

# LATENT VARIABLE MODELS

## Session 2: Basic CFA models

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Contents this afternoon:

- Reflective and formative factor models
- Model estimation, evaluation, modification
  - Parameter estimation
  - Assessing model fit
  - Model modification

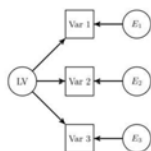
## Latent variables

- Latent variables (LVs) are variables that are not directly observed, but are inferred from other variables that are directly observed (OVs)
- LVs represent a construct or concept that researchers are interested in, but cannot directly measure:
  - E.g., depression, anxiety, aggressiveness, socio-economic status, wellbeing, quality of life, social skills, intelligence, mathematical abilities, ...
  - In this workshop: focus on continuous LVs
    - LVs can also be categorical (latent classes), but outside scope of this course

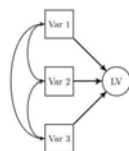
## Factor analysis

- Confirmatory factor analysis (CFA)
  - We have a (relatively) clear idea about:
    - number of factors underlying observed variables
    - with which observed variables they are related
    - what they represent
- Exploratory factor analysis (EFA)
  - When we have no clear idea about that
  - Not in this course
- Both assume arrows to go from factor to indicator (i.e., reflective model)

## Reflective and formative LVs



- Reflective LV:
  - OVs reflect the LV
  - LV ('underlying' factor) 'causes' the OVs
  - LV is exogenous
  - OVs are endogenous
  - OVs must be correlated
  - e.g., depression, intelligence, ...



- Formative LV:
  - OVs form the LV
  - OVs 'cause' the LV
  - LV is endogenous
  - OVs are exogenous
  - OVs not necessarily correlated
  - E.g., SES, physical health (balanced diet, regular exercise, sufficient sleep)

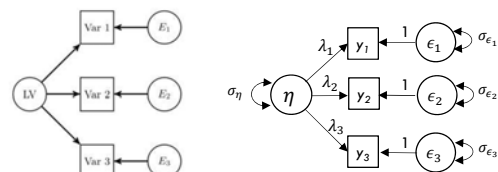
Errors are also LVs, but do not represent a construct, and are always exogenous

## Reflective measurement model

The score on item  $i$  of person  $j$  is given by:

$$y_{ij} = \tau_i + \lambda_i \eta_j + \epsilon_{ij}$$

Often, we assume a centered model (i.e., all means are zero), so  $\tau_i$  (item intercepts) are zero and can be omitted:

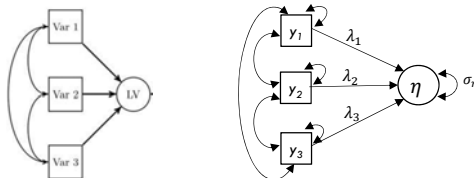


## Formative measurement model

The score on the latent factor of person  $j$  is given by:

$$\eta_j = \tau + \lambda_i y_{ij}$$

Often, we assume a centered model (i.e., all means are zero), so  $\tau$  (intercepts) is zero and can be omitted:



## Coefficients

□ A factor loading is a regression coefficient:

□ **Unstandardized** factor loading:

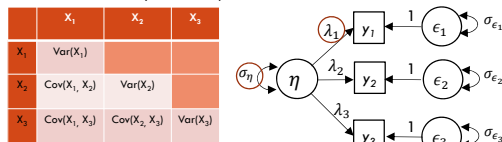
- expected increase in OV, when LV increases by 1 (reflective model)
- Expected increase in LV, when OV increase by 1 (formative model)

□ **Standardized** factor loading:

- bivariate correlation between OV and LV
- expected increase in SDs of OV, when LV increases by 1 SD (reflective model)

## Identification

- E.g., we have 1 reflective LV, with 3 indicator variables
- There are 6 pieces of information about the scales and associations of the variables in the sample data
- In the (population) model, there are 7 unknowns (parameters) to estimate
  - We assign a constant value to ('fix') one of the parameters
  - Then values of other 6 parameters can be freely estimated, using the sample information
  - In other words: this yields a unique solution -> the model is identified



## Identification: Reflective LVs

□ Minimum requirements for identification of reflective LVs – rules of thumb:

