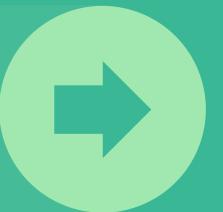
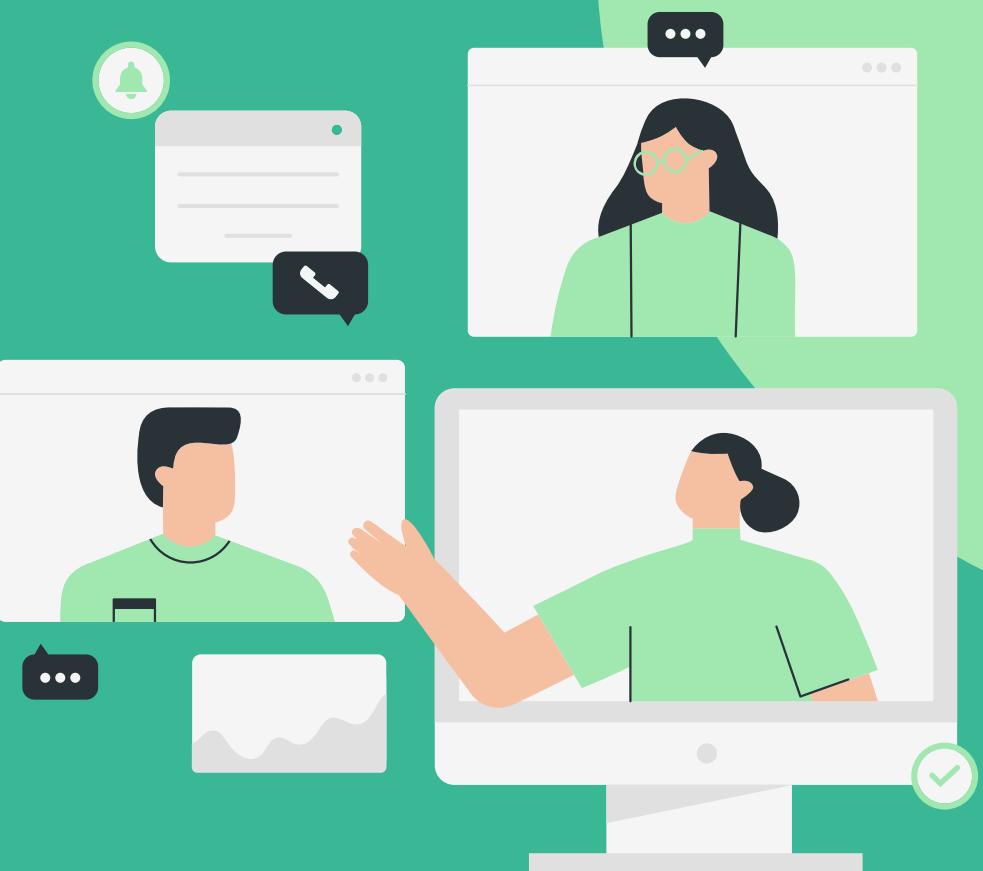


# Prospectus

## Compass Tutoring

2022-2023



## **Who are we?**

Compass Tutoring is a student-led online organization that pairs students across Canada and North America with experienced tutors.

## **What do we do?**

Our organization offers online lessons for students in the most demanded subjects, which are math, sciences, English, French, computer sciences, as well as SAT preparation.

## **A BIT MORE ABOUT US**

Who are we and what do we do?



