

Alpha Project Survey

Welcome to our artist website survey!

Have you ever visited an artist's website or any online art galleries?

☐ Yes | ☐ No

If yes, how frequently do you visit art galleries or artists websites?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very frequently

Not frequently

What sort of information would you like to see on an artist's website?

Artist's bio ☐
A statement by the artist ☐
Details of an exhibition ☐
Prices ☐
Other ☐

Would you like to view the artist's entire portfolio online or a selection of their best work?

Artist's bio ☐
A statement by the artist ☐

When visiting an artist's website, how important is it to you that the artist includes their personal story or creative process?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

Have you ever purchased art from an artist's website?

Yes ☐
No ☐

If yes, how would you describe your experience?

How important is it to you that you can see the artwork in high-quality images before buying?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

How important is it to you that the website provides detailed information about the artwork?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

How important is it to you that you can buy art directly from the artist's website?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

Would you prefer a simple design or something more colourful and visually stunning?

Simple design ☐

Colourful and visually stunning design ☐

How important is it to you that you can interact with the artist or comment on their work on the website?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

When visiting an artist's website, how important is it to you that the artist includes their personal story or creative process?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

How would you like to communicate with the artist?

Email ☐

Phone ☐

Mail ☐

Other

What kind of social media integration do you like to see on an artist's website?

Facebook ☐

Twitter ☐

Instagram ☐

Other

Are there any more features or details that we haven't covered that you would like to see on an artist's website?

Thank you for taking the time to participate in this survey and for helping us to improve the artist's online experience!

