

# "Hackathon 3"

(DAY 1)

Step 1:- Choose your market place type:

Ans:- My market place type is to General E-Commerce Primary Purpose:-

This e-commerce business is to provide online platform for selling furniture product sofa items, chairs for the comfort of their home.

STEP 2:-

Q1 What Problem does your market Place Solved?

It Solved a problem to find in lowest rate a good quality product in their budget. It's also save people time and effort to buy and research from market:-

Q2 Who is your target audience?

My target audience are 25-60 years old people who are interested to often setting up home or upgrading furniture. People who value comfort, aesthetics and functionality in their furniture. Home decor or professional setting up home offices.



Dated:

Q What Product or Services will you offer.

Products to Offer:-

Sofa Chairs.

Types:- Single Seater, recliners, love Seats, chaise longue

Styles:- Modern, Traditional

Material:- leather, fabric, velvet - ecofriendly material

Customization: Option for fabric, color size and leg style

Matching furniture:-

:- coffee table, ottomans or side table with sofa chairs.

Accessories:-

\* Throw Pillows, Covers

\* Protective covers for long lasting durability:

ed:

## Services to offer:

- ① lets customer design their dream sofa chair with Personalised features
- ② Offer hassle free delivery and Setup Services.
- ③ Cleaning Services
- ④ Easy return offers and warranties

## Unique Selling Points:..

- 1) focus on quality and comfort.
- ② Offers Competitive Price with installment Payment Option
- ③ Highlights your design expertise and customer first policies.



Dated:

## DATA SCHEMA

### (1) Product Data:

{ Product ID :-  
Product Name:  
Slug:  
Price:  
Category } ,

### SCHEMA DIAGRAM

[ Product ]  
- Product Id  
- Name  
- Price  
- Slug  
- Stock

### (2) Order Data

{ Order ID  
Customer ID  
Total amount } ,

[ Order ] ---> [ Customer ]  
Order ID                      Customer ID  
Customer ID                  Customer Name  
Total amount                  Email  
Order status                  Address

### (3) Customer Data

{ Customer ID :-  
Name:  
Email:  
Phone:  
Address: } ,

[ Delivery Zone ]

Zone Id  
Zone Name  
Coverage area

### (4) Delivery zone

{ Zone ID:  
Zone Name: } ,

(5)