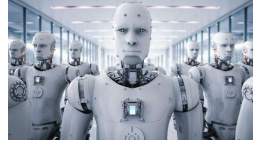


Prediction and decision making

- Does this patient have a depression?
- Is this client committing fraud?
- Will this prospective student successfully complete the program?
- How well shall this candidate perform in this job?
- ...

Tasks: 1) Select relevant cues, 2) combine these into a decision.

1

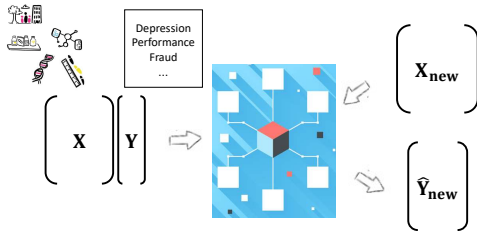


2

Actuarial (statistical) prediction

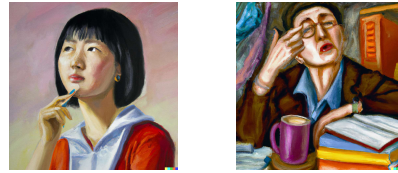
1. Select relevant cues / variables

2. Combine into a prediction



3

Clinical prediction

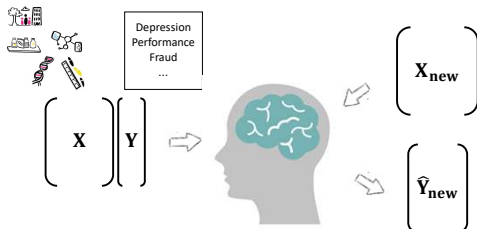


4

Clinical (informal / intuitive / holistic) prediction

1. Select relevant cues / variables

2. Combine into a prediction



5

Human versus algorithm

Formal decision rules \geq intuitive/holistic combining

(Kuncell et al., 2013; Grove & Meehl, 1996; Grove, Zald, Lebow, Snitz, & Nelson, 2000; Sawyer, 1966; Ēgisdóttir et al., 2006; Kahneman & Klein, 2009)

Mostly because humans are *inconsistent*

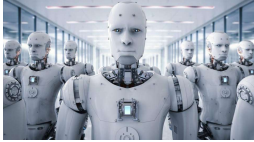
- Using *random weights* even does better than the holistic decision maker, as long as these weight are applied *systematically and consistently* (Yu & Kuncel, 2020)
- *Model* of holistic decision maker performs better than the holistic decision maker (because more *systematic and consistent*) (Karelaia & Hogarth, 2008)

6

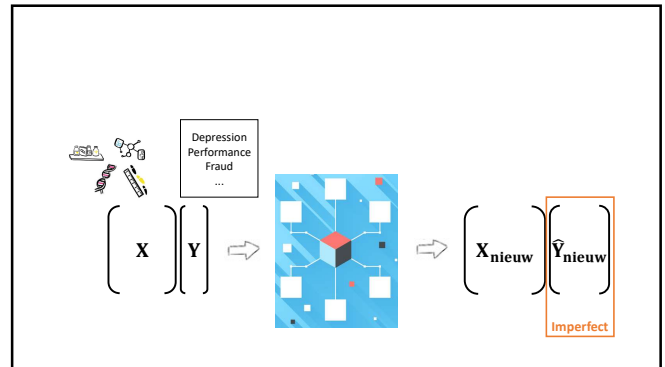
Decision making: Human versus algorithm

Human mistakes in decision making are seen as *normal*, mistakes in algorithmic decisions are seen as *unacceptable*

(Renier et al., 2021; Dietvorst et al., 2018)

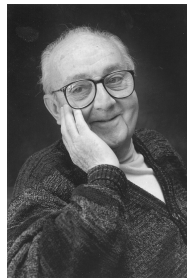


7



8

"All models are wrong, but some are useful"
George Box (1919 – 2013)



9

Pick a side:

- The model with the most accurate predictions is most useful.
- The model that provides the most accurate inference about each variable's effects is most useful.
- The model that can be understood by a human is most useful.

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Pick a side:

- Decisions should be made by a computer.
- Decisions should be made by humans.

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Traditional prediction models often perform as well as black-box machine learning models

Christodoulou et al. (2019)
Youyou et al., (2015)
Gravestijn et al., (2020)
Yildiz et al., (2017)
Piroset et al., (2019)
Fokkema et al. (2022)
...

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Daniela Witten
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"When we raise money it's AI, when we hire it's machine learning, and when we do the work it's logistic regression."

(I'm not sure who came up with this but it's a gem 💎)

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