficult to pass.

The design of climate policies needs to account for the political economy and public acceptability.

Resistance to climate policies arises largely from:

Legitimate concerns about distributional and lifestyle impacts

Misconceptions about the impacts of climate change and the effects of climate policies on the economy and the environment

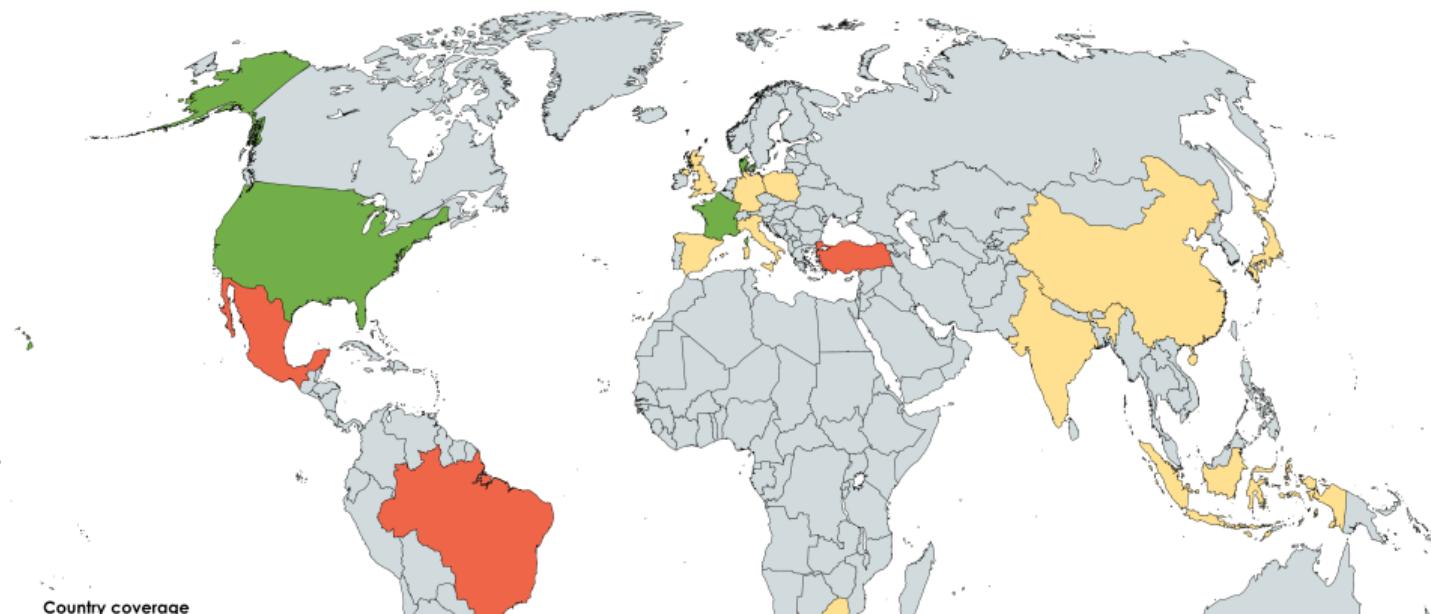
Addressing concerns and misconceptions may be difficult, as they are influenced by personal attributes, country specificities and political views.

An international survey

Large-scale cross-country survey to analyse attitudes on climate change and climatep policies.

Wide country coverage:

16 countries in all world regions, low-income as well as high-income,
covering two-thirds of global CO₂ emissions, including 16 out of the 21 largest polluters.



Improvements upon existing research

Scope is wide: past surveys are typically limited to a single (developed) country, focus on carbon pricing, and existing international surveys include only very general questions

For reviews of the surveys: Carattini et al. 2018, Drews and van den Bergh, 2016

Cross-country comparability: having an international questionnaire informs whether differences in people's attitudes are driven by survey characteristics (e.g. format and phrasing) or by true cross-country differences

Causal evidence: we document effects of informational treatments, whereas cross-country evidence remains largely descriptive.

Incentive compatibility: we offer an incentive relying on an actual payment and propose tangible actions.

Questionnaire

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Background of respondent:

Socio-demographics, political views, energy use, consumption habits.