- > 3 indicator variables per LV (preferred)
  - Scale of LV has to be set by fixing a single parameter
  - Some errors are allowed to correlate
- 3 indicator variables per LV
  - Scale of LV has to be set by fixing a parameter
  - No error covariances
- 2 indicator variables per LV
  - Scale of LV has to be set by fixing a parameter
  - No error covariances
  - Both loadings set to equality
- 1 indicator variable per LV
  - Better use observed variable, without underlying LV

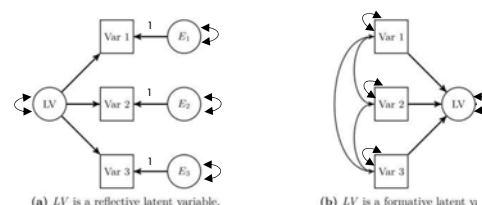
## Identification: Reflective LVs

3 ways to identify scale of an LV:

1. **Standardize LV:** fix LV's variance to 1
  - In lavaan: use model syntax, or set 'std.lv = TRUE' in cfa() function
2. **Marker variable:** set factor loading of an item to 1
  - Best practice: use the item most strongly correlated with the factor
  - Most common practice: use first item (not a major sin but always check if marker item is substantially correlated with factor)
  - Default in lavaan's cfa() function
3. **Effects coding:** set sum of loadings equal to the number of indicator variables
  - See example 3.3.1 in Beaujean book
  - Very rarely used, so skipped in this course

Yield same *standardized* solution, but different *unstandardized* solutions.

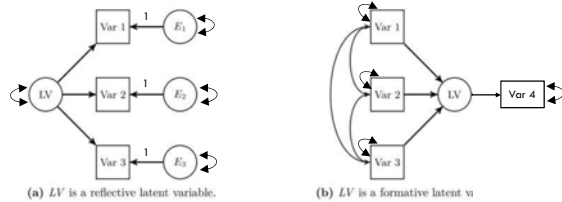
## Identification: Reflective vs. Formative LVs



Reflective model can be identified through a single restriction: then # of parameters to be estimated = # of sample statistics

Formative model is not identified here. Formative measurement models require at least 1 additional variable, caused by the formative LV, to be identified.

## Identification



Reflective model can be identified through a single restriction: If we fix a factor loading or variance to 1, there are 6 sample stats and 6 params (arrows) to be estimated

Formative model with additional variable is identifiable through a single restriction: If we fix a factor loading or variance to 1, there are 10 sample stats and 10 params (arrows) to be estimated

## Identification

- If the model involves (co)variances only (i.e., no mean structure)
  - If # OVs in the model =  $P$ , then # of sample statistics =  $P(P+1)/2$
  - So max. # of (model, population) parameters that can be freely estimated with  $P$  observed variables is  $P(P+1)/2$
- SEM models can be:
  - **Just identified**
    - No. of free parameters =  $P(P+1)/2$
    - Model always fits data perfectly
  - **Underidentified**
    - No. of free parameters >  $P(P+1)/2$
    - Free parameters cannot be estimated, because there is no unique solution
  - **Overidentified**
    - No. of free parameters <  $P(P+1)/2$
    - All free parameters can be estimated. Generally, model fits data imperfectly -> degree of model fit can be quantified and compared between models

## Identification

Two basic conditions for model identification:

- 1) The number of free(ly estimated) parameters in the model  $\leq$  the number of non-redundant (unique) elements in the sample variance-covariance matrix
- 2) Each latent variable needs to be assigned a scale (i.e., mean and variance)

Thus:

- In SEMs with OVs only, the model is always (just- or over-) identified
- In models with LVs, some parameter values have to be fixed to a constant by the user for the model to be identified
- Further assumptions:
  - Normality: all latent variables (latent factors and residuals/errors) are normally distributed (thus note: OVs need not be normally distributed)
  - Linearity (associations between variables in the model are linear)

## Identification

- With overidentified models, we can select a 'best' model by comparing the models' trade-offs between
  - Models' misfit to the data
    - Closer fit (less misfit) to data is better
    - Quantified by chi-square value
  - Parsimony
    - More parsimonious is better (Occam's razor)
    - Quantified by df
- $df = \# \text{ knowns} - \# \text{ unknowns}$ 
  - # of sample stats (knowns) - # of free model parameters (unknowns)
- Just identified models have  $df = 0$
- Overidentified models have  $df > 0$
- Under identified models have  $df < 0$  (cannot be estimated)

## Question

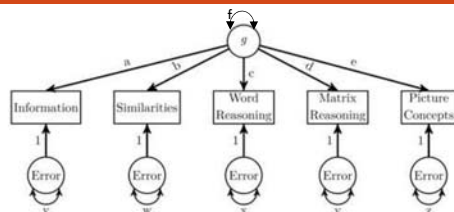


Figure 3.3 Single-factor model of five Wechsler Intelligence Scale for Children-Fourth Edition subtests.