# Why are we looking for sponsoring?

## Business Operations

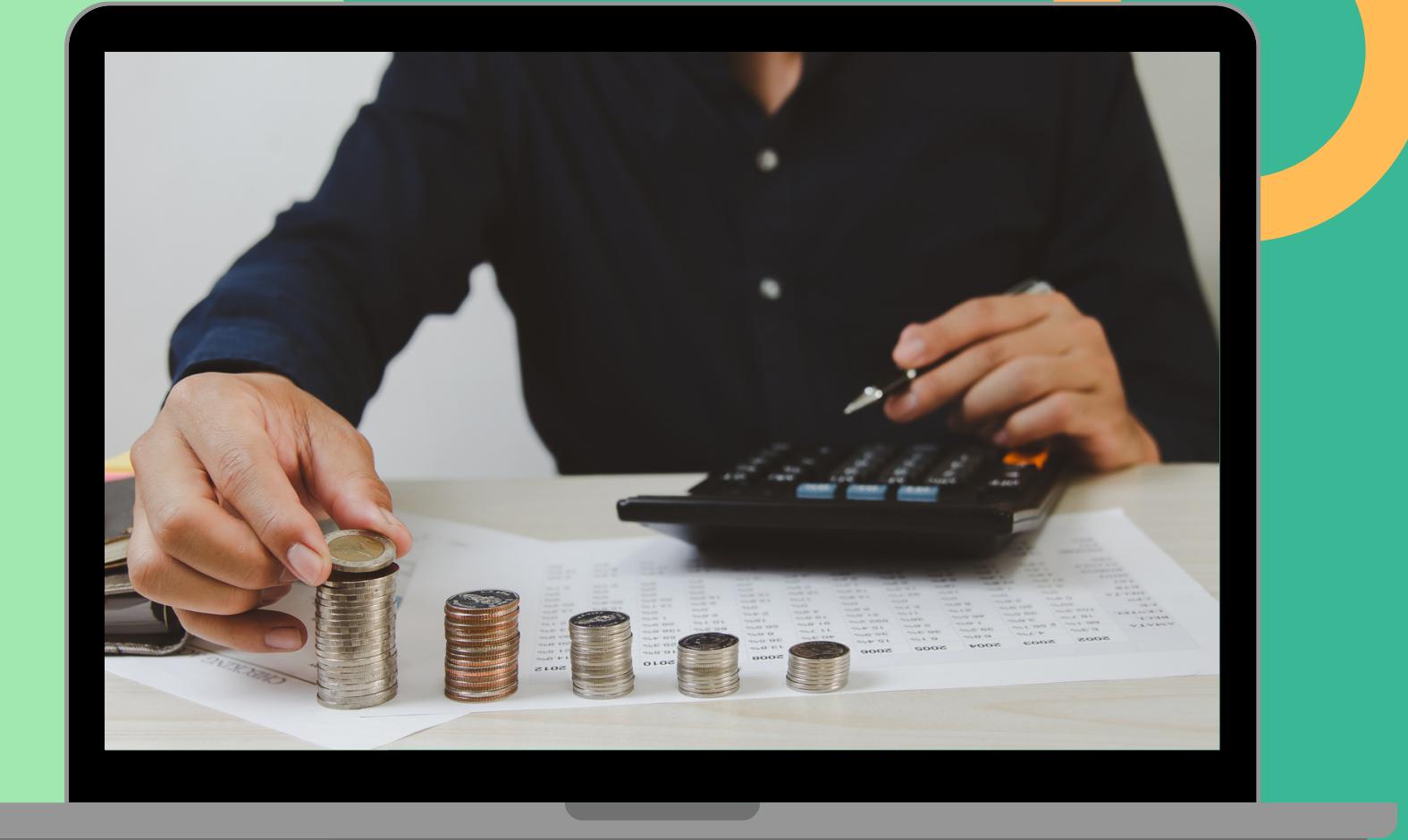
To pay for subscriptions to online tools that help us operate our business.

## Tutor & Team Salaries

To pay the salaries of our tutor contactors, who provide tutoring services to our students

## Global Expansion

We want to be able to serve students and tutors across the world, which requires investments in marketing campaigns.



