Marjorie Ann Cuerdo

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USER EXPERIENCE RESEARCHER INTERN

Bridging HCI and digital media backgrounds to prepare for a career in UX research.

EDUCATION

DePaul University	Graduation: June 2020
M.S. Human-Computer Interaction	Current GPA: 4.0
University of Rochester	Graduated: May 2017
B.A. with Distinction in Digital Media Studies	Major GPA: 3.77
Minors in Computer Science, Audio & Music Engineering	
• Study Abroad: Danish Institute for Study Abroad (DIS) Game Development, Graphic Design	Fall 2015 – Spring 2016

SKILLS

- User Research – Usability Testing, Playtesting, Heuristic Evaluation, Competitive Analysis
- Wireframing and UI Prototyping
- HTML/CSS, JavaScript, SQL, Python, Android Studio, Google Analytics, Adobe CS
- Usability Testing

RELEVANT COURSES

- UX Research Methods; Usability Evaluation Methods; Games User Research; Interaction Design; HCI; Web, Mobile App, and Game Development; Databases

PROJECTS (URL)

- **Games User Research:** Conducted GUR methods on *Ghostbusters (2016)* and student capstone game builds. URL
- **SounD CHK:** Lead Mobile Application developer and designer for a multimedia digital magazine QR code-based app that accompanies a physical zine. URL
- **CollegePro Website:** Conducted research to design and prototype a website that centralizes resources for university students. URL
- **Personal Webpage:** Designed and developed personal web portfolio. URL

RECENT WORK EXPERIENCE (more here)

University of Rochester Medical Center, Rochester, NY   **02/17–07/17**
Office Support – Developmental & Behavioral Pediatrics

- Worked in an administrative support role with office duties and project work, such as: gathering Google Analytics data and creating monthly reports, document retention in SharePoint, automated email distribution lists, REDCap annual reports, and digital media product creation through Adobe CS.

ACTIVITIES

- **Gates Millennium Scholars Program**: Scholarship Recipient, Mentor, Ambassador