How many sample (co)variances are there?  
 How many population parameters to be freely estimated?  
 How many degrees of freedom?

## Examples and exercises

- Example 3.3 and 3.4 – Part I

## SEM parameter matrices

- This morning's examples involved a **structural model** only:
  - $\beta$ : a matrix of regression coefficients (single-headed arrows)
  - $\Psi$ : a matrix of (co)variances not explained by the regression equations (double-headed arrows)
- SEMs with LVs also involve a **measurement model**:
  - $\Lambda$ : a matrix of factor loadings, relating observed variables to reflective latent variables
  - $\Theta$ : a matrix of measurement error variances

## SEM parameter matrices

- When SEMs involve both a **measurement** and **structural** model, model-implied covariance matrix is given by:  $\hat{\Sigma} = \Lambda(\mathbf{I} - \beta)^{-1} \Psi (\mathbf{I} - \beta)^{-1} \Lambda^T + \Theta$
- If model involves **measurement** model only, this simplifies to:  $\hat{\Sigma} = \Lambda \Psi \Lambda^T + \Theta$
- If model involves **structural** model only, this simplifies to:  $\hat{\Sigma} = (\mathbf{I} - \beta)^{-1} \Psi (\mathbf{I} - \beta)^{-1}$

## SEM parameter matrices

If  $P$  is the number of observed variables and  $Q$  the number of latent variables in the model\*, then:

- $\beta$  (beta) is a  $Q \times Q$  matrix
  - Regression coefficients between latent vars
- $\Psi$  (psi) is a  $Q \times Q$  matrix
  - (Co)variances of latent vars
- $\Lambda$  (lambda) is a  $P \times Q$  matrix
  - Factor loadings, relating observed to latent vars
- $\Theta$  (theta) is a  $P \times P$  matrix
  - Measurement error (co)variances of observed vars

\* and there are no formative latent variables and all regression relationships specified are between latent variables only

## Examples and exercises

- Example 3.3 and 3.4 - part II
- Additional Exercise 1a

## Parameter estimation

- Most often, parameter estimation in a SEM is performed by maximum likelihood (ML)
- Sometimes, ML estimates have closed form solutions, and can be calculated directly using a formula
  - e.g., ML estimates for the population mean and variance:
 
$$\hat{\mu}_X = \bar{X} = \frac{1}{N} \sum_{i=1}^N X_i \quad \hat{\sigma}_X^2 = \frac{1}{N} \sum_{i=1}^N (X_i - \bar{X})^2$$
- SEMs generally have a large number of parameters to be estimated, and an iterative procedure is more efficient to estimate the parameters
  - Therefore, output reports 'lavaan converged normally after ... iterations'

## Parameter estimation and model fit

The outcome of the optimization process provides:

1. The ML estimates of the parameter values
2. The standard errors of the ML parameter estimates
  - Based on the 2nd order derivative of the likelihood function
  - With large sample sizes, the ratio of each estimated parameter to its standard error is approximately z-distributed
    - Gives a z- and p-value for each parameter in the output
3. The value of the likelihood function  $F_{ML}$ 
  - Under the null hypothesis (i.e., the model-implied cov matrix is the true cov matrix in the population), -2 times the log-likelihood value at the final parameter estimates follows a chi-square distribution with  $df$  degrees of freedom
    - Allows for a statistical test of overall model fit when  $df > 0$
    - When  $df = 0$ , the model always fits perfectly: likelihood = 1 and  $\log(\text{likelihood}) = 0$

## Assessing model fit

- Model fit should be evaluated in several ways:
  1. Overall model fit: assessed with model fit indices
  2. Individual parameter estimates
    - Parameter estimates substantial and statistically (in)significant where expected?
    - Are estimated parameter values plausible? E.g., expected sign of regression coefficients? Values as large or small as expected? E.g., |standardized factor loadings| > .30?
  3. Possible sources of misfit
    - Strikingly large residuals (co)variances or means?
    - Strikingly large modification index values?