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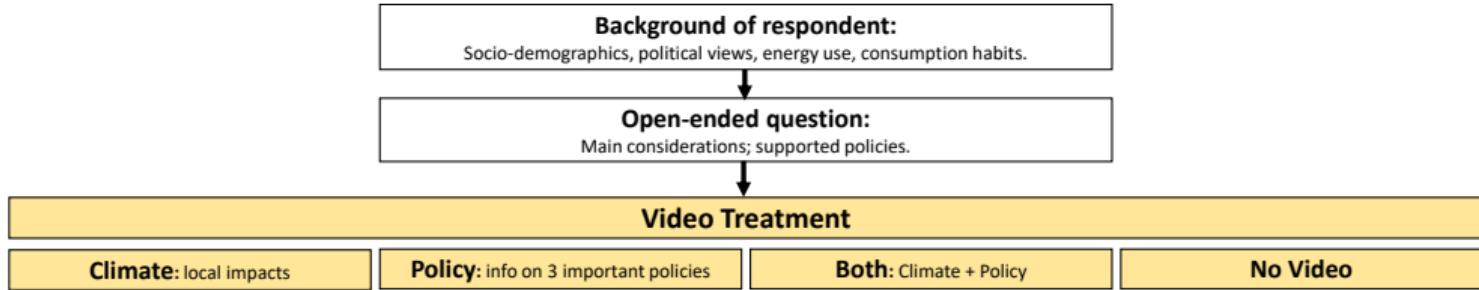
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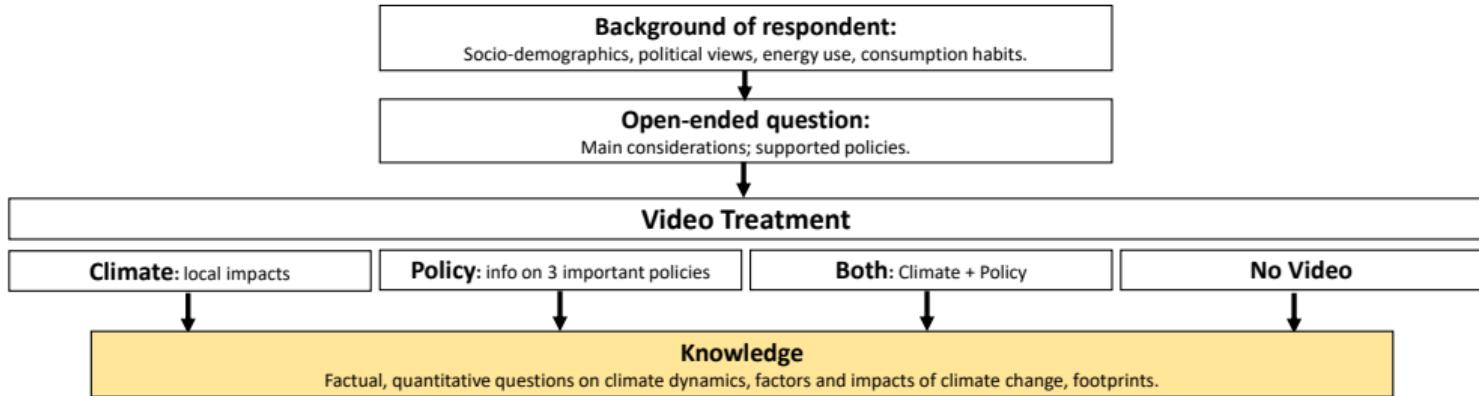
Open-ended question:

Main considerations; supported policies.

