

Typeface Poster



In Week 6 we worked in pairs again. I was working with Hanga. We had to create a poster in which we present our typeface. We chose LeOsler, because it supports latin, cyrillic and greek letters. We found it really interesting to try all these different shapes of the letters. We did 2 separate posters, because we had completely different ideas for it. I decided to combine yellow and pink, because the colours are vibrant, uplifting and they go along together. Because of the playfulness of the font, it gives a bit freedom in the design. The colours also give this playful and freedom feeling. 2015 is the year the font was created. The font has 2 styles - rough regular (the bold one) and rough light (the thin one).