

people

170cm

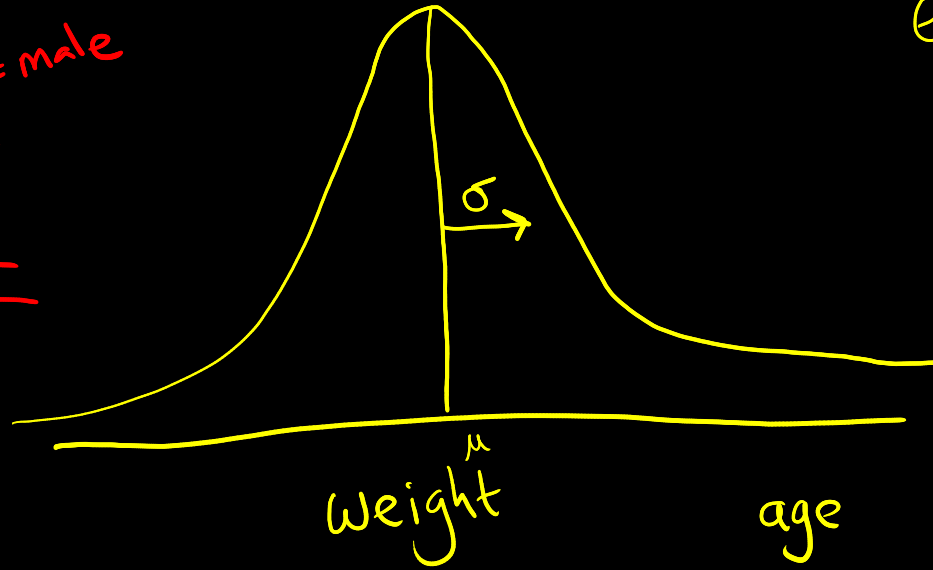
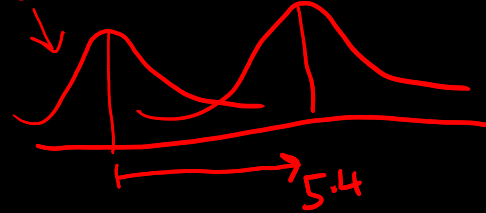
35 age

gender = female

170cm

35 age

gender = male



if height increases by 1cm  
then  $\mu$  increases  
by  $\approx 0.96$

people .  
170cm 170 cm  
35age 35 age

people  
170cm 171 cm  
36age 35 age

$y_1, y_2, y_3, \dots, y_n$  each  $y_i \in \{0, 1\}$

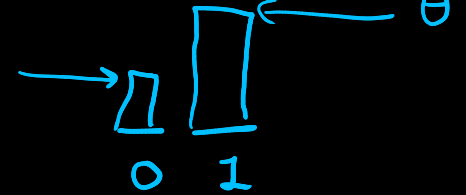
normal linear

for each  $i$  in  $1, \dots, n$

$$y_i \sim N(\mu_i, \sigma^2)$$

$$\mu_i = \beta_0 + \sum_{k=1}^K \beta_k x_{ki}$$

Bernoulli:



$$p(x=1) = \theta$$

$$p(x=0) = 1 - \theta$$

$$\theta_i \in (0, 1)$$

$$\phi_i \in (-\infty, \infty)$$

$$y_i \sim \text{Bernoulli}(\theta_i)$$

$$\theta_i = \beta_0 + \sum_{k=1}^K \beta_k x_{ki}$$

link  $\nearrow$   $\log\left(\frac{\theta}{1-\theta}\right)$   $\searrow$  iflink  $\phi_i$

$$\phi_i = \beta_0 + \sum_{k=1}^K \beta_k x_{ki}$$

log odds  $\longrightarrow p$

logit (log odds)

$$\phi = \log\left(\frac{\theta}{1-\theta}\right)$$

inverse logit

$$\theta = \frac{1}{1 + e^{-\phi}}$$

ilogit

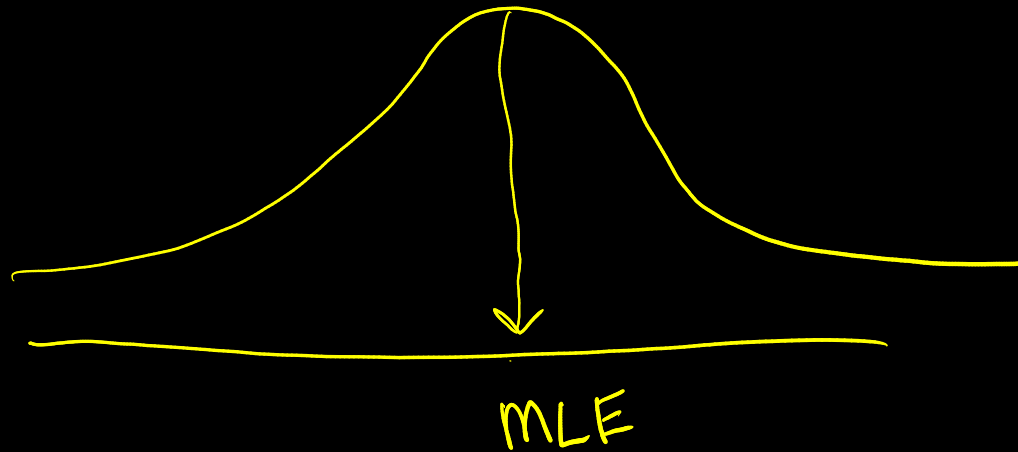
$$\log p(\text{data} \mid \beta_{\text{MLE}})$$

