

# Marjorie Yang

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## EDUCATION

<b>New York University, Tisch School of the Arts</b>	09/2020 – 12/2023
<b>Bachelor of Fine Arts in Interactive Media Arts   Minor in Computer Science   Minor in Environmental Studies</b>	New York, NY
<ul style="list-style-type: none"><li>• <b>GPA:</b> 3.78/4.00   Dean's List for all eligible semesters   <i>*This Is Not A Drill*</i> New York University Research Grant</li><li>• <b>Courses:</b> Product (UI/UX) Design, Front-end Web, Assistive Technology Design, XR Design, Intro to Full-Stack Web</li></ul>	
<b>Dulwich College Beijing</b>	01/2011 – 05/2020
<b>International Baccalaureate Diploma 39/45   Cambridge IGCSE Certificate</b>	Beijing, China
<ul style="list-style-type: none"><li>• <b>Leadership &amp; Awards:</b> Prefect   GCSE Highest Mark in China for Art &amp; Design   Graeme Salte Award for Innovation</li></ul>	

## PROFESSIONAL EXPERIENCE

<b>Covid-19 Impact Project, New York University</b>	10/2022 – Present
<b>Web Designer and Developer</b>	New York, NY
<ul style="list-style-type: none"><li>• Created interactive data visualizations using JavaScript and public JSON files to tell a data-driven story of NYC's Covid-19 mortality disparities in NYC by zip code, highlighting further inequalities in income and race.</li><li>• Conducted a UX audit on the current website using WordPress statistics, analyzed readability and identified key issues:<ul style="list-style-type: none"><li>◦ Unstable and decreased user activity of 87% in Q4.</li><li>◦ High bounce rate (i.e., 44.7% of total views on the landing page, despite the 15 total pages available).</li></ul></li><li>• Created redesigns by building wireframes, sitemaps, and prototypes on Figma.</li><li>• Collaborated with media producers to finalize the redesign and implemented it using WordPress and theme customization.</li></ul>	
<b>Interactive Telecommunications Program (ITP) Department, New York University</b>	03/2022 – 12/2022
<b>Networks Assistant</b>	New York, NY
<ul style="list-style-type: none"><li>• Supported the design and development of 2 website projects within the ITP Department, managed 200+ posts on WordPress, contributed impactful input on design drafts, and assisted teams in solving development problems.</li><li>• Conducted extensive UX research through 30+ in-person interviews and online surveys to inform final designs for a student social media application.</li></ul>	
<b>Rising (Immersive Game Installation), NYU Research Grant</b>	06/2022 – 10/2022
<b>Environmental Researcher, Game Designer &amp; Game Developer</b>	New York, NY
<ul style="list-style-type: none"><li>• Directed and facilitated the ideation and research phase of an immersive game installation by conducting secondary research on global sea level rise data, and leading ideation meetings.</li><li>• Designed and developed interactive gameplay using Unity, Adobe Mixamo, Python, and Arduino Uno.</li><li>• Set up the installation in NYU's Bobst Library for the <i>*This Is Not A Drill*</i> exhibition for Fall 2022.</li><li>• Presented at the Design for Adaptation Cumulus Detroit Conference 2022 about key findings and the development process.</li></ul>	
<b>Rebrand Project, Hengdu Law Firm</b>	07/2019 – 08/2019
<b>Graphic Design Intern</b>	Beijing, China
<ul style="list-style-type: none"><li>• Supported the Head Graphic Designer of Marketing and designed print materials for conventions held in the US.</li><li>• Designed logos and merchandise packaging for a company rebrand project.</li><li>• Assisted the International Relations team with translating marketing materials from Chinese to English.</li></ul>	

## LEADERSHIP & COMMUNITY INVOLVEMENT

<b>Freelance Graphic Design for Students</b>	03/2022 – Present
<b>Freelance Graphic Designer</b>	New York, NY
<ul style="list-style-type: none"><li>• Designed logos, fonts, graphic stills, and posters for 3 short films using Procreate, Adobe Illustrator, Photoshop, and Fontself.</li><li>• Facilitated one-on-one meetings with clients to gather initial wants and requirements, and feedback for designs drafts.</li></ul>	
<b>Guangai Elementary School, Hope Project</b>	08/2018 – 05/2019
<b>Co-Founder</b>	Beijing, China
<ul style="list-style-type: none"><li>• Co-led 30 high school students in visiting and teaching in the understaffed Guangai Elementary School.</li><li>• Organized transportation weekly and maintained consistent communication with the school to facilitate visits.</li></ul>	

## ADDITIONAL INFORMATION

**Software:** Figma, Sketch, Adobe Creative Suite, Unity, Microsoft Office Suite, VS Code, Processing, Eclipse, GitHub, WordPress  
**Design:** Product Thinking, User Research, User Stories, Visual Design, Interface Design, Wireframing, Usability Design  
**Coding:** JavaScript, CSS, HTML, C# (Unity), jQuery, NodeJS, p5.js, Python, Java  
**Interests:** Design, Drawing, Painting, Creative Coding, Chess, Billiards, Nature Exploration, Yoga, Café Hopping  
**Languages:** Fluent in English and Chinese (Mandarin)