



Says

What have we heard them say?
What can we imagine them saying?

I need an app
can display and
recomment me
the attractive
tourisum place

i want to
promote
business
online

I need a
tourisum
guide during
travelling

How to
handle
invoicing?

values cost
and time
efficiency
worth to visit

How did
your classify
the
expenses ?



Persona's name

N.Malaviga
S.Maria
M.Veni
V.Meenal
TEAM

Reconcile
payments

Montior their
financial
performance

Generate
professional
invoices

Travel also
gives me a
sense of
being free and
independent

Feel
excitement
or even fear

I hope you have
an amazing
time and come
back with lots
of stories to tell



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?