## Assessing overall model fit

- Statistical test of model fit:  $\chi^2$  (df)
  - Tests whether difference between the population and model-implied covariance matrix is zero
- In a SEM model,  $\chi^2$  value quantifies difference between:
  - observed (sample) covariance matrix  $S$  and
  - model-implied (population) covariance matrix  $\hat{\Sigma}$ 
    - $\chi^2 = 0$  if model fits perfectly, when  $\hat{\Sigma} - S = 0$
    - In all other cases,  $\chi^2 > 0$ 
      - The larger the difference between  $\hat{\Sigma}$  and  $S$ , the larger the  $\chi^2$  value

## Assessing overall model fit

- The larger the difference between  $\hat{\Sigma}$  and  $S$ , the larger the  $\chi^2$  value, but:
- $\chi^2$  value is also affected by other factors, affecting type I and II error rates of the  $\chi^2$  test:
  - Sample size
    - $\chi^2$  value almost always significant with sample sizes > 75
    - $\chi^2$  assesses statistical significance, but what about substantial significance?
    - One remedy: fit indices, are less dependent on sample size
  - Model complexity
    - More observed variables in model  $\rightarrow$  larger  $\chi^2$  value
    - Remedy: Evaluate individual parameter estimates and residual (co)variances to assess model fit
  - Departures from multivariate normality
    - Increasing non-normality  $\rightarrow$  in- or deflated  $\chi^2$  value
    - Remedy: use robust ML estimation

## Assessing overall model fit

- In addition to  $\chi^2$ (df), many other model fit indices
  - Lavaan provides > 40 of them for a single model
  - Have to make a selection:
    - Incremental fit indices (e.g., CFI)
    - Parsimony-based indices (e.g., RMSEA, AIC, BIC)
    - Absolute fit indices (e.g., SRMR)

## Incremental fit indices

- Higher values indicate better fitting model (range: 0-1; rarely, values > 1 occur)
- Compare the fit of the proposed model with that of a null model
  - The null model has:
    - Zero correlation between variables in the model (so no latent variables)
    - Variances of observed variables equal to sample variances
- Value depends on the average size of the correlations in the data
  - If average correlation between variables is not very high, then incremental fit indices not very high.

## Incremental fit indices

- Comparative fit index
  - Let  $d = \chi^2 - df$
  - $CFI = \frac{d(\text{Null Model}) - d(\text{Proposed Model})}{d(\text{Null Model})}$
- Bentler-Bonett Index or Normed Fit Index (NFI)
  - $\frac{\chi^2(\text{Null Model}) - \chi^2(\text{Proposed Model})}{\chi^2(\text{Null Model})}$
  - Not so often used, due to no penalty for model complexity
- Tucker Lewis Index or Non-normed Fit Index (NNFI):
  - $\frac{\chi^2/df(\text{Null Model}) - \chi^2/df(\text{Proposed Model})}{\chi^2/df(\text{Null Model}) - 1}$

## Parsimony-based indices

- Information-theoretic criteria:
  - Model with lowest value has best fit
  - Note that there are various ways to calculate AIC, so never compare between software packages!
- AIC: Akaike's Information Criterion
  - Penalty for every additional, freely estimated parameter is 2
- BIC: Bayesian Information Criterion
  - Penalty for every additional, freely estimated parameter is  $\ln(N)$ , where N is the total sample size
- SSABIC: Sample-Size Adjusted BIC
  - Penalty for every additional, freely estimated parameter is  $\ln(N+2)/24$

## Parsimony-based indices

- RMSEA: Root Mean Square Error of Approximation
 
$$RMSEA = \sqrt{\frac{\chi^2 - df}{df \cdot (N-1)}}$$
  - Lower values indicate better fitting model
    - Also, confidence interval can be calculated
    - And the p-value for  $RMSEA \leq 0.05$  (if p-value > .05, hypothesis of close fit is retained)
- $\chi^2/df$  ratio
  - Smaller values indicate better fit
  - Various rules of thumb have been proposed, ranging from 2 to 6 (what is good depends also on sample size)

## Absolute fit indices

- SRMR: Standardized Root Mean Squared Residual

$$RMR = \sqrt{\frac{\sum_{i=1}^p \sum_{j=1}^p (s_{ij} - \hat{\sigma}_{ij})^2}{p(p+1)/2}}$$

$s_{ij}$  is an element of the empirical covariance matrix S,  
 $\hat{\sigma}_{ij}$  is an element of the model-implied matrix covariance  $\Sigma(\hat{\theta})$ , and  
 p is the number of observed variables.

