

Alpha Project Survey

Welcome to our artist website survey!

1. Are you interested in art?

☐ Yes | ☐ No

2. Have you ever visited an artist's website or any online art galleries

☐ Yes | ☐ No

3. Do you visit art galleries in person?

☐ Yes | ☐ No

4. Have you ever been interested in buying an art?

☐ Yes | ☐ No

5. How important is the artist's reputation to you when considering buying art?

☐ Very Important | ☐ Fairly Important | ☐ Important | ☐ Not Important

6. What sort of information would you like to see on an artist's website?

☐ Artist's bio | ☐ A statement by the artist | ☐ Details about an exhibition | ☐ Prices | ☐ Other ...

Thank you for taking the time to participate in this survey and for helping us to improve the artist's online experience!

Alpha Project Survey

Welcome to our artist website survey!

Have you ever visited an artist's website or any online art galleries?

☐ Yes | ☐ No

If yes, how frequently do you visit art galleries or artists websites?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very frequently

Not frequently

What sort of information would you like to see on an artist's website?

- | | |
|---------------------------|--------------------------|
| Artist's bio | <input type="checkbox"/> |
| A statement by the artist | <input type="checkbox"/> |
| Details of an exhibition | <input type="checkbox"/> |
| Prices | <input type="checkbox"/> |
| Other | |

Would you like to view the artist's entire portfolio online or a selection of their best work?

- | | |
|---------------------------|--------------------------|
| Artist's bio | <input type="checkbox"/> |
| A statement by the artist | <input type="checkbox"/> |

When visiting an artist's website, how important is it to you that the artist includes their personal story or creative process?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

Have you ever purchased art from an artist's website?

- | | |
|-----|--------------------------|
| Yes | <input type="checkbox"/> |
| No | <input type="checkbox"/> |

If yes, how would you describe your experience?

How important is it to you that you can see the artwork in high-quality images before buying?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

How important is it to you that the website provides detailed information about the artwork?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

How important is it to you that you can buy art directly from the artist's website?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

Would you prefer a simple design or something more colourful and visually stunning?

Simple design ☐

Colourful and visually stunning design ☐

How important is it to you that you can interact with the artist or comment on their work on the website?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

When visiting an artist's website, how important is it to you that the artist includes their personal story or creative process?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Very important

Not important

How would you like to communicate with the artist?

Email ☐

Phone ☐

Mail ☐

Other

What kind of social media integration do you like to see on an artist's website?

Facebook ☐

Twitter ☐

Instagram ☐

Other

Are there any more features or details that we haven't covered that you would like to see on an artist's website?

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