TITLE: USER FEEDBACK ON WEBSITE NAVIGATION AND DESIGN

ERION KAPAJ WEBSITE

ALPHA

FRAME 1

Scene: Interviewer welcomes the participant and asks for permission to record the interview.

- Interviewer: "Um, welcome to the interview. Um, uh, do you mind if I record the interview?"
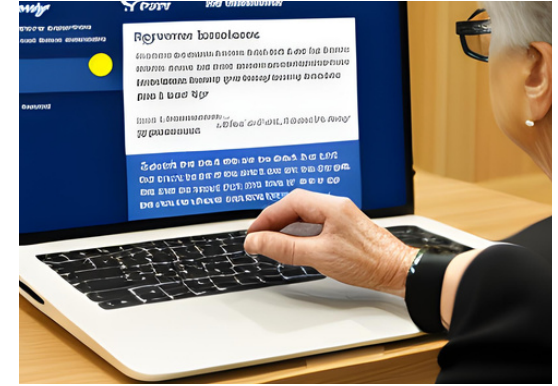
- Participant: "No problem."

FRAME 2

Scene: Interviewer explains the purpose of the interview and asks the participant to navigate through the website.

- Interviewer: "For today, the first question I would like you to navigate through the website. You can check it and see if it's easy to navigate."

- Participant: "Okay, let me go to the website."

FRAME 3

Scene: Participant explores the website, navigating to different pages and providing feedback.
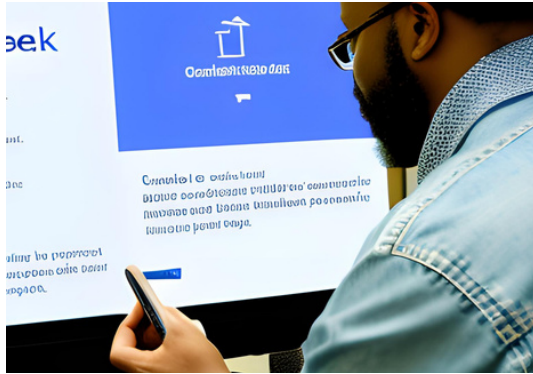
Participant: "Okay, can you navigate to the shop page?… Okay, now can you go back?… Can you navigate to the bio page?… Can you navigate to the contact me page?… Can you go back to the homepage?… Can you go to the portfolio?… Can you click on sculptures?… Can you click on the drawings and orders?… Can you click on shop?"

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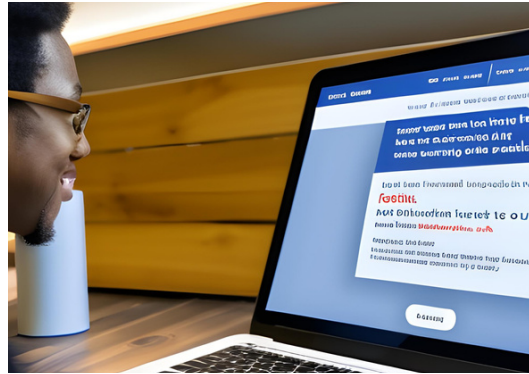
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FRAME 4

Scene: Interviewer asks the participant to rate the appeal of the website prototype on a scale of 1 to 10.

- Interviewer: "On the scale of 1 to 10, how appealing is the website prototype?"

- Participant: "I think it's eight. It's easy to navigate, and it's visually appealing."

FRAME 5

Scene: Interviewer inquires about any difficulties encountered and the readability of the website's fonts.

- Interviewer: "Did you encounter any difficulties when navigating the pages?… Are the fonts easy for you to read?"

- Participant: "No, it worked fine, and the fonts are clear and understandable."

FRAME 6

- **Scene: Interviewer asks about the clarity and informativeness of the website's buttons and content.**

- Interviewer: "Are the buttons and pictures clear on the website?… Do you find the content on the website informative?"

- Participant: "Yes, the buttons work well and bring me to the right pages. The content is informative, especially the artist's bio and contact information."