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$$\log \text{Lik}(m5)$$

log likelihood

likelihood function

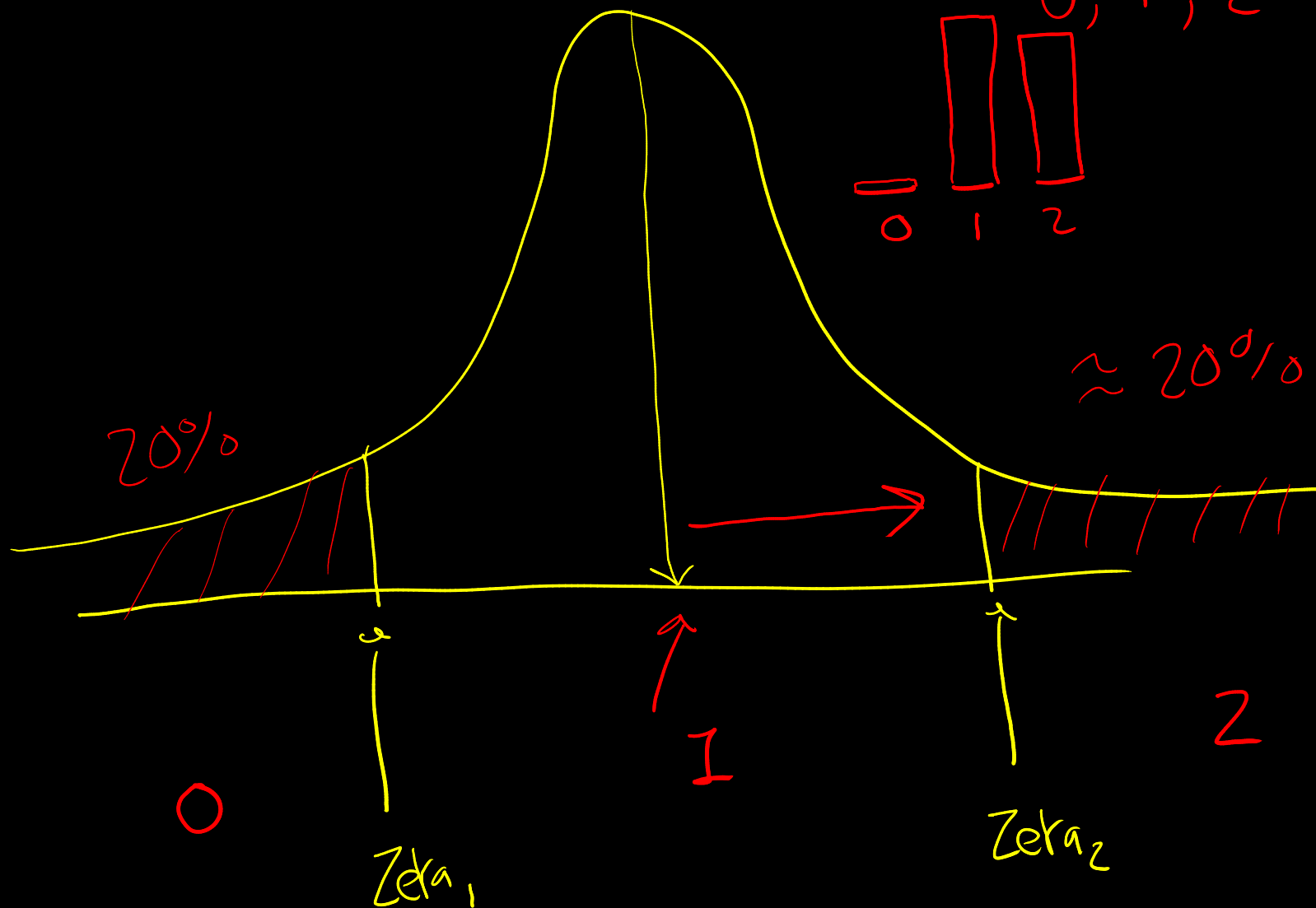
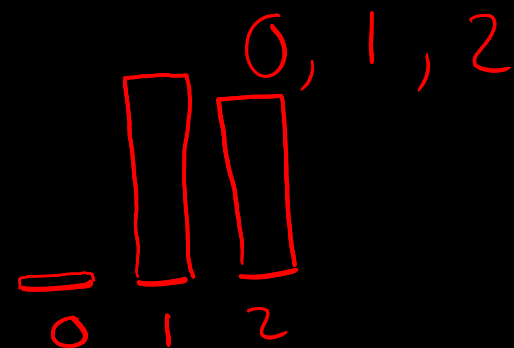


