

Marjorie Yang

Undergraduate Student

Expected Completion: December 2023

Solutions-oriented undergraduate student with a passion for the **intersections between design, technology, and social impact**. Proven track record in a diverse range of experience in design and media, delivering value in leadership, diligence, problem-solving, and her extensive set of technical skills as well.

Experience

- 2022-10 - Present

Web Designer & Developer (Part-time)
Covid-19 Impact Project, NYU Tisch
 - Conduct user experience research on the current site.
 - Plan an appropriate redesign based on the research using wireframes, sitemaps, and prototypes built on Figma.
 - Work with content and media asset producers to build the redesigned site using WordPress.
- 2022-03 - 2022-12

Networks Assistant (Part-time)
SiteSeers Team, NYU Tisch - ITP Department
 - Worked with a team to develop websites for the ITP department using WordPress.
 - Assisted with design ideation and implementation using Figma.
 - Implemented improvements for accessibility on different projects.
- 2022-06 - 2022-10

Creative Director, Researcher, and Developer
Rising - Immersive Game Installation, NYU Grant
 - Designed the game's UI using Figma.
 - Developed and designed game interactivity using Unity, Adobe mixamo, and Python.
- 2019-07 - 2019-08

Graphic Design Intern
Hengdu Law Firm (Beijing, China)
 - Designed print materials such as brochures that are used for conventions in the US.
 - Assisted in translating marketing materials.
 - Designed potential logos and corresponding merchandise packages.

Education

- 2020-09 - 2023-12

BFA in Interactive Media Arts (3.8 GPA)
New York University, Tisch School of the Arts
Minors: Computer Science & Environmental Studies
Honors & Awards: Dean's List (past 2 years); *This Is Not A Drill* Research Grant
- 2016-09 - 2020-06

International Baccalaureate Diploma
Dulwich College Beijing, High School
Honors & Awards: Pearson GCSE Highest Mark in China for Art & Design; Community Prefect; Graeme Salte Award for Innovation; Pioneering Spirit Grant

Conferences

- 2022-11

Design for Adaptation Cumulus Detroit Conference

Personal Info

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Skills

- + Visual Design
- + Interface Design
- + Front-End Development
- + Sitemap and Wireframing
- + User Stories
- + Communication
- + Leadership

Languages:

- + English
- + Chinese (Mandarin)

Volunteer Work

Co-founder of GuangAi Hope Project (Beijing, China) 2019
Supplied the understaffed GuangAi elementary school with student volunteers.

Volunteer in New Hope Orphanage (Beijing, China) 2016-2019