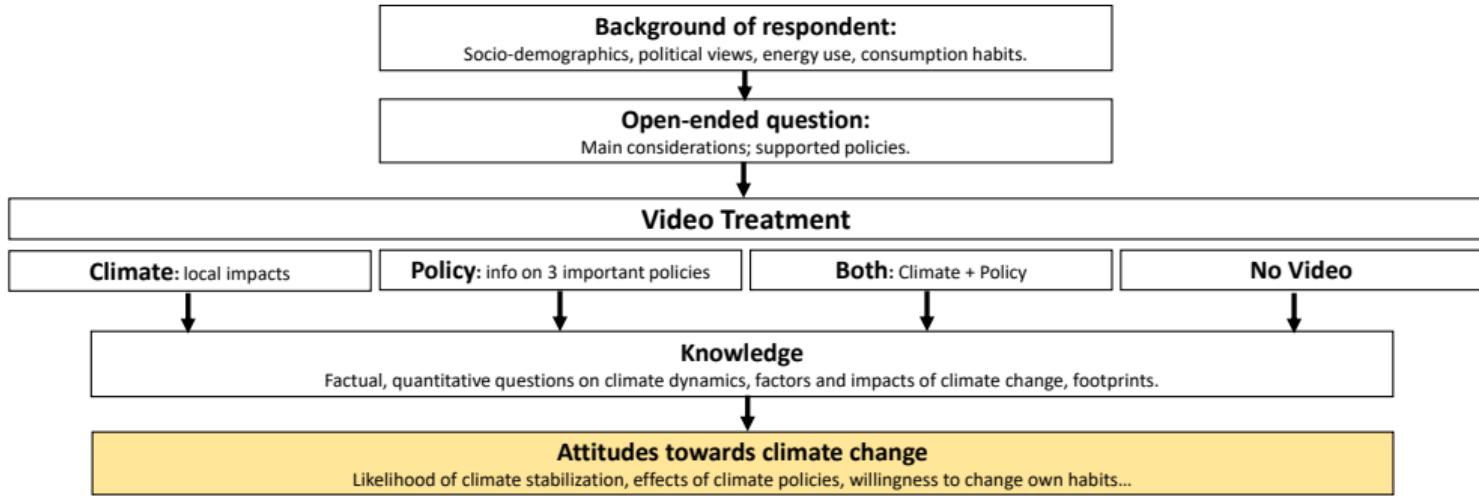
Questionnaire



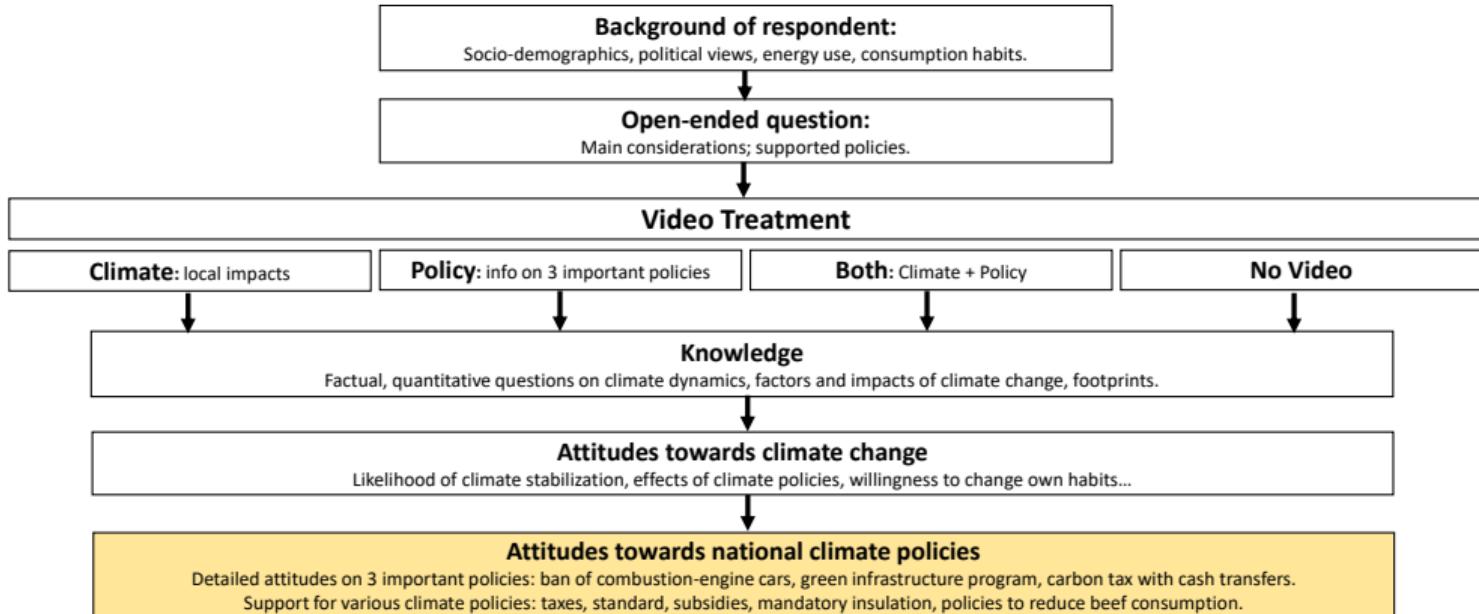
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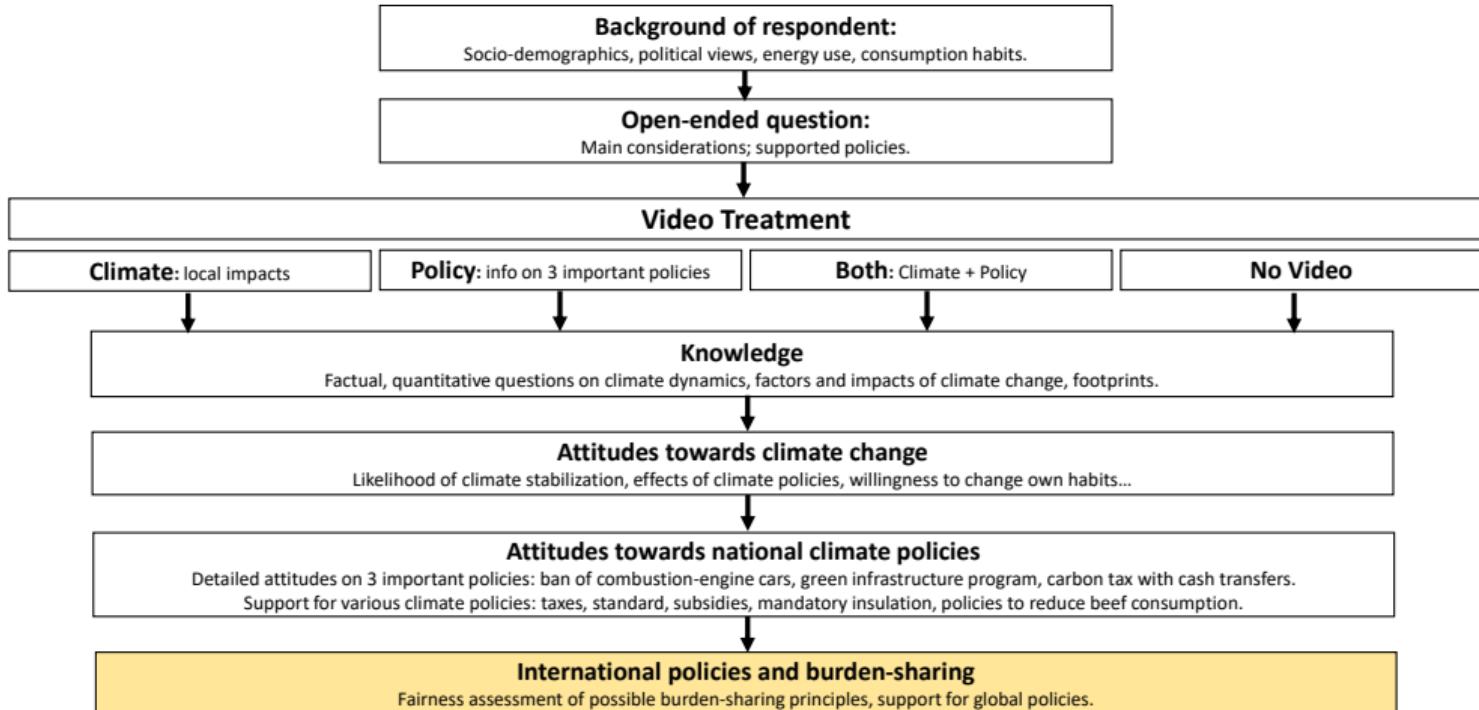
