



Make your
curriculum
FLEXIBLE &
DYNAMIC

CURATE a list of FREE course
materials & SHARE it with
your students online

OER

Open
Educational
Resources

Face the challenge of
economic inequality & join
the transformative power of
the OER to design a curriculum
for the 21st century!

The City College
of New York

What is OER?

OER is a curriculum design philosophy that addresses the issue of economic inequality in education. OER stands for Open Educational Resources: teaching, learning and research material in the public domain or openly licensed that can be freely accessed, downloaded, used, edited, and redistributed.


It entails:

CURATING open content that includes textbooks, full courses, learning modules, videos, tests, software, or any other materials that support free access to knowledge.

LINKING to CCNY Library's full-text, peer-reviewed material including journal articles, e-books, book chapters, video and audio files.

CREATING handouts, instructional videos, exercises, tests, syllabi, lesson plans, etc.

SHARING the course content with students on Blackboard, CUNY Academic Commons, or on the open web.



**Get a \$1,000.00 STIPEND
when you convert your
undergraduate course!**

**Email at
oer@ccny.cuny.edu
to schedule an
info session.**

Why OER?

OER drastically reduces the cost of education.

It makes use of multimedia content that increases comprehension and stimulates learning.

The OER curriculum is up-to-date and easy to customize.

The OER mindset stimulates both educators and students to contribute to open repositories and build upon the work of others.

It facilitates access to course content across devices.

Key Terms

- **Creative Commons (CC)**—a nonprofit organization that issues Open Licenses that specify conditions of use, reuse, modification, and distribution applied to publish an original work [www.creativecommons.org].
- **CUNY Academic Commons**—a social network platform that facilitates the free exchange of knowledge across the university [www.commonsgc.cuny.edu].
- **CUNY Academic Works**—a service of the CUNY Libraries dedicated to collecting and providing free access to the research, scholarship and creative work of CUNY [www.academicworks.cuny.edu].
- **Zero Textbook Cost (ZTC)**—courses that do not require students to purchase a textbook.