## Cost Breakdowns

Learn where your investments will go to help our organization grow and expand



# Costs Breakdown - Business Operations

Zapier

\$313.17 CAD / year

Quickbooks

\$10.18 CAD / month

Typeform

\$29.00 CAD / month

Bee.PRO

\$30.00 CAD / month

Google  
Meet

\$13.06 CAD / month



# Costs Breakdown - Salaries

Tutor  
Salaries

\$2000.00 CAD / month

Team  
Salaries

\$1000.00 CAD / month



# Costs Breakdown - Global Expansion

Instagram  
Campaign

\$900.00 CAD / month

Google  
Ads

\$1000.00 CAD / month

Facebook  
Ads

\$890.00 CAD / month



# Sponsoring Packages



\$250.00



\$1,750.00



\$500.00



\$2,000.00 +



\$1,000.00



Bronze



Silver



Gold

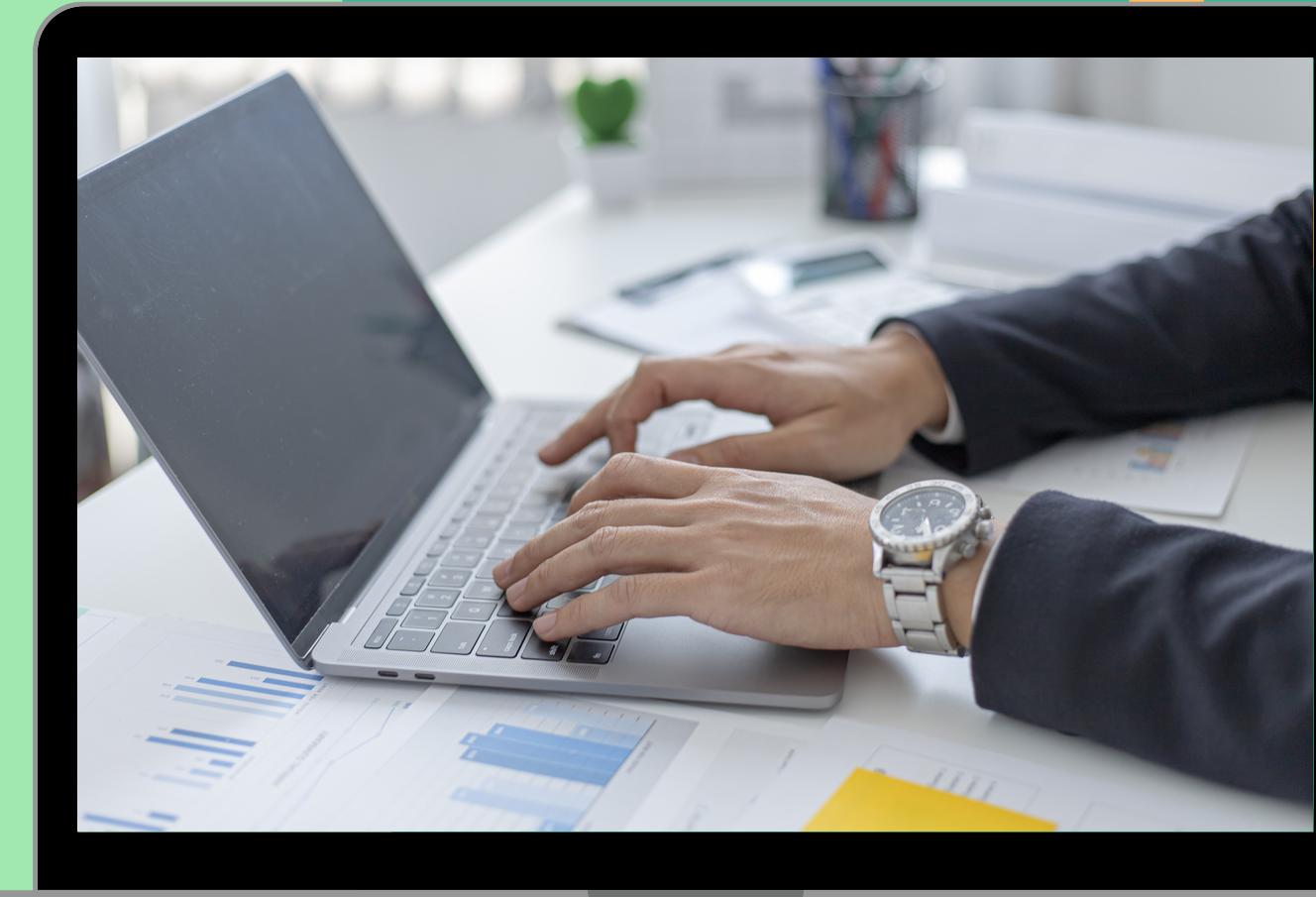


Platinum



Diamond





## Perks of Each Sponsoring Package

In the next slides, you will learn the benefits of signing up for each sponsoring package

Please note that once you invest in our organization, we will be responsible for providing any promised services in return for your investment for a total of 3 months.





# Bronze Package: Perks



## Marketing

Your company's logo and website link will be featured on our website.

## Social Media

Instagram and LinkedIn posts will be dedicated to your company once every 3 months.





## Silver Package: Perks



### Marketing

Your company's logo and website link will be featured on our website.



### Social Media

Instagram and LinkedIn posts will be dedicated to your company once every 2 months.



### Website

A section that includes a text field, an image, and a link can be dedicated to your company on our website.





## Gold Package: Perks - Part 1



### Marketing

Your company's logo and website link will be featured on our website.



### Social Media

Instagram and LinkedIn posts will be dedicated to your company once every month.



### Website

A section that includes a text field, an image, and a link can be dedicated to your company on our website.





## Gold Package: Perks - Part 2



### Newsletter

We will mention your company along with a link to your website in our newsletter.





# Platinum Package: Perks - Part 1



## Marketing

Your company's logo and website link will be featured on our website.



## Social Media

Instagram and LinkedIn posts will be dedicated to your company upon request.



## Website

A section that includes a text field, an image, and a link can be dedicated to your company on our website.





# Platinum Package: Perks - Part 2



## Newsletter

We will mention your company along with a link to your website in our newsletter.

## Financial Report

You will receive a financial report that specifies how your investment has been utilized every half a year.





# Diamond Package: Perks - Part 1

## Marketing

Your company's logo and website link will be featured on our website.



## Social Media

Instagram and LinkedIn posts will be dedicated to your company upon request.



## Website

A section that includes a text field, an image, and a link can be dedicated to your company on our website.





# Diamond Package: Perks - Part 2



## Newsletter

We will mention your company along with a link to your website in our newsletter.

