# Marjorie Ann Cuerdo

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# **USER EXPERIENCE DESIGN & RESEARCH INTERN**

Enthusiastic student bridging human-computer interaction and digital media backgrounds to prepare for a career in UX research and design through internships.

## **EDUCATION**

**DePaul University** 

M.S. Human-Computer Interaction

Graduation: May 2020

Graduated: May 2017

Major GPA: 3.77

**University of Rochester** 

B.A. with Distinction in Digital Media Studies

Minors in Computer Science, Audio & Music Engineering

• Study Abroad: Danish Institute for Study Abroad (DIS) Fall 2015 – Spring 2016

Game Development, Artificial Intelligence, Graphic Design

## **SKILLS**

- User Research
- Wireframing and UI Prototyping
- HTML/CSS, JavaScript, SQL, Python, Android Studio, Google Analytics, Adobe CS
- Usability Testing

# **RELEVANT COURSES**

• Interaction Design; HCI; Web, Mobile App, and Game Development; Inquiry Methods/Use Analysis; Usability Evaluation Methods; Cognitive Science; Databases

#### **PROJECTS**

- SounD CHK: (Android) Was the Lead Mobile Application developer and designer for a multimedia digital magazine app that implements a QR Code Reader that accompanies a physical zine. URL
- Institute for Music Leadership Store Website: (HTML/CSS, JavaScript) Developed a webpage for ETheory Graduate Music Theory Review store product. URL
- **Return of the Orb Game:** (Unity, C#): Developed a rage video game that contained abstract puzzle levels that players must solve with minimal guidance. <u>URL</u>

## **RECENT WORK EXPERIENCE** (more here)

**University of Rochester Medical Center,** Rochester, NY Office Support – Developmental & Behavioral Pediatrics

02/17-07/17

 Worked in an administrative support role with office duties and project work, such as: gathering DBP webpage's Google Analytics data and creating monthly reports, document retention through SharePoint, automated email distribution lists, REDCap annual reports, and digital media product creation through Adobe CS.

#### **ACTIVITIES**

- Gates Millennium Scholars Program: Scholarship Recipient, Mentor, Ambassador
- Alpha Kappa Psi Co-ed Professional Business Fraternity: Psi Mu Chapter Alumni