- Average difference between the observed and model-implied correlations
- Has no penalty for model complexity
- $SRMR = 0$  indicates perfect fit

## Overall model fit – cut-off values

- Based on simulations, Hu & Bentler (1999) derived the following cut-off values for good model fit:
  - CFI/TLI  $\geq .95$
  - $SRMR \leq .08$
  - $RMSEA \leq .06$
- Other authors suggest more lenient criteria
  - Sometimes, CFI  $\geq .90$  and/or  $RMSEA \leq .08$  called 'adequate' or 'acceptable'
- Model fit is not an all-or-nothing question, rules-of-thumb above offer a good starting point

## Examples and exercises

- Example 3.3 and 3.4 – part III
- Exercise 3.1
- Exercise 3.2

## Improving model fit

- **Residual (co)variances**
  - Observed sample (co)variances minus model-implied covariances
  - Can be obtained in lavaan with the residuals() function
  - Using this information, the model may be improved

## Improving model fit

### Modification indices

- Give an estimate of how much the  $\chi^2$ -value of model fit will decrease when a parameter is freely estimated
- It can be interpreted as a  $\chi^2$ -value with 1 df
  - ▣ Rule of thumb: if MI > 5, consider estimating parameter freely

Percentage Points of the Chi-Square Distribution

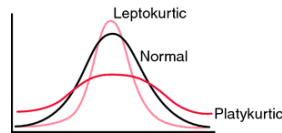
Degrees of Freedom	0.99	0.95	0.90	0.75	0.50	0.25	0.10	0.05	0.01
1	0.000	0.004	0.016	0.102	0.455	1.32	2.71	3.84	6.63
2	0.020	0.103	0.211	0.575	1.386	2.77	4.61	5.99	9.21
3	0.115	0.352	0.584	1.212	2.366	4.11	6.25	7.81	11.34
4	0.297	0.711	1.064	1.923	3.357	5.39	7.78	9.49	13.28
5	0.554	1.145	1.610	2.675	4.351	6.63	9.24	11.07	15.09

## Examples and exercises

- Example 3.3 and 3.4 - parts IV and V
- Additional exercise 1c
- Additional exercise 2

## Robust ML estimation

- Robust ML estimation, like ML, assumes the data follow a multivariate normal distribution, but that the data have more or less kurtosis than a normal distribution
  - ▣ Thus does not correct for skewness!
- Kurtosis: measure of the shape of the distribution
  - ▣ From Greek word for bulging
- The degree of kurtosis in a data set is related to how incorrect the log-likelihood value will be
  - ▣ Leptokurtic data:  $\chi^2$  too large, SEs too small
  - ▣ Platykurtic data:  $\chi^2$  too small, SEs too large



## Robust ML estimation

- **Parameter estimates** under MLR are just ML estimates
- SEs and model  $\chi^2$  value are adjusted under MLR, depending on kurtosis of data:
  - ▣ Model  $\chi^2$  value and associated fit statistics are adjusted
    - smaller  $\chi^2$  when data are leptokurtic
    - larger  $\chi^2$  when data are platykurtic
  - ▣ Model SEs are adjusted
    - smaller SEs when data are leptokurtic
    - larger SEs when data show platykurtosis
- If data have normal kurtosis, no adjustment is made (so safe to always use MLR)

## Robust ML estimation

- Invoked by adding argument 'estimator = "MLR"' in model-fitting function (e.g., lavaan(), sem(), cfa(), growth functions)
- Works only when raw data is supplied
  - ▣ When only covariance matrix (and/or means) are supplied, there is no info about the kurtosis of the data, so adjusted the standard errors and test statistic is not possible

## Examples and exercises

- Additional exercise 3