



It’s all about finding your passion

I'm a hands-on Product and Systems Design leader with 20+ years of experience helping teams to understand and solve complex problems. I thrive under pressure and I deeply care about my craft and my team. I am also known by the overuse of mood boards around the office (lately going more digital).

If you have passion for shipping great products with simple, elegant, and crafted user experience, let's talk.

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Career

ORACLE

Sr Design Manager 2019 - present

Leading development for our new oracle.com corporate website and other digital properties. Supporting development for the company's first design system and new applications. Managing a team of cross functional designers and developers. Responsible for our new technology infrastructure for websites and research prototypes.

Sr Principal UX Designer 2018 - 2019

Founding member of the Design System team. Involved on the creation of specs and patterns for the design system. Consultant work for different product teams including Cloud applications. Led development of new Oracle Cloud console experience. Extensive cloud platform experience.

Medallia

Lead Designer 2017 - Mid 2018

Led development and design team working in a micro and customizable design system for the new generation of surveys. Designer for the 360 customer analytics application experience.

Sr UX Designer 2014 - 2017

Lead designer for Voices mobile native application and company's core analytics reporting application. Main designer for the Apple Computers account group.

Skills

User centric design, interaction and visual design skills, Advanced prototype with design tools and in code, strong goal oriented leadership style, entrepreneurship, mentorship, Responsive and Accessible design.

Education

Product Management FGV (Brazil) - Certificate in Product management, 2009
Marista University (Brazil) - System for Web, Associate Degree, 2006-2008