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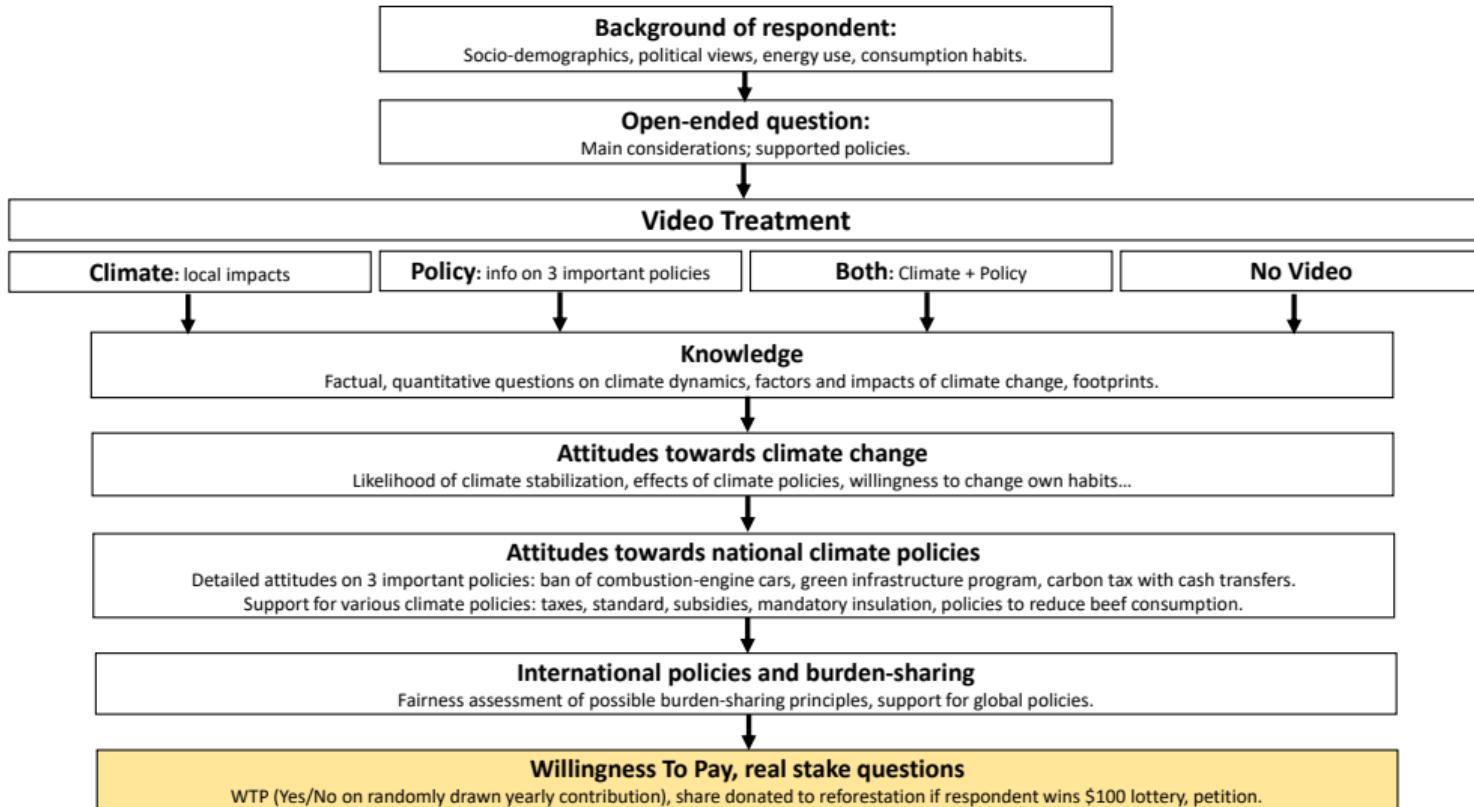
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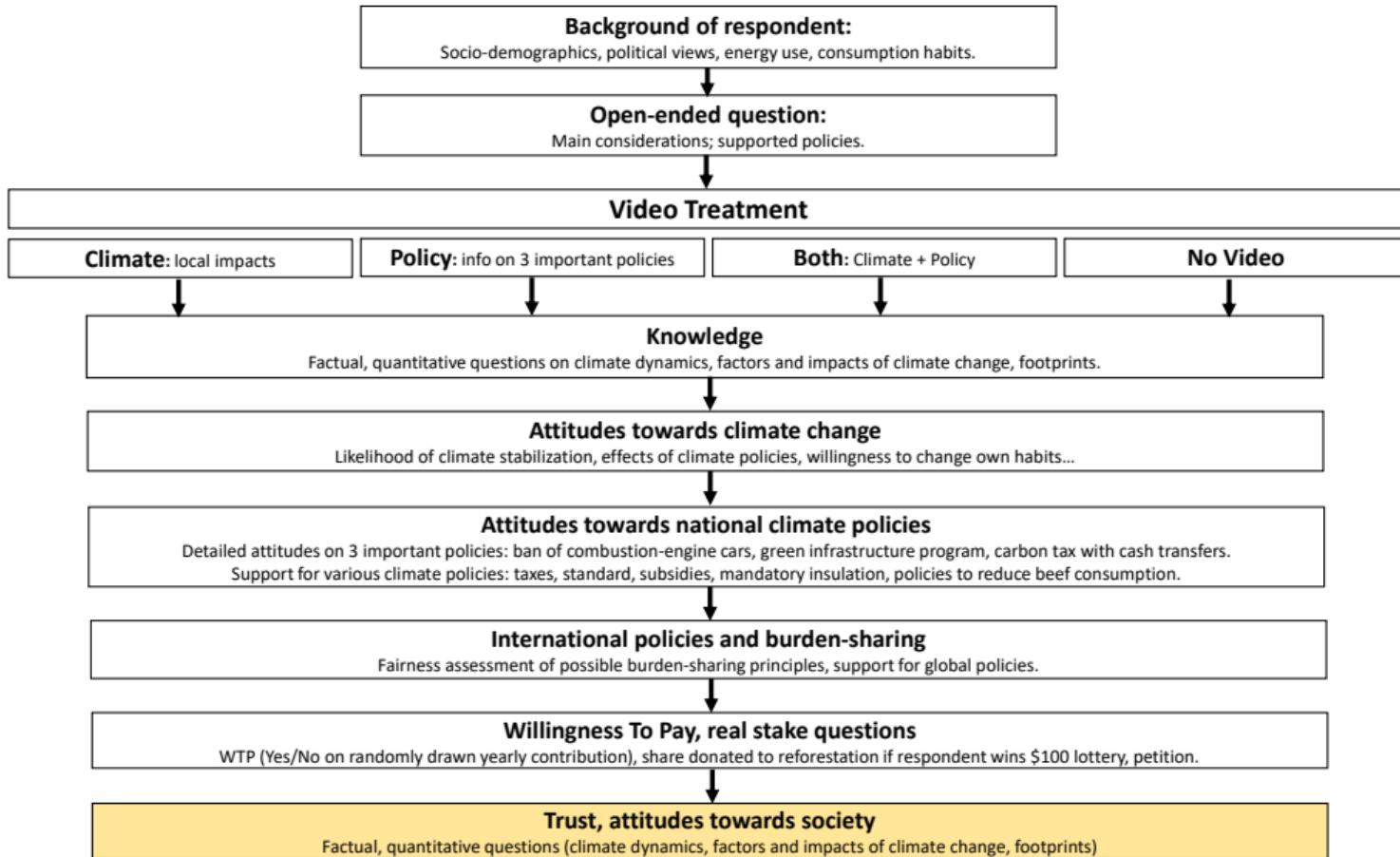
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