

# LOGO DESIGNING

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Class: CB-01

## [The Idea]

The task to design a logo was a bit of a challenge for me as I was not sure how to approach it. I ended up with the idea of combining the first letters of my first name and last name (**M**ariyana **M**ileva). I used black pink and white as for my color pallet as those are colors I like. I used linear gradient effect (From pink to white) on the letters and radial gradient (From black to dark purple). For the creation of this logo I used Adobe Illustrator.



## [Iterations]

My initial idea for the logo was to be only letters but it seemed a little empty, so I decided to add another element in back.

Underneath are the iterations of my logo design.



*Mariyana Mileva*



*Mariyana Mileva*



*Mariyana Mileva*

## [Mock-up]

As I used to be a dancer and nowadays It is viral for dancers to create YouTube channels to showcase their choreographies, tutorials or performances. So I think that I can use my logo for example for a YouTube.