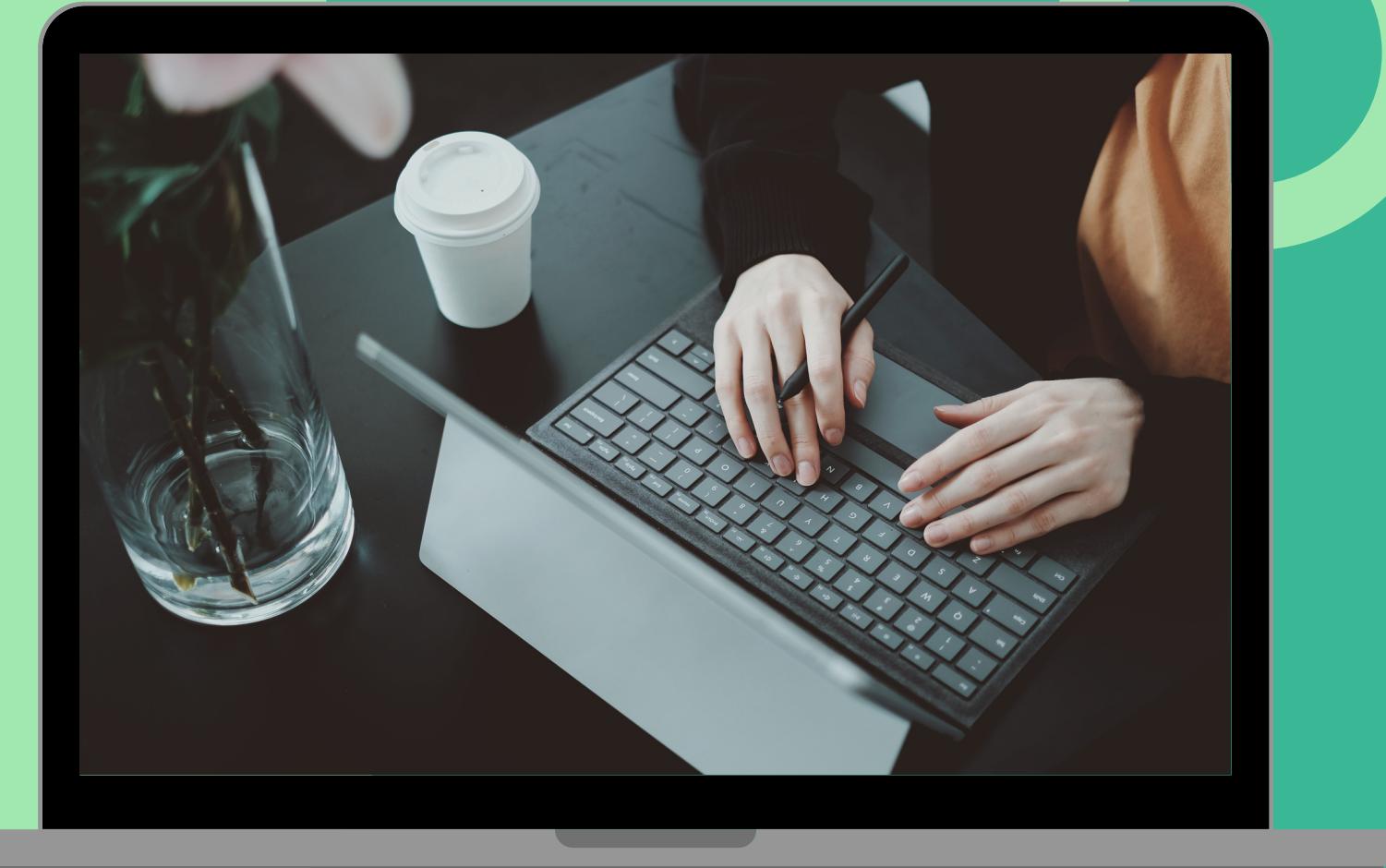
## Financial Report

You will receive a financial report that specifies how your investment has been utilized every half a year.

## Events

You will be invited to our official virtual events where you will be allowed to present your organization to the attendees at the beginning of the event.





# Sponsoring Process

Are you interested in sponsoring our growing organization? Here is a detailed explanation of our process



# PART 1:

## Complete the Form

If you are interested in sponsoring our growing organization, you must first complete the sponsor registration form on our website:

<https://gvcqiv9lysg.typeform.com/to/BU4Xr9tZ>

## Getting in Touch

Our team will get in touch with you via email and explain to you how you can transfer the amount to our organization.



# PART 2:

## Starting to Work

Next, our team will create a shared google drive folder where you will be able to provide us with your company's logo, text, website, and more so that we can begin to work with you.

## Check Ins

We will get in touch with you every couple of months to inform you of all the work that we have done with your organization in terms of marketing and advertising.



**Thank you!**

If you have any questions or concerns, please  
do not hesitate to contact us at  
[info.compasstutoring@gmail.com](mailto:info.compasstutoring@gmail.com)



**THANK YOU!**