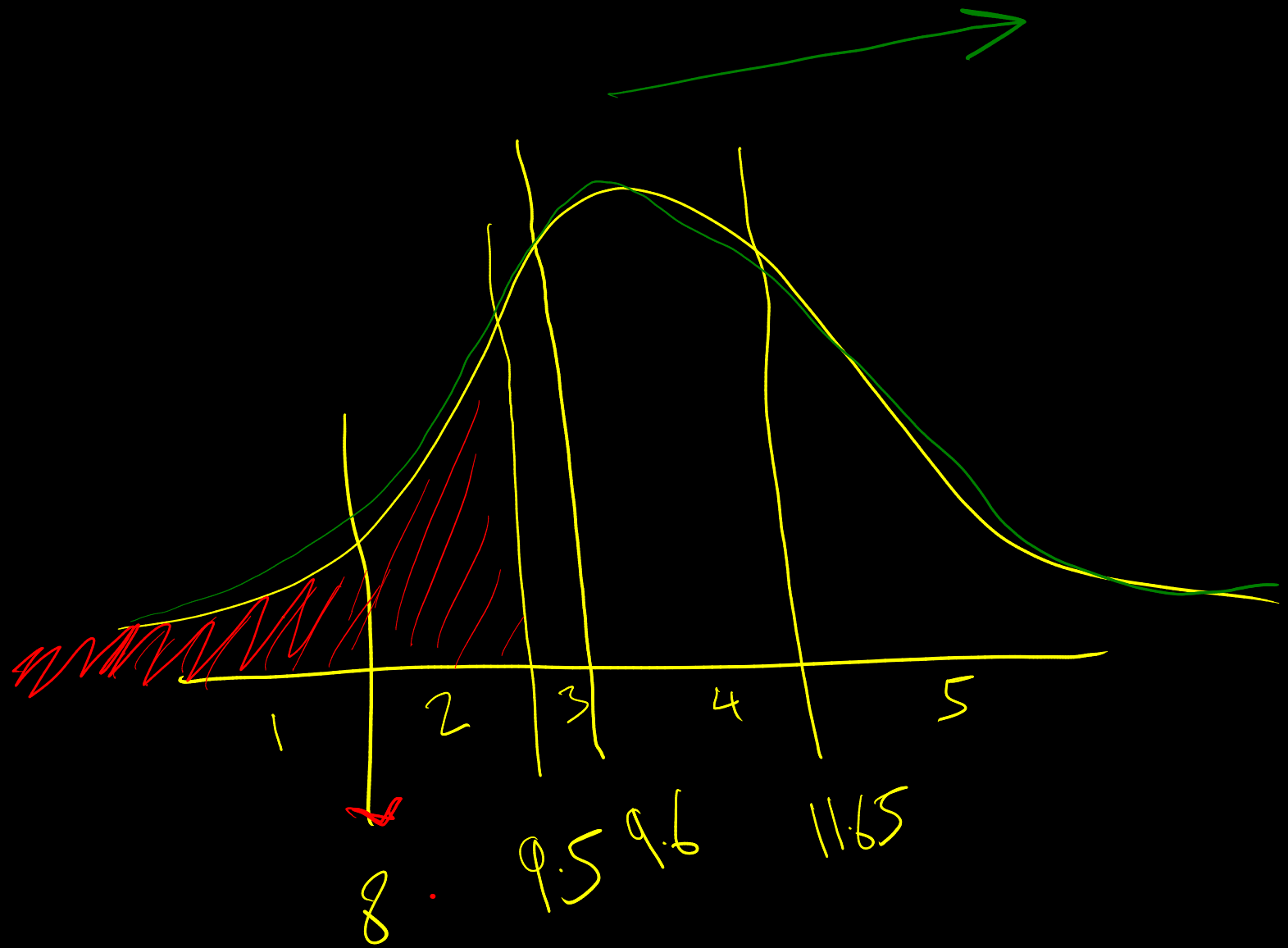
$$\frac{P(\text{data} | M_1)}{P(\text{data} | M_0)} : \text{likelihood ratio}$$

$$\log \left( \frac{P(\text{data} | M_1)}{P(\text{data} | M_0)} \right) = \frac{\log P(\text{data} | M_1) - \log P(\text{data} | M_0)}{\text{diff. of log likelihood is}}$$

$$\underbrace{-2LL}_{\chi^2} \text{ distance}$$

log of the likelihood ratio





$$\log(\text{odds})$$

↑

$$e^? = \text{odds}$$

$e$  euler's number

$$e \approx 2.71 \dots$$

$$2^{10} = 1024$$

$$\log_2(1024) = 10$$

$$10^6 = 1000000$$

$$\log_{10}(1000000) = 6$$