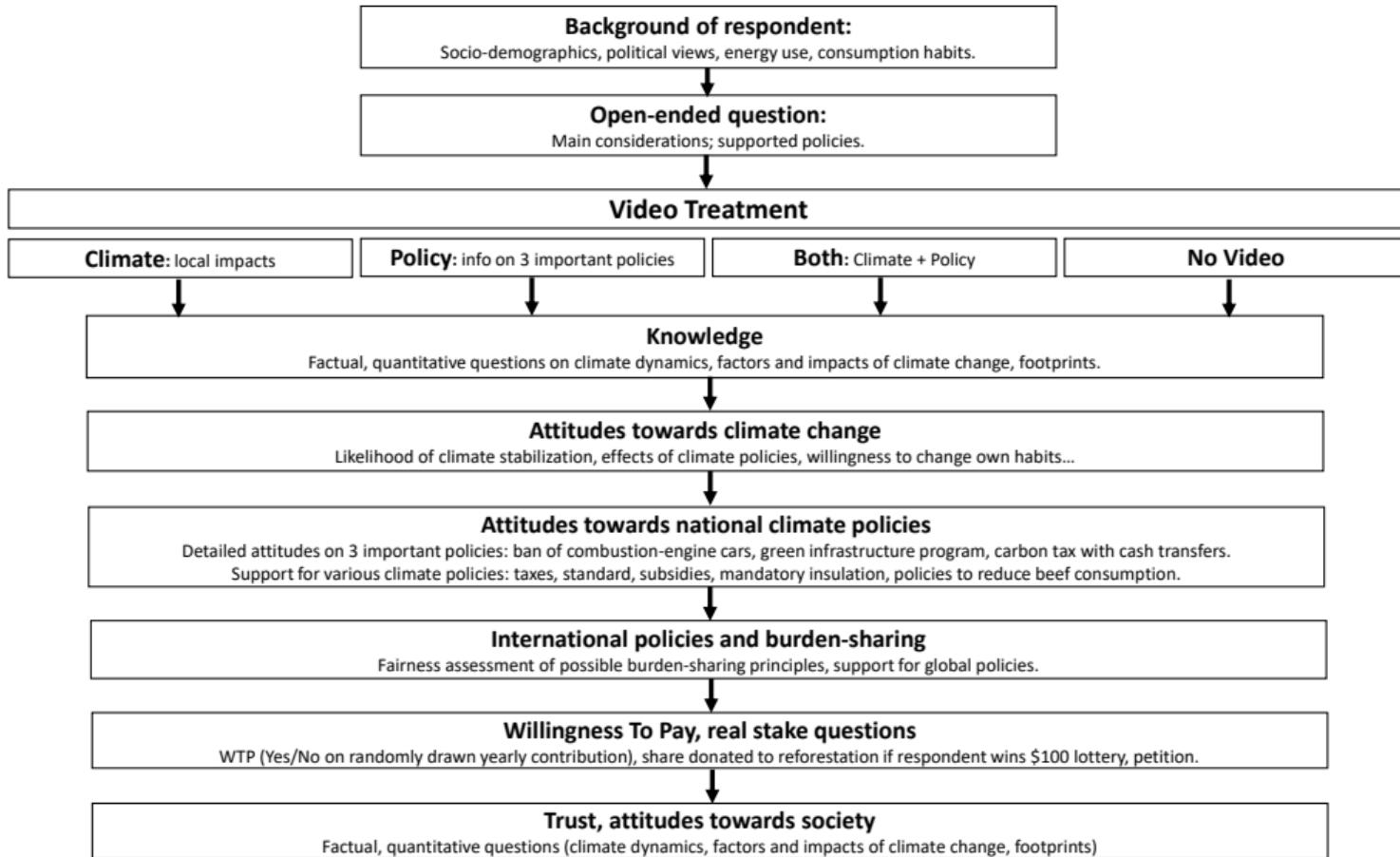
Questionnaire



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Sample quality

	Sample	Sample (<i>reweighted</i>)	Population
Sample size	2,006	2,006	
Male	0.44	0.49	0.48
18-24 years old	0.10	0.10	0.12
25-34 years old	0.15	0.15	0.15
35-49 years old	0.25	0.25	0.24
50-54 years old	0.25	0.25	0.24
More than 65 years old	0.25	0.25	0.25
Income Q1	0.31	0.25	0.25
Income Q2	0.31	0.25	0.25
Income Q3	0.23	0.25	0.25
Income Q4	0.14	0.25	0.25
Île de France	0.19	0.19	0.19
Nord-Ouest	0.22	0.20	0.20
Nord-Est	0.24	0.22	0.22
Sud-Ouest	0.15	0.14	0.14
Sud-Est	0.20	0.25	0.25
Grand Pôle Urbain	0.59	0.60	0.60

Descriptive statistics