

UI Design and Prototyping Report

Project Title: fav.food

Submission Date: 18 Nov 2017

Introduction

This is an idea to develop a web app for the staff & students of my university to browse and vote for the food selling in campus. By introducing this service, all the customer within campus, regardless of students, staff or visitors, can benefit from it to know the best seller and most popular food within campus area. Moreover, users are enabled to share with the latest promotion event on our website so that other users can also know get informed in time.

User Interface Design and Prototype

The website UI will be designed in a concise and clear style by making use of Bootstrap framework, such as *glyphicons*, *buttons* and *grid* [1].

The index page in browser's display area will be filled the "featured item", which I name it as "Food of the Week". When user scroll down, more food stalls selected from the top of ranking list will shown on the page.

The screenshot of the prototype of the main page of fav.food project is attached in appendix section at the end of this report.

Navigation Structure

The structure of the website is planned to be designed in flat manner, thus user may not jump between different webpage for more than 3 times to switch the functionality or browse contents.

The planned navigation structure could be depicted like:

```
+-- index
  +-- promotions
  +-- favorites (login required)
  +-- about
  +-- login
    +-- register
```

References

[1] Bootstrap, *Bootstrap, a sleek, intuitive, and powerful mobile first front-end framework for faster and easier web development*. [Online]
<https://getbootstrap.com>

Appendix


The screenshot of index page:

fav.food

Home Favorites Promotions About Log-in

Food of the Week

Astons Express (Western)



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam viverra euismod odio, gravida pellentesque urna varius vitae. Sed dui lorem.

📍 2 College Avenue West #02-01 Stall 10
Flavours @ UTown Singapore 138607

🕒 10:00am - 10:00pm, Everyday

💰 \$ avg. \$8/pax


This is my favorite restaurant. The chicken cutlet is extremely yummy!!!

— Food-lover Alice

Don't forget to grab this chance to try this restaurant.
It's a great promotion in this month.

— Mark David


Top Choices



Indian

Nullam vehicula orci ac tortor cursus commodo. Mauris lobortis efficitur sapien et viverra. Phasellus interdum purus pellentesque tempus porta. Nunc euismod laoreet diam.


Find More



Yong Tau Foo

Ut eget magna nec velit convallis commodo a sit amet mauris. Ut sagittis libero vitae nunc faucibus tincidunt. Mauris nec tincidunt enim, sit amet commodo velit.

Find More



Pizzahut

Quisque non pretium felis, vitae auctor nisi. Etiam nec nunc quam. Integer condimentum nisl nulla, eu laoreet turpis vulputate vel.

Find More

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